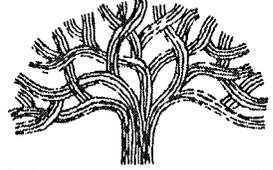


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CITY OF OAKLAND



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COUNCIL MEMBER SHENG THAO
DISTRICT 4

(510) 238-7004
District4@Oaklandca.gov

Date: September 10, 2019
To: Members of the City Council
From: Councilmember Sheng Thao
Re: Alameda County Supervisor Nate Miley presentation on the Alameda County Illegal Dumping Pilot Project

Dear Colleagues,

As you know, illegal dumping negatively impacts our residents, visitors, and businesses, in the City of Oakland. It will take every level of government to solve this crisis and keep our streets clean and safe. I am pleased that Alameda County Supervisor Nate Miley has offered to present the Alameda County Illegal Dumping Pilot Project to the Public Works Committee, it is my hope this could be an opportunity to expand our partnership with the County to combat this shared problem.

Sincerely,

A handwritten signature in cursive script that reads "Sheng Thao".

Councilmember Sheng Thao
District 4

Alameda County Illegal Dumping Pilot Project



NATE MILEY
Delivering Service to You



**“Illegal dumping knows no bounds.
It is a plague on our communities,
and we all have a role to play.”**

~Alameda County Supervisor Nate Miley

Table of Contents:

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 - ◆ Tracking and Sharing our Results
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 - ◆ Regional Illegal Dumping Taskforce

Overview of Pilot:

**Identify
Dumping
Hot Spots**

**Partner with City and
Community to
Identify Hot Spots:**

- ◆ Railroad Avenue
- ◆ G Street

**Implement
Effective
Strategies**

Engage Stakeholders

- ◆ Businesses
- ◆ Community Groups

Implement 3 E's:

- ◆ Education
- ◆ Eradication
- ◆ Enforcement

**Monitor,
Evaluate
& Report**

Measure Our Results:

- ◆ Identify and track metrics for success
- ◆ Robust evaluation of Pilot's effectiveness
- ◆ Disseminate results

Cross-Sector Partnerships:

Elected Officials:

- ◆ Alameda County Supervisor Nate Miley
- ◆ Alameda County Sheriff Greg Ahern
- ◆ District Attorney Nancy O'Malley
- ◆ Oakland Mayor Libby Schaaf
- ◆ Oakland City Council Member Larry Reid

Public Sector:

- ◆ Alameda County Sheriff's Office
- ◆ Alameda County District Attorney
- ◆ Alameda County Dept. of Public Health
- ◆ Oakland Public Works Department
- ◆ Mattress Recycling Council

Private Sector:

- ◆ Oakland Industrial Association
- ◆ AB&I Foundry
- ◆ Argent Materials
- ◆ Aaron Metals
- ◆ Oakland Athletics

Civic Sector:

- ◆ Men of Valor
- ◆ The Beautification Council
- ◆ Urban Releaf
- ◆ Community Members and Stakeholders
- ◆ Volunteers

Strategy: The 3 E's

Education:

- ◆ Conduct an educational campaign targeting the Residents, Businesses, Property Owners, and Landlords.

Eradication:

- ◆ Engage a multi-sector partnership to quickly remove illegal dumping: Oakland Industrial Association, Oakland Public Works, Beautification Council, and Men of Valor.

Enforcement:

- ◆ Connect the District Attorney and Alameda County Sheriff's Office, to identify, catch, and prosecute illegal dumpers.
- ◆ Work with Environmental Officers to identify dumping cases and refer to City Attorney.



Tracking & Sharing the Results:

Tracking the Results:

- ◆ Community Input
 - ◆ Pre & Post Survey
 - ◆ Community Meetings
- ◆ Tracking Activities
 - ◆ Clean-up Events
 - ◆ Targeted Interventions
- ◆ Evaluation by the Alameda County Public Health Department

Sharing the Conclusions:

- ◆ Reporting
 - ◆ Monthly Reports
 - ◆ Final Report

Final Report Aims to:

- ◆ Identify Best Practices and Solutions that are:
 - ◆ Scalable
 - ◆ Replicable

Our Results So Far:

Education:

- ◆ Letters Sent = 597
 - ◆ Residents and Property Owners (550)
 - ◆ Businesses (27)
 - ◆ Landlords (16)
- ◆ "Intensive" Engagement
 - ◆ Targeted outreach in problem areas
- ◆ Neighborhood Events
 - ◆ 1 Community Potluck
 - ◆ 3 Stakeholder Mtgs.

Eradication:

- ◆ 55 Tons of illegally dumped waste removed
- ◆ 2 Large-Scale Cleanings
 - ◆ Partnered with local businesses and residents
- ◆ 6 Micro-Cleanings
 - ◆ Targeted cleanings to address specific problem areas
- ◆ Twice-Weekly pickups with Men of Valor

Enforcement:*

- ◆ 386 Patrol Checks
- ◆ 466 Individual Contacts
- ◆ 125 Citations
- ◆ 89 Vehicles Towed
- ◆ 26 Arrests
 - ◆ 20 Misdemeanors
 - ◆ 6 Felonies
- ◆ 6 Dumpers Caught
 - ◆ 1 On-View Dumping
 - ◆ 5 Caught on Camera

* Enforcement Statistics are between April 22nd and July 16th.

Results: Before and After



April 2019



June 2019

Survey Results:

- **April '19:** 100% of residents reported that “Illegal Dumping Happens Often.”
- **June '19:** 75% of residents reported that “Illegal Dumping Happens Often.”

Quotes from the Neighborhood:

- “Happy to see the change and hope it continues.”
- “Lately the clean-up has been amazing! Great job! Looks really good.”
- “Thank you very much for doing this program. Keep it up the good work.”

Next Step: 115+ Trees on Railroad

Join us for this exciting opportunity to beautify East Oakland!

We've partnered with Urban Releaf to plant 115+ trees on Railroad Ave. Using Crime Prevention Through Environmental Design (CPTED) to prevent future dumping, foster community pride, and improve local air quality.

Tree Planting Phase 1

- Saturday, October 26th
- 9:00 AM to 2:00 PM
- Railroad Ave. (98th side)

Tree Planting Phase 2

- Saturday, November 2nd
- 9:00 AM to 2:00 PM
- Railroad Ave. (85th side)



Related Efforts

**The Illegal Dumping Pilot Project
is one piece of a larger effort.**

- ◆ Regional Taskforce on Illegal Dumping

Related: Regional Taskforce

The Regional Illegal Dumping Taskforce convenes monthly to increase the communication and collaboration between entities responsible for stopping illegal dumping.

Sharing Best Practices:

- ◆ Contra Costa County
- ◆ City of Oakland
- ◆ City of Los Angeles
- ◆ City of San Jose
- ◆ City of Vallejo
- ◆ California Highway Patrol
- ◆ Regional Franchise Haulers

Statewide Legislation:

- ◆ AB 1216 – AC/CoCo Pilot
- ◆ SB 409 – Penalties for Illegal Dumping
- ◆ AB 187 – Mattresses

Statewide Conference:

- ◆ The Taskforce is looking to host a statewide conference on Illegal Dumping.
- ◆ Tentatively scheduled for Q1, 2020.

Related: Encampment Sanitation

LOCATE:

- **Identify Encampments**
 - Crowd-Sourced Data:
 - 311/SeeClickFix/Etc...
 - Supplemental Data:
 - *Service Providers*
 - *Community Partners*
- **Realtime GIS Mapping**
 - # of people
 - Garbage Services
 - Hygiene Services

SERVICE:

- **Garbage**
 - Regular Pickup
 - Large Locked Bins
 - Smaller Receptacles
 - Sharps Containers
- **Hygiene**
 - Laundry
 - Showers
 - Restrooms
 - Fresh Water

SUSTAIN:

- **Long-Term Investment**
 - Growing the Housing Supply Takes Time
- **Cross-Jurisdictional Boundaries**
- **Sanctioned Encampment Model**

The background consists of several overlapping, semi-transparent geometric shapes. A large teal shape is the central focus, with darker teal and lime green shapes layered behind and around it, creating a sense of depth and movement.

THANK YOU!