

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Sara Bedford
Director, Human Services

SUBJECT: Oakland Head Start as Sub-Contractor with Oakland Unified School District – Early Childhood Education Program FY 2015-2016

DATE: February 17, 2016

City Administrator Approval

Date:

2/24/16

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To 1) Enter Into A Sub-Contract With Oakland Unified School District To Receive State Funding In An Amount Not To Exceed \$326,040 To Provide California State Preschool Services To Eligible Participants, Ages Three To Five Years Old, Effective December 1, 2015 Through June 30, 2016; And 2) Accept And Appropriate Said Funding.

EXECUTIVE SUMMARY

Presently, the Local Education Agency (LEA), Oakland Unified School District (the "District"), accepted funding from the California Department of Education for the District's Early Childhood Education programs for the 2015-16 fiscal year. However, the District anticipates not being able to earn its State Child Development Contract for the 2015-2016 Fiscal Year (FY).

Under circumstances such as these, it is authorized and permissible under State regulations to subcontract a portion of the District's State contract. As such, the District has identified the City of Oakland Head Start Program as a qualified subcontractor. The City of Oakland has many years of experience in providing quality and comprehensive child care and early childhood education, has experience in administering subcontracts with Local Education Agencies, such as the District, and has no audit, performance or fiscal exceptions that would make it ineligible to subcontract with the District.

In response to the opportunity, the Oakland Head Start program has identified 100 eligible three to five year olds, currently enrolled in the following five Head Start sites: 85th Avenue; Fannie Wall; West Grand; Franklin; and Frank G. Mar, whose families expressed interest in receiving California State Preschool Program services for their children.

Item: _____
Life Enrichment Committee
March 8, 2016

BACKGROUND / LEGISLATIVE HISTORY

The City of Oakland Head Start Program is a long-standing, comprehensive early care and education program in Oakland. In January of 2007, the California Department of Education (CDE) first announced the availability of \$45,000,000 throughout the State of California for part-day preschool services, through the Prekindergarten and Family Literacy Program, renamed California State Preschool Program (CSPP).

The CSPP funding is available for programs to serve three and four year-olds for one to two years before kindergarten commences. Programs must provide age-appropriate and developmentally appropriate activities for children in participating classrooms that are designed to facilitate their transition to kindergarten, as well as provide ongoing opportunities for parents and legal guardians to work with their children on interactive literacy activities.

The City applied for and received this funding for FY 2007-2008 in order to expand upon services provided to Head Start children and families. The City has submitted applications for continued funding for FY 2008-2009 through FY 2015-2016, which have all been awarded and used to provide additional days of preschool.

The funding was also used to provide parenting education and family literacy services for 264 three and four year olds entering into their first and/or returning for their second year of preschool, and who would be transitioning into kindergarten the following fall, possibly to elementary schools in Oakland located in areas of high need, that also meet the funding criteria.

The City of Oakland has been a grantee of the Head Start Program since January 1971 serving Head Start eligible families with children, ages three to five years old. In 1988, the City entered into a grantee-delegate relationship with the Unity Council to serve additional Head Start eligible families and children in the Fruitvale District of Oakland. As a Head Start grantee, the City of Oakland delegated the operation of an Early Head Start Program to the Unity Council in 1998, to serve Early Head Start eligible families with children, ages prenatal through three years old.

In 2009, the City of Oakland became a direct grantee of the Early Head Start Program, through the American Recovery and Reinvestment Act (ARRA) and United States Department of Health and Human Services, Administration for Children and Families, making it possible to serve additional Early Head Start eligible families and children in Oakland.

ANALYSIS AND POLICY ALTERNATIVES

As Federal Head Start funding has been relatively variable for many years, the Federal government acknowledges that agencies are blending State investment with their programs to meet quality pre-school standards. Given changing Head Start Standards requiring full day, full year programming and an expansion of Early Head Start, more expensive models, blended funding is critical to sustain quality programs.

The City of Oakland's investment in the growing partnership with Oakland Unified School District's Early Childhood Education Program, along with the current subcontracting opportunity presented, will be a further investment in supporting the Mayor's cradle-to-career community initiative, The Oakland Promise. At the present time, there are no policy alternatives that will bring about a similar return on investment, while also successfully providing comprehensive services that support school readiness and family self-sufficiency that are designed to assist Oakland's most vulnerable families with children, age's birth through five-years-old. Accepting these funds will help ensure high quality programming and a balanced budget for the Head Start program. This funding relationship also signals the growing partnership with OUSD and the City to support high quality access to early childhood education for all Oakland children. Electing not to enter into this funding agreement would result in a program deficit for Head Start as a result of increasing salary costs.

FISCAL IMPACT

The City will receive \$326,040 from December 1, 2015 through June 30, 2016 from the District. Approval of the proposed resolution will not have an impact on the City's General Fund.

Approval of the proposed resolution will authorize the City Administrator to 1) enter into a subcontract with Oakland Unified School District to provide California State Preschool Services, in an amount not to exceed \$326,040 for PY 2015-2016; and 2) to accept and appropriate said funding. For the PY 2015-2016, funding will be appropriated to the California Department of Education Fund (2138), Head Start Organization (78231), Project to be determined.

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:

- \$326,040 for program year 2015-2016
- Total project cost/agreement/contract - \$326,040

2. SOURCE OF FUNDING:

The estimated sum of \$326,040, together with offsetting revenue, shall be appropriated to the California Department of Education Fund (2138), Head Start Organization (78231), in a Project number to be determined.

These funds will be used to offset the increased Cost of Living Adjustment to Personnel Salaries and Wages negotiated by the City with its unions. The Personnel COLA's were negotiated after the FY 2015-2017 Budget was adopted and these funds will be used to absorb these increased Personnel costs. It is anticipated that there will be options to renew this funding in future years with the Oakland Unified School District. This renewal will be negotiated in the early fall of next year pending the availability of funds.

PUBLIC OUTREACH / INTEREST

This item did not require any additional public outreach other than the required posting on the City's website.

COORDINATION

Office of the City Attorney and the Controller's Bureau were consulted in preparation of this report.

SUSTAINABLE OPPORTUNITIES

Economic: The Head Start program creates more than 100 jobs, including people directly employed in centers, plus an unknown number of jobs through its economic multiplier effect. Most of these jobs are held by Oakland residents. In addition, Head Start and Early Head Start buys most of its goods and services from Oakland firms or individuals to support its programs.

Environmental: There are currently no direct environmental benefits or impacts from the Head Start and Early Head Start program to the City of Oakland. The program uses recyclable paper products.

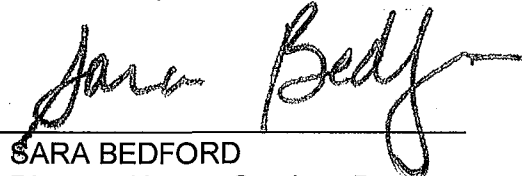
Social Equity: The Oakland Head Start and Early Head Start Program delivers comprehensive, high-quality services to children and families in the City of Oakland. These services are designed to foster healthy development in low-income children, ages birth through five. Head Start and Early Head Start provide a range of individualized services in the areas of education and early childhood development, medical, dental, and mental health services, nutrition, and parent involvement. The range of services is responsive and appropriate to each child and family's developmental, ethnic, cultural, and linguistic heritage and experience. Recent scientific research has verified what early childhood educators have known for years: that how children are nurtured and educated in their youngest years has a significant impact on later growth and development.

ACTION REQUESTED OF THE CITY COUNCIL

Adopt a resolution authorizing the City Administrator to enter into a sub-contract with Oakland Unified School District to receive funding in an amount not to exceed \$326,040, to provide California State Preschool services to eligible participants, ages three to five years old, effective December 1, 2015 through June 30, 2016; and accept and appropriate said funding.

For questions regarding this report, please contact Usana Hopkins, Human Services Division Manager, Early Childhood and Family Services, at (510) 238-7186.

Respectfully submitted,



SARA BEDFORD

Director, Human Services Department

Early Childhood & Family Services Division

Reviewed by: Usana Hopkins, Manager

Prepared by: Tracey Black, HHS Planner

2016 FEB 25 PM 3:38

OAKLAND CITY COUNCIL

Approved as to Form and Legality


City Attorney

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO 1) ENTER INTO A SUB-CONTRACT WITH OAKLAND UNIFIED SCHOOL DISTRICT TO RECEIVE STATE FUNDING IN AN AMOUNT NOT TO EXCEED \$326,040 TO PROVIDE CALIFORNIA STATE PRESCHOOL SERVICES TO ELIGIBLE PARTICIPANTS, AGES THREE TO FIVE YEARS OLD, EFFECTIVE DECEMBER 1, 2015 THROUGH JUNE 30, 2016; AND 2) ACCEPT AND APPROPRIATE SAID FUNDING

WHEREAS, Oakland Unified School District (the "District") is a California Department of Education (CDE) contractor of California State Preschool Program (CSPP) funding for the 2015-2016 fiscal year; and

WHEREAS, the District utilizes the CSPP contract funding to provide quality early childhood education services to eligible preschoolers, ages three to five years old enrolled in the CSPP Child Development Centers; and

WHEREAS, the District anticipates not being able to fully earn its State Child Development contract for the 2015-2016 fiscal year; and

WHEREAS, the District has identified the City of Oakland as a qualified subcontractor and wishes to enter into a subcontract with the City to provide the City funding for Head Start California State Preschool services; and

WHEREAS, subcontracting a portion of the District's State contract is authorized and permissible under State regulations;

WHEREAS, the City of Oakland has many years of experience in providing quality and comprehensive child care and early childhood education, has experience in administering subcontracts with Local Education Agencies, such as the District, and has no audit, performance or fiscal exceptions that would make it ineligible to subcontract with the District; and

WHEREAS, under State regulations, the District's Early Childhood Education program, as the subcontracting entity responsible for managing and administering the subcontract with the City of Oakland, may recover from the City of Oakland a 7.5 percent (7.5%) administrative contract management fee; and

WHEREAS, the City of Oakland has the facility capacity to earn the funds the District will subcontract and desires to use funding to ensure continued high evaluation programming; now therefore be it

RESOLVED: That the City Administrator is hereby authorized to enter into a subcontract with Oakland Unified School District to receive funding in an amount not to exceed \$326,040 to provide California State Preschool Services to eligible participants, ages three to five years old, effective December 1, 2015 through June 30, 2016; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to accept and appropriate said funding in an amount not to exceed \$326,040 to provide California State Preschool Services to eligible participants, ages three to five years old, effective December 1, 2015 through June 30, 2016; and be it

FURTHER RESOLVED: That the estimated sum of \$326,040, together with offsetting revenue, shall be appropriated to the California Department of Education Fund (2138), Head Start Organization (78231), in a Project number to be determined; and be it

FURTHER RESOLVED: That said agreement shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, and
PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California