

Rockridge District Association

2023 Budget

Profit and Loss, March-September, 2023

Income	2023 BUDGET	MAR-SEP, 2023	TOTAL %
Total BID Revenues	160,000	180,523.90	
Additional Revenue	10,000		
Total Income	170,000	180,523.90	
GROSS PROFIT	170,000	180,523.90	
Expenses		867.14	
Bank Service Charges	1,500		
Marketing & Promotion	6,000	1,136.46	
Advertising/Promotional	250		
Events	1500	976.9	
Marketing & Materials	1000		
Rock n Stroll	16,000	5,750.00	
Web Design & Communication	19,000	14,040.67	
Total Marketing & Promotion	45,250	21,904.03	19%
Organization Committee	3,960	2,385.00	
Administrative	6,000	3,500.00	
Insurance	3,579	830.22	
Office Expense	350	22.00	
Postage, Copy & Printing	600	925.77	
Professional Administration	400	1,011.53	
Payroll Tax Expense	1300	3,711.27	
Wages-Prof Admin	59,000	48,513.38	
Workers Comp-Prof Admin	1,600	455.00	
Total Professional Administration		53,691.18	
Total Organization Committee	76,789.00	61,354.17	53%
Streetscape & Security Committe	40,000	29,131.26	
Total Streetscape & Security	40,000	29,131.26	25%
Uncategorized Expense	5,000	3,695.38	3%
Total Expenses	167,039	\$116,951.98	
NET OPERATING INCOME	170,000	\$63,571.92	100%
NET INCOME	2,961	\$63,571.92	

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