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2015 JAN 15 AM 10:22



AGENDA REPORT

TO: HENRY L. GARDNER
INTERIM CITY ADMINISTRATOR

FROM: Sara Bedford

SUBJECT: OUSD Agreement for Academies Interns **DATE:** January 12, 2015

City Administrator
Approval

Date

1-15-15

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff recommends that the City Council adopt a resolution authorizing the City Administrator to execute a grant agreement with the Oakland Unified School District for the College and Career Readiness Academies Student Internship Stipends in an amount not to exceed \$112,500 for the term September 1, 2013 to August 30, 2015.

OUTCOME

A total number of 140 Oakland Unified School District (OUSD) high school students will receive an \$800 internship stipend through the City's grant to OUSD. These students will participate in learning experiences at host sites and receive additional career education and training to support their transition to employment as adults.

Approval of this resolution will authorize a grant agreement with OUSD from the allocation approved in the Adopted Budget for Fiscal Year 2013-2015 in the amount of \$56,250 for internship experiences completed in the summer of 2014, during the period of June 15, 2014 to August 30, 2014, and \$56,250 for the upcoming summer of 2015, for student internship experiences to occur between June 15, 2015 and August 30, 2015.

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BACKGROUND/LEGISLATIVE HISTORY

The City's support for the OUSD Academies, described in the Adopted Budget as the "City Schools Partnership," was conceived as an economic development strategy to increase skilled employees for Oakland's industries and professions. Beginning in 1990, the Redevelopment Agency provided support for the OUSD Academy internships. Since 1999, the City has approved grant funds in the budget appropriation process to support the OUSD's Career Academies Internship Program, including as much as \$600,000 over the two year budget cycle in 2007-2009. The City's support for the Career Academies internship stipends has continued over the last three budget cycles, but the funding has been significantly reduced.

The City Council approved \$56,250 for each year in the Adopted Budget for Fiscal Year 2013-2015 for the stipends for student internships through the grant to the OUSD described as the City Schools Partnership. The funds are to be used to pay stipends for 70 OUSD Career Academy OUSD Career Academy students who participated in the 2014 Summer Internship Program and 70 students to participate in the 2015 Summer Internship Program. OUSD's College and Career Readiness Office manages the grant and the development of internship opportunities and the placement of students at participating sites.

The recent passage of Measure N, the "Oakland Unified School District College and Career Readiness for All Act," will result in additional funding to improve student access to college preparatory classes, career-based learning opportunities and support programs for students transitioning to high school and college. Measure N establishes a parcel tax of \$120 for ten years, commencing July 1, 2015.

ANALYSIS

The Human Services Department recommends a grant agreement with OUSD in an amount not to exceed \$112,500 to support the OUSD College and Career Readiness and Career Academies Program internships. The agreement with OUSD provides funds for internship stipends to improve the linkage between the employment needs of Oakland and the OUSD College and Career Office Career Academies Programs.

The City's partnership with OUSD seeks to increase the work place based learning experiences for OUSD students participating in the OUSD Career Academies program and the goal of improved educational opportunities for students with the City's employment and economic development strategies. OUSD has adopted the goals of 1) improving the high school graduation rate from 62.6% currently to 80% by 2020 and 2) achieving 100% high school student participation in the OUSD Career Academies programs. Additionally, OUSD is developing comprehensive strategies for the expansion of all linked learning opportunities to support these goals. The provision of a student stipend increases student placements in internships and expands employer connections to OUSD Career Academies programs, which is pivotal to the success of the expansion strategy. OUSD currently supports 26 Academies in 17

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high schools. Of 848 rising seniors, only about 21% were able to experience an internship with a stipend in 2014.

While Measure N will generate \$13 million annually, its funds are not available to support the goals of OUSD until Fiscal Year 2016-2017. The City's grant amount of \$56,250 for Fiscal Year 2014-2015 for the OUSD Career Academies will pay a stipend of \$800 for 70 student internships in the summer of 2015, from June 15, 2015 through August 30, 2015 upon completion of the program.

COORDINATION

The Office of the City Attorney and the City Administrator's Office Contract Compliance unit have been consulted in the review and acceptance of the recommendation herein presented to City Council.

COST SUMMARY/IMPLICATIONS

The grant provides a total amount not to exceed \$56,250 each year, to support an \$800 stipend for 70 student internships during the summers of 2014 and 2015, for a total grant amount of \$112,500.

FISCAL AND POLICY ALIGNMENT

Funds were appropriated in the 2013-2015 Adopted Budget and are available in the General Purpose Fund (1010), Youth Services Unit organization (78251), City-School Partnership Project (A144510), Strengthening Children, Youth, & Families Program (YS13), for the OUSD Agreement in the amount of \$56,250 for FY2013-2014 and \$56,250 for FY2014-2015. Approval of the resolution authorizing the agreement will have no additional impact on the General Purpose Fund.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

The OUSD Career and College Readiness Office submits a report which includes student participation, the name of the academy, the amount of stipend and the site the internship experience. Additional reporting is provided through the summary of summer employment opportunities reported by the Mayor's Summer Job Program Informational Report.

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SUSTAINABLE OPPORTUNITIES

Economic: The City's partnership with OUSD to increase student access to work place learning experiences supports employment and local hiring goals and increased earnings for Oakland residents.

Environmental: There are no known environmental effects.

Social Equity: The provision of the internship learning experience is a component of the OUSD's strategy to improve graduation rates for students leading to higher earnings and improved outcomes for youth.

For questions regarding this report, please contact Sandra Taylor, Human Services Manager, at 510-238-7163.

Respectfully submitted,


SARA BEDFORD, Director
Human Services Department

CHILDREN & YOUTH SERVICES DIVISION

Prepared by: Sandra Taylor, Human Services Manager

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City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO EXECUTE A GRANT AGREEMENT WITH THE OAKLAND UNIFIED SCHOOL DISTRICT FOR THE COLLEGE AND CAREER READINESS ACADEMIES STUDENT INTERNSHIP STIPENDS IN AN AMOUNT NOT TO EXCEED \$112,500 FOR THE TERM FROM SEPTEMBER 1, 2013 TO AUGUST 30, 2015

WHEREAS, the City of Oakland desires to support the education and employability of Oakland youth; and

WHEREAS, Oakland Unified School District (OUSD) operates the Career Academies Program that provides high school students with work-based learning experiences and a school-to-career curriculum; and

WHEREAS, the City Council wishes to continue the partnership with the OUSD to support the creation of career pathways for OUSD students and to increase the OUSD high school graduation rate by providing grant funds to the OUSD for the purpose of providing stipends for student learning experiences in the OUSD College and Career Readiness and Career Academies Internship Programs; and

WHEREAS, the City Council appropriated \$56,250 in fiscal year 2013-2014 and \$56,250 in fiscal year 2014-2015 for a total of \$112,500 in the Fiscal Year 2013-2015 Adopted Budget and the funds are available in the General Purpose Fund (1010), Youth Services Unit organization (78251), City School Partnership Project (A144510), Strengthening Children, Youth & Families Program (YS13) to support internships for students participating in the Career Academies Program; now therefore, be it

RESOLVED: That the City Council of the City of Oakland hereby authorizes the City Administrator or his designee to execute a grant agreement between the City and the Oakland Unified School District in an amount not to exceed \$112,500 for a term from September 1, 2013 to August 30, 2015 to provide internship stipends for students participating in the Career Academies Program, and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment request, and related actions which may be necessary in accordance with this resolution's basic purpose, at no additional cost; and, be it

FURTHER RESOLVED: That the grant agreement shall be approved as to form and legality by the Office of the City Attorney and a copy shall be placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID AND
PRESIDENT GIBSON MCELHANEY

NOES-

ABSENT-

ABSTENTION-

ATTEST _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California