



CITY of OAKLAND



05 JUN 28 PM 2:25
CITY HALL • ONE FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612

HENRY CHANG, JR.
Councilmember at Large

(510) 238-7008
FAX (510) 238-6938
TDD (510) 839-6451

INTEROFFICE MEMORANDUM

DATE: June 28, 2005

TO: LaTonda Simmons, City Clerk

FROM: Henry Chang, Jr., Councilmember At-Large

CC: Touch Thouk, Program Analyst – OFCY
Department of Human Services

RE: Re-appointment of Viola Gonzales to the Planning and Oversight Committee
of the Oakland Fund for Children and Youth

I would like to re-appoint **VIOLA GONZALES** to continue serving on the P.O.C. of the Oakland Fund for Children and Youth as the At-Large adult representative until July 31, 2006. Viola Gonzales brings intelligence, common sense and the ability to effectively deliberate in a calm and objective manner. She has demonstrated commitment to serve on this Committee. I, therefore, strongly support her re-appointment to the Planning and Oversight Committee (P.O.C.) of the Oakland Fund for Children and Youth.

Please contact my staff with any questions regarding this matter at x7008.

Sincerely,

Henry Chang, Jr.
Councilmember At-Large

Biography of Viola Gonzales
Executive Director, Latino Community Foundation

Biography of Viola Gonzales: 1202 Wellington Street, Oakland, CA, 94602

Ms. Gonzales is Executive Director of The Latino Community Foundation whose mission is to advocate for Latinos and to promote engagement and investment that fosters healthy and empowered communities. Its focus is to assist Latino nonprofits and communities in those areas with the largest concentration of Latinos in the Bay Area including but not be limited to, the counties of Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Santa Clara.

Viola Gonzales was born in Corpus Christi, Texas. She is married and has two children in their twenties. She has lived in Oakland, California for more than twenty-five years. After completing an Associate of Arts in her hometown community college, she graduated with honors in business economics from St. Mary's University in San Antonio, Texas. Then, after teaching in that city for a year in a bilingual program, Ms. Gonzales attended Harvard Business School, where she received her M.B.A.

She has had a varied career in local and federal government, in corporate and small business settings, and also in non-profit positions. After graduate school, she worked first in Washington, D.C. in the Office of Child Development, and then in San Francisco, in the Accounting and Regulatory Departments of Pacific Telephone.

She served as Executive Director of Oakland's Y.W.C.A., a turnaround assignment which included righting the financial ship and raising capital funds to replace the roof on the agency's historic building, which saved the building during the 1989 Loma Prieta earthquake. She was Chief Operating Officer in another turnaround assignment with Oakland's Unity Council at a time when the agency not only had to work itself out of debt but also needed to re-exam its focus. Later, on the staff of Elihu M. Harris, then Mayor of Oakland, her assignment, Economic Development and Employment Projects, came when the city was re-asserting its economic vitality, even as some headquarters were moving away and military bases were closing.

Prior to her work with Latino Community Foundation, Ms. Gonzales was Executive Director of Latino Issues Forum, a California based public policy and advocacy institute. Under her guidance, the agency advocated on behalf of Latinos in telecommunications and technology, energy, health, environmental health, air and water quality, and sustainable development. An effective executive, she doubled the budget and tripled the staff during her tenure there.

Currently a member of Verizon's Consumer Advisory Board, she has served on numerous community boards including Past President of California Pan-Ethnic Health Network (CPEHN), Past President Health Access California and also on the board of Clinica De La Raza, Inc. In Oakland, she has served on the City Planning Commission and the Board of the Education, Oakland Unified School District, to which she was appointed by Mayor Jerry Brown and where she was elected Vice President by fellow board members.

October 21, 2004

RESOLUTION RE-APPOINTING VIOLA GONZALES AS THE AT-LARGE ADULT REPRESENTATIVE OF THE CHILDREN'S FUND PLANNING AND OVERSIGHT COMMITTEE

WHEREAS, Article XIII of the Oakland City Charter creates the Children's Fund Planning and Oversight Committee, whose members are nominated by the Mayor and City Council and approved by the City Council; and

WHEREAS, Ordinance No. 76141 C.M.S. specifies that members of the Children's Fund Planning and Oversight Committee are to serve one year terms, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED, that by the nomination of Councilmember Chang, the following individuals are hereby appointed to the terms set forth below:

Viola Gonzales, as the At-Large Adult Representative to serve the term beginning August 1, 2005 and ending July 31, 2006 to fill the position formerly held by herself.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG,
AND PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California