



AGENDA REPORT

TO: Steven Falk
Interim City Administrator

FROM: Scott Means
Interim Director, Human
Services

SUBJECT: HHAP and Measure Q Homelessness
Funding Report FY 2023-2024

DATE: May 11, 2023

City Administrator Approval

Date: Jun 1, 2023

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution:

- 1. Accepting From The State Of California Homeless, Housing, Assistance, And Prevention (HHAP) Round 4 Funds In The Amount Of \$26,044,615, And Any Additional HHAP Funds That Become Available For The Provision Emergency Homeless Interventions; And**
- 2. Authorizing The City Administrator To Enter Into A Memorandum Of Understanding With Alameda County As A Condition Of Accepting The HHAP Funds; And**
- 3. Waiving The Local/Small Local Business Enterprise (L/SLBE) Requirement For Four (4) Providers Identified In Tables 1 And 2 For The Provision Of Hygiene Services At Homeless Encampments And The 66th Avenue RV Safe Parking Program; And**
- 4. Awarding and/or Extending Grant Agreements And Professional Services Agreements To The Homeless Service Providers And For The Terms Identified In Tables 1 And 2, Using Up To \$18,334,876 Of HHAP Funds, Up To \$2,676,658 Of General Purpose Funds (GPF), And Up To \$4,977,954 Of Measure Q Funding; And**
- 5. Authorizing The City Administrator To Extend The Occupancy Agreement Between The City And Vima Harrison 1, LLC For The Lake Merritt Lodge Located At 2332 Harrison Street, For An Additional Term Through June 30, 2024 At A Maximum Annual Rental Amount Not To Exceed \$5,883,125, For Up To 92 Rooms Of Emergency Non-Congregate Shelter**

EXECUTIVE SUMMARY

State of California funding including Homeless, Housing, Assistance, and Prevention (HHAP) funds have supported the City of Oakland with the ability to stand up several homeless interventions providing shelter for thousands of Oakland residents. The Community Homelessness Services Division is committed to develop and sustain thoughtful and data informed programs in partnership with the Oakland community, partnering departments, and City Council.

Adoption of the proposed resolution will allow the City Administrator to accept and allocate over \$26 million dollars in state HHAP funds. This legislation will allow the City Administrator to use HHAP and local funds, including Measure Q funds, to enter into agreements for homeless and hygiene services through June 30, 2024 and to extend the City of Oakland's Capacity Building program supporting small local homeless providers through June 30, 2025. The legislation will also allow staff to move HHAP and Measure Q funds between agreements, if needed, to ensure that time limited funds are spent down on time.

Adoption of the resolution waives the local and small local business enterprise program (L/SLBE) requirements and will provide flexibility in contracting with providers allowing funds to move between providers to ensure service levels are maintained for people experiencing homelessness.

BACKGROUND / LEGISLATIVE HISTORY

Measure Q (Fund 2244)

In March 2020, Oakland voters passed the Parks and Homeless Services Measure (Measure Q), approving a parcel tax to support parks and recreation, water quality and homelessness services. These funds were allocated during the budget process through [Resolution No. 88717 C.M.S.](#), passed on June 24, 2021.

Homeless Housing, Assistance And Prevention (HHAP) (Fund 2159)

The HHAP 4 Fund is a \$1 billion dollar block grant program offered by the State of California to assist local governments in their response to the statewide homelessness crisis. These funds are a continuation of previous one-time funding from the State, including Homeless Emergency Assistance Program (HEAP) and HHAP allocations 1, 2, and 3. The funds are designed to support local jurisdictions to continue building upon what has been developed through previous rounds of State funding and to use for similar purposes. On December 21, 2021, the City Council adopted [Resolution No. 88949 C.M.S.](#), which authorized the City Administrator to accept and appropriate HHAP 2 (\$9,311,568) and HHAP 3 (\$24,066,822.52) funds for the provision of emergency homeless interventions. On June 7, 2022 the City Council authorized similar proposed legislation to contract these funds out to homeless service providers to support the homeless population through emergency interventions. HHAP funds are administered at the State level by the California Interagency Council on Homelessness (Cal ICH).

In August 2022, Governor Newsom released a letter to the City of Oakland indicting the City was at risk of losing State funding if there was not an increase in response to homelessness. This focuses on positive exits to permanent housing. This letter was followed by a request from the State to visit City homeless interventions and encampments. On November 16, 2022; past Mayor Libby Schaff responded to Governor Newsom's letter detailing the detrimental impacts to homeless services the loss of State funds would have in Oakland.

In November 2022, the City Administrator was required to sign a HHAP-4 guidance agreement formulated by the State's ICH department in order to be eligible for the forthcoming HHAP-4 allocation, **Attachment A**. This document included an agreement to decrease unsheltered homelessness with HHAP-3 and HHAP-4 funds. On February 1, 2023, during the HHAP-4 application period, the City was required to work in collaboration with Alameda County to amend shared HHAP-3 goals identifying these more aggressive outcomes. While Community Homelessness Services (CHS) has a goal to decrease and ultimately end homelessness in Oakland, we are aware that for every person who exits homelessness in Oakland there is an estimate of 2.5 individuals entering homelessness. We are also aware that the extreme lack of affordable housing unfortunately complicates the mission to decrease and end homelessness. In addition to developing and maintaining emergency homeless interventions, CHS is increasing collaboration with HCD to increase affordable housing in the City. For example, \$7 million dollars in HHAP funds went toward the development of Clifton Hall senior and family housing and an additional \$7 million of HHAP funds are allocated to support affordable housing through HomeKey projects.

On December 20, 2022, CHS presented an [informational report](#) to Council regarding the HHAP-4 application and HHAP-4 goals. HHAP-4 allocations were subsequently released with Oakland's allocation being \$26,044,615. The City will receive fifty percent of the allocation up front. The remaining allocation is dependent on the City meeting defined outcome goals. CHS met with the State's ICH department in mid-March and discussed the importance of HHAP funds on the City's homeless response system.

The City of Oakland has utilized State funding to provide interim shelter and other emergency solutions to the homeless population since the State provided HEAP funds in 2018. These funds are necessary to maintain the current emergency homeless solutions in place throughout the City of Oakland.

ANALYSIS AND POLICY ALTERNATIVES

The funding recommendations in this resolution seeks to preserve existing capacity of crisis response beds/spaces, and health and hygiene interventions continuing to support the homeless community.

Together, these funds support the following services:

- 850+ Crisis response beds
- 225+ RV safe Parking spaces- average 2 people/space

- Hygiene (portable toilets, wash stations) at a minimum of 55 encampments plus 5 program sites; 34 mobile shower sessions/week
- Capacity building with a focus on racial equity
 - Capacity building initiative for small agencies led by Black, Latin, and/or individuals with lived experience

These funding sources are assigned to specific grant agreements in ways to:

- Prioritize ongoing, long-term strategies on City land
- Ensure one-time funds can be fully spent down in a timely manner
- Align with Cal ICH priorities such as systems improvement and increased positive exits from homelessness

Operators of the City of Oakland's homeless interventions are typically selected through a Request for Qualifications (RFQ) or Request for Proposals (RFP) process. In rare instances, a provider may be selected due to the unique work they perform such as portable toilet providers. The RFQ is developed in partnership with the Department of Workplace and Employment Standards (DWES) and noticed in local news outlets. A new rolling RFQ was released in December 2022 and is valid through December 2025. Over the years, we have typically seen the same providers applying to the RFQ. In fiscal year 21-22 CHS/HSD launched the Capacity Building program with the intent of increasing the vendor pool of qualified applicants to operate the City's many interventions. Tables listing the proposed agreements are below.

CHS aims to enhance services provided to individuals and households who are in a situation where they are deprived of the basic right of housing. Through our experience, knowledge, and outreach we understand everyone's situation and needs are unique. One overwhelming factor we have identified as an increased need is that of healthcare services, both for mental and physical health. With the current program outline and funding restrictions, the City has limited ability to add these components to the current programs. As of fiscal year 2022/2023, each competitive funding application has and will at minimum include a clinical component to support individuals impacted by the trauma of homelessness, as well as other past and current trauma. City homeless representatives, both from CHS and CAO, are also in continued conversations with Alameda County to enhance health services at Oakland funded programs. The County does provide a degree of health services through County contracts in both Oakland encampments and Oakland programs. There remains a gap in this area.

The funding table below proposes an actual contract amount as well as an up to amount for Navigation Centers. Navigation Centers are the City's low barrier essential need sites such as cabin and RV Safe parking sites. The up-to amount will allow CHS to amend contracts to add additional supportive services to programs should additional funding be identified through competitive grants, private funds, carryforward dollars, or other funding sources. Some funding sources, such as competitive grants, will require additional council approval. Other funding sources, such as unexpected carryforward dollars may not. Increases would not exceed \$250,000 per contract. Increases would solely be used to add clinical support (mental and/or physical health), housing support, workforce support, hygiene support, or on-site meals. CHS has a goal to enhance all navigation centers by ensuring they all

provide essential needs including access to beds, meals, water, restrooms with showers, electricity for heat, fans, mental and physical health support.

Table 1a lists agreements funded by HHAP4 with a grant term of one year, from July 1, 2023 through June 30, 2024. **Table 1b** below, lists an agreement funded with HHAP for a grant term through June 30, 2024. **Table 1c**, lists an agreement funded with HHAP for a grant term through June 30, 2025. A full proposed budget for HHAP and Measure Q funds is included as **Attachment B**. Currently, outside of funds dedicated to programming for transitional age youth, approximately \$15,000 in HHAP funds remain unallocated. The State requires 10% of each HHAP allocation is attributed to homeless programming for transitional age youth (TAY), 18 – 24 years of age. HSD is seeking additional youth providers to lead priority services including TAY specific outreach, long-term transitional housing with workforce development, rapid rehousing and/or permanent housing. There is expected to be a carryforward balance from FY 22-23 that will be confirmed in FY 23-24. At this time, Measure Q funds assigned to CHS are completely allocated to support homeless services. For example, \$600,016 in Measure Q funds will be utilized to support the OPRI program, a project providing permanent housing and aftercare support and services to families, TAY, and single adults. Additional allocations are detailed in the chart below and in the budget attachment.

CHS is working with partner departments including the City Administrator’s Office (CAO) and Housing and Community Development Department (HCD) to apply for opportunities for additional homelessness funding. To date, CHS has worked with the CAO to apply to two rounds of the State’s Encampment Resolution Fund. CHS, CAO, and HCD are currently working on applying to a third round.

Table 1a: HHAP funded agreements with term of July 1, 2023 through June 30, 2024

Provider	Grant/Professional Services Agreement (PSA)	Numbers Served	Up to Amount	Actual Amount	Notes
Roots Community Health Center	Miller Navigation Center PSA (CC)	38 beds	\$1,325,000	\$1,075,000	Includes shower services-RFQ
Family Bridges	Oak St Navigation Center PSA (CC)	38 beds	\$1,150,000	\$900,000	Increase from FY 22/23-RFQ
Operation Dignity	Northgate Navigation Center PSA (CC)	40 beds	1,000,392	\$800,392*	Funded through two sources-RFQ

Provider	Grant/Professional Services Agreement (PSA)	Numbers Served	Up to Amount	Actual Amount	Notes
Operation Dignity	Mandela Navigation Center PSA (CC)	76 beds	\$2,300,000	\$1,800,000	Includes two sites-RFQ
Housing Consortium of the East Bay	3 rd /Peralta Navigation Center PSA (CC)	40 beds	\$1,150,000	\$900,000	RFQ
Housing Consortium of the East Bay	71st Ave. Navigation Center PSA (RVSP)	40 spaces	\$1,150,000	\$850,000	RFQ
Housing Consortium of the East Bay	High Street Navigation Center PSA (RVSP)	40 spaces	\$1,050,000	\$800,000	RFQ
Building Opportunities for Self Sufficiency (BOSS)	Wood St. Navigation Center PSA (RVSP)	40 spaces	\$1,213,484	\$963,484	Decreased from FY 22/23 – includes full FTE housing navigation and increased security-RFQ
Saint Vincent de Paul	Emergency Shelter PSA	60-100 beds	\$1,300,000	\$1,300,000	RFQ
Operation Dignity	Street and Mobile Outreach PSA	25 beds (hotel vouchers)	\$450,000	\$450,000	RFQ
Clean Site	Porta potties	Up to 35 sites	\$300,000	\$300,000	L/SLBE Waiver
United Site Services	Porta potties	Citywide	\$225,000	\$225,000	City-wide contract
Project WeHope	Mobile Showers PSA	1,360 sessions	\$755,000	\$755,000	RFQ – L/SLBE
Urban Alchemy	Mobile Showers PSA	520 sessions	\$564,000	\$564,000	RFQ – L/SLBE
Youth Spirit Artworks	Youth Transitional Housing Grant	22 beds	\$450,000	\$450,000	RFQ

Provider	Grant/Professional Services Agreement (PSA)	Numbers Served	Up to Amount	Actual Amount	Notes
Housing Consortium of the East Bay	HomeBase Trailers PSA	128 beds	\$1,535,000	\$1,535,000	28 beds added-RFQ

*HomeBase trailers are funded by both HHAP and Q

Table 1b: HHAP funded agreement with term of January 1, 2023 through June 30, 2024

Urban Alchemy	RV Safe Parking	Up to 110 households – RFQ/L/SLBE Waiver	\$3,376,375 amendment increase by \$2,167,000
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Table 1c: HHAP funded agreement with term of July 1, 2022 through June 30, 2025

Jeweld Legacy	Capacity Building for Small emerging agencies	Up to 30 agencies – HSD RFQ	\$500,000 – amendment increase by \$250,000
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Total HHAP allocated Table 1		\$18,334,876	\$16,684,446
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Table 2a lists agreements funded with local funds including Measure Q for a grant term of one year, from July 1, 2022 through June 30, 2023. **Table 2b** lists an agreement funded with Measure Q for a grant term of two years, from July 1, 2022 through June 30, 2024. A full proposed budget for Measure Q funds is included as **Attachment B**.

Table 2a: Measure Q funded grants all with term of July 1, 2023 through June 30, 2024

Provider	Grant/Professional Services Agreement (PSA)	NUMBERS SERVED	Not To Exceed Amount
Building Futures with Women and Children	Family Front Door Support Grant	20 beds, motel vouchers – RFQ TBD	\$154,500
East Oakland Community Project	Family Shelter beds Grant	85 beds - RFQ	\$1,552,500
Bay Area Community Services	Henry/Holland	227 beds - RFQ	\$1,871,346
Lao Family	Care Campus	43 beds -RFQ	\$1,000,000

Table 2b: Local GPF funded agreements with term of July 1, 2023 through June 30,2024

Provider	Grant/PSA	Numbers Served	City Project	Not to Exceed Amount
TBS Site Services	Porta Potties	Up to 50 sites – RFQ-L/SLBE Waiver	1005633/1006924	\$300,000
Operation Dignity	Northgate Navigation Center PSA (CC)	40 beds - RFQ	1005627	\$99,608*
Housing Consortium of the East Bay	Lake Merritt Lodge Services	92 -HCEB RFQ	1000017	\$2,277,050
Vima Harrison	Lake Merritt Lodge Lease	92	1000017	\$5,883,125

**Projects funded with dual sources*

Total Measure Q allocated Table 2			\$4,578,346
Total GPF allocated Table 2			\$8,559,783

Staff are requesting to waive the City’s Local/Small Local Enterprise Business Requirement in order to contract with TBS services, Clean Site, WeHope, and Urban Alchemy to provide hygiene and RV Safe Parking services. These programs currently provide crucial services supporting the health and well-being of homeless individuals throughout the City of Oakland. Hygiene support is a unique service which CHS has received minimal interest from local businesses, especially small local businesses. TBS Services and WeHope are both small black led organizations. The first provides porta potties and handwashing stations and the latter provides mobile shower and laundry services. Clean Site Services allows the City to provide additional porta potty and handwashing stations throughout the City, filling the gap of the aforementioned small emerging business owner. Urban Alchemy also provides mobile showers and as of fiscal year 2022/2023 began running an RV Safe Parking site in East Oakland. CHS has a rolling RFQ seeking support with homeless services funded through the City of Oakland. Unfortunately, there is not a large pool of vendors who provide homeless services in Oakland beyond food insecurity support and general outreach services. The Capacity Building Program, included in this report, aims to continue to increase this pool of vendors. With the current providers CHS contracts with overextended or unavailable, Urban Alchemy was able to demonstrate the ability to support the City by operating the new 100-stall RV Safe Parking site.

The Lake Merritt Lodge is currently used as a non-congregate shelter providing 92 units for people experiencing homelessness. Adoption of this resolution would allow the City Administrator to extend the occupancy agreement (i.e., lease) for the Lake Merritt Lodge (LML)

and the corresponding professional services agreement for services and operations for residents with Housing Consortium of the East Bay (HCEB) through June 30, 2024.

Policy Alternatives

The funding recommendations support the continuation of existing programs. It is important to receive authorization for FY 2023-2024 contracts at this time in order to:

- Maintain existing programs and services serving vulnerable populations. These programs need timely and careful planning if they were to close. The process to close programs that provide crisis response beds/spaces (cabins, shelter, RV safe parking) would require between three to six months to ensure that all clients have a safe place to go. Closing multiple sites simultaneously would cause a strain on our homeless and housing system and increase the risk of individuals returning to homelessness. We are currently in the process of closing two existing programs in order to align with funding requirements.
- Programs need to begin the contracting process in spring 2023 in order to avoid any disruption in programming and payment for services.
- Finalizing these program and funding decisions also provides a clear baseline of homeless services and service gaps for City Council to deliberate during the mid-cycle budget process

Adoption of this legislation aligns policy priorities adopted by Council which, to the degree possible, include preservation of the existing capacity of homeless prevention, crisis response beds/spaces, health and hygiene interventions, and supportive services designed to move people off the street and into housing, thus advancing the Citywide Priorities of **housing and economic security** and **holistic community safety**. The proposed HHAP-4 and Measure Q budget also allows for additional support for exit resources aimed at providing and increasing permanent housing solutions. This is both a requirement of the State funding and a City goal.

If these recommendations are not adopted by the Council, the beds and services outlined above will close at the end of June 2023 transitioning hundreds of Oakland residents back to unsheltered homelessness.

FISCAL IMPACT

The funds discussed in this report are appropriated in the funding codes shown below and will be allocated to interventions described in this report. These funds are specific to homeless services and include local funding from Measure Q and GPF.

Name	Fund	Org	Project	Program	Up to Amount to be Awarded Through This Reso	Total Available Funding	Total Assigned	% used of Total Funding
HHAP	2159	78411	100632 6 100612 6	NB41	\$18,334,876	\$26,044,615	\$26,042,598.95	99%
MEASURE Q	2244	78411	100534 9	NB41	\$4,977,954	\$5,740,936	\$5,740,382	100%
GENERAL FUND*	1010	02141	100000 2	NB41	\$399,608	\$479,909	\$419,000	87%
GPF - Lake Merritt Lodge	1010	78411	100001 7	NB41	\$5,883,125	\$5,883,125	\$5,883,125	100%

*General Fund references GPF Outreach and GPF High Priority

PUBLIC OUTREACH / INTEREST

No outreach was deemed necessary for the proposed policy action beyond the standard City Council agenda noticing procedures.

COORDINATION

Coordination has occurred between the Human Services Department, Homelessness Administrator, Office of the City Attorney, City Administrator's Office, and the Budget Bureau in the preparation of this report and legislation.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

The Human Services Department's Community Homelessness Services Division has a standard evaluation process. Each City of Oakland homeless program is assigned a City Analyst to oversee operation of the program (there is a current gap over RV Safe Parking sites with temporary and case management staff providing support). This Analyst role includes completing contracting, invoicing, and program evaluation amongst other duties. In July 2022, program monitoring was completed for new programs and several other programs funded through HHAP and local funds. This resulted in the analyst identifying deficiencies and addressing them directly with the program operators through a written monitoring report. We are currently working with our program monitoring consultant to redesign the monitoring process, documents, and timeline ahead of the conclusion of FY 22-23. In addition to end of the fiscal year monitoring, analyst and management meet regularly throughout the year with the program operator leadership and line staff to discuss

programmatic success, challenges, and growth. Meetings include both program specific meetings and program type meetings such as the Community Cabin collaborative. These meetings incorporate discussions of client outcomes, program expectations, and program design. Analysts work closely with program staff to troubleshoot challenges that arise. Lastly, program operators are required to submit quarterly and year to date HMIS data directly to their analyst. Team meetings are held internally to discuss individual projects and their outcomes. Program operators are then engaged around successes and challenges. Interventions are held, as needed, to support providers to enhance outcomes and push the work forward of positively supporting the homeless population in Oakland.

Through program and outcome evaluations we continue to see challenges around positive exits from our emergency interventions. In part, we understand this is due to the lack of affordable housing in the City. With the observations made through program evaluation by the City staff combined with State directives, 16% of HHAP4 funding has been repurposed specifically toward exit resources for the Community Cabin sites. In addition, there is room to improve program delivery and oversight. A major focus of FY 23-24 is developing stronger housing navigation collaboration and evaluation with cabin, RV safe parking and emergency shelter providers. This comes with the understanding that our Navigation Centers are meant to be short term interventions providing unsheltered Oakland residents access to basic needs, including shelter, connection to homeless services and other social services resources. We look forward to having the ability to conduct more robust evaluations and follow-ups with providers with the hiring of the dedicated data specialists proposed in the HSD FY 23-25 Budget proposal.

The funding discussed in this report covers a wide range of homeless services programs. Operators of homeless interventions funded through the City of Oakland enter data into the Homeless Management Information System (HMIS). It is through this system we are able to gather valuable data such as exit data and demographic data. Some key outcomes from programs supported with this funding in the first two quarters of FY 22-23 are below.

FY 22-23 July – December 2022 Performance Outcomes for Existing HHAP and Measure Q funded programs

2022 Community Cabin Outcome Measures	Totals
Persons (clients) served	390
Chronically homeless at program entry	54%
Number of stayers	246
Number of exits	144
Clients who exited to permanent housing	37
Clients who exited to transitional housing	38
Clients who exited to homelessness	54

2022 Community Cabin Demographics	Totals
Black or African American	64%
White	16%
Multiple Races	5%
American Indian or Alaska Native	3%
Asian	8%
Hispanic or Latinx	12%

2022 HomeBase Outcome Measures	Totals
Persons (clients) served	98
Chronically homeless at program entry	66%
Number of stayers	65
Number of exits	33
Clients who exited to permanent housing	22
Clients who exited to transitional housing	2
Clients who exited to homelessness	2

2022 HomeBase Demographics	Totals
Black or African American	71%
White	14%
Multiple Races	8%
American Indian or Alaska Native	3%
Asian	1%
Hispanic or Latinx	10%

2022 RV Safe Parking Outcome Measures	Totals
Persons (clients) served	150
Chronically homeless at program entry	51%
Number of stayers	131
Number of exits	19
Clients who exited to permanent housing	4
Clients who exited to transitional housing	8
Clients who exited to homelessness	6

2022 RV Safe Parking Demographics	Totals
Black or African American	26%
White	62%
Multiple Races	3%
American Indian or Alaska Native	3%
Native Hawaiian or Pacific Islander	2%
Asian	13%
Hispanic or Latinx	32%

2022 Saint Vincent de Paul Shelter Outcome Measures		Totals
Persons (clients) served		153
Chronically homeless at program entry		18%
Number of stayers		47
Number of exits		106
Clients who exited to permanent housing		4
Clients who exited to transitional housing		13
Clients who exited to homelessness		84
2022 Saint Vincent de Paul Shelter Demographics		Totals
Black or African American		62%
White		26%
Multiple Races		3%
American Indian or Alaska Native		3%
Asian		3%
Hispanic or Latinx		15%

2022 Family Matters Shelter Outcome Measures		Totals
Persons (clients) served		98
Chronically homeless at program entry		25%
Number of stayers		36
Number of exits		62
Clients who exited to permanent housing		37
Clients who exited to transitional housing		19
Clients who exited to homelessness		6
2022 Family Matters Shelter Demographics		Totals
Black or African American		80%
White		8%
Multiple Races		9%
American Indian or Alaska Native		3%
Native Hawaiian or Other Pacific Islander		0%
Asian		0%
Hispanic or Latinx		27%

2022 Youth Spirit Artworks		Totals
Persons (clients) served		21
Chronically homeless at program entry		24%
Number of stayers		11
Number of exits		10
Clients who exited to permanent housing		7
Clients who exited to transitional housing		3
Clients who exited to homelessness		0

2022 Youth Spirit Artworks Demographics		Totals
Black or African American		38%
White		29%
Multiple Races		24%
American Indian or Alaska Native		5%
Asian		0%
Native Hawaiian or Pacific Islander		0%
Hispanic or Latinx		29%

2022 Mobile Showers		Totals
Number of shower sessions provided each week		31

2022 Hygiene Sites		Totals
Number of unduplicated encampment sites that received hygiene services		57

Exit Definitions

Exits to homelessness include all exits to places not meant for habitation such as the street, including structures and tents, vehicles parked on the street, abandoned buildings, and unknown exit destinations.

Exits to shelters include exits to emergency shelters and housing navigation centers including both cabin and RV Safe Parking sites. Exits from one shelter to another is neither considered a negative or positive. Occasionally, a different program may be a better fit for an individual and a shelter-to-shelter transfer will be approved.

Impact on Program Outcomes

Lack of affordable housing for the extremely low-income, COVID-19, amongst other external factors continue to impact outcomes at homeless interventions. CHS is actively working with providers to enhance programs and ensure participants are receiving the support needed to transition to long-term or permanent housing. Impacts continue to be seen in the following ways

- Participants at interim shelter sites have challenges with acquiring permanent housing due to reasons such as lack of meeting income requirements, lack of safe clean affordable units, and discrimination.
 - Potential solutions include legislation requiring affordable housing units and funding for landlord incentives
- Multiple pauses in intake/exits at congregate living sites due to periodic COVID 19 outbreaks and transmission mitigation interventions. This impacted the total number of people who were served as well as bed and unit utilization.
- Many clients lost employment or saw a reduction in their hours because of the economic shutdown, impacting their ability to maintain or increase income.
 - Potential solutions include increased job training and recruitment efforts, specific intern to hire programs within the City.
- Low provider staffing due to Covid. Programs struggled to connect clients to service agencies to obtain things like social security insurance benefits (SSI), birth certificates, etc. because of office closures or limited hours of operation, and limited staffing.

SUSTAINABLE OPPORTUNITIES

Economic: All funds proposed in this report will provide interim housing and services to prevent, address and end homelessness.

Environmental: The provision of housing and services for homeless persons is intended to address the environmental degradation caused by homeless families and individuals precariously housed or living on the streets and will support cleaner and safer city streets.

Race & Equity: In Oakland, the drivers of homelessness fall most squarely on the backs of the African American community who, due to long standing structurally racist practices such as red lining and employment discrimination, are most vulnerable to losing their homes. According to the 2019 Point In Time count for Oakland, 70 percent of the population experiencing homelessness in Oakland identifies as Black or African American; however this demographic is only 24 percent of the general population. Ending homelessness in Oakland must be defined by what works for African Americans first and foremost in order to reduce the racial disparities. The drivers of homelessness include:

- Structural racism
- Insufficient controls on the rental housing market that create vulnerability and housing instability for tenants
- Insufficient housing units that are affordable to households with the lowest incomes, including particularly those whose incomes are below 20 percent of Area Median Income (AMI)
- Systematic barriers that often prevent residents who are returning home from incarceration from living with family members and/or accessing both public and private rental housing and employment opportunities
- Inadequate pay and benefits for many of the jobs that are available in the community, and insufficient access to quality employment opportunities that pay wages that meet the cost of housing

One of the goals of CHS is to eliminate racial disparities and the rates at which African Americans experience homelessness, as well as their exits to stable housing. The City utilizes data from the Homeless Management Information System (HMIS) to track client demographics and outcomes. The programs and services recommended for funding in this report serve a majority of African American client and rates of exits to permanent housing among African American clients are proportionate to their representation in the programs' population. This report also recommends funding for two specific capacity building initiatives to support racial equity goals:

- Launching cohort two of a capacity building initiative for small BIPOC led organizations to support their ability to contract with the city and provide homeless services
- A yearlong professional development training program to strengthen the capacity of homeless services professionals to approach their day-to-day work more aware of the impact of systemic and structural racial inequities on their work and the people they serve.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution:

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For questions regarding this report, please contact C'Mone Falls, Interim Manager, Community Homelessness Services Division, at 510-238-6186.

Respectfully submitted,



SCOTT MEANS
Interim Director, Human Services Department

Prepared by:
C'Mone Falls, Interim Manager Community
Homelessness Services

Attachments (2):

Attachment A: FY 22-23 HHAP-4 Guidance Agreement

Attachment B: FY 22-23 Proposed HHAP and Measure Q Budget