



JAN 22 9:14 AM

CITY OF OAKLAND

AGENDA REPORT

TO: DEANNA J SANTANA
CITY ADMINISTRATOR

FROM: Sara Bedford

SUBJECT: CDCR GSW Reentry Employment
Grant Agreement

DATE: January 22, 2014

City Administrator

Date

Approval

A handwritten signature in black ink, appearing to read "Deanna J. Santana".

1/21/14

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff recommends that the City Council adopt a resolution authorizing the City Administrator to (1) enter into a public entity agreement between the City of Oakland and the California Department of Corrections and Rehabilitation (CDCR) and to accept and appropriate an estimated \$5,869,339 given to the City of Oakland, Department of Human Services (DHS) to provide a Golden State Works (GSW) Transitional Employment and Job Placement Services Program serving Oakland residents on parole, from July 1, 2014 through June 30, 2016 and

(2) to enter into a grant agreement with the successful Request For Proposal (RFP) grantee(s) in an estimated amount of \$5,574,812 for the period July 1, 2014 through June 30, 2016 without returning to council which is necessary in order to meet the State mandated timetable for program implementation by July 1, 2014 and avoid a break in service for program crews operating in the current year

OUTCOME

The goal of the GSW program is to assist parolee's successful reintegration into their communities upon release from prison through effective job placement and retention reducing recidivism and increasing public safety

The GSW program has already served over 397 parolees with 378 completing life skills education and receiving transitional employment GSW crews have been deployed for over 13,541 client work days with client average earnings of \$4,000 After a modest start, with over 391 job interviews for 182 participants with 118 placed in permanent jobs, the program has steadily increased both the number of interviews as well as placements The average wage for these placements was \$11 00 per hour

CDCR has partnered with Caltrans to develop and support this work crew program for individuals on parole to do litter abatement and other maintenance work on Caltrans rights-of-ways in and around Oakland while receiving supportive, job placement, and job retention services. DHS has successfully implemented this program since May 2011.

Approval of this resolution will allow staff to award the grant to the community based organization chosen from the RFP process without returning to Council in order to meet the CDCR deadlines. According to information received from CDCR, in order to insure that the GSW program can start on July 1, 2014 and not interrupt services for the current clients, contractor selection must be completed by May 1, 2014. This will provide sufficient time to meet the contracting requirements of the State's Department of General Services (DGS) and address any outstanding issues that may arise.

BACKGROUND/LEGISLATIVE HISTORY

In April 2011 the City Administrator was authorized to enter into a public entity agreement with CDCR to receive \$2,350,000 to initiate the Golden State Works (GSW) transitional employment program for paroled residents from May 1, 2011 through June 30 2013 (Resolution No 83133 C M S)

Due to excellent program performance, the State and the City agreed upon an extension of the public entity agreement with the likelihood of continued funding in the future. The extension was for a one-year period to extend through June 30, 2014 with additional funding in the amount of \$2,808,895 (Resolution No 84437 C M S) which also supported an increased number of work crews.

GSW is a replication of a proven, well evaluated New York reentry employment program serving the formerly incarcerated. The primary feature of the program is placing parolee participants immediately into employment, with a daily paycheck, coupled with job placement and support services starting at the time of employment.

Additional project elements include life skills education, job preparation services, and employment retention services for each participant placed in permanent employment. Retention specialists maintain regular contact with participants for up to 12 months and work with them to address issues that may arise after job placement.

The program serves Oakland residents on parole with a focus on clients 18-35 years old who have been recently released. By providing immediate employment and supportive services in the early years after release, it addresses a major causal factor for recidivism. Currently the program has a lead agency (Volunteers of America) that manages the subsidized work crews and a subcontractor Center for Employment Opportunities (CEO) providing job placement, retention, and support services.

ANALYSIS

The agreement with CDCR will provide an estimated \$5,869,339 to the City for the continued implementation of GSW through June 30, 2016. The City will initiate an RFP and enter into a grant agreement with a selected contractor to provide subsidized employment, job placement, and retention. CDCR has informed the Department of Human Services that the selected contractor must be identified and approved by May 1, 2014 to insure full execution of the public entity agreement by July 1, 2014.

The RFP will allocate an estimated \$5,574,812, the vast majority of which supports work crew wages anticipated as six work crews of no less than six people on parole (and an average of eight per crew), working 32 hours per week, at \$10 per hour for an average of three months per person. DHS retains an estimated \$294,527 over two years for program management, coordination with CDCR and CalTrans, contract reporting, and grantee monitoring.

The RFP has been reviewed by CDCR to insure consistency with the requirements of the agreement and fidelity to the key components of the replication model. Immediately after City Council approval, DHS will issue the RFP and conduct outreach to the broader nonprofit community to encourage the broadest number of eligible and qualified applicants.

After the RFP is issued, DHS will hold a bidders conference for all interested organizations that will carefully review key program elements in addition to City of Oakland, CDCR, and Caltrans requirements. Submitted proposals will go through a rigorous review and recommendation process which will include a panel of experts in the field including representatives from City, CDCR, and Caltrans.

COORDINATION

GSW is a collaborative effort with DHS and CDCR as primary partners working closely with CalTrans and community partners. DHS is in regular communication with CDCR's Division of Rehabilitative Programs and also has review meetings to analyze progress and program implementation. In addition, the Director of the Department of Human Services, the City Attorney's Office, and the Budget Office have each been consulted in the development of this report.

COST SUMMARY/IMPLICATIONS

Approval of this resolution will authorize the City Administrator to accept and appropriate an estimated \$5,869,339 from the California Department of Corrections and Rehabilitation. The funds will be appropriated in the State of California Other Fund (2159), Policy and Planning Organization (78311), FY1316 CDCR/GSW/CEO Project (G440650), FY1316 Caltrans Project (G440660), and Fostering Safe and Healthy Communities Program (SC22).

Approval of this resolution will also authorize the City Administrator to enter into an agreement with a community-based organization, selected through a formal competitive RFP process, for an estimated \$5,574,812 and not to exceed the total amount appropriated through this resolution, to provide the work crew, job placement, and support services from July 1, 2014 through June 30, 2016 without returning to Council

There is no negative impact to the City's finances or on the General Purpose Fund. These funds are fully cost covering.

DHS will utilize portions of existing Human Services Manager and Program Analyst II positions to manage overall coordination and resources.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

The GSW program has engaged over 397 parolees and GSW crews have been deployed for over 13,541 client work days. More than 118 GSW participants have been placed in permanent jobs and placement numbers are continuing to improve.

Roberts Enterprise Development Fund (REDF), which played a key role in the development of GSW, is evaluating the replication statewide of these types of programs through a separately federally-funded process. The City and its current contractors are working with the evaluators to track key metrics throughout the program models and evaluation data will be available in early 2014.

DHS will track program performance through a database required of the selected Contractor and will conduct regular monitoring. CDCR, the City/Contractor(s) and any evaluator(s) shall agree to share all evaluation outcomes in a partnership effort to determine the model's impact on continued employment and recidivism rates for the population evaluated in relation to the GSW Program.

SUSTAINABLE OPPORTUNITIES

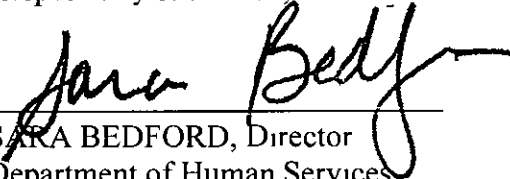
Economic: Providing stable employment and strong retention support will enable formerly incarcerated individuals to successfully transition and become contributing members of our community and will decrease the recidivism rates.

Environmental: There are no environmental opportunities at this time.

Social Equity: This program will provide skill development, paid employment, and job placement for individuals on parole who traditionally have substantial barriers to economic self-sufficiency, thus increasing their social equity.

For questions regarding this report please contact Dan Simmons, Program Analyst II, at 510-238-4978

Respectfully submitted,


SARA BEDFORD, Director
Department of Human Services

Policy & Planning Division/Oakland Unite Programs
Reviewed by Mark Henderson, Interim Manager
Prepared by Dan Simmons, Program Analyst II

2014 JAN 30 AM 9:14

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

Introduced by Councilmember _____



City Attorney

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO (1) ENTER INTO A PUBLIC ENTITY AGREEMENT BETWEEN THE CITY OF OAKLAND AND THE CALIFORNIA DEPARTMENT OF CORRECTIONS AND REHABILITATION (CDCR) AND TO ACCEPT AND APPROPRIATE AN ESTIMATED \$5,869,339 GIVEN TO THE CITY OF OAKLAND, DEPARTMENT OF HUMAN SERVICES (DHS) TO PROVIDE A GOLDEN STATE WORKS (GSW) TRANSITIONAL EMPLOYMENT AND JOB PLACEMENT SERVICES PROGRAM SERVING OAKLAND RESIDENTS ON PAROLE, FROM JULY 1, 2014 THROUGH JUNE 30, 2016 AND

(2) TO ENTER INTO A GRANT AGREEMENT WITH THE SUCCESSFUL REQUEST FOR PROPOSAL (RFP) GRANTEE(S) IN AN ESTIMATED AMOUNT OF \$5,574,812 FOR THE PERIOD JULY 1, 2014 THROUGH JUNE 30, 2016 WITHOUT RETURNING TO COUNCIL WHICH IS NECESSARY IN ORDER TO MEET THE STATE MANDATED TIMETABLE FOR PROGRAM IMPLEMENTATION BY JULY 1, 2014 AND AVOID A BREAK IN SERVICE FOR PROGRAM CREWS OPERATING IN THE CURRENT YEAR

WHEREAS, the City of Oakland as part of its overall violence prevention strategy, has supported transitional reentry employment as a key element under its Measure Y initiative, and

WHEREAS, the City of Oakland, is home to an estimated 1,600 individuals on state parole who frequently have substantial employment barriers, and

WHEREAS, the City of Oakland through Measure Y, currently funds work crew transitional employment programs for individuals on probation and parole and has found the strategy to be successful, and

WHEREAS, the City of Oakland has negotiated a public entity agreement with CDCR to obtain funding to implement a transitional employment program Golden State Works (GSW) initiative for individuals on parole providing litter abatement and other maintenance services on CalTrans rights-of-way in the Bay Area, and

WHEREAS, the current public entity agreement with CDCR, in a total amount of \$5,176,583 expires June 30, 2014, and

WHEREAS, the City of Oakland, Department of Human Services (DHS) has negotiated a new two- year, \$5,869,339 public entity agreement, and

WHEREAS, the City of Oakland, Department of Human Services (DHS) desires to conduct a Request for Proposal process, in keeping with CDCR's regulations, to identify an experienced, appropriate community provider to manage and implement the GSW transitional job program model, and

WHEREAS, the City of Oakland desires to enter in an agreement with the RFP selected successful community provider without returning to Council in order to meet State-mandated timelines for full ratification of the public entity agreement prior to the July 1, 2014 start date and avoid a break in service for existing work crews operating in the current fiscal year now, therefore, be it

RESOLVED: That the City Administrator is hereby authorized to enter into a public entity agreement with CDCR from July 1, 2014 through June 30, 2016 for receipt of \$5,869,339 for continuing implementation of the GSW project, and be it

FURTHER RESOLVED That the State funds will be appropriated in the State of California Other Fund (2159), Policy and Planning Organization (78311), FY1316 CDCR/GSW/Center for Employment Opportunities (CEO) Project (G440650), FY1316 CalTrans Project (G440660), and Fostering Safe and Healthy Communities Program (SC22), and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized and directed to enter into a grant agreement with a Community-based organization, selected through a formal RFP process in accordance with CDCR regulations, in an estimated amount of \$5,574,812 but not to exceed the total amount appropriated through this resolution, to provide parolee work crews, job placement, and job retention services from July 1, 2014 through June 30, 2016 without returning to City Council, and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests and related actions which may be necessary in accordance with this resolution's basic purpose, and be it

FURTHER RESOLVED: That if additional funding becomes available for the same purpose, within the existing grant term, these funds can be accepted and appropriated as authorized by City Ordinance No 12731 C M S and City Council Resolution No 79714 C M S for accepting and appropriating funds of \$50,000 or less, for any amounts in excess of \$50,000 staff will return to Council, and be it

FURTHER RESOLVED: That said agreements shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE

AYES - BROOKS, GALLO, GIBSON MCELHANEY, KALE, KAPLAN, REID, SCHAAF, and PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST _____

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California