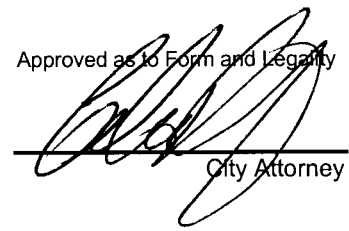


OAKLAND CITY COUNCIL


City Attorney

RESOLUTION No. 83482 C.M.S.

Introduced by Councilmember _____

RESOLUTION WAIVING ADVERTISING AND BIDDING REQUIREMENTS OF THE OAKLAND MUNICIPAL CODE FOR THE INTEGRATION, SUBSCRIPTION AND LICENSING FOR SECLICKFIX, AN ON-LINE AND MOBILE APPLICATION IMPROVING CUSTOMER SERVICE AND ENABLING THE PUBLIC TO REPORT AND TRACK INFRASTRUCTURE MAINTENANCE ISSUES IN THE CITY OF OAKLAND, SO THAT THE CITY ADMINISTRATOR MAY ENTER INTO A THREE YEAR AGREEMENT WITH SECLICKFIX, IN AN AMOUNT OF \$10,000 IN THE FIRST YEAR AND \$8,000 FOR THE FOLLOWING TWO YEARS, WITH THE OPTION TO EXTEND ANNUALLY FOR A MAXIMUM FIVE PERCENT INCREASE EACH YEAR THEREAFTER, FOR A TOTAL FIVE YEAR PERIOD AND A TOTAL CONTRACT AMOUNT NOT TO EXCEED \$43,220

WHEREAS, the City of Oakland, Public Works Agency (PWA) operates the Public Works Call Center (510-615-5566; pwacallcenter@oaklandnet.com; Report A Problem website) as a “one-stop shop” for all infrastructure maintenance issues and requests for service; and

WHEREAS, PWA logs approximately 30,000 service requests annually in Cityworks computerized maintenance management system; and

WHEREAS, approximately 12.5% (3,750) of the service requests are received through the existing Report A Problem website; and

WHEREAS, with 12.5% of service request being received through the website, it is apparent that there is a significant portion of the public that uses technology to connect with government; and

WHEREAS, PWA desires to encourage the public to engage with government and report infrastructure concerns and requests to PWA; and

WHEREAS, SeeClickFix is a mobile application that enables the public user to connect with government through a smartphone device such as iPhone, Android and Blackberry phones by reporting and tracking issues within the City of Oakland; and

WHEREAS, the public is already using SeeClickFix as indicated by 322 current open service requests in SeeClickFix for Oakland, and that to engage with the public, PWA believes that government needs to be where the public is, and increasingly, the public is using mobile devices to access the web; and

WHEREAS, SeeClickFix would integrate directly with PWA's existing Cityworks computerized maintenance management system, including full transparency by including all service requests logged into Cityworks regardless of source (e.g., phone call, email or SeeClickFix); and

WHEREAS, the City is required to advertise a solicitation for bids for products and incidental services related to the products, and if an award is made, City must award to the lowest, responsive, responsible bidder (Oakland Municipal Code §§ 2.04.050.A and E); but, the City Council may dispense with advertising and bidding upon a finding that it is in the "best interests of the City" to do so (Oakland Municipal Code § 2.04.050.I.5); and

WHEREAS, staff recommends that it is in the City's best interests to forego advertising and bidding for the integration and licensing of SeeClickFix because there are only two commonly known products in this marketplace at this time, staff has met with both vendors and determined that SeeClickFix is the more affordable and suitable product at this time, and it will minimize the administrative costs of conducting an advertising and bidding process; and

WHEREAS, the City Administrator will enter into three-year contract in the amount of \$10,000 for the first year and \$8,000 in the subsequent two years, with the option to renew each year thereafter at a maximum five percent increase for up to two years, for a total five year period and a total contract amount not to exceed \$43,220 over a five year period, for the integration, subscription and licensing of SeeClickFix; which is within the City Administrator's purchasing authority, if the advertising and bidding waiver is authorized; now, therefore, be it

RESOLVED: That pursuant to Oakland Municipal Code Section 2.04.050.A the City Council finds that it is in the best interests of the City to waive the advertising and bidding requirements of the Oakland Municipal Code for the integration, subscription and licensing of SeeClickFix, a mobile application enhancing customer service and the City's ability to connect with the public by enabling the public able to see, report and track infrastructure maintenance issues through a smartphone device.

IN COUNCIL, OAKLAND, CALIFORNIA, JUL 19 2011, 20

PASSED BY THE FOLLOWING VOTE:

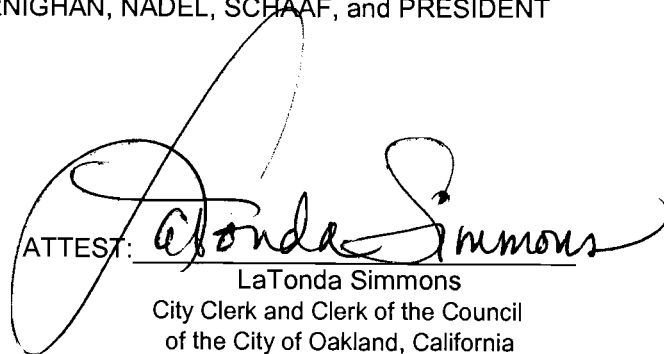
AYES - BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF, and PRESIDENT REID - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:


LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California