

ATTACHMENT B - PROPOSAL EVALUATION

PART NO.		MAX POINTS	
I. RELEVANT EXPERIENCE		30 POINTS	
1	Evidence of past, recently completed, or on-going projects that substantiate relevant experience	6	6 POINTS MAXIMUM. (6 Points for a minimum of 3 completed or on-going projects that substantiate relevant experience. 0 Points for less than 3)
2	Prior experience and ability to work collaboratively with City staff and other agency stakeholders; addressing various interests to develop successful public works projects	6	6 POINTS MAXIMUM (6 Points for documented experience working collaboratively with City staff and other agency stakeholders, addressing their needs for successful public works projects. If no public agency experience, deduct 3 points. If no experience working with City of Oakland, deduct 2 points)
3	Evidence of experience with community engagement, facilitating consensus among diverse stakeholders, and strong communication ability	6	6 POINTS MAXIMUM (6 Points for documented experience with community engagement, facilitating consensus with a group of diverse stakeholders and strong communication ability/skill. Deduct 2 points if no community engagement identified. Deduct 2 points if consensus building was not documented. Deduct 2 points if strong communication ability is not documented)
4	Knowledge of codes and experiences working with planning and building departments to obtain required permits	6	6 POINTS MAXIMUM (Deduct 3 points if nothing was documented in regards to working with planning and building departments. Deduct 3 points if nothing was documented to some form of code awareness)
5	Prior experience conducting formal presentations to diverse stakeholders	6	6 POINTS MAXIMUM (Deduct 6 points if no documented experience with formal presentation with stakeholders)
		30	
II. PROJECT APPROACH		25 POINTS	
1	Understanding of the nature and extent of the services required	5	5 POINTS MAXIMUM (Ensure all items in RFP are addressed. If items are missing, subtract 5 points)
2	Awareness of potential problems or challenges and possible solutions	5	5 POINTS MAXIMUM (5 Points if there is documented QA/QC, problem solving, etc. If nothing is documented, subtract 5 points)
3	Demonstration of innovative approach to project solutions	5	5 POINTS MAXIMUM (5 Points if documented innovative approaches to past projects to provide cost effective solutions. Deduct 2 points if nothing innovative is shown)
4	Demonstration of ability and innovative approaches to engage and develop consensus among stakeholders	5	5 POINTS MAXIMUM (5 points if documented innovative approach to engage and develop consensus among stakeholders. If nothing is documented, deduct 5 points)
5	Has your firm or any of its owners, officers or partners ever been convicted of a crime involving any federal, state, or local law related to construction?	5	5 POINTS MAXIMUM (If convicted of crime, deduct 5 points)
TOTAL POINTS		25	
III. QUALIFICATIONS		20 POINTS	
1	Level of Specific expertise, professional background, and qualifications of team members and firm comprising the team	5	5 POINTS MAXIMUM for staff that will cover the subject matter expertise required from this project such as architect, civil, structural, MEP, landscape architect, cost estimator, etc. If a SME is missing, deduct a point for each missing or until 0 points
2	Strength of the design/project lead	5	5 POINTS MAXIMUM if design/project lead team has strong experience with master planning and recreation centers and what is involved. Deduct points as needed if reviewer deems strength is not aligned to the development of recreation center design and master planning
3	Level of technological advancement and innovation	5	5 POINTS MAXIMUM if proven ability to use high quality 3d renderings of exterior, interior of building and site. 0 points if nothing is documented in proposal.
4	Experienced design and management processes	5	5 POINTS MAXIMUM for a team that has strong/proven design, project management and construction management when it comes to master planning and design/construction of recreation centers. Deduct points if no mention of master planning and design/construction of recreation centers in recent times (+/- 5 years) No Master Planning for Rec Centers = -2 points, No Design/construction of rec center experience = -3 points
TOTAL POINTS		20	
IV. ORGANIZATION		10 POINTS	
1	Available staff and specialized resources, if any.	3	3 POINTS MAXIMUM that highlight available staff and specialized resources to deliver master planning and design/construction services for recreation centers. If no staff is shown, 0 points
2	Cohesiveness of the project team	3	3 POINTS MAXIMUM if there is a pattern of lead and subconsultant teams working together multiple times.
3	Proven cost and quality control procedures	4	4 POINTS MAXIMUM for proven ability to value engineer, provide accurate cost estimates, peer review in design and construction. Deduct a point for each of the elements listed is not documented in the proposal
TOTAL POINTS		10	
V. RESPONSIVENESS		10 POINTS	
1	Commitment and ability to perform on short notice and under time constraints	5	5 POINTS MAXIMUM for documented ability to work well under time constraints. 0 points if nothing is documented
2	Capacity and flexibility to meet schedules, including any unexpected work	5	5 POINTS MAXIMUM for documented ability to meet deadlines and any unexpected work. 0 points if nothing is documented
TOTAL POINTS		10	
VI. OTHER FACTORS		5 POINTS	
1	Presentation, completeness, clarity, organization and responsiveness of proposals	5	Deduct 2 points if no cost proposal is identified. Deduct 1 point if other items are incomplete
TOTAL POINTS		5	
TOTAL RFQ EVALUATION		100	
POSSIBLE BONUS POINTS		12.5 POINTS	
1	ADDITIONAL PREFERENCE POINTS PER LOCAL/SMALL LOCAL BUSINESS ENTERPRISE PROGRAM (Maximum of 12.5 preference points per DWES review described in Section IV.1.)	5	DWES should indicate this
TOTAL POINTS=		5.0	
TOTAL RFQ EVALUATION POINTS=		105.0	