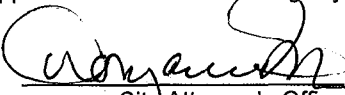


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Approved as to Form and Legality


City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER NOEL GALLO

**RESOLUTION RECOGNIZING OAKLAND ENTREPRENEURS IN
CELEBRATION OF OAKLAND SMALL BUSINESS WEEK, April 29-
May 5, 2018**

WHEREAS, the City of Oakland was built and continues to be supported by the dreams of entrepreneurs and adventurers who dared to chart their own paths so that now the majority of Oakland's businesses are small businesses; in fact, 92% of Oakland businesses are small businesses that employ 20 or fewer employees; and

WHEREAS, Oakland businesses have been recognized as innovative committed leaders at local, regional and national levels; and

WHEREAS, the City of Oakland has adopted an Open for Business Pledge to ensure that Oakland is an inviting city for small and large businesses, and through the Oakland Business Assistance Center and City Business Development Programs, creative lending programs, Local & Small Business Enterprise and Local & Small Certification Program and Local and Small Local Business participation requirements in contracting, the City continues to work on delivering effective services to the Oakland business community; and

WHEREAS, the Oakland City Council adopted the Economic Development Strategy (2018-2020) in November 2017 that sets immediate priorities and prioritizes long-term planning and investment to make Oakland an easy, efficient, prosperous and resilient place to do business, and to reduce racial disparities and help all Oaklanders achieve economic security so that everyone has an opportunity to thrive; and

WHEREAS, District 1 is honoring **Piedmont Grocery** in North Oakland, a family-owned, full-service grocery store which opened in 1902 and was originally located at Piedmont Avenue and 41st Street. After an earthquake and fire destroyed the first store, the grocery moved to its present location at 4038 Piedmont Avenue. In 1957, longtime employee, Charles Larson, purchased Piedmont Grocery. At present, David Larson (Charles Larson's son) runs Piedmont Grocery with his daughter, Amy Pence. Piedmont Grocery is beloved for the store's old-fashioned, neighborly customer service and Mr. Larson has generously donated decorations, tree replacement and more for the neighborhood; and

WHEREAS, District 2 is honoring **George V. Arth & Son**, whose auto body repair shop is acclaimed as the oldest auto body shop west of the Mississippi River. George V. Arth & Son has been family-owned for six generations and in operation since 1877, beginning with repairing and painting horse-drawn buggies. Some 140 years later, George V. Arth & Son is still providing quality automotive collision repair in Oakland. They pride themselves on their reputation of integrity and their philosophy to treat other people the way you would want to be treated. The shop has been at its current location in downtown Oakland since 1963 and has been a Better Business Bureau Accredited Business with an A+ rating since 1964. George V Arth & Son is also a longtime member of the California Auto Body Association and the Oakland Rotary Club, helping to sponsor numerous local organizations and events; and

WHEREAS, District 3 is honoring **Hodo Soy**, headquartered in West Oakland. Frustrated by his attempts to find fresh, great-tasting tofu on the open market, and inspired by the fresh tofu he ate just hours after its production as a child in Vietnam, Minh Tsai, Founder & CEO, left his career in finance in 2004 on a quest to bring this complex, nutritious tofu to the local community. Today, Hodo Soy has presence in over 3000 acclaimed restaurants spanning both coasts, and over 2000 grocery stores in 40 U.S. states and employs over 100 people in West Oakland,. The Company spearheaded events the past two years known as "Tofu Disrupt", hosting and challenging professional chefs in the Bay Area and New York City to fully appreciate fresh, quality soy products. Hodo Soy is the only producer in the country that offers fresh, organic Yuba. Hodo Soy's status as an innovator is confirmed by no less than the New York Times, which has touted it as "the trendiest tofu". The unique quality and acclaim for Hodo Soy's "small batch", super fresh products across all U.S. time zones and the company's slow but steady growth are testimony to its contribution to a culture of excellence and innovation, all emanating from its flagship plant here in Oakland; and

WHEREAS, District 4 is nominating **Laurel Ace Hardware**, a family-owned, and community-centered local business in the Laurel neighborhood. Michelle Leopold and her family own and operate **Laurel Ace Hardware**, the beloved neighborhood "mom & pop" store in the heart of the Laurel Business District. With the goal of being the neighborhood's anchor hardware store, the Leopold family and their team at **Laurel Ace Hardware** engage in community events such as the Laurel Street Fair, as well as hosting family movie night in their lot. They continue to have a positive impact on the Laurel neighborhood through their community focused efforts to remain affordable and while providing the community with quality merchandise; and

WHEREAS, District 5 is recognizing **La Loma Medical Group**, a community medical practice founded in Oakland in 1997 by Dr. Esteban Lovato. Dr. Lovato purposefully chose to locate his medical offices in the heart of historic Fruitvale District where he grew up and attended Saint Elizabeth's parochial school. Loma Linda Medical offices are located at 3022 International Boulevard. In 2014, Dr. Lovato was inducted into the St. Elizabeth's Hall of Fame. Dr. Lovato graduated from the University of Illinois, Chicago College of Medicine in 1991, specializing in Internal Medicine and Family Care. Dr. Lovato is a provider with the Alameda County Child Health & Disability Prevention Program, offering bilingual services, including well-child exams. The La Loma Medical Group has served over 150,000 patients in its 20 years of services; they are most proud

of providing employment to over 200 local residents over the years. In addition, Dr. Lovato's practice has helped train and nurture students, from high school to college to physician assistants and nurse practitioners. In addition, the La Loma Medical Group has sponsored several Fruitvale children's sports teams and community causes; and

WHEREAS, District 6 is honoring **Kay Chesterfield**, a leading provider of reupholstery services and a custom fabricator of pillows and cushions for residential and commercial clients in the San Francisco Bay Area and beyond. Kay Chesterfield works with families and leading companies who value keeping quality furniture in use and are invested in creating attractive and comfortable spaces where they will thrive. Acclaimed for its commitment to craftsmanship and customer service, Kay Chesterfield remains an anchor in the local furniture industry. Started in East Oakland in 1921 by Marvin and Lois Kay as a furniture and case goods manufacturer, the company changed its focus to reupholstery and moved its location to 66th and Coliseum Way 36 years ago, where it still resides to this day. Kay Chesterfield proudly supports fully benefited green jobs, preserves skilled trades, keeps furniture out of the landfill, and donates generously to local charities and schools; and

WHEREAS, District 7 is honoring **Aqua Fresh Seafood**, located at 10823 MacArthur Boulevard and in operation for close to 30 years. Aqua Fresh Seafood restaurant offers a variety of delicious seafood dishes; and

WHEREAS, At-Large District is honoring **Craft & Spoon**, a new restaurant and community space in Oakland's Uptown District, co-owned by local chef and "Chopped" winner Charleen Caabay, Christine De La Rosa, Aima Paule and Michael Schlieker. As written in the *East Bay Express*, "Simply put, the queer-owned restaurant wants to serve the Uptown community with the work of local artists showcased on the walls, a food incubator model, and, primarily, affordable lunch offerings in an area where there are surprisingly few."; and

WHEREAS, Mayor Libby Schaaf is honoring **The Lei Company Cooperative, Inc.**, a company founded in Oakland by Castlemont Alumnae Tiffany Rose Naputi Lacsado. The Lei Company provides a year-round and environmentally conscious avenue to purchase leis for a variety of occasions while evolving the craft of lei making and lei makers, and providing business ownership opportunities, training and employment to the Pasifka – Melanesian, Micronesian and Polynesian community. Tiffany is a Kiva borrower, Lender and Trustee for other Pacific Islander Kiva business borrowers. The Lei Company Cooperative is the very first Pacific Islander worker-owned cooperative in the United States. Tiffany was born on the island of Guahan (Guam) to a native Chamorrita and Filipino contract laborer. Her family settled in east Oakland where her father always made sure to remind them of who they were: Pacific Islanders. He immersed them in their culture, bringing them faithfully to their local, primarily Samoan, church. This is where she and her siblings gained exposure to their Pacific Island heritage through dance and the arts, including lei making. Tiffany holds a MBA dedicated to regenerating the planetary and cultural commons in which lei making is situated as both an ecological and cultural endeavor; and

WHEREAS, the Oakland City Council wishes to recognize Oakland small businesses for the key role that they play in driving Oakland's economy and contributing to the city's quality of life; now, therefore, be it

RESOLVED: That the Oakland City Council recognizes April 29-May 5, 2018 as Oakland Small Business Week; and be it

FURTHER RESOLVED: That the Oakland City Council calls upon the residents of Oakland to patronize and demonstrate support of existing small businesses in Oakland; and be it

FURTHER RESOLVED: That the Oakland City Council sincerely appreciates and extends a heartfelt thank you to all the small businesses located within City limits for their investment in Oakland

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB, KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California