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CITY OF OAKLAND 2018 JUL 19 PM 5:27

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Ryan Russo
Director, Transportation

SUBJECT: Shared Mobility Update and Dockless
Bike and Scooter Share Program -
SUPPLEMENTAL

DATE: July 19, 2018

City Administrator Approval

Date:

7/19/18

RECOMMENDATION

Staff Recommends That The City Council

- (1) Receive An Informational Report On The City's Shared Mobility Initiatives;
- (2) Adopt An Ordinance Amending Title 10 And Title 12.08 Of The Oakland Municipal Code To Establish Regulations And New Permits To Operate And Park Dockless Scooter Sharing Programs In The Public Right Of Way; And
- (3) Adopt An Ordinance Amending Ordinance Number XXXXX (Fiscal Year 2018-2019 Master Fee Schedule) Establishing Fees For The New Dockless Scooter Share Permits.

REASON FOR SUPPLEMENTAL

At the July 17, 2018 Public Works Committee (PWC) meeting, the Committee directed staff to prepare and submit a supplemental report that (1) revises the proposed legislation by removing dockless bikes and electric-assist bikes (dockless e-bikes) and focusing only on scooter and electric-assist scooters (E-scooters) and (2) responds to several questions or requests for clarification raised at the meeting.

- (1) The two ordinances that accompany this report have been revised per PWC direction and approved by the City Attorney.
- (2) Responses to questions and requests from the Committee for clarification:

Question 1: How many additional scooters can be added to an Operator's fleet at a time?

The Ordinance amending the Oakland Municipal Code (OMC) Title 12.08, would allow the City Administrator, or her designee, to approve the total number of vehicles allowed under a Scooter Sharing Program permit. A minimum and maximum fleet size would be established to ensure that the supply of scooters is proportional to the demand. The proposed changes to OMC Title 10 (Section 18.40 D) also allow an additional 100 vehicles, in phases, to be added to an Operator's fleet, if its fleet achieves a designated threshold of usage. Because there are no time

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limitations on how often the additional vehicles can be granted, staff believes this provides sufficient flexibility to expand the Operator's scooter fleets as demand increases.

Question 2: How will persons with disabilities be accommodated in scooter sharing programs?

The Ordinance amending OMC Title 10 has been revised, under Section 10.18.060, to clarify that scooter share operators will be required to provide reasonable program modifications for persons with disabilities such as adaptive scooters.

Question 3: How will the rules and regulations established in the Ordinance be enforced?

The proposed Ordinances, if approved, would allow the City to enforce compliance with all OMC rules and regulations by reducing the number of scooters allowed under the Operator's Scooter Sharing permit. Their permit could be revoked altogether for repeat or gross violations. The Ordinance amending OMC Title 10 also establishes requirements that the Operators clearly communicate to Users the rules that apply to the operation of scooters and E-scooters. The Department of Transportation (DOT) expects compliance with parking and operating rules to increase as Operators improve their User education through messaging, sign-up requirements and rewards for proper use.

Individuals operating a scooter or any other vehicle in violation of the applicable code, local, state or otherwise, are subject to enforcement by the Oakland Police Department (OPD). However, the City views individual enforcement as a means of last resort and is optimistic that fleet-based regulations coupled with improved street design will yield a safer, self-enforcing systems.

ACTION REQUESTED OF THE PUBLIC WORKS COMMITTEE

Staff Recommends That The City Council (1) Receive An Informational Report on the City's Shared Mobility Initiatives, (2) Adopt An Ordinance Amending Title 10 And Title 12.08 Of The Oakland Municipal Code To Establish Regulations And New Permits To Operate And Park Dockless Scooter Sharing Programs In The Public Right Of Way; And (3) Adopt An Ordinance Amending Ordinance Number XXXXX (Fiscal Year 2018-2019 Master Fee Schedule) Establishing Fees For The New Scooter Share Permits.

Sabrina B. Landreth, City Administrator

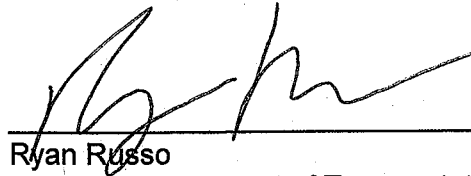
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For questions regarding this report, please contact Kerby Olsen, Shared Mobility Coordinator, at kolsen@oaklandca.gov or (510) 238-2173.

Respectfully submitted,



Ryan Russo
Director, Department of Transportation

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Parking and Mobility Division

Prepared by:
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