

  
CITY ATTORNEY'S OFFICE

## OAKLAND CITY COUNCIL

**RESOLUTION NO. \_\_\_\_\_ C.M.S.**

**INTRODUCED BY COUNCILMEMBER KEVIN JENKINS AND  
COUNCILMEMBER TREVA REID**

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**RESOLUTION COMMEMORATIVELY RENAMING INTERNATIONAL BLVD BETWEEN 82<sup>ND</sup>  
AVE AND 83<sup>RD</sup> AVE AS 'REGINA JACKSON WAY' PURSUANT TO THE POLICY AND  
CRITERIA ESTABLISHED BY OAKLAND CITY COUNCIL RESOLUTION NO. 77967 C.M.S.**

**WHEREAS**, an application has been submitted by the Office of Councilmember Kevin Jenkins requesting the commemorative street naming of International Ave between 82<sup>nd</sup> and 83<sup>rd</sup> Ave as 'Regina Jackson Way'; this location was chosen because it is the location of the East Oakland Youth Development Center (EOYDC); and

**WHEREAS**, California Government Code section 34091.1 allows a jurisdiction by resolution to name a new public street or to rename an existing public street; and

**WHEREAS**, the naming of a new public street or the renaming of an existing public street is exempt from the California Environmental Quality Act of 1970; and

**WHEREAS**, the City Council will occasionally honor the contributions of an outstanding individual with commemorative street names or by the renaming of a public street such as with Joe Morgan Way, Herbert Guice Way, Peter Van Kleef Way, Dr. Huey P. Newton Way, Deontae Bush Way, Dorothy King Way, and Too Short Way; and

**WHEREAS**, pursuant to Oakland City Council Resolution No. 77967 C.M.S. (passed July 15, 2003), the City Council may, on its own motion, consider the renaming of a public street as a tribute to an individual, or as a result of a significant event or activity if one of the following criteria is met: (1) The individual has positively impacted the lives of a nation or the world; or (2) The name change is related to an economic development or redevelopment activity; or (3) The renaming commemorates a significant historical event; and

**WHEREAS**, the City Council may commemorate a nominee either by: (a) retaining the existing street name and installing commemorative plaques or signs; or (b) renaming the existing street for the individual and installing new street signs; and

**WHEREAS**, the City Council finds that Regina Jackson has served Oakland with distinction, integrity and love for the community; and

**WHEREAS**, for 27 years, Regina Jackson has been in the business of creating generations of leaders through her work as President and CEO of the East Oakland Youth Development Center (EOYDC)—a nonprofit organization in the heart of East Oakland dedicated to developing the social and leadership capacities of youth and young adults ages 5-24 so they are prepared for employment, higher education, and leadership opportunities; and

**WHEREAS**, Regina earned a Certificate in Executive Education from Harvard University in 2009 and served as a Fellow with both The Center for Leadership Innovation (2013-2014) and the Bank of America Neighborhood Builders Leadership Program (2014); and

**WHEREAS**, her vast experience in youth development has built Regina to be a widely sought-after subject matter expert. She is known as an incredible thought leader across the globe and shares her wisdom through forums such as TEDx Talks, the Congressional Caucus on Men & Boys of Color, National Forum for Black Administrators, and National Organization for Blacks in Criminal Justice. The International Diplomacy Council has sought Regina's expertise to counsel agencies in Indonesia, China, Brazil, Mexico, and Nigeria. In support of President Obama's 100,000 Strong and My Brother's Keeper initiatives, Regina led two delegations of youth to China on a cross cultural exchange; and

**WHEREAS**, Regina's dedication and extended service to our youth has led her to serve as an Advisory Member with the African American Female Excellence Initiative for the Oakland Unified School District; and

**WHEREAS**, Regina has helped to ensure public safety and justice in our City, previously serving as the Chair for the Oakland Police Commission and presently serving as a commissioner on that Board; and

**WHEREAS**, in recognition of her prestigious career and lifelong volunteer commitments, Regina is the 2023 recipient of the President's Volunteer Service Award, which is presented to those who have made outstanding volunteer contributions in community service to the United States; and

**WHEREAS**, Regina has supported the growth and development of tens of thousands of children, youth, and young adults from systemically oppressed communities over the course of her career. As Regina transitioned from her role as EOYDC's President and CEO in January of 2022, and in her current role as Interim CEO of the Center for Environmental Health, we continue to celebrate her stellar service and legacy of leadership; and

**WHEREAS**, the City Council intends to honor Regina Jackson's contribution to the Oakland community and the world by retaining the existing street name, adding an additional honorary street name, and installing commemorative street signs or plaques; and

**WHEREAS**, the City Council intends that the costs associated with such a commemorative act will be borne by the offices of Councilmember Kevin Jenkins and Councilmember Treva Reid; now, therefore, be it

**RESOLVED:** That the Oakland City Council hereby approves the commemorative renaming of the block of International Blvd between 82<sup>nd</sup> Ave and 83<sup>rd</sup> Ave, where the East

Oakland Youth Development Center (EOYDC) is located; and be it

**FURTHER RESOLVED:** That the Oakland City Council directs the City Administrator to proceed with the commemorative designation of ‘Regina Jackson Way’ and placement of street sign(s) or plaque(s) to that effect on International Blvd between 82<sup>nd</sup> Ave and 83<sup>rd</sup> Ave upon payment of costs.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_

ASHA REED  
City Clerk and Clerk of the Council of the City of  
Oakland, California