

14 JAN 30 PM 12:55


City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. 84839 C.M.S.

RESOLUTION AWARDING TWO CONTRACTS TO TOWNSEND PUBLIC AFFAIRS TO SERVE AS THE CITY OF OAKLAND STATE LOBBYIST FROM MAY 1, 2013 TO SEPTEMBER 30, 2015 FOR AN AMOUNT NOT TO EXCEED \$304,500 AND TO SERVE AS THE CITY OF OAKLAND FEDERAL LOBBYIST FROM JUNE 1, 2013 TO SEPTEMBER 30, 2015 FOR AN AMOUNT NOT TO EXCEED \$168,000, AND WAIVING ADVERTISING AND THE REQUEST FOR PROPOSALS/QUALIFICATIONS PROCESS FOR EACH CONTRACT

WHEREAS, the City of Oakland desires to complement its state advocacy efforts in the California State Legislature and with the Governor and its federal legislative advocacy efforts in the United States Congress and Executive Branch; and

WHEREAS, the City desires to assemble and organize pertinent information, facts and data relating to legislative matters affecting the City and its interests and to present and disseminate such information to legislative bodies, executive officials of the state and federal government and other bodies, commissions, committees and organizations; and

WHEREAS, the services above primarily involve state and federal legislative and administrative advocacy and the assistance of individuals in such matters who will best serve the interests of this City; and

WHEREAS, Townsend Public Affairs was retained to provide state legislative lobbyist services in 2009, and federal legislative lobbyist services in 2011; and

WHEREAS, over the past few years Townsend Public Affairs has worked closely with City leadership to secure passage of numerous pieces of Oakland sponsored legislation covering topics such as public safety, environment protections, support for local government, seismic safety and transportation; and

WHEREAS, Townsend Public Affairs has worked hand in hand with City leadership to apply for and secure over \$79 million dollars in State and Federal funds for police officers, transportation projects, parks, and affordable housing projects in addition to recovering essential funds from the dissolution of redevelopment agencies; and

WHEREAS, Townsend Public Affairs has taken the lead with the City to draft, prepare, present and adopt its 2014 state and federal legislative agenda which includes policy matters such as creating new revenue sources for economic development, cracking down on illegal gambling parlors, providing support for sexually exploited minors, reducing the number of thefts and associated assaults over smart phones, working to secure public safety funds, and other topics; and

WHEREAS, because Townsend Public Affairs has demonstrated a high level of skill at working with City officials and City Leadership, sensitivity to the legislative and funding needs of the City, the ability to target and successfully address significant issues pending before the state and federal government for City involvement, staff recommends that it is in the City's best interest to waive the advertising and request for proposal/qualifications process and approve new contracts with Townsend Public Affairs for state and federal lobbyist services; and

WHEREAS, Oakland Municipal Code Section 2.04 051 authorizes the City Council to waive the advertising and request for proposal/qualifications process upon a finding that it is in the City's best interests to do so; and

WHEREAS, staff further recommends that the state lobbyist contract be awarded for the term May 1, 2013 to September 30, 2015 for an amount not to exceed \$304,500 and the federal lobbyist contract be awarded from June 1, 2013 to September 30, 2015 for an amount not to exceed \$168,000; and

WHEREAS, funding for these contracts is available in the General Purpose Fund (1010), Non-Departmental Citywide Activities Organization (90591), Miscellaneous Contract Services (54919), Federal Lobbyist Project (P49400) and the State Lobbyist Project (P49300); and

WHEREAS, the City Administrator has determined that the aforementioned contracts are of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now therefore be it

RESOLVED: That, based on the City Administrator's report and information above and pursuant to Oakland Municipal Code Section 2.04.051, the City Council hereby finds and determines that it is in the best interests of the City to waive the advertising and request for proposal/qualifications processes for the state lobbyist and federal lobbyist contracts and award new contracts for said services to Townsend Public Affairs; and be it

FURTHER RESOLVED: That the Council hereby awards a contract to Townsend Public Affairs for state lobbying work from May 1, 2013 to September 30, 2015 for an amount not to exceed \$304,500; and be it

FURTHER RESOLVED: That the Council hereby awards a contract to Townsend Public Affairs for federal lobbying work from June 1, 2013 to September 30, 2015 for an amount not to exceed \$168,000; and be it

FURTHER RESOLVED: That the City Council finds and determines, based on City Administrator's report and information above, that the proposed contracts are of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive process; and be it

FURTHER RESOLVED: That said agreements shall be approved as to form and legality by the Office of the City Attorney and placed on file at the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

FEB 18 2014

PASSED BY THE FOLLOWING VOTE:

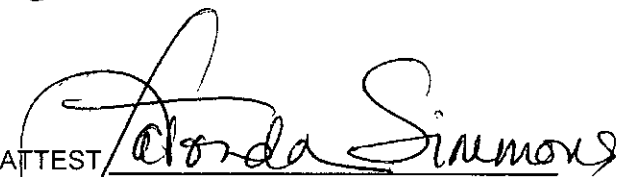
AYES - ~~ANDREWS~~, GALLO, GIBSON McELHANEY, KALB, KAPLAN, KERNIGHAN, ~~REID~~,
REID and PRESIDENT KERNIGHAN - 6

NOES - 0

ABSENT - Schaaf - 1

ABSTENTION - Brooks - 1

ATTEST


LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California