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2019 SEP 26 PM 2: 12

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Mark Sawicki  
Director, EWD

**SUBJECT:** FY2019-20 Cultural Funding Grants

**DATE:** October 8, 2019

City Administrator Approval

Date:

9/26/19

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter Into Ninety-One (91) Grant Agreements With Eighty-One (81) Oakland-based Individual Artists And Nonprofit Organizations Providing Arts And Cultural Services In Oakland During Fiscal Year 2019-20, In A Total Amount Not To Exceed \$1,221,044.15.**

## EXECUTIVE SUMMARY

Adoption of the proposed resolution will authorize the City Administrator to enter into ninety-one (91) Cultural Services Grant Agreements with eighty-one (81) Oakland-based nonprofit organizations and individual artists, who provide cultural services in all seven Council Districts. These organizations and artists support artistic excellence and cultural diversity through the provision of services in dance, music, theater, media, digital, visual, literary, and community arts, while leveraging other government, corporate, and private spending on the arts in Oakland. The grant funds will support over 15,050 individual arts events and activities, most of them offered free or low-cost to the public, and will expose over 1,168,232 participants (75 percent Oakland-based) to cultural arts services and programming. Additionally, over 4,349 Oakland Unified School District students will be served through 42 artist residencies funded by the program. A complete list of the recommended grant recipients and project descriptions is included in **Attachment A**.

## BACKGROUND / LEGISLATIVE HISTORY

### ***Program Overview***

The Cultural Funding Program (CFP) is an annual program established by City Council in 1985 as the City's mechanism to support Oakland-based nonprofit arts and cultural organizations through a competitive application process. These grants infuse Oakland's neighborhoods with arts and cultural activities that increase exposure to, understanding of, and respect for diverse cultural heritages; support arts activities that engage the community; and support hands-on arts

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instruction in Oakland's public schools. For Fiscal Year (FY) 2019-20 the program will provide funding in four categories:

- Individual Artist Project;
- Organization Project;
- Art-in-Schools Project;
- Organizational Assistance.

An overview of the CFP grant categories is included as **Attachment B**.

Policies, review procedures, and a panel system of evaluating applications were established to ensure transparency and public trust in the distribution of public funds for the arts in Oakland. Funding Review Panels are convened annually to review grant applications and to recommend funding to arts organizations and artists requesting City support. Selected by the Cultural Funding Coordinator and staff, Funding Review Panels include people of all ages with diverse talents and perspectives. The CFP seeks a range of panelists who will contribute their experience and knowledge as an artist, grantmaker, educator, or arts administrator. Funding Review Panelists must also have knowledge of Oakland and its arts community. The program is managed by Cultural Affairs staff within the Department of Economic & Workforce Development. The Funding Advisory Committee (FAC) reviews scores established by the panels, makes allocation recommendations based on panel ranking, and hears applicant appeals, if any. The FAC is a volunteer body providing input in matters relating to CFP policies and procedures. The seven voting members are recruited from the arts community, and are nominated by staff and elected by the current FAC members.

With Council support, CFP grants have historically been funded from the General-Purpose Fund (GPF). In FY 2009-2010, voters passed Measure C, adding a Transient Occupancy Tax (TOT) surcharge that supplements CFP funding, with a commensurate budgeted reduction in GPF support for the grants program.

The Funding Advisory Committee (FAC) met on July 10, 2019 to review the recommendations of the Funding Review Panels. The FAC approved funding allocations and the grantee pool for the following grant categories: Individual Artist Project, Art-in-the-Schools, Organizational Assistance and Organization Project. In a separate motion, FAC voted to allow the Cultural Affairs staff to allocate any additional grant funds confirmed after this meeting, per recommendation of the Cultural Affairs Manager.

On August 1, 2019, the FAC unanimously approved the revised FY19-20 allocation and recommended that the City Council award the proposed grants, totaling \$1,221,044.15 including \$793,068.10 from the General Fund for the Fiscal Year 2019-20 and carryforward from Fiscal Year 2018-19, contingent upon funds available, and \$427,976.05 from the Transient Occupancy Tax Fund in Fiscal Year 2019-20 and carryforward from Fiscal Year 2018-19 contingent upon funds available.

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## **ANALYSIS AND POLICY ALTERNATIVES**

From June 17 to June 28, 2019, four CFP panels evaluated proposals from the arts community for FY 2019-20 funding in the grant categories of Individual Artist Project, Organization Project Support, Organizational Assistance, and Art in the Schools. A total of 26 community/peer panelists reviewed the eligible proposals. Grantees for Organizational Assistance will receive their allocation for a two-year period.

Panelists thoroughly discussed, evaluated and scored each proposal based on established criteria. In broad terms, the criteria for panel review are: (1) soundness of applicant's plan for artistic/cultural services and quality of the artistic product; (2) management ability of personnel and the fiscal soundness of the program or project; (3) the applicant's ability to implement the proposed activities; identify and market services to potential audiences; and (4) the extent to which the applicant's activities fulfill the goals of the CFP. Upon completion of the review process and ranking of the applications, the FAC was charged with determining a cut-off for grant awards and the allocation of funds. Applicants receiving an average score lower than 70 (from a possible 100 points) were automatically disqualified for funding. These funding allocations consider the applicants' score, request amount, and budget size.

The FAC determined grant awards based on applicant ranking by score and funds available, and voted unanimously to recommend the City Council award a total of 91 grants to 81 artists and organizations. The 91 grants recommended in FY 2019-20 will support projects of arts and nonprofit organizations, individual artists, and artist residencies in Oakland public and charter schools.

Anticipating the reduction in the Cultural Funding grants budget from FY2018-19, the maximum request amount was reduced in two categories: Art-in-the-Schools and Organizational Assistance. The maximum request for Art-in-the-Schools applicants was reduced from \$20,000 to \$15,000. The maximum request for Organizational Assistance applicants was reduced from \$37,500 to \$33,000. The reduction of the maximum request amount in the Art-in-the-Schools category resulted in a significant decline in the number of school residences from 72 in FY2018-19 to 42 for this current year.

A total of 15,050 Events/Activities will be funded by the CFP through the grant categories of Individual Artist Project Support, Organization Project Support, and Organizational Assistance (*see below for separate Art in the Schools category statistics*). Of the 15,050 Events/Activities funded through the CFP in these categories, 11,287 will be offered free to the public.

Approximately 1,168,232 participants, residents, and visitors will be exposed to the arts through CFP events, activities and projects. This figure includes active participants, on-site audiences, and estimated internet site visitors. Of the 1,168,232 participants exposed to funded art experiences, an estimated 88 percent will be Oakland-based, and an estimated 750,899 will be directly engaged in the funded activities and projects.

**Notes Regarding Review Panel Recommendations and Statistics**

**Table 1** below shows the total number of applications received, reviewed and recommended by the evaluation panels by category. Additional statistics regarding council district distribution, school residencies, and numbers served can be found in **Attachment C**.

**Table 1. Application Statistics**

Grant Category	No. of applications received	Total Awards	FY 2019-20 Percentage of Applications Awarded	FY18-19 Applications Received	Amount Awarded
Art-in-the-Schools	24	13	54%	23	\$ 183,990.00
Organization Project	45	20	46%	34	\$ 273,387.75
Individual Artist Project	73	32	43%	45	\$ 159,968.00
Organizational Assistance	29	26	89%	29	\$ 603,698.40
<b>TOTALS</b>	<b>171</b>	<b>91</b>	<b>53%</b>	<b>131</b>	<b>\$ 1,221,044.15</b>

**FISCAL IMPACT**

1. AMOUNT OF RECOMMENDATION/COST OF PROGRAM:

<b>Total Program Costs</b>	<b>\$1,221,044.15</b>
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2. SOURCE OF FUNDING:

FUNDING SOURCES	AMOUNT
[A] \$793,118.17 Non-Departmental Org (CCAD - Cultural Programs – 90523), General Purpose Fund (1010), Cultural Arts Grant Fund Project (1000166)	\$793,068.10
[B] \$427,975.97 revenues from the Transient Occupancy Tax (Fund 2419) surcharge, which is reserved for arts grants within the Cultural Arts & Marketing Org (85511) and the Cultural Funding Program-Transient Occupancy Tax Project (1000458)	\$427,976.05
<b>TOTAL FUNDING SOURCES</b>	<b>\$1,221,044.15</b>

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### **PUBLIC OUTREACH / INTEREST**

The availability and open application period for FY 2019-20 CFP grants was announced in Spring 2019. Application guidelines and grant category deadlines were widely publicized from March through May, 2019. Outreach included posting on the City website, social media sites and publications featuring cultural grant opportunities. Email notices were sent to interested groups including past grant applicants and all parties contacting the City for arts funding opportunities, and announcement of the grant opportunity at public events. CFP staff conducted public workshops for prospective applicants April through May, 2019. Attendance at the informational workshops was low this year (compared to the previous year), with a total of 79 people attended the public workshops.

A How-To-Apply Workshop was held at East Oakland Youth Development Center (District 7), and six (6) workshops were held at Oakland City Hall. The Cultural Funding Coordinator conducted on-site, in-person, or phone meetings with the representatives from various nonprofit organizations and several individual artists, to provide one-on-one technical assistance for the preparation of their grant applications. How-To-Apply Workshops engaged grantees, and effectively informed prospective/new grantees. Thirty-six percent of this year's applicants were first-time applicants, with the Individual Artist Project receiving the most of the new applications.

An Open Call invited community members to serve on peer review panels. Panels convened to discuss and evaluate applications in open meetings, where applicants had the opportunity to attend and address the panel with a three-minute statement. Panels were open to the public and were held in City Hall hearing rooms and the Lionel Wilson Building Training Room (150 Frank Ogawa Plaza, 2<sup>nd</sup> Floor).

### **COORDINATION**

The City Attorney's Office and the Budget Bureau have been consulted in the preparation of this report and resolution. The FAC has also been consulted, and made the award recommendations herein presented to the City Council.

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### **SUSTAINABLE OPPORTUNITIES**

***Economic:*** Community-oriented arts activities bolster the cultural arts identity of Oakland, fortifying the City as a destination, and creating positive publicity resulting in varying levels of economic return. The Oakland Cultural Funding grantees employ over 650 cultural workers and support staff. Their activities generate local sales taxes and revenues for city and local businesses. Many Oakland grantee organizations have received international notoriety and draw large crowds for their performances or art work.

***Environmental:*** There are no environmental opportunities or benefits resulting from any action outlined in this report.

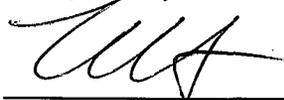
***Social Equity:*** The Cultural Funding Program offers an open, competitive process for applicants, resulting in awards to artists and arts organizations that represent all seven Council Districts. Social equity is achieved through outreach activities that include How-to-Apply Workshops, one-on-one technical assistance provided by Cultural Funding Program staff, and the recruitment of review panelists that represent Oakland's diverse community. The Cultural Funding program provides support to artists and organizations that serve low-income, culturally-specific, Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ), youth, and senior communities.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter Into Ninety-One (91) Grant Agreements To Eighty-One (81) Oakland-based Individual Artists And Nonprofit Organizations Providing Arts And Cultural Services In Oakland During Fiscal Year 2019-2020, In A Total Amount Not To Exceed \$1,221,044.15.

For questions regarding this report, please contact Roberto Bedoya, Cultural Affairs Manager, at (510) 238-2136.

Respectfully submitted,



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MARK SAWICKI  
Director, Economic & Workforce Development

Reviewed by:  
Roberto Bedoya, Cultural Affairs Manager

Prepared by:  
Denise Pate, Cultural Funding Coordinator  
Cultural Affairs Division

Attachments (3)

Attachment A: FY19-20 Grant Award Recommendations and Project Descriptions

Attachment B: FY19-20 Overview of Grant Categories

Attachment C: FY19-20 Program Statistics

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**INDIVIDUAL ARTIST PROJECT**

ARTIST	Grant Description	Amount not to Exceed Recommendation	GENERAL FUND	TOT
Leon Kennedy	Faces of Oakland: Leon Kennedy will paint portraits of individuals (staff and patrons, friends and neighbors) that frequent the 81st Avenue Branch Library based on photographs and on-site interactions, to create a larger collage piece for display at the library.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Nicole Smith	In collaboration with Embodiment Project Dance Company and vocalists gina Breedlove and Amikaeyla Gaston, Nicole is developing a multimedia hip hop documentary dance theater production, X RATED PLANET. Oakland premiere performances of the new work will be the centerpiece for a three-day Inside/Outside event.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
William B O'Donoghue III	Grantwill support continued production of the grantee's podcast-"East Bay Yesterday" an independently-produced series that has explored stories of culture, politics and nature from Oakland, Berkeley and other towns throughout Alameda and Contra Costa counties. Episodes are generally 30-40 minutes long and are released about once per month.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Joshau K. Fowler	Grantee will write and distribute a guide based in the work and learnings from Nomadic Press, a literary non-profit he founded, as well as the work with the numerous community partners. The potential title "Radical Publishing: the Centrality of Equity and Inclusion in Books and Events," will be released at a culminating event at the beginning of National Poetry Month in April 2020.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Joseph Warner	Vocalist The Dynamic Miss Faye Carol and pianist Joe Warner will host a four-week concert series, "Faye & The Fellas," featuring a multicultural and cross-genre array of guest artists. This series, held at Oakland's landmark African American establishment Geoffrey's Inner Circle on four consecutive Sundays in March 2020, will celebrate landmark Oakland artists and will foster collaborations between Oakland artists from the genres of jazz, latin, R&B, and blues.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Sam Mulberry (Desi Mundo)	Desi Mundo will design and paint a mural honoring the life of his late wife Jennifer Finefeuiaki, who died in March of 2019 from pancreatic cancer. The mural will commence on NET Cancer Day, November 10, 2019 and completed in time for its dedication on World Pancreatic Cancer Day on November 21.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15

Nkeiruka Oruche	Nkeiruka Oruche will produce "Nisa' hewa you," accultural exchange project between Oakland Afro-Urban dancers and Yemeni refugee/immigrant women/girls of color. Free classes and rehearsals will feature an "undercover" show on March 21, 2020 at Fox Courts Housing featuring contemporary music and dance representing the African and Arab Diaspora, encased in personal and shared narratives about cultural pride, history and inspiration.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Manish Subhash Vaidya	Devi Peacock will create and perform the world premiere of BURN, a solo theatrical comedy on activist burnout, at Eastside Arts Alliance as part of the 2020 National Queer Arts Festival. BURN will take the audience deep into the smoldering ashes of burnout and attempt to answer what, if anything, can rise from the ashes.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Taylor Mosley	Filmmaker Taylor 'Made' Mosley, will create a three-part film project honoring Oakland as a site for birthing and rearing urban dance forms. Set against various locations and scene-scapes, the film is set to be released on online platforms and during a live showcase.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Elizabeth A. Scott	Elder Artist / Musician / Producer LaMantia's Completion of Phase 2 of her LP project culminating in a CD of 6 songs, a Fall Release Party of the CD with special emphasis on Oakland Elders Enrichment. City Funds will also support 4 Free Solo Concerts at Senior Centers including free passes to the Afternoon Release Party and downloads.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Jacqueline Louise Keliiaa	Mama Oakland is a project that will draw visual, auditory and cultural correlations between the Black community in Oakland and (Mama) Africa. Using creativity in photo/video editing and the art of storytelling I will show you why Oakland deserves the title Mama Oakland.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Ellen Oppenheimer	Textile artist and teaching artist, Ellen Oppenheimer, will work with Peralta and Sankofa Elementary Schools on a community building art experience, where second through fifth grade students from Peralta will walk to Sankofa to teach pre-kindergarten through 3rd grade students art lessons targeted to CA VAPA and grade level academic standards.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Theresa Watkins	Communion with the Community (CWTC) is an interactive theater and visual project that allows the audience to talk about challenging issues - from depression, abuse, cheating, and more, the project brings diverse groups of people together to commune and converse with no fear or shame.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15

Tiare Schiller	女 Nǚ: Other half of the sky is an exhibition and related programming at B4BEL4B gallery in Oakland, Chinatown that traverses trans-Pacific flows of labor and culture between China and the SF Bay Area. The show is curated by three SF Bay Area based womxn Tiare Ribeaux, Qianqian Ye and Xiaowei Wang. Centered on themes of technology, the invisible labor of Asian women that has built the hardware of Silicon Valley's tech boom, Sinofuturism and Chinese diaspora, our exhibition and related programming reimagines orientalist narratives.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Kweku Kumi Rauf	Mama Oakland is a project that will draw visual, auditory and cultural correlations between the Black community in Oakland and (Mama) Africa. Using creativity in photo/video editing and the art of storytelling I will show you why Oakland deserves the title Mama Oakland.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Nicole Gervacio	A podcast miniseries called ABUELITO that examines buried history and cultural erasure due to immigration through the lens of a first-generation Uruguayan-American named Tachi. The miniseries will culminate in a community listening event and talkback with co-producers and director/playwright Noelle Viñas.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Stephanie Crawford	Stephanie Crawford is an internationally acclaimed, world-class vocal jazz musician, who is also a 76-year-old, post-op Black Transgender artist. She will present a performance that chronicles her life, musical evolution, and survival in America.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Chanel Bounouandza Bibene	Byb will present the Mbongu Square Festival, an annual community project organized by Kiandanda Dance Theater that promotes ethnic diversity and encourages the intersectionality of art forms. This event creates a bridge between local, national and international artists to enrich the local experience and reinforce the vision of a society that coalesces through the art of dance, music, spoken word poetry, and visual arts.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Margaret Marie Pixley	The musical collective Bushwick Book Club Oakland chooses a book and commissions twelve local musicians to read the book, write a song inspired by the book, and perform their new songs for a literature loving audience. Audience members are invited to read the book before the show (followers of the BBC Oakland just need to check our website or instagram account), so that when they hear the new songs born from the stories, they can participate and reflect.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15

Scott Hoag	The "TownFolk" project is a multi-disciplinary project focusing on documenting Oakland Natives, the homes and neighborhoods they grew up in and the stories and histories of those people and places. The participants are photographed in or in front of these spaces and interviewed via audio recording. Some participants are also captured on video as well for one minute segments which include the subject, b-roll of their environment and audio from the interviews.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Lori Anne Fischer	To reach children in long-term care in local hospitals by introducing them to the process of hand sewing through Doll Making. These dolls, made by the patients (with my help), can reflect his or her own personality or unique physical traits.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
TaSin Sabir	In partnership with the West Oakland Library, TaSin will co-produced "A Celebration of African Americans and Their Poetry." The artist will document this event with an anthology featuring local poets. The project is to compile and digitally self-publish an anthology with poetry and literary essay reflecting on the 30-year history of the West Oakland Library's Celebration of African American Poets and Their Poetry.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Onyemaechi Ahanotu	"Auditory Park"- a project that seeks to connect the urban participant with nature giving a auditory immersion into local natural soundscapes using binaural effect. Binaural audio allows audio to be captured and played back as if the listener is actually present at the recording location.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
DeBorah Ingram	Believe Me is a visual E.P. that explores the idea of love as an autonomous experience, feeling, emotion, etc. that, while manifesting itself in every dimension of your life from romantic to familial, can be felt without cause.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Torman Jahi	Bring on the Drums is an intergenerational activity and drum program where participants make their own table drum, learn about this history of drums in Africa, develop power words to represent themselves, artistically design, learn rhythms, and participate in a community drum circle.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Karen Smith	A continuation of 2019's WE WIELD THE HAMMER, a program that trains young women in the art of metalsmithing. In 2020, the project will officially launch as an urban apprenticeship.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Samiat Salami	UNEASY is a comedic web-series about a codependent Nigerian-American and Mexican-American, best friend-duo struggling to continue to live in Oakland, CA.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15

Kyung Lee	Using the filmmaker's evolving housing situation and possible displacement as a launching point, "My Landlord" (working title) explores a housing crisis in a city where rents have gone sky-high. The film depicts a high stakes battle over land as told from all sides - tenants, activists, landlords and developers - revealing a city on the brink of losing its soul.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Adrienne D. Oliver	This project honors the history and narratives of African-Americans with lineage and connections to the American South. Funding will support a literary reading . The artist will assist Oakland residents in writing a literary piece and offer a series of writing workshops.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Naru Kwina	The artist will produce a follow up CD to his project "Hip Science the Human Body 101." The new project will be entitled "Our world, our planet."	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Leyya Mona Tawill	Noise & Nation is a new piece created by the artist and performed by an ensemble of local dancers and live musicians. Noise & Nation will premiere at Temescal Art Center in May 2020 as part of the Arab.AMP Gathering 2020.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Chung Yuen Mui	This project will feature an exhibition of calligraphy and photographic work that showcases Chinese and American influences by immigrant artist Robert Mui. The work will demonstrate the influence of both cultural experiences on his work. Exhibitions will take place in Oakland's City Hall gallery and the Asian Branch Library, and will serve to promote understanding of Chinese Calligraphy and Photography.	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Subtotal		\$ 159,968.00	\$ 103,899.20	\$ 56,068.80

ORGANIZATION PROJECT		Total Not to Exceed Recommendation	General Fund	TOT
ORGANIZATION				
Women's Audio Mission	Women's Audio Mission's Girls on the Mic (GOTM) program is a groundbreaking after-school program that will provide free, hands-on music production and media arts training and mentorship led by professional women artists/instructors.	\$ 20,000.00	\$ 12,990.00	\$ 7,010.00
Intersection for Alphabet Rockers	Alphabet Rockers will produce "The Love," a youth-centered hip hop album centering queer and trans perspectives to promote radical self-love and self-acceptance.	\$ 20,000.00	\$ 12,990.00	\$ 7,010.00

Oakland Parks and Recreation Foundation for Pan African Reunion	The 9th Annual Pan African Reunion (PAR) will be held in Mosswood Park. This year, PAR aims to engage over 3,000 people on the day. A festival that celebrates the art and culture of continental and diasporic (Pan) African people, and to improve the holistic health of the Pan African community in the Bay Area, which includes physical, mental and spiritual well-being.	\$ 15,300.00	\$ 9,937.35	\$ 5,362.65
Dancers' Group for Grown Women Dance Collective	The 11th annual "Fallen Heroes, Rising Stars: A Juneteenth Celebration Through Dance" features an all-star cast giving powerhouse performances to honor musical greats and civic leaders whose legacies impact and inspire. Former members of renowned dance companies and Broadway veterans weave history, social justice, and empowerment to bring a celebration of community to the stage.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
HipHop Scholars for The People's Conservatory	For the Oakland premiere of "The Black Nutcracker", a re-envisioned version of The Nutcracker through the lens of African and Latinx music, dance, theater, and culture, reflecting what the lives of a black and brown children are like socially, politically, and spiritually in modern-day Oakland. Renowned local artists have joined to rewrite this narrative and offer new music compositions comprised of Jazz, Hip Hop, R&B, Soul and re-mixed Tchaikovsky.	\$ 20,000.00	\$ 12,990.00	\$ 7,010.00
Dancers' Group for Afro Urban Society	'Onye Ozi' (messenger) brings Oakland artists of diverse African ancestry across disciplines to create work that uses their personal experiences and artistic practice as a pathway for discourse among new Black immigrants and existing African American communities. Embodying the phrase 'onu uzọ' (portal), fellows will meet over a year, and create work addressing the inquiry independently or in collaboration with other artists for a final public showing at Alena Museum, Satellite Space in Oakland.	\$ 20,000.00	\$ 12,990.00	\$ 7,010.00
Black Joy Parade	3rd Annual Black Joy Parade that celebrates the black experience and our contributions to culture past, present and future. The event is open to all ages and includes a parade, performances, artist showcase, marketplace, and positive spaces to express joy and build community.	\$ 15,810.00	\$ 10,268.59	\$ 5,541.41
Junior Center of Art & Science	The Junior Center of Art and Science (JCAS) will provide arts activities and resources to Oakland communities through the Create and Explore With Us Project and accompanying JCAS Art Cart - a community outreach project focused on building community and engaging families throughout Oakland's seven districts, with hands-on art making activities both on-site (Community Days and Public Exhibitions) and off-site (Art Cart).	\$ 5,772.69	\$ 3,749.36	\$ 2,023.33

Intersection for Boomshake Music	BoomShake Music will work with community groups of womxn to create and perform 'Agua Pa' the People', a musical-storytelling project investigating the ancestral practices of participants and their social, economic and political struggles related to water. Funds will support compensation of Oakland residents and artists and space rental to create and perform stories about water rooted in their cultural traditions, culminating in a final two-show performance	\$ 15,674.00	\$ 10,180.26	\$ 5,493.74
Pro Arts for Project Kalahati	A grant recipient of Alternative Exposure in 2018, Project Kalahati (PK,) is a community-based printing press and literary publishing house in Oakland, CA. They will present "Resistencia Arcana", a set of three critical, POC literary panel discussions taking place at Pro Arts.	\$ 3,339.80	\$ 2,169.20	\$ 1,170.60
Ubuntu Theater Project	Ubuntu Theater Project (UTP) will produce seven professionally staged theater productions (at The Flax Building and Mills College Theater), trainings and workshops.	\$ 15,538.00	\$ 10,091.93	\$ 5,446.07
Laurel District Association	The Laurel StreetFair World Music Festival is committed to honoring and celebrating the diversity and creativity that dwells within Oakland, this free public event is a curation of live music, dance, cuisine and art that represents and celebrates traditions and practices from the African, Latinx, Asian and Pacific Islander Diaspora.	\$ 11,593.12	\$ 7,529.73	\$ 4,063.39
Dimensions Dance Theater for K*Star Productions	K*STAR*PRODUCTIONS will present their annual season of the Kendra Kimbrough Dance Ensemble (KKDE), resident professional dance company who will premiere 'ReD zONE'. It will also support the Black Choreographers Festival (BCF), a festival highlighting diverse artistic expression within the context of black dance & culture.	\$ 15,504.00	\$ 10,069.84	\$ 5,434.16
Filmmakers Collaborative for Re-Present Media	Re-Present Media is presenting Re-Take Oakland, a series of media education events (film screenings, community dialogues, masterclasses, and small group mentoring sessions) centered on appreciating, advocating for, and creating personal documentary films that tell more authentic stories of diverse underrepresented communities.	\$ 13,149.50	\$ 8,540.60	\$ 4,608.90
Upward Roots, Inc.	This project is a collaboration between Molly Keen, a Visual Artist of Oakland, and Upward Roots (UR), to integrate Visual Arts Service Projects into UR's youth-led service learning programming and empower 60 under-served Oakland youth to design and lead four Visual Arts Service Projects.	\$ 4,331.00	\$ 2,812.98	\$ 1,518.02
Queer Cultural Center for In Lak'ech Dance Academy	The Queer Latin Dance Festival aims to highlight and celebrate Queer, Trans, and Ally Latin Dancers, from all over the world. We come together for two full days of Dance Workshops, where attendees train with top Instructors.	\$ 5,678.95	\$ 3,688.48	\$ 1,990.47

Dimensions Dance Theater for Fua Dia Congo	"MalongaFEST" is a multidisciplinary cultural arts festival that celebrates Fua Dia Congo's legacy of arts ambassadorship. The Festival includes an opening reception, master classes and workshops, community arts exhibits, documentary screenings, panel discussions, arts education activities and live music and dance performances.	\$ 15,266.00	\$ 9,915.27	\$ 5,350.73
Korea Town Oakland	The Oakland First Fridays street festival will launch an Artist Endowment Program, which would provide stipends to compensate Oakland-based performers, artists and interactive activities and installations.	\$ 15,232.00	\$ 9,893.18	\$ 5,338.82
Ethiopian Community Cultural Center	The Ethiopian New Year (Enkutatash) 2019 celebration in Oakland is an arts festival hosted by the Ethiopian Cultural Community Center (ECCC). This free annual event celebrates Ethiopian culture and traditions with performing artists, poets, and visual artists from the Ethiopian community of the Bay Area and beyond.	\$ 15,198.00	\$ 9,871.10	\$ 5,326.90
Asian Health Services	<i>CHINATOWN</i> (working title) tells the story of a community's fight to preserve its identity and culture amid large-scale development that threatens to transform their neighborhood and displace longtime residents. Set in Oakland Chinatown, this three-part documentary web series follows two generations of activists, the Oakland Chinatown Coalition, as they meet with developers and elected officials and lobby on behalf of their neighborhood's needs.	\$ 11,000.69	\$ 7,144.95	\$ 3,855.74
<b>Subtotal</b>		<b>\$ 273,387.75</b>	<b>\$ 177,565.32</b>	<b>\$ 95,822.43</b>

		Total Not to Exceed Recommendation	General Fund	TOT
<b>ART-IN-THE-SCHOOLS</b>				
<b>Organization</b>				
Oakland Youth Chorus	Oakland Youth Chorus will provide yearlong, comprehensive, sequential, multicultural general and choral music education programming serving an estimated 1150 Oakland public school students at 12 elementary and 5 middle school sites during the 2019-20 academic year. Students will develop an understanding and awareness for world cultures, demonstrate increases in musical skills and knowledge according to state standards, foster friendships with diverse students throughout the city, develop increased confidence, and build community in their schools and neighborhoods through performances that showcase learning and contribute to positive self-expression and community service.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50

Oakland Public Education Fund for Youth Beat	Youth Beat seeks funding for digital media arts classes 1) during the school day at La Escuelita Middle School, Community Day School and MetWest High, and 2) after-school at the KDOL-TV studio. The KDOL program brings together students from approximately seven OUSD high schools each year and includes videography, photography and animation. The classes are taught by Oakland-based media arts professionals who focus not only on building students' arts talents and skills but also on building a safe, nurturing learning community that encourages creative risk taking, builds lasting friendships within a culturally diverse group of students, and develops leadership and teamwork skills.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Dimensions Dance Theater, Inc.	Dimensions is seeking support to provide 500 students in grades 3-12 at three OUSD schools with in-depth standards-based instruction in African and African-derived dance during school hours over a 28-week period, and to present the students in performance at the end of the residency. Selected dance educators Alseny Soumah, Leslie Carter and Ebonie Barnett will serve as this year's teaching artists, and will work in residence at Oakland Technical High, West Oakland Middle and Carl B. Munck Elementary schools from October 7, 2019 through May 22, 2020.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Attitudinal Healing Connection	Attitudinal Healing Connection (AHC) requests funds to support the ArtEsteem Vision Quilt Project (AVQP) to boldly, actively, and creatively engage two Oakland Middle Schools over a 12-week period, serving 150 students. In partnership with Vision Quilt, ArtEsteem will challenge students to examine the root causes of gun violence and to galvanize communities to create their own solutions through the power of art and inclusive dialogue. Inspired by the 'AIDS Quilt, Vision Quilt is a national campaign to gather art submissions from the public of quilt art panels in contribution to their effort to use art to help end gun violence.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50

Living Jazz	<p>The Living Jazz Children's Project (LJCP) is a free, in-school music residency in four Title 1 Oakland public schools designed to support school values, build community and prepare students for the District's band and orchestra program. It consists of a choral component that focuses on music fundamentals, ensemble singing, music as a tool for cultural empowerment and social change, and a culminating performance at "In the Name of Love"; and a complementary rhythm component that teaches poly-rhythms from the African Diaspora within the larger context of cultural awareness and pride. LJCP provides a joyful, nurturing and empowering music learning experience through a rigorous progressive, standards-based curriculum and maintains a strong presence within each school community.</p>	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
The Museum of Children's Art	<p>The work of the Museum of Children's Arts (MOCHA) Artists-in-the-Schools program is taught by professional teaching artists in sequential, standards-based, arts learning programs that reach predominantly low-income and academically at-risk Oakland students in grades TK-5. MOCHA classroom-based art residencies are created through partnerships between MOCHA teaching artists and classroom teachers to give students maximum opportunities for hands-on learning. At each school site, MOCHA's arts programming works within state and local frameworks and also aligns with students' learning and engagement. Using the power of art as a learning tool, MOCHA collaborates with artists, educators, students, and parents.</p>	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Redwood Heights Parents' Fund Assoc.	<p>The Studio Art Program at Redwood Heights School provides 32 weeks of hands-on, sequential, visual arts-integrated curriculum for 370 K-5 students in general and special education. Artists and teachers design innovative arts integration projects and professional development to complement the academic curriculum and facilitate student art shows, events, and installations to promote love of learning and self-expression as students acquire skills and vision they bring to all parts of their lives.</p>	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50

Destiny Arts Center	Destiny Arts Center (DAC) will bring a fourth year of professionally taught in-school/after-school martial arts and hip hop dance programming combined with our creative youth development framework to 240+ students (K-3) at Manzanita Community School (MCS) in East Oakland. In total, MCS will receive 13 hours of professionally taught creative youth development and community-building opportunities per week for 38 weeks in addition to professional development retreats for every MCS staff member. As a result, MCS students will feel more invested in their own learning, encouraged in their socio-emotional development, and gain increased connection to their school.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Unity Schools	Unity Schools and the Community Rejuvenation Project are applying to implement their thirteenth year of mural classes at Unity High School known as ArrowSoul, as part of their comprehensive 6 - 12 after-school visual arts program. Two classes, comprised of 20 students each, are offered a comprehensive introduction into the world of aerosol mural-making lead by prolific Oakland muralist Desi Mundo, founder and director of the Community Rejuvenation Project. Students focus on developing a personal style reflecting their identity utilizing a broad array of letters and images from calligraphy, outlines, and elaborate letters to drawings and community murals with professional artists.	\$ 12,852.00	\$ 8,347.37	\$ 4,504.63
Cantare Con Vivo	Cantare Con Vivo will bring tuition-free choral music residencies to 1,900 underserved TK-5th grade children in five OUSD elementary schools and one middle school, all Title One, through sequential in-school choral music education and after-school choir programs. Cantare's nationally-acclaimed children's choral music program draws on the strengths of long-term school and community partnerships and our highly trained teaching artists staff in achieving our bold mission of forming and nurturing a compassionate community through choral music. Over 70% of our student participants are socio-economically disadvantaged and would otherwise lack access to in-depth, quality music experiences that ignite creativity, foster a life-long love of music, and develop invaluable life skills, while deepening their understanding and appreciation for Oakland's diverse cultural milieu.	\$ 12,852.00	\$ 8,347.37	\$ 4,504.63

HipHopforChange, Inc.	Hip Hop For Change, Inc. is a 501(c)3 Oakland-based non-profit that uses Hip-Hop to address social justice issues surrounding historically marginalized communities. By providing Hip Hop as a vehicle to educate people about socio-economic injustices, we also advocate for solutions. Hip Hop For Change will present THE MC: Theory of Hip Hop Evolution, Music and Culture: a five-part, experiential K-12 and college curriculum that details the history, culture, societal impact, and power of Hip Hop in order to build sustainable learning platforms for Oakland students.	\$ 12,798.00	\$ 8,312.30	\$ 4,485.70
Chapter 510, Ink.	Chapter 510 partners with Oakland public school teachers to provide students with high-quality instruction in the literary arts delivered by skilled teaching artists, coupled with writing support from volunteer mentors, and culminating with a book publication and public reading and celebration of the newly minted authors. In providing these opportunities, Chapter 510's goal is to offer students an introduction to finding joy and artistic expression through writing, while supporting educators teaching to the California State Standards.	\$ 12,744.00	\$ 8,277.23	\$ 4,466.77
Prescott Circus Theatre	Circus and theatre arts education residencies will take place during and after school for public elementary school students in grades K-8. This in-depth program serves to educate youth on the process of creating and producing high-quality circus arts performances while developing confidence and skills that support school and life success. 280 students will work intensively with professional artists at five Oakland public schools to develop circus and performing arts skills, create original work, and perform in community events including culminating, school based shows.	\$ 12,744.00	\$ 8,277.23	\$ 4,466.77
<b>Subtotal</b>		<b>\$ 183,990.00</b>	<b>\$ 119,501.51</b>	<b>\$ 64,488.50</b>

<b>ORGANIZATIONAL ASSISTANCE</b>		<b>Total Not to Exceed Recommendation</b>	<b>General Fund</b>	<b>TOT</b>
<b>Organization</b>				
Destiny Arts Center	Destiny Arts Center's (DAC) mission is to inspire and ignite social change through the arts. When we are successful, young people live meaningful, connected, creative lives and become advocates for an inclusive society. They value themselves and others, respond rather than react to situations, and practice peace and love over violence.	\$ 33,000.00	\$ 21,433.50	\$ 11,566.50

Oaktown Jazz Workshops	Oaktown Jazz Workshops' mission is to promote, preserve, and perform jazz music so that Bay Area youth develop a sense of ownership and pride in jazz as a uniquely American cultural tradition. Oaktown Jazz Workshops is committed to giving young people opportunities to develop their musical abilities and connections to jazz through year-round instruction and presentations.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Living Jazz	Living Jazz's mission is to transform lives through music. The organization is dedicated to designing education and performance programs that empower children and adults, inspire creative growth and unite diverse communities. Foundational to its work is the understanding that music is an inherent component of a healthy and vibrant society and the belief that every child and adult has the right to accessible, high quality music immersion experiences.	\$ 30,000.00	\$ 19,485.00	\$ 10,515.00
The Crucible	The Crucible inspires creative exploration and expression through welcoming, hands-on arts education and experiences for people of diverse ages and backgrounds. As an innovative hub built around the industrial arts, The Crucible is a catalyst for individual growth and vibrant community connections.	\$ 33,000.00	\$ 21,433.50	\$ 11,566.50
Oakland Ballet Company	The mission of the Oakland Ballet Company (OBC) is to provide accessible, relevant, and exciting dance for our diverse community. OBC accomplishes this mission through; the presentation of vibrant performances that represent the highest standards in performance art; a commitment to diversity and inclusion in choice of artists and annual performances, and in the development of educational outreach programming.	\$ 27,181.00	\$ 17,654.06	\$ 9,526.94
Kitka, Inc.	Dedicated to cultivating local and global community and cross-cultural understanding through the practice of harmony singing, Kitka is a professional women's vocal arts ensemble and institute that produces concerts, recordings, community participation, and cultural exchange projects that develop appreciation for music rooted in Eastern European and Eurasian polyphonic vocal traditions.	\$ 27,181.00	\$ 17,654.06	\$ 9,526.94

Creative Growth	Creative Growth's mission is to enrich the lives of adults with developmental, intellectual, and physical disabilities by providing a professional studio environment for artistic development, gallery exhibition, and representation. Creative Growth was founded on the idea that all people can gain strength, enjoyment, and fulfillment from experiences in the arts and are capable of producing works of high artistic merit. Creative Growth aims to elevate its artists from the margins to the mainstream, ensuring representation in exhibits locally, nationally, and internationally.	\$ 26,499.00	\$ 17,211.10	\$ 9,287.90
Museum of Children's Art	The mission of the Museum of Children's Arts (MOCHA) is to ensure that the arts are a fundamental part of the lives of all children through hands-on art experiences, arts training and curriculum for educators, and advocacy for the arts. MOCHA annually serves 25,000 Bay Area children, youth and families, in three core program areas: Museum Programs, School Programs, and Community Programs.	\$ 24,090.00	\$ 15,646.46	\$ 8,443.55
Dimensions Dance Theater, Inc.	The mission of Dimensions Dance Theater (DDT) is to create, perform, and teach dance that reflects the lives and historical experience of African Americans. Since its founding in Oakland in 1972 as a dance company and school, DDT has become widely recognized for its presentation of traditional African dances and contemporary choreography drawn from African, jazz, and modern dance idioms. The diversity and inclusiveness of DDT's repertoire is unique to the company, and has contributed greatly to its reputation for innovative dynamism.	\$ 20,075.00	\$ 13,038.71	\$ 7,036.29
Attitudinal Healing Connection	Attitudinal Healing Connection is a progressive arts organization focusing on community engagement and social change. Our mission is to empower individuals to be self-aware and inspired through art, creativity and education, making positive choices to break the cycle of violence for themselves and their communities. We provide platforms for self-awareness, creative expression and communication for children, youth, adults and families.	\$ 23,958.00	\$ 15,560.72	\$ 8,397.28
Oakland Youth Chorus	The Oakland Youth Chorus unites diverse communities and transforms young people's lives through excellence in music education and community performance. Through empowering children and youth by creating safe, joyful opportunities to express themselves and connect through the arts, Oakland Youth Chorus instills the skills and values that prepare and empower youth to lead social change in our community.	\$ 23,892.00	\$ 15,517.85	\$ 8,374.15

AXIS Dance Company	AXIS Dance Company exists to change the face of dance and disability. By commissioning, creating, and performing contemporary dance that is inclusive of disabled and non-disabled artists, and championing engagement opportunities as well as advocacy efforts that broaden the reach of the physically integrated dance field, we are deepening an understanding across the Bay Area that all bodies can dance.	\$ 23,892.00	\$ 15,517.85	\$ 8,374.15
Cantare Con Vivo	Cantare Con Vivo seeks to foster a diverse community of compassion and understanding across generational, cultural, and economic boundaries, through the beauty and power of choral music. Established as a 24-voice choral ensemble in 1987 in Oakland by Artistic Director David Morales, over the past three-plus decades Cantare has expanded to include three adult ensembles: 100-voice Cantare Chorale (auditioned), 24-voice Chamber Ensemble (auditioned), and a 110-voice Summer Choir (non-auditioned), who today offer eight varied concert programs annually to over 4,000 listeners in Oakland and neighboring East Bay communities.	\$ 23,760.00	\$ 15,432.12	\$ 8,327.88
Music is Extraordinary/Oakland Public Conservatory of Music)	The Oakland Public Conservatory of Music (OPC), a project of Music Is Extraordinary, Inc, dedicated to providing access to affordable musical education grounded in the African American experience and its role in the development of American music and culture. OPC offers programs for people of all ages, committed to Oakland's under-served and under-resourced populations. Our vision is that everyone experiences healing, harmony, nonviolence, and safe streets through learning, playing, and experiencing music together.	\$ 19,800.00	\$ 12,860.10	\$ 6,939.90
East Bay Performing Arts dba Oakland Symphony	Oakland Symphony, Youth Orchestra and Oakland Chorus bring together orchestral music, choral music and youth education to strengthen the Oakland/East Bay community by providing quality live performances, education for lifetime enrichment and the perpetuation of the performing arts.	\$ 26,136.00	\$ 16,975.33	\$ 9,160.67
Oakland Interfaith Gospel Choir, Inc.	The Mission Statement of the Oakland Interfaith Gospel Choir is "to inspire joy and unity among all people through black gospel and spiritual music traditions." Our Vision: OIGC sees a world where all people, regardless of social biases, will tap into their own power of spirit and joy, be comfortable with each other's differences, and celebrate those differences in harmony.	\$ 23,298.00	\$ 15,132.05	\$ 8,165.95

EastSide Arts Alliance	EastSide Arts Alliance (ESAA) is a collective of cultural workers who live and work in East Oakland. Our mission is to unite art with activism to work for community empowerment and cultural development and to build bridges between the disenfranchised, racially divided communities we serve.	\$ 23,232.00	\$ 15,089.18	\$ 8,142.82
Project Bandaloop	BANDALOOP celebrates the human spirit, nature, and communities through dance that uses climbing technology to expand and challenge what is possible. A pioneer in vertical performance, Bandaloop seamlessly weaves dynamic physicality and intricate choreography to turn the dance floor on its side. Under the artistic direction of Amelia Rudolph, the work re-imagines dance, activates public spaces, and inspires wonder and imagination in audiences around the world. Bandaloop trains dancers and youth at home and on tour, and has performed live for over a million people.	\$ 25,337.40	\$ 16,456.64	\$ 8,880.76
Pro Arts	Pro Arts is a multi-use space for art, debate, experimentation, and collaboration, located in downtown Oakland. We collaborate with artists, cultural organizers, fiscally sponsored groups and akin art spaces to co-create and co-produce thematic artistic engagements — ‘modules’ and ‘nodes’ — that reflect, critique, expose, and introduce issues that affect our commonwealth. We are also a global networked community that shares values, as well as material and immaterial resources in the co-creation of ideas and critical engagements with the world.	\$ 19,195.00	\$ 12,467.15	\$ 6,727.85
Ragged Wing Ensemble, Inc.	Ragged Wing Ensemble’s mission is to rouse the human spirit through artistic action. We practice the art of fierce play, hatching the myths of our time. The mission of The Flight Deck, an enterprise of Ragged Wing Ensemble, is to provide a home for multidisciplinary artists to present work, share resources and practice radical acts of imagination in the heart of downtown Oakland. They are two parts of one non-profit organization called Ragged Wing Ensemble, Inc, with the legal DBA name “The Flight Deck.”	\$ 19,195.00	\$ 12,467.15	\$ 6,727.85
Prescott Circus Theatre	Through circus and theatre arts education, the mission of Prescott Circus Theatre is to empower and engage youth as they develop confidence, teamwork, perseverance, artistic talent, and a dedication to working for success. By providing professional training, unique curriculum, and a safe environment for underserved youth, our Oakland-based non-profit youth development organization promotes skill mastery, physical activity, positive relationships with peers and adults, and opportunities to shine for the community	\$ 18,920.00	\$ 12,288.54	\$ 6,631.46

API Cultural Center, Inc.	The Oakland Asian Cultural Center (OACC)'s mission is to build vibrant communities through Asian and Pacific Islander (API) arts and cultural programs that foster intergenerational and cross-cultural dialogue and understanding, collaboration, and social justice. OACC's programming provides opportunities for people to connect with each other, encourages creativity and self-expression, amplifies Asian Pacific Islander (API) voices and perspectives, and enhances community vitality. OACC is unique in its inclusion of multi-ethnic Asian programming in contemporary, traditional, and experimental arts that span performing, visual, literary, theatrical, media, healing/martial, and culinary disciplines	\$ 22,638.00	\$ 14,703.38	\$ 7,934.62
Stagebridge	Founded in 1978 by Dr. Stuart Kandell, Stagebridge's original mission was to transform the lives of older adults and their communities through the performing arts. Over the years, Stagebridge has expanded this mission to serve students in the Oakland public school district, enhancing learning and literacy through exposure to performing arts and bridging the gap between young and old by using elder volunteers in the classroom through the Storybridge program. Stagebridge reaches Oakland residents of all ages through its many performances throughout the year.	\$ 22,572.00	\$ 14,660.51	\$ 7,911.49
Friends of Peralta Hacienda Historical Park	The mission of Friends of Peralta Hacienda Historical Park is to encourage cross-cultural understanding, nurture the historical healing process, and inspire social activism and environmental stewardship, amplifying the voices of the diverse and changing cultures that have created, and are still transforming, California. bringing new perspectives into the narrative. Its youth programs encourage stewardship of the planet and engagement in civic life, empowering youth to express themselves through the arts, acquire academic and job skills, and become leaders.	\$ 22,506.00	\$ 14,617.65	\$ 7,888.35
Diamano Coura West African Dance Company	The mission of Diamano Coura is to provide global audiences access to the richness of indigenous African cultural tapestry through professional classes, performances, and the accurate depiction and perpetuation of African folklore indigenous to the West African nations of Senegal, Guinea, Mali, Liberia, Ivory Coast, and Sierra Leone, whereby it can be understood and appreciated by all. We motivate artists to maximize their potential and encourage youth to explore and express their cultural and ethnic heritage.	\$ 18,645.00	\$ 12,109.93	\$ 6,535.07

Purple Silk Music Education Foundation	The Purple Silk Music Education Foundation (PSMEF) is a nonprofit arts education organization based in Oakland. PSMEF's mission is to "instill in young people an appreciation of music from different cultures through instruction in traditional Chinese instruments, opera, and folk songs." To fulfill this mission, PSMEF provides free and low-fee music education to underserved children and youth (grades K-12) in Oakland and San Francisco, offering them opportunities to train with professional musicians, increase their musical knowledge and proficiency, and give back to their community through school and community performances.	\$ 10,696.00	\$ 6,947.05	\$ 3,748.95
<b>Subtotal</b>		<b>\$ 603,698.40</b>	<b>\$ 392,102.11</b>	<b>\$ 211,596.29</b>
<b>Total Grant Allocations</b>		<b>\$ 1,221,044.15</b>	<b>\$ 793,068.14</b>	<b>\$ 427,976.01</b>

	<b>TOTAL GENERAL FUND (GF) ALLOCATION</b>	
	<b>TOTAL TRANSIENT OCCUPANCY TAX (TOT) ALLOCATION</b>	
	<b>TOTAL FY19-20 ALLOCATION-ROUND ONE</b>	



## **FY 2019-20 CULTURAL FUNDING GRANT CATEGORIES**

### **Individual Artist Project**

Individual Artist Project grants support Oakland-resident individual artists producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater, and music; film creation, exhibitions; classes and workshops; and temporary or permanent public art projects.

### **Organization Project**

Organization Project grants support Oakland-based nonprofit organizations producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater and music; exhibitions; classes and workshops; and temporary or permanent public art projects.

### **Art in the Schools**

Art in the Schools grants support services that engage Oakland public-school students in quality, hands-on arts experiences in the school setting, educating them about the process of creating and producing arts, and supporting and enhancing the classroom curriculum. Grant funds support arts residencies on the school site before, during, or after school hours, wherein there is a long-term, in-depth interaction between professional artists and an ongoing group of students.

### **Organizational Assistance**

Organizational Assistance is a two-year program that provides strategic development support and general operating support to Oakland-based 501(c)3 nonprofit arts organizations producing ongoing art and cultural activities in Oakland. This category is designed to promote the health and stability of Oakland's primary arts and culture provider organizations, whose eligibility is determined based on their mission statement and overall programming.

**FY2019-20 Cultural Funding Program Statistics**

- **FY2019-20 Cultural Funding Program (CFP) panels reviewed, scored and ranked a total of 169 Applications. The Funding Advisory Committee (FAC) made a total of 91 Funding Recommendations**

	IAP	OP	AIS	OA	TOTAL
<b>Applications Received</b>	73	45	24	29	<b>171</b>
<b>Scores Eligible for Funding</b>	65	39	24	29	<b>157</b>
<b>Recommendations</b>	<b>32</b>	<b>20</b>	<b>13</b>	<b>26</b>	<b>91</b>

(IAP=Individual Artist Project, OP=Organization Project, AS=Art in the Schools, OA=Organizational Assistance)

- **FY17-18 funds available met approximately 59% of the demand (Total Grant Requests).**

	IAP	OP	AIS	OA	TOTAL
<b>Total Grant Requests</b>	\$354,929	\$587,586.80	\$340,000	\$780,000	\$2,062,515.80
<b>Available Funds</b>	\$159,968	\$273,387.75	\$183,990	\$603,698.40	\$1,221,044.15
<b>Difference</b>	\$194,961	\$314,199.05	\$156,010	\$176,301.60	<b>\$838,471.60</b>

- **A total of 15,050 Events/Activities will be funded by the CFP through the grant categories of Individual Artist Project Support, Organization Project Support and Organizational Assistance (see below for separate Art in the Schools category statistics).**
- **Of the 15,050 Events/Activities funded through the CFP in these categories, 11,287 (75%) will be offered FREE to the public.**
- **Approximately 1,168,232 participants will be exposed to Oakland Arts Organizations and Artists through these CFP events / activities and projects. This figure includes participants, on-site audiences, and estimated internet site visitors.**
- **Of the 1,168,232 participants, an estimated 75% will be Oakland-based, and an estimated 750,899 (64%) will creatively participate in the funded activities and projects.**

**Art in the Schools – Numbers Served:**

<b>Total Students Served (unduplicated)</b>	4,349
<b>Classes Per Week</b>	181
<b>Total Number of Classes</b>	5,331

**Schools to Be Served through Art-in-the-Schools Residencies**

<b>Council Districts</b>	<b>Schools Served</b>	<b>Total Residencies per District</b>	<b>Previous Year (FY18-19)</b>
District 1	Chabot Elementary, Claremont Middle, Hillcrest Elementary, Kaiser Elementary, Oakland Technical High, Peralta Elementary, Piedmont Elementary (2), Sankofa Academy, Yu Ming Charter,	10	11
District 2	Cleveland Elementary (3), La Escuelita, Lincoln Elementary, Roosevelt Middle	6	11
District 3	MetWest High, Martin Luther King Elementary, Oakland School for the Arts, Prescott Elementary, Vincent Academy, West Oakland Middle	6	12
District 4	Allendale Academy, Bret Harte Middle, Redwood Heights Elementary	3	8
District 5	Achieve Academy, Downtown Charter Academy, Edna Brewer Middle (2), Glenview, Manzanita Community, Manzanita SEED,	7	11
District 6	Carl Munck Elementary (2), Frick Middle, Greenleaf Elementary, Melrose Leadership, Parker, Unity Middle, Unity High	8	13
District 7	Cox Academy, Howard Elementary, Oakland Sol, Rise Academy	4	6
	<b>Total Residencies in Oakland schools</b>	<b>44</b>	<b>72</b>

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Approved as to Form and Legality

  
City Attorney's Office  
Ravi S. Patel

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

INTRODUCED BY COUNCILMEMBER \_\_\_\_\_

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**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER NINETY-ONE (91) CULTURAL SERVICES GRANT AGREEMENTS WITH EIGHTY-ONE (81) OAKLAND-BASED INDIVIDUAL ARTISTS AND NONPROFIT ORGANIZATIONS PROVIDING ARTS AND CULTURAL SERVICES IN OAKLAND DURING THE FISCAL YEAR 2019-20, IN A TOTAL AMOUNT NOT TO EXCEED \$1,221,044.15**

**WHEREAS**, in 1985, the City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

**WHEREAS**, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

**WHEREAS**, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the City for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts, and Arts Education, through four grant making categories for Individual Artist Projects, Organization Project, Organizational Assistance, and Art in the Schools; and

**WHEREAS**, during June 2019, four funding review panels convened and forwarded recommendations to award grants to organizations and individual artists proposing to provide arts and cultural programming to the citizens of Oakland; and

**WHEREAS**, on August 1, 2019 the City of Oakland Funding Advisory Committee reviewed the final grant recommendations for all categories, and voted unanimously to recommend to City Council that these grants be funded in the amounts listed herein; and

**WHEREAS**, Fiscal Year 2019-20 funds for the Cultural Funding Program are budgeted as follows: \$730,120 in Fiscal Year 2019-20 funds and at least \$62,948.10 in Fiscal Year 2018-19 carryforward funds, for a total of \$793,068.14 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Project (1000166); and \$334,964 in Fiscal Year 2019-20 funds and at least \$93,012.05 in Fiscal Year 2018-19 carryforward funds, for a total of \$427,976.05 from the Transient Occupancy Tax surcharge, which will be reserved for arts grants in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (1000458); and

**WHEREAS**, the City of Oakland Funding Advisory Committee recommends specific funding to nonprofit organizations and individual artists as follows:

<b>INDIVIDUAL ARTIST PROJECT</b>	<b>Total Not To Exceed Recommendation</b>	<b>General Fund</b>	<b>TOT</b>
<b>ARTIST</b>			
Leon Kennedy	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Nicole Smith	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
William B O'Donoghue III	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Joshua K. Fowler	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Joseph Warner	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Sam Mulberry	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Nkeiruka Oruche	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Manish Subhash Vaidya	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Taylor Mosley	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Elizabeth A. Scott	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Jacqueline Louise Keliiaa	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Ellen Oppenheimer	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Theresa Watkins	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Tiare Schiller	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Kweku Kumi Rauf	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Nicole Gervacio	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Stephanie Crawford	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Chanel Boungouandza Bibene	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Margaret Marie Pixley	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Scott Hoag	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Lori Anne Fischer	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
TaSin Sabir	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Onyemaechi Ahanotu	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
DeBorah Ingram	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15
Torman Jahi	\$ 4,999.00	\$ 3,246.85	\$ 1,752.15

Karen Smith	\$	4,999.00	\$	3,246.85	\$	1,752.15
Samiat Salami	\$	4,999.00	\$	3,246.85	\$	1,752.15
Kyung Lee	\$	4,999.00	\$	3,246.85	\$	1,752.15
Adrienne D. Oliver	\$	4,999.00	\$	3,246.85	\$	1,752.15
Naru Kwina	\$	4,999.00	\$	3,246.85	\$	1,752.15
Leyya Mona Tawil	\$	4,999.00	\$	3,246.85	\$	1,752.15
Chung Yuen Mui	\$	4,999.00	\$	3,246.85	\$	1,752.15
Subtotal	\$	<b>159,968.00</b>	\$	<b>103,899.20</b>	\$	<b>56,068.80</b>

<b>ORGANIZATION PROJECT</b>		<b>Total Not to Exceed Recommendation</b>		<b>General Fund</b>		<b>TOT</b>
<b>ORGANIZATION</b>						
Women's Audio Mission	\$	20,000.00	\$	12,990.00	\$	7,010.00
Intersection for Alphabet Rockers	\$	20,000.00	\$	12,990.00	\$	7,010.00
Oakland Parks and Recreation Foundation for Pan African Reunion	\$	15,300.00	\$	9,937.35	\$	5,362.65
Dancers' Group for Grown Women Dance Collective	\$	15,000.00	\$	9,742.50	\$	5,257.50
The People's Conservatory	\$	20,000.00	\$	12,990.00	\$	7,010.00
Dancers' Group for Afro Urban Society	\$	20,000.00	\$	12,990.00	\$	7,010.00
Black Joy Parade	\$	15,810.00	\$	10,268.59	\$	5,541.41
Junior Center of Art & Science	\$	5,772.69	\$	3,749.36	\$	2,023.33
Intersection for BoomShake Music	\$	15,674.00	\$	10,180.26	\$	5,493.74
Pro Arts for Project Kalahati	\$	3,339.80	\$	2,169.20	\$	1,170.60
Ubuntu Theater Project	\$	15,538.00	\$	10,091.93	\$	5,446.07
Laurel District Association	\$	11,593.12	\$	7,529.73	\$	4,063.39
Dimensions Dance Theater for K*Star Productions	\$	15,504.00	\$	10,069.84	\$	5,434.16
Filmmakers Collaborative for Re-Present Media	\$	13,149.50	\$	8,540.60	\$	4,608.90
Upward Roots, Inc.	\$	4,331.00	\$	2,812.98	\$	1,518.02
Queer Cultural Center for In Lak'ech Dance Academy	\$	5,678.95	\$	3,688.48	\$	1,990.47
Dimensions Dance Theater for Fua Dia Congo	\$	15,266.00	\$	9,915.27	\$	5,350.73

Korea Town Oakland	\$ 15,232.00	\$ 9,893.18	\$ 5,338.82
Ethiopian Community Cultural Center	\$ 15,198.00	\$ 9,871.10	\$ 5,326.90
Asian Health Services	\$ 11,000.69	\$ 7,144.95	\$ 3,855.74
<b>Subtotal</b>	<b>\$ 273,387.75</b>	<b>\$ 177,565.32</b>	<b>\$ 95,822.43</b>

<b>ART-IN-THE-SCHOOLS</b>	<b>Total Not to Exceed Recommendation</b>	<b>General Fund</b>	<b>TOT</b>
<b>Organization</b>			
Oakland Youth Chorus	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Oakland Public Education Fund for Youth Beat	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Dimensions Dance Theater, Inc.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Attitudinal Healing Connection	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Living Jazz	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Museum of Children's Art	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Redwood Heights Parents' Fund Assoc.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Destiny Arts Center	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Unity Schools	\$ 12,852.00	\$ 8,347.37	\$ 4,504.63
Cantare Con Vivo	\$ 12,852.00	\$ 8,347.37	\$ 4,504.63
HipHopforChange Inc.	\$ 12,798.00	\$ 8,312.30	\$ 4,485.70
Chapter 510, Ink.	\$ 12,744.00	\$ 8,277.23	\$ 4,466.77
Prescott Circus Theatre	\$ 12,744.00	\$ 8,277.23	\$ 4,466.77
<b>Subtotal</b>	<b>\$ 183,990.00</b>	<b>\$ 119,501.50</b>	<b>\$ 64,488.50</b>

<b>ORGANIZATIONAL ASSISTANCE</b>	<b>Total Not to Exceed Recommendation</b>	<b>General Fund</b>	<b>TOT</b>
<b>Organization</b>			
Destiny Arts Center	\$ 33,000.00	\$ 21,433.50	\$ 11,566.50
Oaktown Jazz Workshops	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Living Jazz	\$ 30,000.00	\$ 19,485.00	\$ 10,515.00
The Crucible	\$ 33,000.00	\$ 21,433.50	\$ 11,566.50
Oakland Ballet Company	\$ 27,181.00	\$ 17,654.06	\$ 9,526.94
Kitka, Inc.	\$ 27,181.00	\$ 17,654.06	\$ 9,526.94
Creative Growth	\$ 26,499.00	\$ 17,211.10	\$ 9,287.90

Museum of Children's Art	\$ 24,090.00	\$ 15,646.45	\$ 8,443.55
Dimensions Dance Theater, Inc.	\$ 20,075.00	\$ 13,038.71	\$ 7,036.29
Attitudinal Healing Connection	\$ 23,958.00	\$ 15,560.72	\$ 8,397.28
Oakland Youth Chorus	\$ 23,892.00	\$ 15,517.85	\$ 8,374.15
AXIS Dance Company	\$ 23,892.00	\$ 15,517.85	\$ 8,374.15
Cantare Con Vivo	\$ 23,760.00	\$ 15,432.12	\$ 8,327.88
Music is Extraordinary/Oakland Public Conservatory of Music	\$ 19,800.00	\$ 12,860.10	\$ 6,939.90
East Bay Performing Arts dba Oakland Symphony	\$ 26,136.00	\$ 16,975.33	\$ 9,160.67
Oakland Interfaith Gospel Choir, Inc.	\$ 23,298.00	\$ 15,132.05	\$ 8,165.95
EastSide Arts Alliance	\$ 23,232.00	\$ 15,089.18	\$ 8,142.82
Project Bandaloop	\$ 25,337.40	\$ 16,456.64	\$ 8,880.76
PRO ARTS	\$ 19,195.00	\$ 12,467.15	\$ 6,727.85
Ragged Wing Ensemble, Inc.	\$ 19,195.00	\$ 12,467.15	\$ 6,727.85
Prescott Circus Theatre	\$ 18,920.00	\$ 12,288.54	\$ 6,631.46
API Cultural Center, Inc.	\$ 22,638.00	\$ 14,703.38	\$ 7,934.62
Stagebridge	\$ 22,572.00	\$ 14,660.51	\$ 7,911.49
Friends of Peralta Hacienda Historical Park	\$ 22,506.00	\$ 14,617.65	\$ 7,888.35
Diamano Coura West African Dance Company	\$ 18,645.00	\$ 12,109.93	\$ 6,535.07
Purple Silk Music Education Foundation	\$ 10,696.00	\$ 6,947.05	\$ 3,748.95
<b>Subtotal</b>	<b>\$ 603,698.40</b>	<b>\$ 392,102.08</b>	<b>\$ 211,596.32</b>
<b>Total Grant Allocations</b>	<b>\$ 1,221,044.15</b>	<b>\$ 793,068.10</b>	<b>\$ 427,976.05</b>

;now, therefore, be it

**RESOLVED:** That contingent on the carryforwards being available, the Oakland City Council hereby approves and authorizes a grant to each organization and individual artist listed above, not to exceed the amount detailed; and be it

**FURTHER RESOLVED:** That the above grants shall be paid from the Fiscal Year 2019-20 budgeted funds and 2018-19 carryforward funds in the amount of \$793,068.10 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Undetermined Project (1000166); and in the amount of \$427,976.05 from the Transient Occupancy Tax surcharge in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (1000458); and be it

**FURTHER RESOLVED:** That in the event any of the above grants are not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

**FURTHER RESOLVED:** That the City Council hereby appoints the City Administrator to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the grants, without returning to Council; and be it

**FURTHER RESOLVED:** That the Office of the City Attorney will review the grant agreements for form and legality, and a copy will be filed in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES – FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO, PRESIDENT  
KAPLAN

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_  
LATONDA SIMMONS  
City Clerk and Clerk of the Council of the  
City of Oakland, California