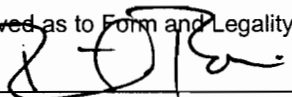


2011 FEB 10 AM 9:47

Approved as to Form and Legality

  
Deputy City Attorney

## OAKLAND CITY COUNCIL

Resolution No. 88240 C.M.S.

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**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT AND APPROPRIATE A GRANT OF UP TO \$200,000 FROM THE NATIONAL ENDOWMENT FOR THE ARTS, AND TO CONTRIBUTE SUCH FUNDS TO THE REDEVELOPMENT AGENCY UNDER THE COOPERATION AGREEMENT FOR THE CREATION OF A TEMPORARY ART INSTALLATION SPACE AT A REDEVELOPMENT AGENCY-OWNED PARCEL AT 19TH STREET AND TELEGRAPH AVENUE**

**WHEREAS**, "Parcel 4" is a Redevelopment Agency-owned vacant parcel located at Telegraph Avenue and 19<sup>th</sup> Street in the Uptown part of the Central District destined for residential and/or commercial development; and

**WHEREAS**, the Redevelopment Agency wishes to alleviate any possible blighting influence a vacant lot has on the burgeoning Uptown District; and

**WHEREAS**, the City and Agency agree that economic development and redevelopment are goals of the Central District Redevelopment Project and that the Parcel 4 improvements would stimulate additional private investment in the Central District Project Area; and

**WHEREAS**, City Council directed staff to create an interim arts use for Parcel 4, at no cost to the City or Agency; and

**WHEREAS**, the National Endowment for the Arts (NEA) awarded the City of Oakland Public Art Program a grant of up to \$200,000 to fund a temporary art installation at Parcel 4; and

**WHEREAS**, existing City funding for public art can provide the NEA's required one-to-one local match; and

**WHEREAS**, options have been developed to create a cost effective, attractive and easily reversible design for a temporary art installation space; and

**WHEREAS**, the process to select the artists and artworks will be administered by Public Art Program staff in accordance with the 1989 1½ Percent for Art Ordinance and Public Art Regulations adopted by the City Council; and

**WHEREAS**, the resulting public art projects will provide economic opportunity for Oakland-based artists and improve the quality of life in Oakland's neighborhoods; and,

**WHEREAS**, through the Public Art Program, the Cultural Arts and Marketing Division (CAMD) is managing current and pending public art projects in Uptown with a budget exceeding \$1 million; and

**WHEREAS**, one of the biggest challenges to the City's and Public Art Program's vision for funding and installing art in Uptown has been the lack of a flexible space for temporary art; and

**WHEREAS**, the proposed installation will address this challenge while honoring the community's interest in use of the site for cultural purposes; and

**WHEREAS**, in 2010, the City Council awarded a \$600,000 public art commission for the redesign of the 17<sup>th</sup> Street BART station entrance, one block from Parcel 4, which will be completed in August 2012, and other complementary projects to support redevelopment and economic development of the Central District Project Area; and

**WHEREAS**, the project also has the potential to become a "roving" mobile temporary art gallery, where shows would rotate to other sites managed by sponsoring arts organizations; and

**WHEREAS**, the proposed uses are consistent with the land use designation and zoning of the site; and

**WHEREAS**, the City and the Agency entered into a Cooperation Agreement on July 1, 2004, which generally governs the provision of assistance and the payment of funds between the two agencies, including City financial contributions and other assistance to support Redevelopment Agency public improvements; now, therefore, be it

**RESOLVED:** That the City Administrator is authorized to accept a grant of up to \$200,000 from the NEA, and contribute this amount under the Cooperation Agreement to the Redevelopment Agency for the creation of a temporary art installation space at Parcel 4, which will be deposited in the Central District Grants Fund (9215), Public Art Organization (94800) in a project to be established; and be it further

**RESOLVED:** That these grant funds combined with public art funds will be used to pay for site preparation and art infrastructure, public art-related improvements, programming, project management, new artwork commissions, stipends for display of existing art, publicity and marketing etc.; and be it further

**RESOLVED:** That the City Council has independently reviewed and considered this environmental determination and the Council finds and determines that this action complies with CEQA pursuant to Sections 15303 and 15304 of the CEQA guidelines; and be it further

**RESOLVED:** That the City Administrator or his designee is hereby authorized to take whatever action is necessary with respect to grant and the contribution to Parcel 4 consistent with this Resolution and its basic purpose.

**MAR 1 2011**

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES - BRUNNER, KERNIGHAN, NADEL, SCHAAF, DE LA FUENTE, ~~BRUNNER~~,  
KAPLAN, AND PRESIDENT REID - 7

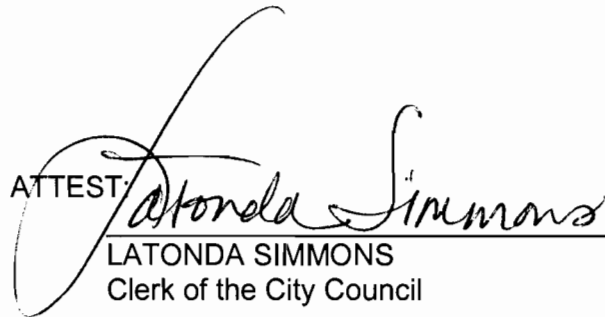
NOES - 0

ABSENT - 0

ABSTENTION - 0

Excused - Brooks - 1

ATTEST:

  
LATONDA SIMMONS  
Clerk of the City Council