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2009 MAR 11 PM 2:02

Approved as to Form and Legality

# OAKLAND CITY COUNCIL

RESOLUTION No. 81870 C.M.S.

  
City Attorney  
**REVISED**  
3-11-09

## RESOLUTION ADOPTING EVALUATIVE CRITERIA FOR ASSESSING SOLID WASTE MANAGEMENT SYSTEM DESIGNS RESPONSIVE TO THE ZERO WASTE BY 2020 GOAL

**WHEREAS**, the City of Oakland's Franchise Agreement for Solid Waste and Yard Waste Collection and Disposal Services with Waste Management of Alameda County, and the Agreement for Residential Recycling Services with California Waste Solutions expire on December 31, 2012; and

**WHEREAS**, on March 6, 2006 the Oakland City Council approved Resolution #79774 C.M.S. which adopted a Zero Waste Goal by 2020 and directed Public Works Agency staff to prepare a Zero Waste Strategic Plan for the City of Oakland; and

**WHEREAS**, on December 5, 2006 the Oakland City Council approved Resolution #80286 C.M.S which adopted a Zero Waste Strategic Plan that included Strategy 2, Develop and Adopt New Rules and Incentives to Reduce Waste Disposal, which states: "Development and adoption of a new waste management system design in preparation for Oakland's next collection and disposal contract is key to the goal of reducing waste;" and

**WHEREAS**, establishing Evaluative Criteria for assessing Zero Waste system models allows for development of the new system with clear policy objectives that include broader community benefits beyond waste reduction and diversion; now, therefore be it

**RESOLVED**, that the City Council hereby adopts the following Evaluative Criteria for Zero Waste System Design:

Category	Evaluative Criteria
Customer Benefits	High quality, reliable and convenient services
	Universal access to recycling services, including organics recycling
	Opportunity for residents & businesses to reduce greenhouse gas emissions through use of recycling services
	Value to rate payers
	Services align with comprehensive public education plan
Health & Safety	Enhances public health and safety
	Sanitary management of all discarded materials, household hazardous wastes, and universal wastes
	Air quality impacts
	Mitigates illegal dumping

Category	Evaluative Criteria
Environmental	Reduction in tons to landfill
	Adheres to <i>Environmental Hierarchy</i> of resource conservation established in <i>Zero Waste Strategic Plan</i>
	GHG emissions reductions/carbon footprint (local and outside of community inventory)
Economic Development	Job creation - net employment gain
	Compatibility w/existing commercial recycling market
	Supports development of diverse employment opportunities associated with processing, manufacture, and sales by discards-based businesses
Financial	Revenue to City
	Cost to City to administer system
	Avoid future City liabilities
	Cost to ratepayers
	Clear, consistent and progressive pricing signals to customers/ratepayers and service providers, to incentivize waste reduction & increased recycling
	Resilient to recycling commodities markets fluctuations
Innovation	Allows for and encourages system innovation & evolution over time
	Utilizes local, available, capitalized public or private infrastructure
	Ability to meet current & future market needs for recycled materials
	Ability to incorporate reuse and source reduction strategies
Regulatory	Ability to accommodate mandatory recycling and landfill material bans
	Ability to adapt to changing needs, conditions, applicable laws, ordinances, regulations and permit requirements
Viability	Ability of waste & recycling services industry to provide services as envisioned

and be it

**FURTHER RESOLVED**, that City Council directs staff to use these criteria in assessing Zero Waste system models and to present a preferred model to Council for consideration.

IN COUNCIL, OAKLAND, CALIFORNIA, MAR 17 2009, 20    

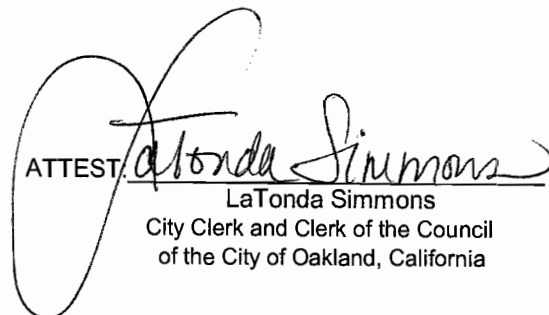
**PASSED BY THE FOLLOWING VOTE:**

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT BRUNNER - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:   
 LaTonda Simmons  
 City Clerk and Clerk of the Council  
 of the City of Oakland, California