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Office of the Mayor Jerry Brown Mayor

(510) 238-3141 FAX: (510) 238-4731 TDD: (510) 839-6451

#### Letter of Nomination

October 4, 2005

The Honorable City Council One City Hall Plaza, Second Floor Oakland, CA 94612

Dear Councilmembers:

Upon nomination of the Mayor, the following persons are hereby appointed as members of the following Board or Commission:

#### Children's Fund Planning and Oversight Committee

Cody Kopowski, Mayoral reappointment, serving the term beginning 8/1/2005 and ending 7/31/2006, filing the seat that he currently holds.

Patricia Gima, Mayoral appointment, serving the term beginning 8/1/2005 and ending 7/31/2006, filling the seat formerly held by Patricia Restaino.

If you have any questions or concerns, please feel free to contact me.

Sincerely,

JERRY BROWN

#### Cody Kopowski

#### **Objectives**

Upon completing my High School education at Oakland Military Institute, I will enter West Point Military Academy. Ultimately, I will attain my goal of becoming a pilot.

#### Education

- 7th through 10th Grade: Oakland Military Inst.
- 6th Grade: Montera Middle School
- K 5th Grade: Thornhill Elementary School

#### Awards

#### Year 2003-2004 (Scholastic)

- Presidential Gold Award/Overall Academic
   Excellence Honor Roll Entire Year 9th Grade
- Student of the Year by Principal, Teachers
- Perfect Attendance Award
- Principal's Award for Service to the School

## Year 2003-2004 (Military)

- Earned Rank of Asst. S-3 Officer (only 9th grade cadet) of 9 State Positions: Calif. Cadet Corps State Staff - 10th Brigade
- Commandant's Teamwork Award
- Commandant's Attitude Award

### Year 2002-2003 (Scholastic & Military)

- Highest Honor Roll (4.0 Overall GPA)
- Highest Award: 1st Place Overall Outstanding Cadet Academic/ Military - Middle School State Competition: Calif. Cadet Corps.
- Highest Award: 1st Place Individual Drill Down Competition, Middle School, Calif. Cadet Corps.
- NCOIC: 1st Place Drill Competition, Calif. Cadet Corps

## **Volunteer Experience**

 125 Hours as volunteer as CIT at the Museum of Children's Art (MOCHA) assisting in various summer Programs and Year-Long activities.

#### Athletics

Varsity Golf Team, 2003-2004 OMI

Various Community Cross Country Race Events

Various Accreditations in Sailing

#### **Extra Curricular**

 Drama: Montera Middle School Lighting/Sound Specialist/ Stage Crew for full production of Oiver presented at Skyline High School

- Student Technical Assistant (Computer/ Phones)

OMI

#### References

Personal references will be supplied upon request

#### Patricia Y. Gima

## **Community Involvement:**

- Executive Vice President & Chair Library Committee, Glenview Elementary School PTA, Oakland, California, July 2005 June 2006.
- President & Chair Library Committee, Glenview Elementary School PTA, Oakland, California, July 2004 June 2005.
- Chaired the Library committee, revitalizing, renovating and hiring a part-time librarian for the school library, which had not been open to the children for eight years. Library reopened for daily use March 2004.
- Purchased and set up library automation software (LibraryWorld) and hardware for school library. Currently in the process of cataloguing 6,000 books.
- Organized events to introduce Glenview parents to their local elementary school. Initiated and wrote a hand-out and a brochure to educate the community about school activities and advances.
  - Planning committee chair for Glenview district-wide festival in August 2002.

## Work Experience:

## Author, Matthew Bender - May 2004-October 2004

I have authored two chapters for the *California Unfair Competition & Business Torts* practice guide, published by Matthew Bender, November 2004.

# <u>Senior Level Editor and Author, Nolo.com - January 1993-May</u> 2000

I am a highly skilled editor, writer and administrator with seven years of experience at Nolo.com, the leading self-help law publisher in the United States. My duties included:

- Editing for content, style and form. As a senior-level editor at Nolo, I was primarily responsible for making complicated legal information easy for average folks to understand. Nolo authors are typically lawyers who are experts in a particular legal subject, but not particularly experienced at writing for a general audience. As a Nolo editor, I had the somewhat unique and challenging task of translating legal jargon and arcane legal concepts into plain English and organizing legal tasks into clear and easy-to-follow steps for our readers. The editorial skills I cultivated at Nolo include the ability to organize information in a logical manner, rewrite information for clarity and comprehensiveness, perform research to add information that is missing, conform manuscripts to Chicago Manual style and Nolo's own style formats, and proofread final manuscripts before they go to production and right before final printing.
- Writing new material. I have written two books published by Nolo.com and have contributed significant new material to a third book. The books I have authored include *The Trademark Registration Kit*, a book that explains, step-by-step, how to register a trademark, *Domain Names: How To Choose & Protect a Great Name for Your Website*, a book about trademarks and domain names, and *Nolo's Pocket Guide to California Law*, a general handbook about California laws. I have also written a number of articles for Nolo's website (www.nolo.com), including *Domain Names and Trademark Law*, *Cybersquatting: What It Is and What Can Be Done About It*, and *What to Do If the Domain Name You Want Is Taken*, and developed the Intellectual Property section of Nolo's online legal encyclopedia. In addition to writing new material, my writing duties included writing marketing support materials, such as front and back cover copy, press releases, catalog copy and web copy.
- Teaching legal concepts to laypeople. Teaching was always the most important and challenging part of my work at Nolo. Communicating complex legal concepts or explaining how to perform a legal task requires the ability to teach one who is not at all familiar with legal processes what they need to do and why they need to do it. My work as an editor and author necessarily required that I explain complex legal concepts and legal processes to laypersons and that I teach lawyers how to do the same.
- Legal Research. I am a highly experienced researcher, using both library resources and the internet. I participated in many legal research projects at Nolo, including research on legal topics over a 50-state range.
- Mentoring junior editors. I have taught many junior editors at Nolo the skills they needed to navigate Nolo's publishing process, such as how to work with authors, how to be an effective liaison between the publisher and the author, and how to get a manuscript from a rough outline to a book sitting on a shelf at Barnes & Noble.

- Managing numerous projects. I was responsible for managing and flowing my own project schedules, meeting production deadlines and flowing new projects into already tight schedules with flexibility, independence and good humor. I regularly handled more than one project at a time.
- Working with content producers. An editor quite often works alone, but needs the added skill of working well with others. I often worked closely with authors through numerous rounds of editing that took a great deal of diplomacy, tact and firmness. The authors I have worked with have all appreciated my contribution to their projects and have enjoyed working with me. Many older Nolo titles are still in print. Each new edition typically needs substantial updating for legal accuracy. I've worked with some authors who are essentially independent contractors, updating Nolo books for an hourly rate. I'm well-versed in preparing the contracts for these types of arrangements and managing outsourced workers.
- Evaluating manuscripts. From time to time, I would evaluate manuscripts that were sent to Nolo by outside authors to be considered for publication. While most manuscripts were pre-screened by Nolo's acquisitions editor, my job would be to further evaluate the pre-screened manuscripts for suitability as a title in my specialty subject area and for the author's expertise and writing ability.
- Working in a team environment. I worked on the team that developed the content flow and navigation of Nolo's flagship software program, *WillMaker*. I worked on versions five and six as part of a team of editors, redesigning the interactive structure of the product to make it easier for users to navigate the will making process and to ensure that the end product was a legal will that met the wishes of the user.

## Founding Partner, Creative Media Law Group - March 1995-March 1997

I co-founded a small law firm in 1995. It was a transactional practice specializing in intellectual property matters for the software, multimedia and online/internet industries. Practice areas included copyright, trademark, technology licensing, media licensing (seeking permissions to publish written works, photographs and digital art), software development contracts, software distribution contracts, software publishing contracts, employment contracts and corporate law. Representative clients included: TurnTable Media, Another Adventure, Maui Software, Cyberpuppy Software, Albrecht & Associates, Alchemedia Digital, Arnowitz Studios, Electronic Ink, Nolo Press, Yo Design and ProCode.

### **Education:**

#### University of California, Hastings College of the Law

Juris Doctor, 1992
Dean's Scholar 1989-1992
Editor in Chief, Asian/Pacific American Law Students Association
Newsletter 1991-1992
Senior Projects Editor, Hastings Constitutional Law Quarterly, 1991-1992

#### University of California, Los Angeles

Bachelor of Arts, Political Science, 1989 Cum Laude Departmental Honors

#### **Publications:**

#### Author / books:

Domain Names: How to Choose & Protect a Great Name for Your Website, 2000 (co-author)

Trademark Registration: A Legal Guide, 1998 Nolo's Pocket Guide to California Law, 1997

## Author / print publications:

Naming Your Business in the Information Age, Nolo News, Nolo Press, 1996 A Domain, By Any Other Name, Hyperstand, New Media Magazine, 1995 Who Owns An Independent Contractor's Work, Hyperstand, New Media Magazine, 1995

## Author / online articles (www.nolo.com):

Domain Names and Trademark Law Cybersquatting: What It Is and What Can Be Done About It What to Do If the Domain Name You Want is Taken

#### **Editor Credits:**

How to Probate an Estate (11th Edition - 2000) The Conservatorship Book for California (3rd Edition - 2000) The Guardianship Book for California (3rd Edition - 2000) How to Adopt Your Stepchild in California (5th Edition - 2000)

How to Change Your Name in California (8th Edition - 2000)

Patent It Yourself (7th Edition - 2000)

Nolo's Patents for Beginners (1st Edition - 2000)

Patent Searching Made Easy (2nd Edition - 2000)

Win Your Personal Injury Claim (3rd Edition - 1999)

License Your Invention (1st Edition - 1998)

Trademark: Legal Care for Your Business & Product Name (3rd Edition - 1997)

The California Landlord's Law Book Vol. 2: Evictions (6th Edition - 1997)

The Inventor's Notebook (2nd Edition - 1996)

Fight Your Ticket (6th Edition - 1995)

The California Landlord's Law Book Vol. 1: Rights & Responsibilities (4th Edition-1994)

California Tenants Rights (12th Edition - 1994)

## **Computer Skills:**

Software: Microsoft Word, Excel, Internet Explorer, Entourage, FileMaker Pro.

Platforms: Both Mac and PC (Windows XP).

#### References:

Available upon request.

#### OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_ C.M.S.

## DRAFT

## RESOLUTION APPOINTING CODY KOPOWSKI AND PATRICIA GIMA AS MEMBERS OF THE CHILDREN'S FUND PLANNING AND OVERSIGHT COMMITTEE

WHEREAS, Article XIII of the Oakland City Charter creates the Children's Fund Planning and Oversight Committee, whose members are nominated by the Mayor and City Council and approved by the City Council; and

WHEREAS, Ordinance No. 76141 C.M.S. specifies that members of the Children's Fund Planning and Oversight Committee are to serve one year terms, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

**RESOLVED**, that by the nomination of Mayor Jerry Brown, the following individual is hereby appointed to the term set forth below:

Cody Kopowski, Mayoral Appointment, serving the term beginning August 1, 2005 and ending July 31, 2006, filling the seat that he currently holds.

Patricia Gima, Mayoral Appointment, serving the term beginning August 1, 2005 and ending July 31, 2006, filling the seat formerly held by Patricia Restaino.

# IN COUNCIL, OAKLAND, CALIFORNIA, PASSED BY THE FOLLOWING VOTE:

AYES- BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND PRESIDENT DE LA FUENTE

NOES-

ABSENT-

**ABSTENTION-**

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California