



AGENDA REPORT

TO: Edward D. Reiskin
City Administrator

FROM: Ann Dunn
Director, Animal Services

SUBJECT: Petco Foundation Grant

DATE: May 4, 2021

City Administrator Approval

Date: May 5, 2021

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator, Or Designee, To Accept And Appropriate Grant Funds In An Amount Not To Exceed Fifty Thousand Dollars (\$50,000) From The Petco Foundation To Provide Access To Veterinary Services for Pet Guardians With Limited Resources For A One-Year Period.

EXECUTIVE SUMMARY

Adoption of the proposed resolution will allow Oakland Animal Services (“OAS”) to hold community-based veterinary outreach clinics in East Oakland, including follow up care to be provided at Oakland Animal Services, for pet guardians with limited resources. The grant will allow OAS to provide a range of free veterinary services, including spay/neuter, in neighborhoods that lack these services. Accepting this donation from the Petco Foundation (“Petco”) will allow OAS to improve its services at no cost to the City.

BACKGROUND / LEGISLATIVE HISTORY

Prior to 2020, OAS focused its resources primarily on housing animals at the shelter, which operated at full capacity much of the time. By providing programs to assist people to keep their animals and prevent shelter intake, OAS is now undergoing restructuring to shift from a shelter-based model to a community-based model to provide veterinary services for pet guardians who would otherwise be unable to access such care.

OAS largely serves people from Oakland who lack the financial resources to provide veterinary care for their animals and live in communities where there are no veterinary clinics or other supports for companion animals. It is a primary goal for OAS to expand access to veterinary care for pet guardians with limited resources. The Petco grant funds, if accepted, will be utilized to support people in East Oakland neighborhoods where OAS sees the highest intake of animals, largely due to a lack of services and resources to support them.

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May 18, 2021

ANALYSIS AND POLICY ALTERNATIVES

Accepting the \$50,000 grant from Petco will increase the capacity of OAS to provide necessary veterinary services, reaching pet guardians in East Oakland by bringing services to them, alternating clinic locations during the grant period to expand the ability to connect with people in need.

In November 2020, OAS received a \$60,000 grant, from PetSmart Foundation (“PetSmart”), via Friends of Oakland Animal Services, specifically to provide access to veterinary care for pet guardians who are experiencing homelessness. As the result of the PetSmart grant, OAS now hosts monthly veterinary clinics at the City’s Community Cabin and Safe RV sites. In addition to providing veterinary care to animals at these clinics, as well as free food and other supplies, OAS also schedules veterinary services at the shelter to provide follow up care, surgery, or other services beyond what can be safely provided at an outreach clinic.

The Petco grant will allow OAS to expand these community-serving programs to focus on neighborhoods in East Oakland that have no veterinary services. Petco funding is for a 12-month period. OAS will continue to seek non-City funding to make this program sustainable.

If the donation is not accepted, OAS will not have the capacity to provide these additional veterinary services for the East Oakland community.

FISCAL IMPACT

Adoption of this resolution has no negative impact on the City as the grant funds from Petco will fully fund the veterinary clinics in East Oakland. Funding will be appropriated in the Miscellaneous Grants Fund (2999), Oakland Animal Services Organization (02491), Project TBD, Special Operations Program (PS13). All expenses necessary to run the veterinary clinics would be charged against this fund.

PUBLIC OUTREACH / INTEREST

No public outreach was deemed necessary for this report and resolution other than posting on the City’s website.

COORDINATION

Development of this report and resolution was coordinated with internal OAS staff, the Budget Bureau, the City Attorney’s Office, and the City Administrator’s Office.

SUSTAINABLE OPPORTUNITIES

Economic: There are no economic, environmental, or social equity opportunities associated with the adoption of this resolution.

Environmental: There are no economic, environmental, or social equity opportunities associated with the adoption of this resolution.

Race & Equity: The proposed grant-funded veterinary clinics will serve people from Oakland who lack the financial resources to provide veterinary care for their animals and live in communities where there are no veterinary clinics or other supports for companion animals.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator, Or Designee, To Accept And Appropriate Grant Funds In An Amount Not To Exceed Fifty Thousand Dollars (\$50,000) From The Petco Foundation To Provide Access To Veterinary Services for Pet Guardians With Limited Resources For A One-Year Period.

For questions regarding this report, please contact ANN DUNN, DIRECTOR, at (510) 535-5604.

Respectfully submitted,

Ann Dunn

ANN DUNN
Director, Oakland Animal Services

Reviewed by: Betsy Lake
Deputy City Administrator

Prepared by: Ann Dunn, Director