

Subject: City of Oakland Outdoor Advertising Information Requests
Date: Tuesday, May 30, 2023 at 3:15:07 PM Pacific Daylight Time
From: Anzo Jr, George@DOT
To: Garza, Brittany, Gallo, Noel, Kaplan, Rebecca, Jenkins, Kevin, Brooks, Patricia, Miyashiro, Christine, Jones, Kimberly, Findley, Daniel, Moriarty, Brendan, Manasse, Edward
Attachments: image001.gif, image002.jpg, Re: City of Oakland: Viable vs. Non-viable sites clarification by 5/30.eml, Re: Information request re: Billboard sites.eml

Hello City of Oakland,

In response to the attached e-mails regarding the current status of 12 proposed outdoor advertising display sites, please see my notes for each location below.

Please be advised that these notes are not official determinations of the Caltrans Outdoor Advertising Program. The notes provided are approximations made using on-line tools available to public in the following websites: [Workbook: ODA Permits - Public Facing \(ca.gov\)](#); [Bonus Segments | Caltrans](#); [Classified Landscaped Freeways | Caltrans](#); [Postmile Services \(ca.gov\)](#); [Planning and Zoning Map \(arcgis.com\)](#). Any questions regarding existing Classified Landscaped Freeway segments or Declassified Landscaped segments can be directed to the Caltrans Landscape Architecture at the following e-mail: @HQ_LAP@DOT.

These locations were verified for landscaped segments and bonus act segments as they are today only. Complete submittal with all documents would be needed for each display, for the Caltrans ODA program to provide accurate assessment of viability. Alternatively, an applicant may request a preliminary determination pursuant to Business and Professions Code (BPC) Section 5486 as to whether a proposed advertising structure and location would be legally eligible for a state permit, provided the applicant submits an ODA Display Permit Application along with a \$200 fee. These applications for preliminary determinations are then inspected and verified with a response provided in writing, this process takes at least 60-days to complete. Hence, final determination for permitting a display proposal will be contingent on highway classifications and demonstration of compliance with applicable state and federal requirements, for the proposed display at the time of official application to Caltrans.

Face #	Panel #	Location	Becker Claim	Staff Analysis	Latitude	Longitude	
							Column added by Caltrans ODA **Postmile Locations were determined by the Lat/Long provided by City of Oakland**
1	new	7th / Market (community garden)	Non-viable		37.802412	-122.283329	<i>ALA-880-R32.135 / location provided appears to be in a landscaped segment, recent declassification was approved on 4/27/23 for ALA-880-R32.04/R32.134. Cancelled prelim P04-3608 was submitted for this location with a postmile of R32.134, but no determination was issued.</i>
							<i>ALA-880-R32.135 / location provided appears to be in a landscaped segment, recent declassification was approved on 4/27/23 for ALA-880-R32.04/R32.134. Cancelled prelim</i>

2	new	7th / Market (community garden)	Non-viable		37.802412	-122.283329	<i>P04-3608 was submitted for this location with a postmile of R32.134, but no determination was issued.</i>
3	new	98th / Empire (Columbia Gardens)	Non-viable	Non-viable	37.729962	-122.190967	<i>ALA-880-24.711 / location provided appears to be in a residential zoned location, which is prohibited under the Act. Assuming this location will be visible from I-880, this section of I-880 appears to be landscaped.</i>
4	new	98th / Empire (Columbia Gardens)	Non-viable	Non-viable	37.729962	-122.190967	<i>ALA-880-24.711 / location provided appears to be in a residential zoned location, which is prohibited under the Act. Assuming this location will be visible from I-880, this section of I-880 appears to be landscaped.</i>
5	1347	I-880 & High Street (Southeast)	Non-viable	Viable	37.768741	-122.219808	<i>ALA-880-27.822 / location provided appears to be just outside of a landscaped segment, however the existing display is located at ALA-880-27.831 which is within the landscaped segment ALA-880-27.83/28.21.</i>
6	1941	I-880 & High Street (Southeast)	Viable	Viable	37.766659	-122.218298	<i>ALA-880-27.655 / location provided appears to be in a conforming location.</i>
7	1883	980 & 27th St	Non-viable	Non-viable	37.817199	-122.27117	<i>ALA-980-1.522 / location provided appears to be in a landscaped segment.</i>
8	1381	I-80 near Bay Bridge toll plaza (EBMUD)	Non-viable	Viable	37.825651	-122.299705	<i>ALA-80-2.765 / location provided appears to be in a landscaped segment.</i>
9	1382	I-80 near Bay Bridge toll plaza (EBMUD)	Non-viable	Viable	37.825645	-122.299672	<i>ALA-80-2.766 / location provided appears to be in a landscaped segment.</i>
10	1372	I-880 & High Street (Northeast)	Non-viable	Viable	37.771743	-122.222308	<i>ALA-880-28.059 / location provided appears to be in a landscaped segment.</i>
11	2208	I-880 & 16th (Embarcadero)	Non-viable	Viable	37.784328	-122.242780	<i>ALA-880-29.551 / location provided appears to be in a conforming location.</i>
12	1901	I-880 & Alameda Ave	Non-viable	Viable	37.767551	-122.221474	<i>ALA-880-27.797 / location provided appears to be in a conforming location.</i>
13	1335	I-880 & Fruitvale Ave	Non-viable	Viable	37.773742	-122.228348	<i>ALA-880-28.405 / location provided appears to be in a conforming location.</i>
14	1336	I-880 & Fruitvale Ave	Non-viable	Viable	37.773764	-122.228396	<i>ALA-880-28.408 / location provided appears to be in a conforming location.</i>
15	1361	I-580 & San Pablo	Viable	Viable	37.826294	-122.285117	<i>ALA-580-46.142 / location provided appears to be in a conforming location.</i>

16	1935	I-880 & Webster	Viable	Viable	37.797361	-122.273532	ALA-880-31.495 / location provided appears to be in a conforming location.
17	1386	98th Ave & Bigge	Non-viable	Viable	37.729488	-122.194643	Location provided appears to be beyond 660 feet from SR-61 and I-880 and would be outside the jurisdiction of the Caltrans ODA Program.
18	1387	98th Ave & BiggeC8C3:C20	Non-viable	Viable	37.729488	-122.194643	Location provided appears to be beyond 660 feet from SR-61 and I-880 and would be outside the jurisdiction of the Caltrans ODA Program.

Sincerely,

George Anzo Jr. – ODA Permits Manager
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