

CITY OF OAKLAND

AGENDA REPORT

OFFICE OF THE CITY CLERK
CITY OF OAKLAND

2006 JUL 28 PM 5:17

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Office of Parks and Recreation
DATE: July 13, 2006

RE: A Resolution Authorizing the Renaming of Lucky A's Baseball Field in Arroyo Viejo Park Located at 7701 Krause Avenue, Oakland to the Rickey Henderson Baseball Field

SUMMARY

The City of Oakland Office of Parks and Recreation is requesting authorization to rename the baseball field currently known as Lucky A's Field and located at the Arroyo Viejo Recreation Center to Rickey Henderson Baseball Field. Through the Good Tidings Foundation, the Oakland Athletics donated in-kind services estimated at \$120,000 for renovation of the baseball field at Arroyo Viejo Recreation Center. The renovations began in June 2006 and should be completed in August 2006.

Rickey Henderson grew up in Oakland and started his baseball career at Bushrod Recreation Center. Mr. Henderson was eventually drafted by the Oakland A's in 1976 and worked his way through the minor leagues in just three seasons. He has a 24-year career as a major league baseball player. During his major league baseball career he played for the Oakland A's, New York Yankees, New York Mets, San Diego Padres, Anaheim Angels, Toronto Blue Jays, Seattle Mariners, Boston Red Sox, and Los Angeles Dodgers.

Mr. Henderson is well-known and well-loved throughout Oakland and there is considerable community support for this renaming. In keeping with the provisions of Resolution 65024 C.M.S. governing the naming of City facilities, the Parks and Recreation Advisory Commission approved the renaming at its June 14, 2006 meeting.

FISCAL IMPACT

The proposed renaming has no fiscal impact for the City. The estimated cost to rename the Arroyo Viejo Park baseball field is \$2,000 for new facility signage. The Oakland A's and Good Tidings Foundation have agreed to pay for the new signs.

BACKGROUND

Rickey Henderson grew up in Oakland and became friends with Oakland Athletics owner Charles O. Finley as a boy. Blessed with speed and explosiveness, Mr. Henderson was eventually drafted by the Oakland A's in 1976 and worked his way through the minor leagues in just three seasons. He made his big league debut with Oakland on June 24, 1979. Throughout the 1980s and 1990s his on-base percentage and high stolen-base totals made him one of baseball's premier leadoff hitters. He is Major League Baseball's all-time leader in runs scored and stolen

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bases, and holds the single-season record for stolen bases. Mr. Henderson has a 24-year career as a major league baseball player. During his major league baseball career he played for the Oakland A's, New York Yankees, New York Mets, San Diego Padres, Anaheim Angels, Toronto Blue Jays, Seattle Mariners, Boston Red Sox, and Los Angeles Dodgers. Mr. Henderson is one of the most publicly recognizable sports figures in the Bay Area.

In addition to his being a distinguished Major League Baseball player, Mr. Henderson has long brought his fame and resources to community causes. In 1998, his program, "Rickey's Heroes", allowed elementary school children from Oakland public schools the chance to attend an Oakland A's game, have lunch in Mr. Henderson's luxury suite at the Oakland Coliseum, and meet with him on the field prior to a game where the participants received autographed pictures, T-shirts and baseballs. Each year Mr. Henderson has supported numerous community outreach events. He hosted a Christmas Holiday party for 1500 disadvantaged children from the Bay Area, most of whom were from Oakland. He has been involved the Make a Wish Foundation and he participated each time the Oakland A's sponsored the Thanksgiving Food Drive for Mother Wright. Mr. Henderson has also supported the Special Olympics of Northern California by attending their Monte Carlo Classic in 1998.

The Good Tidings Foundation, established in 1995, creates original projects and works in partnership with businesses, professional sports franchises and public agencies throughout the Greater Bay Area. The Foundation's emphasis is on leveraging resources to increase access to enriching opportunities for youth.

This project is part of the Oakland Athletics and Good Tidings field renovations program that improves resources in the community and allows parents and guardians to feel secure that their children are playing on safe and clean fields. The program provides inspiration to young baseball athletes and aids in developing active participants for life.

After completing the Greenman Field Complex Bambino Field, the Oakland Athletics and Good Tidings expressed interest to the OPR Sports Unit to renovate another baseball field in the City of Oakland. Lucky A's Field at Arroyo Viejo Recreation Center was selected because it is in great need of renovation.

Arroyo Viejo Recreation Center is located at 7701 Krause Avenue, in the heart of East Oakland, Council District 6, and is a designated site for youth sports programs in the East Oakland area. The scope of work involves renovation of the entire field, including: 100 tons of baseball mix for the infield and warning track, 30,000 square feet of new sod, an irrigation system, outfield fence, dugout fence, back stops, and bases. An annual evaluation will be conducted on the scoreboard and minor repairs will be handled at that time.

KEY ISSUES AND IMPACTS

The renaming of the field in Arroyo Viejo Park to the Rickey Henderson Baseball Field is in keeping with the criteria listed in Resolution No 65024 C.M.S. on Designating Official Names for Municipal Facilities, item (d) memorialization of a living person under special circumstances. Mr. Henderson has attained national prominence and achievement and has great public support for being honored at this site.

The renovation of the field is a highly visible way for the Oakland Athletics to give back to the community and demonstrates the commitment that the A's have in our community. Renaming Lucky A's Baseball Field at Arroyo Viejo Recreation Center to the "Rickey Henderson Baseball Field" supports City Council's goals to develop a sustainable City and improve Oakland neighborhoods by encouraging appropriate corporate sponsorship of City projects. The Lucky A's Field at Arroyo Viejo Recreation Center field-naming project will consist of installing a new sign on the fence of the Field. The Good Tidings Foundation will pay for the installation of the sign.

SUSTAINABLE OPPORTUNITIES

The proposed renaming provides no sustainable opportunities.

DISABILITY AND SENIOR CITIZEN ACCESS

Lucky A's Field at Arroyo Viejo Recreation Center Field is in compliance with the physical access requirements of the Americans with Disabilities Act (ADA) and provides equal opportunity and access to the facility.

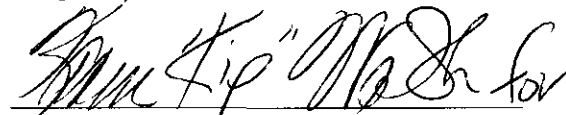
RECOMMENDATION

Staff recommends the City Council authorize the renaming of Lucky A's Baseball Field at Arroyo Viejo Recreation Center to the Rickey Henderson Baseball Field.

ACTION REQUESTED OF THE CITY COUNCIL

Staff requests that the City Council authorize the renaming of Lucky A's Baseball Field at Arroyo Viejo Recreation Center to the Rickey Henderson Baseball Field.

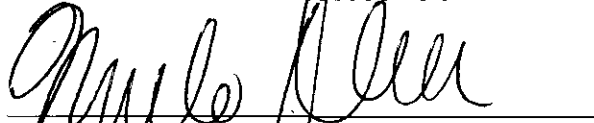
Respectfully submitted,



Audree V. Jones-Taylor
Director, Office of Parks and Recreation

Prepared by:
Melvin Landry, Acting Recreation General Supervisor
and Kip Walsh, Assistant to the Director
Office of Parks and Recreation

APPROVED AND FORWARDED TO THE
RULES AND LEGISLATION COMMITTEE:


Office of the City Administrator

OFFICE OF THE CITY CLERK

2006 JUN 28 PM 5:18

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

**A RESOLUTION AUTHORIZING THE RENAMING OF LUCKY A'S
BASEBALL FIELD IN ARROYO VIEJO PARK LOCATED AT 7701 KRAUSE
AVENUE, OAKLAND TO THE RICKEY HENDERSON BASEBALL FIELD**

WHEREAS, Rickey Henderson is a distinguished baseball player of national prominence; and

WHEREAS, Mr. Henderson grew up in Oakland and started his baseball career at Bushrod Recreation Center; and

WHEREAS, Mr. Henderson was drafted by the Oakland A's in 1976, worked his way through the minor leagues in just three seasons and has a 24-year career as a major league baseball player; and

WHEREAS, Mr. Henderson is Major League Baseball's all-time leader in runs scored and stolen bases, and holds the single-season record for stolen bases; and

WHEREAS, Mr. Henderson has long brought his fame and resources to community causes including his program "Rickey's Heroes" which allowed elementary school children from Oakland public schools the chance to attend an Oakland A's game, have lunch in Mr. Henderson's luxury suite at the Oakland Coliseum, and meet with him on the field prior to a game where the participants received autographed pictures, T-shirts and baseballs; and

WHEREAS, Mr. Henderson is well-known and well-loved throughout Oakland and there is considerable community support for renaming the baseball field at Arroyo Viejo Park in his honor; and

WHEREAS, the proposed renaming is consistent with Resolution No. 65024 C.M.S. governing the renaming of City facilities; now, therefore be it

RESOLVED: That the City Administrator or her designee is hereby authorized to rename Lucky A's baseball field located at Arroyo Viejo Recreation Center, 7701 Krause Avenue, Oakland to the Rickey Henderson baseball field; and be it

FURTHER RESOLVED: That the Office of the City Attorney has approved this resolution as to form and legality, and a copy will be on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20____.

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California