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CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

November 22, 2021

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

Mayor's Commission on Persons with Disabilities

Erin Hattersley, to serve a three-year term that began September 3, 2021 and ends September 2, 2024, filling a seat previously held by Karina Ryan.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Libby Schaaf".

Libby Schaaf
Mayor

From: Erin Hattersley
To: ADA Programs; anguyen2@oakland.ca.gov
Subject: Commission for People with Disabilities - Cover Letter, Application + Resume
Date: Friday, March 5, 2021 3:47:02 PM
Attachments: [Resume-Erin-Hattersley \(1\).pdf](#)
[Oakland Application_056080.pdf](#)

[EXTERNAL] This email originated outside of the City of Oakland. Please do not click links or open attachments unless you recognize the sender and expect the message.

Hi Anh Nguyen,

As a long-time Board Member of Special Olympics Northern California and Global Lead for Google's Disability Alliance employee resource group, I'd like to submit my application to bring together my passion and expertise to support the disability community in Oakland.

When I was in the 1st grade, I remember hiding in a corner and pretending to read while my peers consumed books without any issues. I didn't know what was wrong with me, and I was afraid and embarrassed to ask for help. Fortunately, I grew up in a community and school system that saw I was struggling and got me the resources I needed to overcome my learning disabilities. Without that support, I would have likely not gone to college and I certainly would not work at Google for the last 10 years.

Twelve years ago my nephew, Drew, was born with a rare chromosomal mutation and from that moment onwards I have been advocating for inclusion and accessibility for people with disabilities. It is my personal mission to ensure the world is a better place for my nephew and that he is afforded opportunities wherever possible. At Google, I spearheaded the company's partnership with the Special Olympics World Games in 2015 and advised Google.org (before I joined their team) as they led a Global Impact Challenge focused on funding disability related technology advancements. For the World Games in LA, I had 500 Google volunteers attend, engaged 12 Google product teams with in-kind support, and even landed the first-ever disability related Google Doodle to celebrate the games. From there, I was invited to join the Board for the Special Olympics Northern California and as a Global Lead for Google's disability focused employee resource group. In those volunteer roles, I've produced campaigns to celebrate the disability awareness days like the 30th anniversary of the American's with Disabilities Act, lobbied at the Capitol to secure funding for Special Olympics, led design sprints with nonprofits to advance technology for cities to better serve people with disabilities, mobilized hundreds of volunteers to support the disability community, and secured in kind product donations and Google executive support.

Currently, I lead Google's volunteering efforts across the Americas region. My primary focus is the Google.org Fellowship, the company's flagship employee engagement and professional development offering. Having worked at Google for over a decade, I am committed to leveraging the skills of Googlers to support Google.org's grantees and civic entities. I formulate innovative and creative tech solutions to address the most pressing challenges facing society today, in an effort to maximize organizations' social impact. Last year I was focused on supporting nonprofits, cities, and states as they responded to COVID-19 (e.g. managing the program and team that delivered New York State's Find Services tool).

Now I'd like to combine my personal interests & experience with my commitment to creating

a world that works for everyone, including people with disabilities in my backyard. It would be an honor and pleasure to serve on The Mayor's Commission on Persons with Disabilities (MCPD) in the City of Oakland.

Please let me know if you have any questions or need anything else to consider my application.

Sincerely,
Erin Hattersley

Erin Hattersley | Manager, Google.org |

[@google.com](#) | (415)

CITY OF OAKLAND



1 FRANK H. OGAWA PLAZA OAKLAND, CALIFORNIA 94612-2033

ADA Programs Division

(510) 238-5219

FAX (510) 238-3304

TDD (510) 238-2007

**Do you have a passion for civil rights for all?
Do you have skills that can help the City of Oakland continue
advancing the promise of the Americans with Disabilities Act?
The Mayor's Commission on Persons with Disabilities needs you!**

The Mayor's Commission on Persons with Disabilities (MCPD) is an 11-member mayor-appointed body of professionals with knowledge and experience with implementing the requirements of the Americans with Disabilities Act and related civil rights laws to create equal opportunity for persons with disabilities. Commissioners are responsible for monitoring the City's policies and programs for compliance with the ADA, and its initiatives for implementing its requirements. The MCPD advises the Mayor and staff regarding the needs of the disability community, and promotes strategies for making Oakland a place where everyone can live, work, play, and engage in all that Oakland has to offer.

Commissioners should live or work in Oakland but all interested applicants may apply. Commissioners must be able to commit to a three-year term and regular attendance at monthly meetings of the full Commission and assigned committee(s).

To be selected for an interview, please complete the enclosed application and return along with a copy of your resume and a cover letter, and e-mail or mail your complete application packet to:

adaprograms@oaklandnet.com

or

ADA Programs Division, One Frank Ogawa Plaza 11th Floor, Oakland, California,
94612.

Contact the ADA Programs Division at adaprograms@oaklandnet.com or 510.238.6919 with any questions or to obtain these materials in an alternate format.

CITY OF OAKLAND

BOARDS AND COMMISSIONS APPLICATION



Name: Erin Hattersley Home Phone: 415

Address: CA 94602

Type of Employment: Manager, Google.org (corporate philanthrop); Global Lead for Disability Alliance (ERG)

Employer: Google

Work Phone: 415

Work Address: n/a

Board or Commission you wish to serve on: Persons with Disabilities

Why do you wish to serve as a member of the Board/Commission? As a leader who works in corporate philanthropy and someone who focuses my personal time on advocating for and supporting the disability community, I'd like to do the same within the City of Oakland and the disability community in my backyard. I moved to Oakland from San Francisco one year ago and COVID-19 has had a disproportionate impact on this community. In my role at Google, I work directly with cities and states so I have relevant experience working with governments as well. I'd like to combine my passions of advocating for the disability community and public policy in th

What experience do you have in this topic area? I grew up with a learning disability myself and spent my entire life overcoming my dyslexia which I still experience today. Also, my nephew has a rare chromosomal mutation and I've helped my sister advocate for his rights within the education and public health systems. I've also served as a Board Member for Special Olympics since 2015 so I have a deep connection with the disability community and key stakeholders who support SONC locally and nationally.

Experience serving on Boards and/or Commissions: As a long-time Board Member for Special Olympics Northern California, and a Global Lead at Google for the Disability Alliance employee resource group, I've advocated for inclusion and policy change to support the disability community. I've garnered support for the disability community like securing volunteers, funding, and products in kind and would do the same in this role.

Approximate hours available per month to spend on Board/Commission activities: 10-15 hours

Organizational Memberships: SONC Board Member | Global Lead for Disability Alliance ERG | Disability:IN Lead on behalf of Google

Volunteer Activities: Board Member and Young Professionals Founder for Special Olympics NorCal; I manage volunteering for Google.org across the Americas including our pro bono Fellowship program. Learn more here: <https://bit.ly/2YXSSJt>

Please list two references with telephone numbers: David Solo - CEO of Special Olympics NorCal
Sara Basson - President of Disability Alliance Employee Resource Group at Google

Applicant's Signature: _____ Date: _____

Note: Personal information submitted (including home address and telephone number) is kept confidential

1. What is your experience with disability (personal or professional)?
The MCPD's goal is to achieve equal representation of the diversity of disability experiences, including but not limited to:

- Physical
- Sensory
- Deafness
- Blindness
- Psychiatric
- Learning
- Intellectual

I've supported and advocated for inclusion and rights across disabilities, but with more experience in learning disabilities (as someone who is dyslexic), and physical / intellectual disabilities with my nephew and through the work I do as a Board Member for Special Olympics NorCal

2. Do you have knowledge in one or more of the following areas?
Please describe.

- Housing rights
- Employment rights
- Education rights
- Transportation rights
- Physical access requirements (California Building Code and Federal Standards & Guidelines)
- Assistive technology
- Self-Advocacy
- Community organizing

I've been at Google for 10 years and I've supported some of the assistive technology projects including our Disability focused Global Impact Challenge in 2015. In my role as a Manager for Google.org, our corporate philanthropy, I lead pro bono and volunteer engagements related to housing, education, employment, and more for underserved communities including the disability community.

3. Do you have knowledge of how municipal government organizations work and the budget process? Please describe.

I lead our Civic Fellowship where we embed team's of Google employees to work alongside cities and states to help address their most pressing challenges with technology. I'm familiar with how municipal government orgs work and am eager to learn more about the budget process.

4. Do you have professional expertise in one or more of the following areas? Please describe.

- Architecture
- Urban planning
- Civil engineering
- Law
- Public administration
- Fiscal policy
- Legislation
- Construction Management
- Project Management
- Event Planning

I've been a Program Manager for 15+ years.

5. MCPD seeks representation that reflects the diversity of Oakland including but not limited to ethnicity, race, religion, sex, language, and district of residence. How would you contribute to the diversity of the MCPD?

I am a white female who lives in the 94602 area of Oakland. I was dyslexic as a child and benefited from resources in my community and school system which allowed me to overcome those challenges and pursue a college degree and be gainfully employed.

6. To be eligible candidates should be residents or work in Oakland. Exceptions may apply for individuals with unique expertise on a case by case basis so anyone interested is encouraged to apply. Do you live and/or work in Oakland? If not, what motivates you to join the MCPD?

I live in Oakland and work from home during COVID. Normally my office is based in San Francisco.

Erin Hattersley

San Francisco Bay Area



.com



linkedin.com/in/erin-hattersley-ab7a62

Summary

I am a purpose-driven experienced leader, program manager, mobilizer of volunteers, trainer and presenter all with a particular focus in corporate social responsibility. I have the strong ability to build a business (for profit and nonprofit) from the ground up from an operations, strategy, staffing, training, and business development perspective (domestically and internationally). Highly successful in formulating and implementing creative business solutions to operational issues, processes and policies. Skilled in developing strong client relationships by consistently delivering excellent service and exceeding client expectations. Proven track record of exceeding professional expectations, evolving quickly and ultimately establishing oneself as a key contributor to the overall success of the organization, team and business unit.

Specialties: Product giving, corporate volunteering, social impact, corporate social responsibility, technology, mobile commerce, marketing, international relations, governmental affairs, client services, account and project management, human resources (U.K. and U.S.), interviewing, line management across different business units, global expansion and operational development, fundraising, public speaking, philanthropy

My personal mission: To advocate for a more inclusive world for people with disabilities. To ensure the world is a better place for my nephew!

Volunteer roles where I serve my personal mission:

- Chief of Staff for Google's Disability Alliance, a global Employee Resource Group
- Board Member, Special Olympics Northern California & Nevada
- Career Guru, for Google employees

Experience

Manager, Google.org

Google

Jan 2018 - Present (3 years 3 months +)

Google.org is responsible for Google's strategic corporate philanthropy. We manage charitable giving programs that invest millions of dollars in high-impact, technology-enabled nonprofits around the world.

I lead our skills-based volunteering efforts across the Americas region including Google.org's flagship employee engagement and professional development offering. Googlers complete up to six months of full-time pro bono work to accelerate the social impact of Google.org nonprofits & civic entities.

Program Manager & Lead, Google for Nonprofits

Google

Jan 2015 - Jan 2018 (3 years 1 month)

I was the global program lead responsible for Google's product giving across ~50 countries. Google for Nonprofits provides free tools to nonprofit organizations that allow them to work more quickly and

efficiently, reach a wider audience, spur more supporters to take action, and tell their story in a more compelling way.

In addition to our products, I managed the programs that connected nonprofits with Google volunteers across our offices worldwide, so that we could further help the nonprofits build out their mission capacity so that they can focus on what matters most: achieving their social impact goals!

G Global Search Lead, SMB

Google

Oct 2013 - Dec 2014 (1 year 3 months)

Identify the global product priorities, size the revenue opportunity, and be the glue to scale the change effectively across the SMB organization as they go to market.

G Sales Executive, National Strategic Partnerships

Google

Jun 2013 - Sep 2013 (4 months)

Partnering with National Merchants to win over connected consumers wherever they are; bring people looking for products and services online to the store location; and measure in-store impact of promotional spend.

G Incubation Lead, Local Incubation - GeoCommerce

Google

May 2012 - Jun 2013 (1 year 2 months)

- Founding member of Local Incubation Team for GeoCommerce at Google
- Developed and iterated on the processes and materials needed to support the Mid-market & National Sales teams
- Responsible for all communication & training from the cross-functional team to the Sales team which resulted in our Sales Director awarding me the 'XFN Partner Award'
- Planned and executed the first ever international Local Business Forum in London which included 14 local businesses, 45 Googlers and all relevant product VPs
- Managed 6 Sales Reps in Austin who completed 100+ monetization surveys ahead of schedule in <4 weeks resulting in a recommended go to market monetization strategy for the cross-functional team
- Supported launch of new offer format, Offers surfaced in Google Maps including external communication & marketing collateral

G Account Manager, Local Strategic Partnerships

Google

Apr 2011 - Apr 2012 (1 year 1 month)

- Managed relationships with SMBs, helping them navigate existing local products & pilot new ones
- Led the quarterly Google Offers Local Business Forum, an internal/external 75-person event
- Interviewed 30+ potential new hires and developed new hire training for the cross-functional team
- Developed & launched the escalation process for the cross-functional team
- Spearheaded the Marketing Task Force & developed Offers Awareness Day across 8 offices

Global Program Manager, Clinical Technologies

UBC

Sep 2010 - Apr 2011 (8 months)

- Drove UBC's expansion into Japan and traveled there in January 2011 to meet with 12 prospective clients and to interview and hire UBC's first Japan-based Project Manager
- Directly supervised a team of 12 Project Managers to ensure the highest quality of service to clients generating approximately \$5M in revenue in 2010-2011
- Served as the clients primary program-level point of contact including weekly status reports across projects, all escalation & resolution management needs & quarterly business reviews



Manager, Project Management Office & Partnerships

UBC

Mar 2009 - Sep 2010 (1 year 7 months)

- Singlehandedly interviewed, trained and managed all 12 Project Managers for UBC's expanding U.K. office with reporting responsibilities directly to the General Manager
- Established, developed and managed client relationships with top tier pharmaceutical companies with study teams based in Europe, the United States and Asia requiring extensive travel



Global Project Manager I, II & III (back to back promotions)

UBC

Oct 2006 - Mar 2009 (2 years 6 months)

- Served as primary point of contact for global clients throughout all phases of clinical trial system development and maintenance, including authoring system requirements & conducting user acceptance testing
- Presented at sales meetings for current and prospective clients and trained end-users at client-held global meetings with attendance ranging from 200 to 800 medical professionals
- Co-Lead the on-boarding & standardization process for what is now UBC's #1 Client, awarding UBC with a total of 54 projects since on-boarding them in early 2009 until March 2011



Global Project Manager

Voxiva (acquired by Wellpass)

Nov 2003 - Mar 2005 (1 year 5 months)

- Actively participated in all phases of product design and delivery on projects including a Department of Defense, Smallpox Vaccination System used by the United States Army, an HIV/AIDS Management System deployed in Rwanda, Africa
- Developed Voxiva's first portal-based product, the Africa Clinical Trials Portal, in collaboration with The Bill and Melinda Gates Foundation and six public/private international partners
- Managed global corporate operations like the business development pipeline to ensure accurate revenue forecasting & built the first global intranet used by employees across 5 countries



Office of Presidential Personnel, Intern

The White House

Dec 2003 - May 2004 (6 months)

- Reported to Deputy Associate Director of Presidential Personnel in researching, interviewing and appointing roughly 70 candidates to various boards and commissions at the White House

-Prepared the final folder with candidate recommendations for review by the President of the United States at weekly meeting

Education



University of California, Davis

BA, International Relations (World Trade and Development), English and Spanish
1999 - 2003



Stanford University Graduate School of Business

LEAD Executive Program

2020 - 2021

Skills

Public Speaking • International Relations • Philanthropy • Interviews • Investor Relations • Financial Services • Project Management • Cross-functional Team Leadership • Salesforce.com • Business Development



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OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF ERIN HATTERSLEY TO THE MAYOR'S COMMISSION ON PERSONS WITH DISABILITIES

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor, subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 9968 C.M.S., adopted August 5, 1980, and amended by Ordinance No. 11864 C.M.S., adopted March 12, 1996 and then by Ordinance No. 13334 C.M.S., adopted October 20, 2015, created the Commission on Persons with Disabilities to address issues germane to accessibility, services and civil rights for persons with disabilities; and

WHEREAS, the Commission on Persons with Disabilities consists of eleven (11) members, serving three-year staggered terms with no more than two consecutive terms; and

WHEREAS, at least a majority of the Commission members appointed must be persons with disabilities; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Erin Hattersley to the Commission on Persons with Disabilities, subject to confirmation by the City Council; now, therefore, be it

RESOLVED: That pursuant to City Charter Section 601, the City Council hereby confirms the Mayor's following reappointments to the Commission on Persons with Disabilities:

Erin Hattersley, to serve a three-year term that began September 3, 2021 and ends September 2, 2024, filling a seat previously held by Karina Ryan.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND
PRESIDENT FORTUNATO BAS

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

ASHA REED

City Clerk and Clerk of the Council of the City of
Oakland, California