

OAKLAND CITY COUNCIL

OFFICE OF THE CITY CLERK
OAKLAND, CALIFORNIA

RESOLUTION No. _____ C. M. S.

2005 APR 14 PM 12:17

INTRODUCED BY COUNCILMEMBER Nancy J. Nadel

Resolution Honoring Naomi Schiff for being named Oakland "Mother of the Year" 2005

WHEREAS, Naomi Schiff has been deeply involved in Oakland through her business, family and community activities for at least thirty years, and

WHEREAS, Ms. Schiff is currently the president of the Oakland Heritage Alliance and through her OHA connection, she has worked on plans for new uses for beautiful old buildings that give a sense of place and connection to a neighborhood, such as the Cox-Cadillac Building and the Fox Theater; and

WHEREAS, Ms. Schiff's work on preservation is always in conjunction with the lives of the people living in those areas and the long term effects on the city – for example, one of her big successes was saving the Madison Park Apartments which had been red tagged after the Loma Prieta Earthquake where Ms. Schiff found a way to connect the OHA with the East Asian Local Development Corporation to not only preserve the building but to keep affordable housing; and

WHEREAS, Ms. Schiff has over the years devoted countless time and energy to more than a dozen worthy organizations dedicated to the benefit of Oaklanders including the Adams Point Preservation Society (founding member), the Chinatown-Central Community Development Board and the Friends of the Oakland Fox board of directors; and

WHEREAS, not only is Ms. Schiff a mother to the many City of Oakland projects she has undertaken to champion, she also is an excellent mother to her two daughters Ruby Eve Goodall, 19, who is now a sophomore at UC –Santa Cruz and was a competitive swimmer in high school and Zina Rose Goodall, 15, who is a sophomore at Oakland Technical High school and is involved with the circus; and

WHEREAS, in addition to these many other activities Ms. Schiff owns a graphic design business, Seventeenth Street Studios, located in an historic building in downtown Oakland; now therefore be it

RESOLVED, that the Oakland City Council honors Naomi Schiff for her contributions to Oakland and for being recognized as Oakland's 2005 *Mother of the Year*.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20__

PASSED BY THE FOLLOWING VOTE:

AYES– BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID AND
PRESIDENT DE LA FUENTE,

NOES–

ABSENT–

ABSTENTION–

ATTEST:

LATONDA SIMMONS
Interim City Clerk and Clerk of the Council
of the City of Oakland, California