

CITY OF OAKLAND**AGENDA REPORT**

2007 JUN 23 PM 5:41

TO: Office of the City Administrator
ATTN: Deborah A. Edgerly
FROM: Office of the City Administrator
DATE: July 12, 2007

RE: A Report and Resolution Waiving the Request for Proposal/Qualifications Process and Authorizing the City Administrator to Extend An Existing Contract Agreement with Platinum Advisors to Serve as the City's Federal Legislative Representative Until December 31, 2007, and to Increase the Contract by Sixty-Two Thousand Five Hundred Dollars (\$62,500), For a Total Contract Amount Not-To-Exceed One Hundred Eighty-Seven Thousand Five Hundred Dollars (\$187,500.00)

SUMMARY

This report recommends that City Council approve a resolution authorizing the City Administrator to extend an existing contract agreement with Platinum Advisors to serve as the City's Federal Legislative Representative for the six month period of July 1, 2007 to December 31, 2007, for an amount not to exceed \$62,500, for a total contract amount not to exceed \$187,500.

FISCAL IMPACT

The proposed contract extension represents \$10,416.67 per month, with an amount not to exceed \$62,500 dollars. This amount represents funds available for federal legislative advocacy. Funds are available in the General Purpose Fund (1010), Non-Departmental - Citywide Activities Org. (90591), in Federal Lobbyist Project (P49400).

BACKGROUND

The City desires to assemble and organize pertinent information, facts and data relating to federal legislative matters affecting the City and its interests and to present and disseminate such information to legislative bodies, executive officials of the federal government, and other federal bodies, commissions, committees and organizations.

Platinum Advisors is a governmental relations and public affairs consulting firm with offices in Washington, D.C. and in several California cities. The company's Washington office represents California public and private entities before Congress and the Executive Branch of the federal government.

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KEY ISSUES AND IMPACTS

The City continues to need cohesive, continuous dedicated representation. Platinum Advisors has provided legislative representation for the City of Oakland for many years. The current contract is scheduled to expire on June 30, 2007. The office of the Mayor is currently advertising for federal Legislative Analysts and wishes to maintain consistency throughout the current legislative cycle. The Mayor's office is currently engaged in an open competitive Request For Proposal (RFP) process.

SUSTAINABLE OPPORTUNITIES

Economic: Advocating on behalf of the City of Oakland to garner support for fiscal decisions that directly impact Oakland's infrastructure such as streets and roads and future developments.

Environmental: Advocating on behalf of the City of Oakland to garner support for environmentally responsible green policies.

Social Equity: Advocating on behalf of the City of Oakland to garner support for social equity policies at the federal level to include, for example, the Disadvantaged Business Enterprise Program.

DISABILITY AND SENIOR CITIZEN ACCESS

This report does not contain ADA or senior citizen issues

RECOMMENDATION(S)

Staff recommends that City Council approve a resolution authorizing the City Administrator to extend an existing contract agreement with Platinum Advisors to serve as the City's Federal Legislative Representative for the six month period of July 1, 2007 to December 31, 2007, for an amount not to exceed \$62,500, for a total contract amount not to exceed \$187,500.

ACTION REQUESTED OF THE CITY COUNCIL

Approve the resolution authorizing the City Administrator to extend for a six month period the existing agreement with Platinum Advisors in an amount not to exceed \$62,500 dollars and not to exceed the full contract amount of \$187,500.

Respectfully submitted,

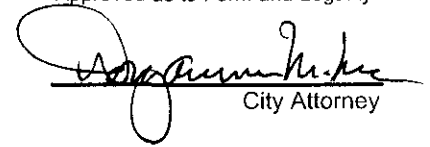


Deborah Barnes, Manager
Contract Compliance &
Employment Services Division

APPROVED AND FORWARDED TO THE
RULES & LEGISLATION COMMITTEE:


Office of the City Administrator

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City Attorney

OFFICE OF THE CITY CLERK
CITY OF OAKLAND

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OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION WAIVING THE REQUEST FOR PROPOSAL/QUALIFICATIONS PROCESS AND AUTHORIZING THE CITY ADMINISTRATOR TO EXTEND AN EXISTING CONTRACT WITH PLATINUM ADVISORS TO CONTINUE SERVICE AS THE CITY'S FEDERAL LEGISLATIVE REPRESENTATIVE UNTIL DECEMBER 31, 2007 AND TO INCREASE THE CONTRACT BY SIXTY-TWO THOUSAND FIVE HUNDRED DOLLARS (\$62,500.00), FOR A TOTAL CONTRACT AMOUNT NOT-TO-EXCEED ONE HUNDRED EIGHTY-SEVEN THOUSAND FIVE HUNDRED DOLLARS (\$187,500.00)

WHEREAS, the City of Oakland desires to complement its legislative advocacy efforts in the State of California Legislature; and

WHEREAS, the City desires to assemble and organize pertinent information, facts and data relating to legislative matters affecting the City and its interests, and to present and disseminate such information to legislative bodies, executive officials of the federal government, and other federal bodies, commissions, committees and organizations; and

WHEREAS, the services above primarily involve federal legislative and administrative advocacy and the assistance of individuals in such matters who will best serve the interest of the City; and

WHEREAS, Platinum Advisors have provided federal lobbying services to the City for many years, the most recent contract was executed in 2006 and funds will be spent and the term of the current contract will expire on June 30, 2007; and

WHEREAS, it is recommended that the contract with Platinum Advisors be extended until December 31, 2007, so that the consultant may complete work for the current legislative term; and

WHEREAS, the extension would require an increase in the contract of an additional \$62,500.00 to pay for federal legislative advocacy during the extension period, for a total contract amount of \$187,500.00 of the entire contract term; and

WHEREAS, funds are available in the General Purpose Fund (1010), Citywide Activities Org. (90591), in Project (P49400) to pay for this service; and

WHEREAS, Platinum Advisors is well qualified to continue to provide these services and that the City's interests would be well served by this firm, and

WHEREAS, the City Council finds and determines that the services provided by Platinum Advisors are professional, technical and temporary in nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now, therefore be it

RESOLVED: That, pursuant to Oakland Municipal Code Section 2.04.051.B and based on the findings set forth in the City Administrator's report accompanying this resolution, the City Council finds and determines that it is in the City's best interests to waive the competitive request for proposal/qualifications process for the continued federal legislative advocacy needed through December 31, 2007 and so waives the requirement; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized and directed to extend the existing agreement with Platinum Advisors to continue to serve as the City's Federal Legislative Representative through December 31, 2007, and to increase the contract by sixty two thousand five hundred dollars (\$62,500.00) for a total contract amount not to exceed one hundred eighty-seven thousand five hundred dollars (\$187,500.00); and be it

FURTHER RESOLVED: That funding for said agreement shall be maintained in the General Purpose Fund (1010), Citywide Activities Org. (90591), in Project (P49400); and be it

FURTHER RESOLVED: That said agreement shall be approved for form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID,
and PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California