


City Attorney

2015 DEC 30 PM 2:05

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER NOEL GALLO

RESOLUTION DIRECTING THE CITY ADMINISTRATOR TO TAKE IMMEDIATE ACTION TO IMPLEMENT PEDESTRIAN SAFETY MEASURES TO ADDRESS SPEEDING AND UNSAFE DRIVING BEHAVIORS THAT RESULT IN INJURIES AND FATALITIES, INCLUDING ENGINEERING SOLUTIONS, INCREASED POLICE ENFORCEMENT, AND A TARGETED SAFE STREETS CAMPAIGN TO EDUCATE OAKLAND COMMUNITIES ABOUT ROADWAYS SAFETY

WHEREAS, Oakland is committed to walking as a form of transportation and recreation that is safe, accessible, healthy and affordable for all citizens¹; and

WHEREAS, Oakland is committed to an equitable distribution of resources to support pedestrian facilities, enforcement, and education that will assist in preventing pedestrian injuries and fatalities; and

WHEREAS, the City has an adopted Pedestrian Master Plan, and various traffic and pedestrian safety efforts such as a Hazard Elimination Program, Safe Routes to Schools, and has brought in several millions of dollars in grant funds in recent years, with the goal of reducing or eliminating severe injuries and fatalities caused by drivers;

WHEREAS, despite these goals, pedestrian collisions continue to be a public safety concern and a challenge to expanding walking as a safe, accessible and healthy form of transportation, especially for the vulnerable populations of children and seniors; and

WHEREAS, engineering and building safe streets is an important step in reducing collisions. There are proven engineering tools to reduce collisions (i.e. Improved roadway layout, higher visibility signs and pavement markings, increased signal crossing times, pedestrian refuge islands, etc.); and

WHEREAS, the Oakland Police Department through an increase in its traffic enforcement unit should focus on the most dangerous traffic behaviors, as enforcement, especially when combined with education, also serves a critical role in reducing pedestrian collisions; and

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¹ City of Oakland Pedestrian Master Plan, November 12, 2002

WHEREAS, the City of Oakland, along with private companies and non-profits, can develop a targeted education program to train drivers to drive safely, and launch a safe streets campaign to raise public awareness of traffic safety and target the most common causes of traffic collision injuries and deaths; now, therefore, be it

FURTHER RESOLVED: That the City Council does hereby direct the City Administrator to develop a Comprehensive Pedestrian Safety Plan that incorporates elements of engineering, enforcement and education as critical, equally important components, or amend existing plans, if required, to incorporate those elements; and be it

FURTHER RESOLVED: That said Comprehensive Pedestrian Safety Plan, or amendments to existing plans, shall identify needed resources, such as additional enforcement officers, roadway design improvements, including pedestrian facilities, and a multifaceted educational and outreach campaign to raise awareness about pedestrian safety; and be it

FURTHER RESOLVED: That the City Administrator shall identify and present alternatives to fund these activities and ongoing processes to improve pedestrian safety in Oakland.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID and PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

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