



FILED
OFFICE OF THE CITY CLERK
OAKLAND

2012 MAY 23 PM 4:15

AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Sabrina Landreth
Budget Director

SUBJECT: Paramedic Emergency Services Parcel Tax -
Measure N Cost of Living Adjustment for
FY 2012-13

DATE: April 24, 2012

City Administrator
Approval

Date

5/15/12

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff recommends that the City Council adopt the proposed ordinance authorizing a 2.6 percent increase, consistent with the Consumer Price Index, in the tax imposed pursuant to the Paramedic Services Act of 1997.

OUTCOME

Adjustment to the FY 2012-13 special parcel tax for the Paramedic Services Act of 1997, consistent with the Consumer Price Index (CPI).

BACKGROUND/LEGISLATIVE HISTORY

In June 1997, the electorate of Oakland passed, by more than a two-thirds majority, the Paramedic Services Act of 1997 (Measure N). Measure N imposed a special parcel tax for the purpose of raising revenue necessary to increase, enhance and support paramedic emergency services in the City of Oakland. The Measure N legislation authorizes the City Council to increase the tax rates by a cost-of-living factor after the third year of its imposition (FY 2000-01) and continuing each fiscal year thereafter. A 2.6 percent increase the Measure N special parcel tax rates proposed for FY 2012-13, in line with the Consumer Price Index increase for the San Francisco Bay Area during 2011.

Beginning FY 2000-01 and continuing each fiscal year thereafter, the Measure N legislation allows the City Council to adjust the tax rates in accordance with the CPI for the immediate San Francisco Bay Area. At no time, however, may the rates be increased by more than 5.0 percent of the tax rates imposed by ordinance during the immediate preceding fiscal year.

Item: _____
City Council
June 5, 2012

The following table summarizes the historical tax rate increases that have been authorized pursuant to City Council action since the legislation was enacted:

<i>Historical Measure N Rate Increases</i>		
<i>Council Action Date</i>	<i>Percent Increase</i>	<i>Effective Date</i>
<i>July 11, 2000</i>	<i>4.2%</i>	<i>July 1, 2000</i>
<i>June 5, 2001</i>	<i>4.5%</i>	<i>July 1, 2001</i>
<i>June 11, 2002</i>	<i>5.0%</i>	<i>July 1, 2002</i>
<i>June 19, 2003</i>	<i>1.6%</i>	<i>July 1, 2003</i>
<i>June 10, 2004</i>	<i>1.8%</i>	<i>July 1, 2004</i>
<i>June 16, 2005</i>	<i>1.2%</i>	<i>July 1, 2005</i>
<i>June 8, 2006</i>	<i>2.0%</i>	<i>July 1, 2006</i>
<i>June 19, 2007</i>	<i>3.2%</i>	<i>July 1, 2007</i>
<i>June 17, 2008</i>	<i>3.3%</i>	<i>July 1, 2008</i>
<i>June 16, 2009</i>	<i>3.1%</i>	<i>July 1, 2009</i>
<i>June 1, 2010</i>	<i>0.7%</i>	<i>July 1, 2010</i>
<i>June 1, 2011</i>	<i>1.4%</i>	<i>July 1, 2011</i>

ANALYSIS

The proposed ordinance applies an increase of 2.6 percent to the current Measure N special parcel tax amount, effective July 1, 2012. This increase is per the actual change in the San Francisco Bay Area CPI during 2011. The proposed increase applies on a fiscal year basis (i.e., July 1st – June 30th).

The following table summarizes the impact of the proposed increases by parcel type:

Proposed Measure N Tax Increases by Parcel Type			
Parcel Type	Current Parcel Rate	Proposed Increase	FY 2012-13 Parcel Rate
Single Family Residential Parcels	\$9.80	\$0.26	\$10.06
Multiple Residential (2 to 4 units)	\$19.61	\$0.51	\$20.12
Multiple Residential (5 or more units)	\$49.01	\$1.28	\$50.29
Commercial	\$19.61	\$0.51	\$20.12
Industrial	\$39.21	\$1.02	\$40.23
Rural	\$9.80	\$0.26	\$10.06
Institutional	\$9.80	\$0.26	\$10.06

Item: _____
 City Council
 June 5, 2012

PUBLIC OUTREACH/INTEREST

A public hearing on the proposed ordinance to increase the Measure N special parcel tax is scheduled for June 5, 2012 at 6:30 p.m.

COORDINATION

The report was prepared in coordination with the Attorney's Office and Francisco & Associates, the City's Contractor, who annually administers special financing districts on behalf of the City.

COST SUMMARY/IMPLICATIONS

The FY 2012-13 estimated revenue from Measure N (Fund 2250) is \$1.4 million, including the proposed rate increase. The proposed annual rate increase of 2.6 percent translates to approximately \$36,762 of the total FY 2012-13 estimated revenue.

SUSTAINABLE OPPORTUNITIES

Economic:

Revenues generated from the Measure N special tax is relied upon to fund essential City services.

Environmental:

There are no direct environmental impacts associated with the City Council action requested in this report.

Social Equity:

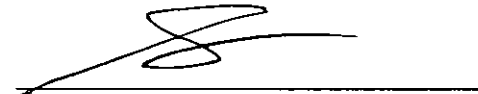
There are no direct social impacts associated with the City Council action requested in this report.

CEQA

This report is not a project under CEQA.

For questions regarding this report, please contact Kirsten LaCasse, Assistant Controller, at (510) 238-6776.

Respectfully submitted,



SABRINA LANDRETH
Budget Director, Budget Office

Reviewed by:
Osborn Solitei, Controller

Prepared by:
Kirsten LaCasse, Assistant Controller
Budget Unit – Office of the Controller

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2012 MAY 23 PM 4:15

Approved as to Form and Legality


Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Ordinance No. _____ C.M.S.

ORDINANCE AUTHORIZING A FISCAL YEAR 2012-13 INCREASE TO A SPECIAL TAX IMPOSED FOR PARAMEDIC EMERGENCY SERVICES, IN ACCORDANCE WITH THE CONSUMER PRICE INDEX, AND PURSUANT TO THE PARAMEDIC SERVICES ACT OF 1997 (MEASURE N)

WHEREAS, in 1997 the voters of Oakland approved Measure N, a special tax to fund paramedic emergency services; and

WHEREAS, Measure N imposed a special tax on all parcels in the City of Oakland, except where the parcels are otherwise exempt from taxation by Section 3 of the Ordinance; and

WHEREAS, Measure N provided that beginning in fiscal year 2000-01 and each fiscal year thereafter, the Oakland City Council may increase the tax only upon a finding that the cost of living in the immediate San Francisco Bay Area, as shown by the Consumer Price Index (CPI) for all items, has increased since the 1997 index year; and

WHEREAS, Measure N provided that any tax rate adjustment imposed by the City Council pursuant to the ordinance shall not exceed five percent of the tax rate imposed during the immediately preceding fiscal year; and

WHEREAS, a public hearing on this ordinance to increase the Measure N special parcel tax was held on June 5, 2012 at 6:30 p.m. in City Hall, One Frank H. Ogawa Plaza, Oakland, California; now, therefore,

THE COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN AS FOLLOWS:

1. The Oakland City Council hereby finds that the Consumer Price Index for all items in the San Francisco Bay Area was 227.47 for calendar year 2010 and 233.39 for calendar year 2011.

2. The cost-of-living in the immediate San Francisco Bay Area as shown by the Consumer Price Index, has increased 2.6 percent from calendar year 2010 and calendar year 2011.
3. The Measure N special tax rate upward adjustment shall be 2.6 percent, effective July 1, 2012.
4. The following rate structure will be imposed on parcels within the City of Oakland effective July 1, 2012 for FY 2012-13:

PROPOSED MEASURE N TAX INCREASES BY PARCEL TYPE			
Parcel Type	Current Parcel Rate	Proposed Increase	FY 2012-13 Parcel Rate
Single Family Residential Parcels	\$9.80	\$0.26	\$10.06
Multiple Residential (2 to 4 units)	\$19.61	\$0.51	\$20.12
Multiple Residential (5 or more units)	\$49.01	\$1.28	\$50.29
Commercial	\$19.61	\$0.51	\$20.12
Industrial	\$39.21	\$1.02	\$40.23
Rural	\$9.80	\$0.26	\$10.06
Institutional	\$9.80	\$0.26	\$10.06

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF, BRUNNER, AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS
 City Clerk and Clerk of the Council of
 the City of Oakland, California

M

ORDINANCE AUTHORIZING A FISCAL YEAR 2012-13 INCREASE TO A SPECIAL TAX IMPOSED FOR PARAMEDIC EMERGENCY SERVICES, IN ACCORDANCE WITH THE CONSUMER PRICE INDEX, AND PURSUANT TO THE PARAMEDIC SERVICES ACT OF 1997 (MEASURE N)

NOTICE AND DIGEST

This Ordinance authorizes an increase to a special tax imposed by the Paramedic Services Act of 1997 (Measure N), which was submitted to the voters by Resolution No. 73312 C.M.S. and approved by the voters in June 1997. The Act allows rates to be adjusted for changes in the Consumer Price Index, in an amount not to exceed five percent (5%), as provided in Section 4 of the Resolution. The proposed changes are a total increase of 2.6 percent for FY 2012-13. Effective July 1, 2012, the Single Family Residential rate would increase from \$9.80 to \$10.06, the Multiple Unit Residential rate (2 to 4 units) would increase from \$19.61 to \$20.12, the Multiple Unit Residential rate (5 or more units) would increase from \$49.01 to \$50.29, the Commercial rate would increase from \$19.61 to \$20.12, the Industrial rate would increase from \$39.21 to \$40.23, the Rural rate would increase from \$9.80 to \$10.06, and the Institutional rate would increase from \$9.80 to \$10.06.

AA

FILED
NOTICE OF PUBLIC HEARING
OAKLAND

REGARDING AN ORDINANCE TO INCREASE THE SPECIAL TAX FOR
PARAMEDIC EMERGENCY SERVICES, IN ACCORDANCE WITH THE
CONSUMER PRICE INDEX AND PURSUANT TO THE PARAMEDIC
SERVICES ACT OF 1997

On June 5, 2012, the City Council of Oakland, California will consider an ordinance authorizing an increase to the special parcel tax imposed for paramedic services in accordance with the Paramedic Services Act of 1997 (Measure N). The ordinance proposes an increase, effective July 1, 2012, of 2.6% consistent with the Consumer Price Index for the San Francisco Bay Area. The Public Hearing is set for Tuesday, June 5, 2012 at 6:30 p.m., to be held before the City Council in the Council Chambers located on the Third Floor of City Hall, One Frank H. Ogawa Plaza, Oakland, California.