

Agenda Report 2005 JUN 28 PM 3: 16

TO: Office of the City Manager/Agency Administrator
ATTN: Deborah Edgerly
FROM: Community and Economic Development Agency
DATE: July 12, 2005

SUBJECT: A RESOLUTION AUTHORIZING A ONE-YEAR EXTENSION OF THE PROJECT AREA COMMITTEE FOR THE BROADWAY/MACARTHUR/ SAN PABLO REDEVELOPMENT PROJECT TO JULY 25, 2006

SUMMARY

The item is a request for City Council approval of a resolution authorizing a one-year extension of the PAC for the Broadway/MacArthur/San Pablo Redevelopment Project Area, which under Redevelopment Law will expire on July 25, 2005 unless extended by action of City Council. Staff recommends that City Council approve this resolution.

FISCAL IMPACTS

This item will have no impact on the General Fund. The Broadway/MacArthur/San Pablo Redevelopment Project budgets \$5,000 a year of tax increment funds to cover expenses for the PAC including meeting room rentals, meeting materials, and mailings. Actual expenditures for the PAC for the first few years have been approximately \$1,500 annually. Expenses for the PAC for Fiscal Year 2005/06 will continue to be covered by funds from the Broadway/MacArthur/San Pablo Redevelopment Project (Fund 9529 Project P187510).

BACKGROUND

On March 21, 2000 the Oakland City Council certified the membership of the PAC. According to Redevelopment Law, a Project Area Committee maintains its advisory role throughout the period of preparation of the Redevelopment Plan and for a three-year period after the adoption of the Redevelopment Plan, subject to one-year extensions by the legislative body. The Redevelopment Plan for the Broadway/MacArthur/San Pablo Redevelopment Project was adopted by City Council on July 25, 2000. The original date of expiration for the PAC was on July 25, 2003. The Council approved two one-year extensions of the PAC in 2003 and 2004. The most recent extension was approved by City Council on May 18, 2004 (Resolution No. 78548 C.M.S.). The extension will expire on July 25, 2005 unless a third one-year extension of the PAC is approved.

The PAC has been meeting bimonthly since the adoption of the Redevelopment Plan. The Broadway/MacArthur/San Pablo Redevelopment Project has had only limited discretionary tax increment revenues since its adoption due to the small size of the Project Area. Consequently, the

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PAC has had little opportunity to provide input on the implementation of projects within the area to date. The projects that have been funded thus far include a façade improvement program on commercial corridors within the Redevelopment boundaries, a street light upgrade on San Pablo Avenue in the Golden Gate District, new banners for Broadway Auto Row, and matching funds for streetscape design projects on 40th Street and Telegraph Avenue.

Over the next year, in addition to advising on the expenditure of redevelopment funds, the PAC will be working with the community on a proposal to amend the redevelopment plan for the Broadway/MacArthur/San Pablo Redevelopment Project Area to expand the boundaries to include additional portions of North Oakland. If the proposal goes forward, the PAC will need to be reconfigured as part of the plan amendment process. Until that time, the PAC will continue to operate in its present configuration.

Members of the PAC requested that the PAC be extended for an additional year at the May 5, 2005 PAC meeting. A formal PAC motion regarding the request for extension has been placed on the agenda for the July 7, 2005 PAC meeting. Staff expects that the motion in support of the extension will be approved by the PAC. Staff will report on the outcome of the July 7, 2005 PAC meeting to the Community and Economic Development Committee.

KEY ISSUES AND IMPACTS

Extending the PAC for an additional year will allow for greater community participation in the decision-making process regarding how tax increment revenues are expended in the Broadway/MacArthur/San Pablo Redevelopment Project Area. The PAC has shown its on-going commitment to working with the Redevelopment Agency over the course of the past five years, a period in which discretionary revenues were limited. As discretionary revenues increase, it is increasingly important to have the PAC's input on how they are spent.

SUSTAINABLE OPPORTUNITIES

Environmental

This action will have no impact on the environment.

Economic

This action will have no economic impact.

Social Equity

The extension of the PAC will allow for continued representation of community interests in the decision making process related to redevelopment activities in the Broadway/MacArthur/San Pablo Redevelopment Project.

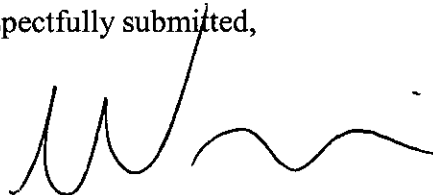
DISABILITY AND SENIOR CITIZEN ACCESS

This report and the accompanying resolutions will have no impact on disability and senior citizen access.

ACTION REQUESTED OF THE COUNCIL

Staff recommends approval of the attached resolution to authorize a one-year extension of the PAC for the Broadway/MacArthur/San Pablo Redevelopment Project.

Respectfully submitted,



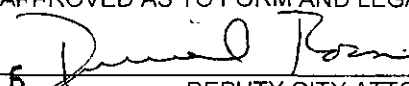
Dan Vanderpriem, Director of Redevelopment,
Economic Development, and Housing and
Community Development

Prepared by:
Kathy Kleinbaum
Urban Economic Analyst III

APPROVED FOR FORWARDING TO
THE COMMUNITY AND ECONOMIC
DEVELOPMENT COMMITTEE



OFFICE OF THE CITY ADMINISTRATOR

FILED
OFFICE OF THE CITY CLERK APPROVED AS TO FORM AND LEGALITY:
OAKLAND
2005 JUN 28 PM 3:16 
DEPUTY CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

**A RESOLUTION AUTHORIZING A ONE-YEAR EXTENSION OF THE
PROJECT AREA COMMITTEE FOR THE BROADWAY/ MACARTHUR/
SAN PABLO REDEVELOPMENT PROJECT TO JULY 25, 2006**

WHEREAS, on March 31, 2000, Council certified the membership of the Project Area Committee ("PAC") for the Broadway/MacArthur/San Pablo Redevelopment Project (Resolution No. 75582 C.M.S.) pursuant to California Health and Safety Code Section 33385(a); and

WHEREAS, on July 25, 2000, Council adopted the Redevelopment Plan for the Broadway/MacArthur/San Pablo Redevelopment Project (Ordinance No. 12269 C.M.S.); and

WHEREAS, pursuant to California Health and Safety Code Section 33386, the PAC is to serve for a three-year period after the adoption of the redevelopment plan; and

WHEREAS, the Council may authorize one-year extensions of the PAC pursuant to California Health and Safety Code Section 33386; and

WHEREAS, the Council authorized the second one-year extension of the PAC for the Broadway/MacArthur/San Pablo Redevelopment Project on May 18, 2004 (Resolution No. 78548 C.M.S.); and

WHEREAS, the time extension for the PAC for the Broadway/MacArthur/San Pablo Redevelopment Project will expire on July 25, 2005; and

WHEREAS, on July 7, 2005, the members of the Broadway/MacArthur/San Pablo Redevelopment PAC will consider a motion to recommend to City Council to extend the PAC for an additional year; now, therefore, be it

RESOLVED: That the City Council hereby authorizes a third one-year extension of the Broadway/MacArthur/San Pablo Redevelopment PAC until July 25, 2006.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2005

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California