

FILED
OFFICE OF THE CITY CLERK
OAKLAND

CITY OF OAKLAND

AGENDA REPORT

2009 MAY 28 PM 2:22

TO: Office of the Agency Administrator
ATTN: Dan Lindheim
FROM: Community and Economic Development Agency
DATE: June 9, 2009

RE: **A Resolution Authorizing A One-Year Extension Of The Project Area Committee For The Broadway/ MacArthur/ San Pablo Redevelopment Project To July 25, 2010**

A Resolution Authorizing A One-Year Extension Of The Project Area Committee For The Central City East Redevelopment Project To July 29, 2010

SUMMARY

This item is a request for City Council approval of two resolutions. The first resolution authorizes a one-year extension of the Project Area Committee (PAC) for the Broadway / MacArthur / San Pablo (B/M/SP) Redevelopment Project Area, which under Redevelopment Law will expire on July 25, 2009, unless extended by action of City Council. The second resolution authorizes a one-year extension of the Project Area Committee for the Central City East (CCE) Redevelopment Project Area, which under Redevelopment law will expire on July 29, 2009, unless extended by action of City Council.

FISCAL IMPACT

Broadway/MacArthur/San Pablo

These resolutions will have no impact on the General Fund. The Broadway / MacArthur / San Pablo Redevelopment Project budgets \$5,000 a year of tax increment funds to cover expenses for the PAC including meeting room rentals, meeting materials, and mailings. Actual expenditures for the PAC in past years have been approximately \$1,500 annually. Expenses for the PAC for Fiscal Year 2009/10 will continue to be covered by funds from the Broadway / MacArthur / San Pablo Redevelopment Project (Fund 9529/Project P187510).

Central City East

Expenses for the Central City East PAC will continue to be covered by Central City East Operations Fund (9540), Central City East Development Organizational (88699), Central City East Repayment Agreement Project (S233310). A total of \$5,000 in CCE tax increment funds is budgeted annually to cover meeting room expenses, meeting material, mailings and other

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administrative costs. Expenditures for the Central City East PAC meetings and administration are approximately \$3,500 annually.

BACKGROUND

Redevelopment Law mandates that a Project Area Committee maintains its advisory role throughout the period of preparation of a Redevelopment Plan and for a three-year period after the adoption of the Redevelopment Plan, subject to one-year extensions by the legislative body.

Broadway/MacArthur/San Pablo

On March 21, 2000, City Council certified the membership of the B/M/SP PAC. The Redevelopment Plan for the Broadway / MacArthur / San Pablo Redevelopment Project was adopted by City Council on July 25, 2000. The original date of expiration for the PAC was on July 25, 2003. Since 2003, City Council has approved six one-year extensions of the PAC through 2009. The most recent extension was approved by City Council on June 17, 2008 (Resolution No. 81353 C.M.S.). The extension will expire on July 25, 2009 unless a seventh one-year extension of the PAC is approved.

Central City East

On June 11, 2002, City Council certified the membership of the Central City East PAC. The Central City East Redevelopment Plan was adopted on July 29, 2003. The PAC served its advisory role for three years following the adoption of the redevelopment plan, and, in 2007 and 2008 City Council approved one-year extensions of the CCE PAC. The current extension will expire on July 29, 2009 unless another one-year extension of the PAC is approved.

KEY ISSUES AND IMPACTS

Broadway/MacArthur/San Pablo

The B/M/SP PAC has been meeting bimonthly since the adoption of the Redevelopment Plan. Projects and programs that have been funded by the PAC thus far include façade and tenant improvement programs along commercial corridors within the Project Area, the Neighborhood Projects Initiative community grant program, streetscape improvements along San Pablo Avenue, Broadway and 40th Street, and targeted land acquisition for opportunity sites within the Project Area. The B/M/SP PAC continues to provide input into the Broadway Retail Strategy and Specific Plan and MacArthur Transit Village projects.

At the May 7, 2009 PAC meeting, the B/M/SP PAC passed a motion recommending that City Council extend the PAC so that they have the opportunity to continue providing input on redevelopment actions and expenditures in the Project Area. Extending the PAC for an additional year will allow for greater community participation in the decision-making process regarding redevelopment activities in the Broadway / MacArthur / San Pablo Redevelopment

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Project Area. The PAC has shown its on-going commitment to work with the Redevelopment Agency over the course of the past nine years.

Central City East

The CCE PAC has been meeting monthly for the last seven years and has actively worked on developing projects and programs in the Central City East Project Area. The CCE PAC has funded eight streetscape projects, including projects along the major corridors of Foothill Boulevard, Fruitvale Avenue, Seminary Avenue, Bancroft Avenue and MacArthur Boulevard; façade and tenant improvement programs throughout the Redevelopment Area; the Homeownership Rehabilitation Program which assists residents in improving the exterior of their homes; and targeted land acquisition for opportunity sites within the Project Area. The CCE PAC has shown its ongoing commitment to working with the Redevelopment Agency over the last seven years.

Renewing these PACs for an additional year will allow for continued stakeholder input into how redevelopment projects and programs are implemented in the Broadway / MacArthur / San Pablo and Central City East Redevelopment Project Areas.

SUSTAINABLE OPPORTUNITIES

Environmental: This action will have no impact on the environment.

Economic: Projects funded by these actions will provide economic opportunities within the Project Areas.

Social Equity: The extension of these two PACs will allow for continued representation of community interests in the decision making process related to redevelopment activities in the Broadway/MacArthur/San Pablo and Central City East Redevelopment Projects.

DISABILITY AND SENIOR CITIZEN ACCESS

This report and the accompanying resolutions will have no impact on disability and senior citizen access.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends approval of the attached resolutions to authorize a one-year extension of the Project Area Committees for the Broadway/MacArthur/San Pablo and Central City East Redevelopment Projects.

Respectfully submitted,



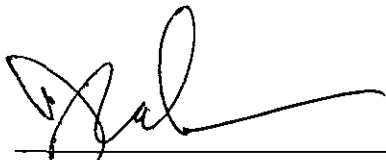
Walter S. Cohen, Director
Community and Economic Development Agency

Reviewed by:
Gregory D. Hunter, Deputy Director
Economic Development & Redevelopment

Prepared by:
Christine Lebron,
Urban Economic Analyst II

Kimani Rogers,
Urban Economic Analyst II

APPROVED AND FORWARDED TO THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE:



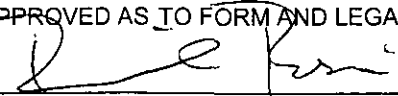
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APPROVED AS TO FORM AND LEGALITY:



DEPUTY CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

A RESOLUTION AUTHORIZING A ONE-YEAR EXTENSION OF THE PROJECT AREA COMMITTEE FOR THE BROADWAY/ MACARTHUR/ SAN PABLO REDEVELOPMENT PROJECT TO JULY 25, 2010

WHEREAS, on March 31, 2000, Council certified the membership of the Project Area Committee ("PAC") for the Broadway/MacArthur/San Pablo Redevelopment Project (Resolution No. 75582 C.M.S.) pursuant to California Health and Safety Code Section 33385(a); and

WHEREAS, on July 25, 2000, Council adopted the Redevelopment Plan for the Broadway/MacArthur/San Pablo Redevelopment Project (Ordinance No. 12269 C.M.S.); and

WHEREAS, pursuant to California Health and Safety Code Section 33386, the PAC is to serve for a three-year period after the adoption of the redevelopment plan; and

WHEREAS, the Council may authorize one-year extensions of the PAC pursuant to California Health and Safety Code Section 33386; and

WHEREAS, the current time extension for the PAC for the Broadway/MacArthur/San Pablo Redevelopment Project will expire on July 25, 2009; and

WHEREAS, on May 7, 2009, the members of the Broadway/MacArthur/San Pablo Redevelopment PAC passed a motion, by a unanimous vote, to recommend to the City Council to extend the PAC for an additional year; and

WHEREAS, there are sufficient funds to cover FY 2009-10 PAC expenses in Broadway/MacArthur/San Pablo Redevelopment Operations Fund (9529) Redevelopment Projects Organization (88669), Broadway/MacArthur/San Pablo Redevelopment Project (P187510); now therefore, be it

RESOLVED: That the City Council hereby authorizes a seventh one-year extension of the Broadway/MacArthur/San Pablo Redevelopment PAC until July 25, 2010.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2009

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, AND
PRESIDENT BRUNNER

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California

FILED
OFFICE OF THE CITY CLERK
OAKLAND

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APPROVED AS TO FORM AND LEGALITY:


DEPUTY CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

A RESOLUTION AUTHORIZING A ONE-YEAR EXTENSION OF THE PROJECT AREA COMMITTEE FOR THE CENTRAL CITY EAST REDEVELOPMENT PROJECT TO JULY 29, 2010

WHEREAS, On March 12, 2002, the City Council approved Resolution No. 77006 C.M.S., which called for the formation of a Project Area Committee (PAC) and adopted procedures for the formation of a PAC for the Central City East Redevelopment Project; and

WHEREAS, On June 11, 2002 the City Council approved Resolution No. 77190 C.M.S. which certified the Central City East PAC; and

WHEREAS, the Central City East Redevelopment Project was adopted by the City Council on July 29, 2003 (Ordinance No. 12528 C.M.S.); and

WHEREAS, pursuant to California Health and Safety Code Section 33386, the PAC is to serve for a three-year period after the adoption of the redevelopment plan; and

WHEREAS, the Council may authorize one-year extensions of the PAC pursuant to California Health and Safety Code Section 33386; and

WHEREAS, the time extension for the PAC for the Central City East Redevelopment Project will expire on July 29, 2009; now, therefore, be it

RESOLVED: That the City Council hereby authorizes a one-year extension of the Central City East PAC until July 29, 2010.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2009

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, AND
 PRESIDENT BRUNNER

NOES-

ABSENT-

ABSTENTION-

Attest: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council
Of the City of Oakland, California