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**CITY OF OAKLAND**  
*AGENDA REPORT*

TO: Office of the City Administrator  
ATTN: Dan Lindheim  
FROM: FMA/Parking Operations  
DATE: January 12, 2010

RE: **Informational Report on an Administrative Policy to Assign Low Enforcement Priority to Parking in the Wrong Direction on Narrow Streets**

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**SUMMARY**

This is an informational report on an administrative policy to assign low enforcement priority for wrong-way parking on narrow streets. Staff has studied different solutions and has determined that the most practical and effective solution would be as follows: Staff will *not enforce wrong-way parking on streets which either do not have a median or double yellow or broken yellow divider painted from one end of a block to the other end of the block*. Through observations of actual City streets, staff has confirmed that, generally, streets without a median or yellow divider are considered "narrow" or less than 30 feet in width.

Staff has surveyed the impacted streets and has concluded that this new policy can be effectively implemented throughout the City of Oakland.

**BACKGROUND**

At the October 1, 2009 Public Works Committee meeting and the October 20, 2009 Council meeting, staff was asked to assign low enforcement priority to parking in the wrong direction on narrow streets (see California Vehicle Code Section 22502, which prohibits parking a vehicle on the left side of the street against the direction of traffic).

Council directed staff to identify "narrow" street, possibly using a 30-foot width as a guide.

**DISCUSSION**

Staff surveyed the impacted streets and reviewed the process for implementing low enforcement priorities on a list of streets that are 30 feet or narrower. The cost of signage, notification and staff time to ensure that every street in Oakland was surveyed and determined to meet the 30 feet criteria was considered, and, as a result, staff identified an alternative solution that would be more time and cost effective.

The alternative solution proposed by staff is that wrong-way parking not be enforced on streets which either do not have a median or double yellow or broken yellow divider painted from one end of a block to the other end of the block.

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**FISCAL IMPACTS**

The City could potentially realize annual revenue loss of up to \$120,000 if wrong-way parking on narrow streets is not enforced.

**DISABILITY AND SENIOR CITIZENS ACCESS**

The proposed action does not impact disability and senior citizen access.

**ACTION REQUESTED TO THE CITY COUNCIL**

No action required. This is an informational report only.

Respectfully submitted.



Noel Pinto, Parking Operations, Manager  
FMA/Parking Operations Division

APPROVED AND FORWARDED TO  
Public Works Committee

  
Office of the City Administrator

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