

FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL

City Attorney

RESOLUTION No. 81983 C.M.S.
2009 MAY -7 PM 12:22

Introduced by Councilmembers Jane Brunner, Nancy Nadel, and Jean Quan

RESOLUTION RECOGNIZING THE ZERO WASTE PARTNERSHIP OF OAKLAND RESIDENTS AND BUSINESSES TO ADVANCE ENVIRONMENTAL SUSTAINABILITY THROUGH ESTABLISHING THE BRITA WATER FILTER RECYCLING PROGRAM: CLOROX/BRITA, TAKE BACK THE FILTER CAMPAIGN, AND WHOLE FOODS MARKET

WHEREAS, a Goal of the City is to Develop a Sustainable City for all; and

WHEREAS, Oakland consistently ranks among the top ten green cities nationwide, due to the tremendous dedication and resourceful collaboration of business, government, community organizations, and residents who embrace environmental quality, sustainable economic development, and social equity; and

WHEREAS, in 2006 the City Council approved Resolution #80286 C.M.S adopting a Zero Waste Strategic Plan that includes strategies to “Advocate for Manufacturer Responsibility for Product Waste, Ban Problem Materials”; and

WHEREAS, Oakland-based Clorox Corporation’s Brita water filter brand, the Take Back the Filter consumer awareness and advocacy campaign launched by Oakland resident Beth Terry, and Whole Foods Market in Oakland have partnered to establish a Zero Waste manufacturer responsibility program for collecting and recycling Brita water filters; now, therefore be it

RESOLVED: that the City Council recognizes Clorox/Brita, the Take Back the campaign, and Whole Foods Market for their partnership to advance environmental sustainability through establishing the Brita water filter recycling program.

IN COUNCIL, OAKLAND, CALIFORNIA, MAY 19 2009, 20__

PASSED BY THE FOLLOWING VOTE:

AYES - ~~BROOKS~~, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, ~~QUAN~~, ~~REID~~, and PRESIDENT BRUNNER - 5

NOES - 0

ABSENT - 0

ABSTENTION - 0

Excused - Quan, Reid, Brooks - 3

ATTEST:
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California