

Letter of Nomination

October 13, 2014

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear President Patricia Kernighan and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby appoints the following persons members of the following Board or Commission, subject to the City Council's confirmation:

COMMUNITY POLICING ADVISORY BOARD

Cathy Leonard Mayoral appointment to serve the term beginning March 24, 2014 and ending March 23, 2017, filling the seat previously held by Vertis Whitaker.

Derrick C. Bulls Mayoral appointment to serve the term beginning March 25, 2012 and ending March 24, 2015, filling the seat previously held by Doris Brown.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan
Mayor

Cathy Leonard, J.D.

PROFESSIONAL BACKGROUND:

Sacred Heart Cathedral Preparatory July 2012 - Present
Development Associate

Project management. Support the functions of the Development Department. Maintain/improve customer relationship databases (Raiser's Edge and Salesforce): manage the entire gift entry and acknowledgment process, maintain pledges, run queries and reports. Cultivating relationships with donors, alumni, and students. Member of the Lasallian Vincentian Program (outreach program for the homeless). Attend three day Senior Retreat in Northern California.

Mason, Tillman & Associates, Oakland, California 2008-2009
Project Administrator

- Research and writing of Disparity Study Report Chapters
- Research and writing of Proposals to perform Disparity Studies
- Conduct outreach to businesses to explore their contracting practices
- Conduct public hearings to involve the business community in the Study process
- Conduct public awareness campaigns for government entity clients
- Analyzed and interpreted data in fast paced environment

Law Offices of Cathye E. Leonard, Oakland, California, April 1998 - 2008
Sole Practitioner

Maintained law practice in the counties of: Alameda, Contra Costa, San Francisco, Sacramento, Santa Clara, Santa Cruz, Solano and Sonoma in the areas of juvenile criminal law, civil litigation, family law, landlord/tenant, personal injury, and conservatorships.

COMMUNITY EXPERIENCE

Santa Fe Community Association & Neighbors (Santa Fe CAN), Oakland, CA

Co-Chair and Member, Board of Directors August 2014 – Present

Member, Steering Committee, September 2013 - Present

Co-Chair, Public Safety Committee, October 2013 - Present

Member, Community Building Committee, November 2014

Co-founder of Santa Fe CAN. Formulated outreach plan to Santa Fe District/Neighborhood to increase participation. Moderate general meetings and prepare agenda and minutes. Formed Public Safety Committee to work on crime related projects and public safety issues within the Santa Fe District with neighboring associations, Beat 10Y Neighborhood Crime Prevention Council and the Oakland Police Department. Formed coalition with other community associations and neighbors regarding Children's Hospital modernization/expansion plans and the impact upon the Santa Fe and Longfellow Districts and Beat 11X. Resolved disputes between neighbors. Researched the pros and cons of incorporation. Worked with committee member to

incorporate Santa Fe CAN and coordinate the process of obtaining 501(c) (3) status. Co-organized the 2013 and 2014 National Night Out for the Genoa Street corridor. Establish and maintain positive relationships with local businesses. Educate neighbors on safety issues. Co-moderator of Santa Fe CAN Facebook page. Organized CORE I and II trainings for the Santa Fe and Longfellow Districts (to be held Sept. 20th). Recent elevation to CEO.

The Citizens Academy Spring 2014

Completed the six week interactive forum with elected and appointed City department heads in order to learn how the City of Oakland is structured, managed, and run. Learned how to access city agencies and how to apply the knowledge learned to effectively advocate for community members, non-profit groups and local businesses.

Beat 10Y Neighborhood Crime Prevention Council

Sector 4 Leader, April 2014 – Present

Participant, 2011 – present

April 2014 invited to become Sector 4 leader. Collect, analyze, prepare, and give oral reports on crime in the Santa Fe District at the NCPC monthly meetings.

Bike East Bay!

Volunteer - Ongoing

Volunteer at sponsored events: outreach, park bicycles at sponsored events, and maintain database.

Organizing for America, January 2010 – December 2013

Emeryville Neighborhood Team Leader

Progressive achievements led to elevation from team member to Neighborhood Team Leader for Emeryville and North Oakland. Successful completion of management training classes in management and voter data entry. Managed and guided team and increased participation of core team volunteers from 27 to over 100. Trained volunteers from Berkeley, Emeryville and Oakland in data entry and grassroots organizing (fundraising, phone banking, and voter registration). Use of online organizing network of volunteers. Established relationships with local Emeryville businesses. Hosted and managed phone banks. Managed Votebuilder database. Successfully managed a team which convinced voters in diverse communities to change party affiliation in Las Vegas and Washoe County, Nevada and in Denver, Colorado resulting in a win for President Obama.

Organizing For America, April 2008 – January 20, 2009

Deputy Field Organizer

Received training in grassroots organizing. Elevated to Deputy Field Organizer and led training and mobilization of diverse volunteers through East and West Oakland in canvassing, phone banking, fundraising and voter registration in diverse communities. Canvassed in diverse communities. Directed door-to-door canvassing for Congresswoman Barbara Lee.

EDUCATION

Golden Gate School of Law, 1993 Juris Doctor

University of California, Berkeley,
Bachelor of Arts, History, 1989
Member, Student Grievance Committee
Student Member, Ethnic Study Committee

SKILLS

- Strong organizational, project management, verbal and written communication
- Excellent interpersonal and communication skills
- Experience working with relationship databases (Access, Raiser's Edge, Salesforce)
- Maintain a high degree of initiative and follow through
- Ability to work independently
- Experience in an inclusive collaborative work environment
- Ability to work with diverse populations
- Ability to handle confidential information with utmost care
- Computer proficiency
- Spanish Language Reading proficiency

Curriculum vitae

DERRICK CHARLES BULLS

Name: Derrick Charles Bulls

EMPLOYMENT HISTORY

Executive Director, Hands Helping Hands, Incorporated	2007 to present
Discharge/Service Coordinator, UCSF Medical Center	1999-2006
Member, Pacific Stock Exchange	1997-1999
Managing Director, Pacific Capital Management, Pte Ltd	1994-1997
Director National Contracts, ISEC, Incorporated	1990-1994
Executive Vice President and Founder, Cirrus Credit Corporation	1988-1990
Executive Vice President, Van Dyke Health Care Management, Oil and Aviation	1986-1987
Member, Chicago Board Options Exchange	1984-1987
Vice president, BROSEA Construction Company	1983-1984
President and Founder, R & D Information Systems, Incorporated	1981-1983

EDUCATIONAL HISTORY

High School: Waukegan West High school, Waukegan, Ill

University: University of Iowa, BS, Computer Science, Psychology

PROFESSIONAL QUALIFICATIONS

Securities Exchange Commission, Series 3,7,29

Insurance Sales License California, Illinois

Real Estate Sales License California, Illinois

EMT-B Alameda County, California

NABCEP entry level certification

AGC Certified Construction Superintendent

AFFILIATIONS

Member, Domain Awareness Center, Policy and Data Retention, Select Ad Hoc Committee

Board Member, Alameda County Innovations in Reentry Grant Evaluators

Member, Oakland Oversight Board

Member, CPUC, East Bay Broadband Consortium Steering Committee

Member, Alameda County Fatherhood Advisory Committee

Founding Member, Alameda County Children of Incarcerated Parents Program

Member, American Association for the Advancement of Science

Founding Member, I4C Biotechnology Corridor Development Committee

Development Officer and Co-Chair, Public Relations, 100 Black Men of the Bay Area, Inc.

Member, 100 Black Men of the Bay Area Community School Design Team

14 OCT 15 AM 11:39

Priscia Hynes
CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF CATHY LEONARD AND DERRICK C. BULLS AS MEMBERS OF THE COMMUNITY POLICING ADVISORY BOARD

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Resolution No. 72727 C.M.S., adopted June 11, 1996 and amended by Resolution No. 73916 C.M.S., adopted November 4, 1997, which changed the body's status from a Task Force to a Board, establishes that the Community Policing Advisory Board shall oversee, monitor and report at least twice yearly and provide recommendations on community policing to the Mayor, City Council, City Manager, and director of Police Services; and

WHEREAS, the Community Policing Advisory Board consists of fifteen (15) members, all Oakland residents, serving three-year terms, three appointed by the Mayor, one by each Councilmember, one by the Oakland Housing Authority, one by the Oakland Unified School District Board, and two by the Home Alert Steering Committee; and

WHEREAS, the Honorable Mayor Jean Quan has appointed Cathy Leonard to serve a three-year term as District 1 Representative and appointed Derrick C. Bulls to serve a three-year term as District 7 Representative, subject to confirmation by the City Council; now therefore be it

RESOLVED, That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

Cathy Leonard to the Community Policing Advisory Board to serve a three-year term beginning March 24, 2014 and ending March 23, 2017, filling the seat previously held by Vertis Whitaker.

Derrick C. Bulls to the Community Policing Advisory Board to serve a three-year term beginning March 25, 2012 and ending March 24, 2015, filling the seat previously held by Doris Brown.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES – BROOKS, GALLO, GIBSON MCELHANEY, KAPLAN, REID, SCHAAF,
and PRESIDENT KERNIGHAN

NOES –

ABSTENTIONS-

ABSENT-

ATTEST:

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California