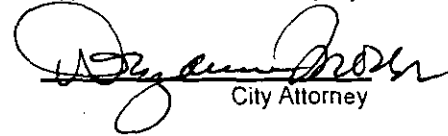


FILED
OFFICE OF THE CITY CLERK
OAKLAND

2011 MAY 11 AM 10:17

Approved as to Form and Legality


City Attorney

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

Introduced by the Office of Mayor Jean Quan

RESOLUTION AWARDING A SERVICES CONTRACT TO TOWNSEND PUBLIC AFFAIRS TO SERVE AS THE CITY'S FEDERAL LEGISLATIVE LOBBYIST FOR THE PERIOD OF JUNE 1, 2011 THROUGH MAY 31, 2012, IN AN AMOUNT NOT TO EXCEED SEVENTY TWO THOUSAND DOLLARS (\$72,000), WITH AN OPTION TO RENEW FOR ONE YEAR UNTIL MAY 31, 2013 FOR AN ADDITIONAL SEVENTY TWO THOUSAND DOLLARS (\$72,000), FOR A TOTAL AMOUNT NOT-TO-EXCEED (\$144,000) FOR THE ENTIRE TERM OF THE AGREEMENT

WHEREAS, the City of Oakland desires to complement its state legislative advocacy efforts in the United States Congress and Executive Branch; and

WHEREAS, the City desires to assemble and organize pertinent information, facts and data relating to legislative matters affecting the City and its interests, and to present and disseminate such information to legislative bodies, executive officials, of the Federal government, and other Federal bodies, commissions, committees and organizations; and

WHEREAS, the services above primarily involve Federal legislative and administrative advocacy and the assistance of individuals in such matters who will best serve the interests of the City; and

WHEREAS, a Request for Proposal Process for a Federal lobbyist was conducted in February 2011 and Townsend Public Affairs was the unanimous selection; and

WHEREAS, it is in the City's best interest to retain Townsend Public Affairs as the Federal Legislative Lobbyist for the next year because Townsend has strong bi-partisan relationships with the California delegation and in the Federal government, has a vast knowledge of Oakland's priorities, and could save the City resources by representing the City on both state and federal issues; and

WHEREAS, the lobbyist review panel has determined that Townsend Public Affairs is well qualified to provide federal lobbying services to the City of Oakland, and has a great understanding of the City of Oakland and its issues; and

WHEREAS, Townsend Public Affairs, shall be paid \$72,000, for the period of June 1, 2011 through May 31, 2012, with an option to renew for one year until May 31, 2013, for an additional \$72,000, for a total amount not to exceed \$144,000 for the entire term of the agreement; and

WHEREAS, funding is available for this contract in the General Purpose Fund (1010), Non-Departmental Citywide Activities Organization (90591), Miscellaneous Contract Services (54919), and the Federal Lobbyist Project (P49400); and be it

WHEREAS, the City Administrator has determined that the services to be provided under the contract are of a professional, scientific or technical and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now, therefore, be it

RESOLVED: That a contract is awarded to Townsend Public Affairs to serve as the City's federal legislative lobbyist for the period of June 1, 2011 through May 31, 2012, in an amount not to exceed seventy two thousand dollars (\$72,000), with an option to renew for one year until May 31, 2013 for an additional seventy two thousand dollars (\$72,000), for a total amount not-to-exceed (\$144,000) for the entire term of the agreement; and be it

FURTHER RESOLVED: That the City Administrator is authorized to exercise the option to review without return to Council; and be it

FURTHER RESOLVED: That said agreement shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California