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OAKLAND

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OAKLAND CITY COUNCIL

RESOLUTION No. 85919 C.M.S.

Approved as to Form and Legality


Deputy City Attorney

A RESOLUTION 1) RATIFYING THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S APPLICATION TO THE US SMALL BUSINESS ADMINISTRATION'S STARTUP IN A DAY GRANT PROGRAM AND 2) AUTHORIZING THE CITY ADMINISTRATOR, OR HER DESIGNEE, TO ACCEPT AND APPROPRIATE FIFTY THOUSAND DOLLARS (\$50,000) IN US SMALL BUSINESS ADMINISTRATION STARTUP IN A DAY GRANT FUNDS FOR DIGITAL SERVICES TO IMPROVE ONLINE ACCESS TO LICENSING, PERMITTING AND SUPPORT FOR OAKLAND BUSINESSES

WHEREAS, many entrepreneurs and new business owners in the City of Oakland ("City") desire to start or maintain businesses in the City but may not have the resources to visit Oakland City Hall numerous times to understand the procedures necessary and fulfill the requirements to establish or maintain a business; and

WHEREAS, to address this issue and provide assistance to local businesses and entrepreneurs the City submitted an application for an award from the US Small Business Administration (US SBA) Startup in a Day "Start Small" Program in July 2015; and

WHEREAS, the US SBA application included a pledge from the City to develop, within twelve months of the grant award, an online business-friendly, mobile-friendly and multilingual business portal to improve access and address language barriers for business owners; and

WHEREAS, the US SBA selected the City and 26 other cities nationwide for this award and formed a "Community of Practice," for the recipients to collaboratively research, exchange best practices, and support each other in the deployment of online permitting; and

WHEREAS, the City's Digital Front Door project is responsible for updating the City's website and improving digital service delivery to the City's departments; and

WHEREAS, the Digital Front Door project will provide an inter-departmental structure for the creation of a new online business portal for educating entrepreneurs regarding the permits and licenses that are necessary to start or maintain a business, as well as available City support services; now, therefore be it

RESOLVED, that the City Council hereby ratifies the City Administrator's application for an award from the US SBA Startup in a Day "Start Small" Program in July 2015; and be it

FURTHER RESOLVED, that the City Council authorizes the appropriation of the \$50,000 US SBA award to (i) Fund 2999 (Miscellaneous Grants), Organization 85411 (Economic Development), Account 46421 (Other Grant: Aid Federal), Program SC11 (Business creation) or (ii) contract with an outside consultant, as needed, to create an online interface that seamlessly integrates into the City's current and future digital infrastructure; and be it

FURTHER RESOLVED, that the City, and its agents commit to the creation of a single online portal to simplify/streamline the process for businesses and entrepreneurs to obtain necessary licenses and permits to maintain or commence business operations; and be it

FURTHER RESOLVED, that the City Attorney shall review and approve as to form and legality all agreements, if any, related to the award of the above-mentioned US SBA funds, and all such agreements, if any, shall be filed with the City Clerk.

DEC - 8 2015

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, AND PRESIDENT GIBSON MCELHANEY - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST: LaTonda Simmons for
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California