



CITY HALL • ONE CITY HALL PLAZA • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Sheng Thao

(510) 238-3141
FAX (510) 238-4731
TDD (510) 238-3254

Letter of Appointment

March 6, 2024

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Parks and Recreation Advisory Commission

Tam Tran, to serve a three-year term on the Parks and Recreation Advisory Commission that began November 14, 2023 and ends November 13, 2026, filling a seat previously filled by herself.

Adrian Henderson, to serve a three-year term on the Parks and Recreation Advisory Commission that began November 14, 2023 and ends November 13, 2026, filling a seat previously filled by Daral Smith.

Sal Alper, to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2023 and ends November 13, 2026, filling a seat previously filled by Jinhee Ha.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Sheng Thao".

Mayor Sheng Thao

Profile

Tam _____ Tran _____
First Name Middle Initial Last Name

Email Address

Street Address

City

Suite or Apt

State

Postal Code

What City Council district do you live in?

District 3

Primary Phone

Alternate Phone

San Francisco Planning
Department _____
Employer

Principal Planner _____
Job Title

Which Boards would you like to apply for?

Parks and Recreation Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

It is with much enthusiasm that I re-apply to be on the Parks and Recreation Advisory Commission. I bring to the Commission my professional experience in land use and transportation planning and project management in the Bay Area. My engagement on these topics has spanned municipal agencies, stakeholder groups, and the general public. It also has given me the opportunity to collaborate with people from different fields, such as civil and structural engineering, landscape architecture, and finance. I also bring a commitment to public service. I have served on Oakland's Parks and Recreation Advisory Commission since 2021 and am currently its chair. Additionally, I have volunteered on the boards of three non-profit organizations (two of which I was president or chair of), where I collaborated with board members and staff on financial, policy, and programming matters related to the organizations' operations and finances. My particular interest in the Commission stems from my experience growing up, where my outdoors experience centered around parks. As first-generation immigrants, our family could not afford to go on out-of-town vacations or excursions. Luckily, we lived in an area that had playgrounds and walking trails, however small. They were places I could go to meet friends, ride my bike with my sisters, or aimlessly wander around. My professional life has given me a better understanding of how parks and open spaces provide emotional and physical benefits to people. I also see them as playing an equally important role in environmental sustainability and stewardship. Finally, I deeply believe in the benefits that parks and recreation opportunities offer to individuals and a city as a whole. I don't take for granted a childhood made richer by such access. Additionally, for me, the pandemic has highlighted the urgency of closing Oakland's gaps in access to spaces and services to members of low-income communities and communities of color. As a land use planner for the City of San Francisco's Planning Department, I have been heartened by my department's directive to center our work on racial and social equity. It is with through this equity lens that I hope to contribute my skills and energy to the Commission's efforts. Thank you for reviewing my application.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[TamTran_PRAC.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

TAM TRAN

SKILLS AND HIGHLIGHTS

- Urban planning professional with 15 years of experience in land use and transportation projects involving long-range capital planning and development, environmental review, and plan and policy development
- Skilled project manager with experience in leading multidisciplinary project teams
- Collaborative partner adept at building and maintaining relationships with public agencies, private organizations, and community-based organizations
- Excellent written and verbal communication skills

PROFESSIONAL EXPERIENCE

Project manager or task leader on transportation and land use projects involving corridor planning, development of infrastructure and facilities, including:

- ConnectSF, San Francisco's long-range plan for capital transportation investments
- San Francisco Department of the Environment's 2021 Climate Action Strategy, Transportation and Land Use Chapter
- Station Area Planning for California High-Speed Rail Authority
- AC Transit's Major Corridors Study
- Geary Corridor Bus Rapid Transit Alternatives Analysis and Environmental Impact Report
- Feasibility Study for Bicycle/Pedestrian Access on the Richmond-San Rafael Bridge
- Berkeley/Albany Ferry Terminal Site Study and Environmental Impact Study

EMPLOYMENT HISTORY

- Senior Planner, San Francisco Planning Department, March 2017-Present
- Senior Supervising Planner, WSP, San Francisco, October 2012-March 2017
- Senior Planner, Jacobs Engineering, Oakland, August 2008-October 2012
- Senior Planner, URS Corporation, San Francisco, June 2005-August 2008

EDUCATION

- Master of City and Regional Planning, University of California, Berkeley
- Bachelor of Arts, University of California, Santa Barbara

PROFESSIONAL CERTIFICATIONS

- American Planning Association, American Institute of Certified Planners, 2006-present
- Institute for Sustainable Infrastructure, Envision Sustainability Professional, 2016-present

VOLUNTEER EXPERIENCE

- Women's Transportation Seminar, Chapter President, 2019-present, Vice President, 2017-2018
- Market Street Railway, Board Director, 2014-2016
- SF CASA (Court-Appointed Special Advocate), Advocate for Foster Youth, 2011-2014
- San Francisco City Guides, Management Board Member, 2007-2010, 2017-present

Profile

Sally _____ B _____ Alper _____
 First Name Middle Initial Last Name

 Email Address

 Street Address

 Suite or Apt

 City

 State

 Postal Code

What City Council district do you live in?

District 3

 Primary Phone

 Alternate Phone

Exploratorium _____
 Employer

Program Manager of Educational Partnership _____
 Job Title

Which Boards would you like to apply for?

Parks and Recreation Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Dear Oakland Boards and Commissions, I am excited about the opportunity to serve on my city's committee focused on youth and the environment. I have over 15 years of experience working at the Exploratorium in San Francisco, focusing on helping all Bay Area have a joyful and impactful learning experience on a field trip to the museum. I want to do more to support the well-being of young people in Oakland through any of the selected groups. I am passionate about public spaces for equitable education and environmental sustainability, including access to green space and safe public transportation. I have the skills and readiness to serve Oakland through a commission or Board. I am a collaborative person accustomed to holding high ideals through projects and processes with limitations. I manage a team of youth and young adults, which requires budgeting, tracking, creating frameworks, decision-making, communicating with various stakeholders, facilitating meetings, project management, and much more. I am also very excited about this opportunity to learn more about government processes and from senior staff and board members. I appreciate your consideration and feel free to contact me with any follow-up questions. Take care, Sal Bell Alper

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Alper_Sal_Resume.pdf](#)

Upload a Resume

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Please click the acknowledgement below.

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I Agree *

SAL BELL ALPER

EDUCATION

MA, International and Multicultural Education	University of San Francisco	2020
<i>Thesis: "Educational Equity and Informal STEM Field Trip Programming"</i>		
BS, Environmental and Biological Science	Antioch College (Yellow Springs, OH)	2008

WORK EXPERIENCE

Exploratorium, San Francisco, CA (2008-present)

Program Manager of Educational Partnerships (2022-present)

- Manage all aspects of the museum facilitation program to annually support 50K+ students, 500K+ general visitors, 6+ daily hands-on demonstrations, and 2+ temporary exhibitions
- Coordinating logistics with organizations and schools to offer specialized learning opportunities, such as having a high school group tour behind the scenes areas of the museum, arranging accessibility needs, and developing technical presentations to meet teachers' learning goals
- Supervise, mentor, and delegate to 2 supervisory level staff, as well as support 100+ staff working across multiple programs
- Budget non-payroll of \$30K, tracking and advising on payroll budget of over \$1M

Manager of School Field Trip Program (2017-2022)

- Directly supervised, hired, and trained 20+ museum educators annually to facilitate inquiry, STEAM learning
- Founded and continue to manage the award-winning STARS (Striving for Trans-inclusion and Anti-Racism in Science learning) program, creating virtual programming, paid internship programs, and family festivals
- Collaborated across departments to meet the logistical and facilitation needs of a dynamic organization
- Initiated institution-wide projects within DEIA working groups, including leading discussion groups, leading anti-bias training, creating organizational strategies, and advising on exhibit curriculum

Assistant Manager of School Field Trip Program (2013-2017)

- Curated and led 100+ hours of workshops for educators on content, facilitation, and professional skills
- Developed curriculum for teacher and student field trips for NGSS alignment, including supplementary activities, worksheets, and guides for one-day visits to the museum
- Created program systems and structures with goals of efficiency and equity, schedules, handbooks, feedback
- Oversee program focused on climate change experiential learning for middle school students

Field Trip and Camp Educator (2008-2013)

- Develop hands-on demonstrations related to biology, environmental science, physics, and psychology
 - Facilitate learning experience for Bay Area students, summer camps, members, and families
-

ADDITIONAL RELEVANT EXPERIENCE

Board Member, *Cultural Connections*, 2020-2022

Management Training Course Certification, *SJ Leadership Coach*, 2019-2020

Conference Volunteer, *Inventing Our Futures: Alameda County Office of Education*, 2018 & 2019

Climate Interpreter Certificated, *National Network for Ocean and Climate Interpretation*, 2013-2014

Lead Bicycle Camp Counselor, *YBike YMCA*, 2013

Youth Bicycle Center Volunteer, *Crucible*, 2010

In-Kind Donation Coordinator for Bike to Work Day, *SF Bicycle Coalition*, 2010

Lead Science Instructor, *Camp Galileo*, Summer 2009

Volunteer Event Organizer, *Communities United Against Violence*, 2009-2010

Environmental Educator Intern, *Chabot Space and Science Center*, 2008-2009

Profile

Adrian _____ Henderson _____
First Name Middle Initial Last Name

Email Address

Street Address

City

Suite or Apt

State

Postal Code

What City Council district do you live in?

None Selected

Primary Phone

Alternate Phone

Kingmakers of Oakland _____
Employer

Director of Family and
 Community Engagement _____
Job Title

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Upload a Resume _____

Please paste the text of your resume or curriculum vitae below.

APPROVED AS TO FORM AND LEGALITY


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR SHENG THAO

**RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT TAM
TRAN AND APPOINTMENT OF ADRIAN HENDERSON AND SAL
ALPER AS MEMBERS OF THE PARKS AND RECREATION ADVISORY
COMMISSION**

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 8065 C.M.S., adopted November 13, 1969 and amended by Ordinance Nos. 11731 C.M.S., and 13622 C.M.S., establishes the Parks and Recreation Advisory Commission to advise the Mayor, City Council, City Administrator and the Office of Parks and Recreation on all matters relating to the general policy and operation of the parks and recreation system; and

WHEREAS, the Parks and Recreation Advisory Commission consists of eleven (11) members who are all residents of the City serving no more than two consecutive three-year terms; and

WHEREAS, the Honorable Mayor Sheng Thao has reappointed Tam Tran and appointed Adrian Henderson and Sal Alper to serve three-year terms, subject to confirmation by the City Council; and

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointments to the Parks and Recreation Advisory Commission:

Tam Tran, to serve a three-year term on the Parks and Recreation Advisory Commission that began November 14, 2023 and ends November 13, 2026, filling a seat previously filled by herself.

Adrian Henderson, to serve a three-year term on the Parks and Recreation Advisory Commission that began November 14, 2023 and ends November 13, 2026, filling a seat previously filled by Daral Smith.

Sal Alper, to serve a three-year term on the Parks and Recreation Advisory Commission that began November 14, 2023 and ends November 13, 2026, filling a seat previously filled by Jinhee Ha.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California

3337308v1/SW