

Letter of Nomination

June 27, 2011

The Honorable City Council One City Hall Plaza, Second Floor Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter section 601, the **M**ayor, hereby appoints the following person as a member of the following Board or Commission, subject to the City Council's confirmation:

COMMISSION ON AGING

Saturu N. Ned, Mayoral appointment to serve the term beginning September 2, 2010 and ending September 1, 2013, filling the seat previously held by Bobbie Bonds.

Saturu N. Ned

Objective – To seize the opportunity to utilize my vast experience with a diverse Business or Community Development environment that puts the employees, and community first

Summary – Solutions driven Marketing, Business and Communications Professional with proven Knowledge and applications of Marketing, Sales Fundraising, Branding and Client Retention

20 plus years of Marketing, Training Fundraising, Sales and Client Retention

Excellent organizational and time management skills

Skills

Management

Created and implemented a recruitment division that recruited 100's of Financial Planners, College and retirement Specialist to a National Seminar Training Clinic

Reported directly to the Company C.E.O and Senior Vice President in the creation and Coordination of comprehensive goal achievement and activation of marketing/sales strategies to maximize company profits

Tracked and documented success of nationwide seminar events put on by certified Financial planners and retirement specialist

Coordinated the sales activities of 100's of Sales Specialist as Vice President of Marketing/Sales

Managed the quality of presentation of 300 call center employees representing Corporate products for fortune 500 corporations

Sales

Seminar Division generated \$250,000 in monthly training revenues

Seminar Division Generate 25 million in sales revenues in a 2 year period

General Sales Revenues exceeded \$400,000 monthly. General sales revenues Grew by 35% for three years running

Communications

Prepared and presented weekly reports on nationwide Marketing/Sales activities

To Corporate Board Members

Networked with Business a Professionals nationwide to expand our presence and Potential for new business opportunities

Developed a client retention department

Fundraising

Supported and raised funding for Non-Profits, Churches and Community Based Organizations

Training/Recruitment

Provided superior training and created a procedure guide for recruitment of new Account executives

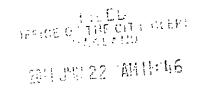
Education

Associate Arts Degree – Business Administration, Sacramento City College Sacramento Calif. 1978-1980

B.A. Degree Marketing University of California Berkeley 1981-1984 Masters Degree Communications University of Califo Berkeley 1984-1986

Experience

Fundraiser/Trainer for Peace Action West –Lobby group- 2008-2009-Oakland CA Campaign consultant for David Chiu San Francisco CA. Supervisor -2007-2008 Community Project Consultant, Justice Dept. Strategy -2006-2007 Gulf Coast Property Management Biloxi, Mississippi-2003- 2005 Vice President of Marketing the Annuity Store Sacramento CA. - 1995-2003 Area Quality Control Manager National Market Share Sacramento CA.-1991-1995 Community Activist-Northern California 1986-1991



APPROVED TO THE LEGALITY
CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION No.	C.M.S.
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RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF SATURU N. NED AS A MEMBER OF THE COMMISSION ON AGING

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No 9921 C.M.S. adopted May 13, 1980 and amended in 1985, 1989 and 1995 establishes the Commission on Aging to advocate for the elderly and serve as an Advisory Board to the Department on Aging; and

WHEREAS, the Commission on Aging consists of eleven (11) members serving not more than two consecutive three year terms; and

WHEREAS, the Honorable Mayor Jean Quan has appointed Julie Jones to serve a three year term subject to confirmation by the City Council; now therefore be it

RESOLVED, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Saturu N. Ned to the Commission on Aging for a three-year term beginning September 2, 2010 and ending September 1, 2013 filling the seat previously held by Bobbie Bond.

IN COUNCIL, OAKLAND, CALIFORNIA, PASSED BY THE FOLLOWING VOTE:

AYES – BRUNNER, KERNIGHAN, NADEL, SCHAAF, DE LA FUENTE, BROOKS, KAPLAN AND PRESIDENT REID NOES – ABSTENTIONS-ABSENT-

ATTEST:			
LATONDA SI	MMONS		
City Clerk and	d Clerk of the	Oakland C	ity Counci