



Councilmember Abel Guillén

CITY OF OAKLAND

CITY HALL - ONE FRANK H. OGAWA PLAZA, 2ND FLOOR - OAKLAND - CALIFORNIA 94612

Date: June 19, 2018

To: Sabrina Landreth, City Administrator

From: President Pro Tem Guillén, Vice Mayor Campbell Washington, Councilmember McElhaney

Re: Mid-Cycle Budget Adjustments

Dear Madame City Administrator and Colleagues of the City Council,

This memo includes our proposal to budget for the urgent additions to address our most pressing needs of homelessness, illegal dumping, jobs, sex trafficking, and park programs and projects for our children and families.

HIGHLIGHTS

- Appropriate an additional **\$8.6 million to address homelessness crisis**
- Allocate **\$1 million for sanitation, health, and hygiene** for the unsheltered
- Over **\$1.4 million to expand proactive illegal dumping pilots** and litter enforcement
- Additional **\$450,000 for workforce development**
- Recommend **\$75,000 to address sex trafficking and CSEC**
- Investing over **\$4.4 million in playgrounds, pools, and sports facilities**

PROPOSED ADDITIONS

1. Homelessness: Appropriate new state grant funding of \$8,600,000

- \$1,000,000 allocated to health and hygiene services as eligible under grant guidelines— as soon details come out on grants, staff to utilize funding for encampment health and hygiene services, pursuant to the grant agreement.
County match: We call on the county to match these crisis funds in the current fiscal year.
- \$7,600,000 remainder allocated to investments identified in comprehensive homeless response strategy process

2. Illegal Dumping: Additional \$1,446,453

- \$997,946 to expand proactive, zone-based pilot program for illegal dumping to the most impacted areas - \$547,946 for Rapid Response Illegal Dumping Crew (4.0 FTE)- 1 Street Maintenance Leader, 3 Public Works Maintenance Workers, and \$450,000 for Equipment
- \$363,507 for 2 additional Litter Enforcement Officer crew members to complete the team - 1.0 FTE Litter Enforcement Officer & 1.0 FTE Clean Community Supervisor/O&M
- \$85,000 in GPF allocated for a pilot workforce development program for the homeless (litter and dumping pickup crew)

3. Workforce Development: Additional \$450,000

- \$100,000 to fund a comprehensive analysis of investments in Oakland's workforce development networks, programs, and services, including public (City, OUSD, & Peralta Colleges), private, and non-profit partners.
- \$350,000 to Workforce Investment Board: Transfer to Fund 2195 for job training, job-preparation, and placement services and related programs, to be allocated through the Workforce Investment and Opportunities Act (WIOA) to workforce providers

4. Sex trafficking and Commercial Sexual Exploitation of Children (CSEC): Recommend that SSOC allocates \$75,000 for the following, as a part of Measure Z spending plan in FY 18-19

- \$25,000 for a “John School” program grant – a sex trafficking demand reduction program grant to fund the startup of an Oakland-based diversion program for buyers as known as “Johns” and pimps (commonly known as a John School)
- \$25,000 for a seller diversion program grant (those being trafficked)– a sex trafficking prevention program grant to fund an Oakland-based diversion program
- \$25,000 for a Commercial Sexual Exploitation of Children (CSEC) prevention education program grant to serve Oakland Unified School District youth

PROPOSED REVENUE APPROPRIATIONS

As of June 14, 2018, the California legislature approved the FY 2018-2019 budget. As a result of the advocacy of the City of Oakland in this process, the City will receive new grant funds, including an estimated at \$8.6 million for services for homeless persons and solutions to the homelessness crisis eligible under state grant guidelines, such as improved sanitation and health measures, sheltered community pilot projects, and rapid rehousing services. We propose appropriating these dollars in the mid-cycle, to allow the City to address the pressing homelessness crisis that our City faces today.

PROPOSED USE OF REMAINING MEASURE HH BALANCE (1030)

In addition to the \$1,983,758 in projects and overhead already approved by the Sugar Sweetened Beverage Tax (SSBT) Community Advisory Board and the City Council in May 2018, the fund balance for FY 17-18 is \$8,646,242.

We propose prioritizing spending the remaining balance on a pilot of the SSBT Board's approved funding categories and Parks, Recreation and Youth Development (OPRYD) capital improvements and programs that have been vetted by the Department of Race and Equity and are in alignment with the intent of Measure HH, in neighborhoods most impacted by diet related disease and predatory marketing by soda companies.

- \$4,403,500 in one-time investments to playgrounds, tot lots, City pools, and sports facilities in the most impacted neighborhoods to match funds for Proposition 68 Bond proceeds—list of projects to be reviewed by the SSBT Board.
- \$2,042,742 Transfer General Purpose Fund (1010) expenditures for Parks, Recreation and Youth Development to the Sugar Sweetened Beverage Fund (1030)
 - Transfer \$2,042,742 from OPRYD FY 18-19 to Fund 1010 additions
- \$2 million in one-time set aside for 1-year pilot of the SSBT Board's recommended and approved funding categories for an allocation process to assess levels of need within each category—This will inform the next round which would be a more extensive, multi-year

guided by a fully developed community planning process. Importantly, this pilot allocation does not reflect future funding levels for the Board approved priority categories.

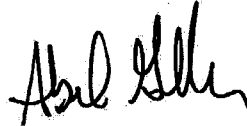
- \$200,000 for a one-time grant to the Sugar Freedom Project to expand their community-based work to outreach to Oakland communities most impacted by sugar-sweetened drinks beyond East Oakland resulting in a report to the SSBT Board to inform their community planning process and to Life Enrichment Committee

POLICY DIRECTIVE

We propose that the City Council directs the SSBT Community Advisory Board to develop recommendations for the use of at least 50% of future Fund 1030 revenues for the purpose of preventing or reducing the health consequences of the consumption of sugar sweetened beverages in Oakland communities, through new ongoing programs in the City's Oakland Parks Recreation and Youth Development Department. Such programs could include but are not limited to improving community nutrition, reducing childhood obesity and tooth decay, increasing physical activity and preventing diabetes in children and families for those most affected by health disparities.

We hope that you can join us in supporting these important budget adjustments. Thank you for your consideration.

Thank you,



Abel Guillén, City Councilmember



Annie Campbell Washington, Vice Mayor



Lynette Gibson McElhaney, Councilmember

**FY 2018-19 Midcycle Budget
City Council Amendments**

GENERAL PURPOSE FUND (1010) AMENDMENTS

EXPENDITURE REDUCTIONS (show as a negative #)

Item #	Dept.	Description	FY 2018-19 Midcycle Ongoing	FY 2018-19 Midcycle One-Time	Totals
1	Parks, Recreation, & Youth Development	Transfer General Purpose Fund (1010) funding for Dimond Aquatics, Defremery Aquatics, Fremont Aquatics, City-Wide Sports, and Girls Sports to the Sugar Sweetened Beverage Fund (1030)	\$ -	\$ (2,042,742)	\$ (2,042,742)
Subtotal of Expenditure Reductions			\$ -	\$ (2,042,742)	\$ (2,042,742)
Funds Available for Programming			\$ -	\$ 2,042,742	\$ 2,042,742

EXPENDITURE ADDITIONS (show as a positive #)

Item #	Dept.	Description	FY 2018-19 Midcycle Ongoing	FY 2018-19 Midcycle One-Time	Totals
2	Human Services, Economic & Workforce Dev.	Pilot workforce development program for the homeless (litter and dumping pickup crew)	\$ -	\$ 85,000	\$ 85,000
3	Public Works	Rapid Response Illegal Dumping Crew (4.0 FTE) - 1.0 FTE Street Maintenance Leader, 3.0 FTE Public Works Maintenance Workers, and Associated Equipment	\$ 547,946	\$ 450,000	\$ 997,946
4	Public Works	Add 1.0 FTE Litter Enforcement Officers and 1.0 FTE Clean Community Supervisor and O&M	\$ 363,507	\$ -	\$ 363,507
5	Economic & Workforce Dev.	Comprehensive analysis of investments in Oakland's workforce development networks, programs, and services; including public (City, OUSD, & Peralta Colleges), private, and non-profit partners.	\$ -	\$ 100,000	\$ 100,000
6	Economic & Workforce Dev.	Workforce Investment: Transfer to Fund 2195 to maintain and stabilize job training, job-preparation, and placement services and related programs, to be allocated through the Workforce Investment and Oppotunities Act (WIOA) to workforce providers.	\$ -	\$ 350,000	\$ 350,000
Subtotal of Expenditure Additions			\$ 911,453	\$ 985,000	\$ 1,896,453
GPF Surplus/(Deficit) after amendments			\$ (911,453)	\$ 1,057,742	\$ 146,289

**FY 2018-19 Midcycle Budget
City Council Amendments**

SUGAR SWEETENED BEVERAGE TAX FUND (1030) AMENDMENTS

REVENUE (show additions as a positive # and reductions as a negative #)

Item #	Dept.	Description	FY 2018-19 Midcycle		Totals
			Ongoing	One-Time	
1	Non-Departmental	Use of Unallocated 1030 Fund Balance	\$ -	\$ 8,646,242	\$ 8,646,242
Subtotal of Revenue Adjustments			\$ -	\$ 8,646,242	\$ 8,646,242
Funds Available for Programming			\$ -	\$ 8,646,242	\$ 8,646,242

EXPENDITURE ADDITIONS (show as a positive #)

Item #	Dept.	Description	FY 2018-19 Midcycle		Totals
			Ongoing	One-Time	
2	Parks, Recreation, & Youth Development	Transfer General Purpose Fund (1010) funding for Dimond Aquatics, Defremery Aquatics, Fremont Aquatics, City-Wide Sports, and Girls Sports to the Sugar Sweetened Beverage Fun (1030).	\$ 2,042,742	\$ -	\$ 2,042,742
3	Human Services	Set aside for the Sugar Sweetened Beverage Tax Board's recommendations	\$ -	\$ 2,000,000	\$ 2,000,000
4	Human Services	Grant to the Sugar Freedom Project to expand their community-based work to outreach to Oakland communities most impacted by sugar-sweetened drinks beyond East Oakland resulting in a report to the Sugar Sweetened Beverage Tax Board to inform their community planning process and to Life Enrichment Committee	\$ -	\$ 200,000	\$ 200,000
5	Capital Improvements	Capital improvements to playgrounds and tot lots in the most impacted neighborhoods, City pools, and sports facilities; including matching funds for Proposition 68	\$ -	\$ 4,403,500	\$ 4,403,500
Subtotal of Expenditure Additions			\$ 2,042,742	\$ 6,603,500	\$ 8,646,242
Fund 1030 Surplus/(Deficit) after amendments			\$ (2,042,742)	\$ 2,042,742	\$ -

**FY 2018-19 Midcycle Budget
City Council Amendments**

STATE OF CALIFORNIA OTHER (2159) AMENDMENTS

REVENUE (show additions as a positive # and reductions as a negative #)

Item #	Dept.	Description	FY 2018-19 Midcycle Ongoing	FY 2018-19 Midcycle One-Time	Totals
1	Non-Departmental	New grant revenues from the State of California Adopted FY 2018-19 Budget, Estimated at \$8.6 Million	\$ -	\$ 8,600,000	\$ 8,600,000
Subtotal of Revenue Adjustments			\$ -	\$ 8,600,000	\$ 8,600,000
Funds Available for Programming			\$ -	\$ 8,600,000	\$ 8,600,000

EXPENDITURE ADDITIONS (show as a positive #)

Item #	Dept.	Description	FY 2018-19 Midcycle Ongoing	FY 2018-19 Midcycle One-Time	Totals
2	Non-Departmental	Funding for Services for Homeless Persons and Solutions to the Homelessness Crisis eligible under state grant guidelines, potentially including improved sanitation and health measures, sheltered community pilot projects, and rapid rehousing services	\$ -	\$ 8,600,000	\$ 8,600,000
Subtotal of Expenditure Additions			\$ -	\$ 8,600,000	\$ 8,600,000
Fund 2159 Surplus/(Deficit) after amendments			\$ -	\$ -	\$ -