



2006 JUN -7 PM 2:09

1 FRANK H. OGAWA PLAZA • 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Jerry Brown
Mayor

(510) 238-3141
FAX: (510) 238-4731
TDD: (510) 839-6451

Letter of Nomination

June 20, 2006

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear Councilmembers:

Upon nomination of the Mayor, the following persons are hereby appointed as members of the following Board or Commission:

Parks and Recreation Advisory Commission

Calvin Wong, Mayoral appointment to serve for the term beginning 11/13/2005 and ending 11/14/2008, filling the seat formerly held by Mary Ellen Tong.

Junaid Mohiuddin, Mayoral appointment to serve for the term beginning 11/13/2005 and ending 11/14/2008, filling the seat formerly held by Larry Magid.

Michael Hammock, Mayoral appointment to serve for the term beginning 11/13/2005 and ending 11/14/2008, filling the seat formerly held by Mario Juarez.

If you have any questions or concerns, please feel free to contact me.

Respectfully,

JERRY BROWN
Mayor

A large, stylized handwritten signature in black ink, which appears to be "Jerry Brown". The signature is written over the printed name and extends across the width of the page.

Calvin N. Wong Resume

Background:

I'm a second generation native of Oakland and a product of the Oakland Public Schools. I have been a lifetime user of the Oakland Parks and Recreations programs and facilities. After serving as a dedicated City of Oakland civil servant for 32 years, I retired in December 2004. I am devoting a substantial part of my retirement in community service.

Experience:

During my 32 year service at the City of Oakland, I held numerous positions and responsibilities including Director of Building Services, Chief Building Official, City Engineer, Superintendent of Streets, and Principal Civil Engineer. I also served on numerous boards and committees including the Board of Examiners and Appeals, Housing Advisory and Appeals, and Earthquake Damage Abatement Board. I was actively involved in the development and implementations of numerous programs including commercial and residential blight abatement, live/work building standards, tree preservation, grading/erosion control, noise abatement, repair of earthquake-damaged buildings, rebuilding after the Fire Storm, consolidated newspaper racks, sidewalk food vendors, street banners, telephone booths, tenant/landlord mediation, prohibit commercial vehicle parking on residential streets, mitigating the seismic hazards from 1,700 unreinforced masonry buildings, street design standards, zoning enforcement, ADA compliance, emergency response, window bar releases for bedrooms, and street name changes.

Education and Licenses:

**University of California Berkeley- B.S. Civil Engineering
California Licensed Professional Civil Engineer
Numerous certificates and courses for continuing education in management, administration, engineering, technical subject matters.**

JUNAID MOHIUDDIN

SUN MICROSYSTEMS, INC. Global Sales & Service Organization

Principal Manager (Black Belt)
Program Manager

2003 – Present Menlo Park, CA
2002 – 2003

Profit/Loss (P/L) Responsibility:

- Overseeing business improvement efforts goaled with earning \$40M incremental contribution margin in 4 territories: Germany, Korea, Greater China and Asia South
- Enabling changes in following processes: product/service pricing, deal discounting, deal reviews, renegotiating contracts with partners, sales behavioral changes
- Providing project leadership and executive guidance to 4 country managers who manage a collective team of 32 staff

Global Sales & Pipeline Reporting:

- Developed weekly pipeline reports and charts used in bookings outlook calls to monitor bookings by practice, business unit, product, top deals, win-loss, top customers, etc.
- Completed quarter-end-review (QER) sales operations commentary and operational rollup for Q1FY06 for EVP & COO operational reviews
- Developed a process for tracking business unit and growth target progress for Sun

Customer/Partner Relationship Management:

- Accountable for the overall CRM strategy, processes and toolset deployment to Sun's direct and indirect sales force.
- Managed a \$7M budget with a geographically dispersed team of 30+ FTEs accountable for change management, user adoption, training, communications, metrics, reporting, business process design, technical development, testing and deployment.
- Delivered dozen+ CRM deployments successfully to countries and account teams on-time & within budget.
- Negotiated multi-million \$\$ consulting and licensing contracts with Accenture and Siebel.
- Financial duties include MRP, OPEX, CAPEX, invoice approvals, quarterly/weekly accruals and flash forecast rollups.
- Presented project status and justified CRM investments to field sales, marketing and finance.
- People management duties include recruiting, hiring, firing, coaching of Sun and 3rd party personnel globally.
- Developed numerous business cases, ROIC analyses and risk assessments for pre-deployment readiness checks in numerous geographies, countries and accounts teams.
- Prepared territory & business unit General Managers with numerous operating and financial metrics including sales pipeline reports, product win rates, cross-sell ratios, avg. deal size trends, competitive analysis info from CRM system.
- Coached sales execs to use official sales methodologies for account planning and deal management.

Sales Pipeline Operational Improvement Project:

- Directed staff of 15 in diagnosing cycle time and transaction quality issues within Sun's "mission critical" sales pipeline management tool used by 9k global sales reps, managers and executives.
- Resolved various process defects such as declining pipeline visibility, declining x-sell rates, deteriorating report generation functionality, increasing entry times for new/existing deals.
- Launched a successful test pilot in Germany to test high cost & high-risk solutions under controlled conditions.
- Designed dashboards to monitor key metrics such as deal entry time, deal query time, deal win rate, average deal size, sales cycle length, # of reps logged in, transaction completion rates, etc.
- Delivered 38 distinct improvement recommendations in 7-months yielding Sun \$3.8 million in operational benefits.

PRICEWATERHOUSECOOPERS LLP

Management Consulting Services (acquired by IBM Global Services in 2002)

<i>Senior Consultant</i>	2001 – 2002	San Francisco	High-Tech Practice
<i>Consultant</i>	1999 – 2001	London	Financial Services Practice
<i>Analyst</i>	1998 – 1999	New York	Financial Services Practice
<i>Intern</i>	1997 – 1998	Chicago	Financial Services Practice

- Team leader for financial performance improvement projects for various departments within larger organizations.
- Responsible for completing client deliverables on-time, within budget and meeting key performance indicators.
- Accountable for managing quarterly/annual billable hour targets as well as timely client invoicing.
- Gathered business requirements, conducted stakeholder interviews, scoped efforts, drafted project proposals, etc.
- Clients included Compaq, City of Boston, Nationwide Insurance, Sprint, UBS, Fleet Boston, Sun Microsystems.

EDUCATION

NORTHWESTERN UNIVERSITY

College of Arts & Sciences, Evanston IL
B.A. Philosophy with honors 1998

MEDIA MENTIONS

LEAN SIX SIGMA INSTITUTE August 22, 2005 “Aim for Excellence With Six Sigma”

<http://www.sixsigmainstitute.com/news/sixsigma/2005/08/aim-for-excellence-with-six-sigma.html>

CIO AUSTRALIA February 6, 2004 “Six Sigma Comes to IT Targeting Perfection”

<http://www.cio.com.au/index.php/id:1718145589;fp:4;fpid:16>

CIO MAGAZINE December 1, 2003 “Targeting Perfection” Sidebar Feature “All Together Now: CMM, CRM, ERP and Six Sigma” http://www.cio.com/archive/120103/sigma_sidebar_1.html

Michael C. Hammock

Employment

January 1970 to Present

January 1970-April 1972 City of Oakland, Parks and Recreation Leader I, Santa Fe, Longfellow Playground and Golden Gate Recreation Center

April 1972 to May 1973 Recreation Program Director, Bushrod Recreation Center

June 1973 to August 1989 Recreation Center Director, Bushrod Recreation Center

August 1989 to September 1992 Elementary Sports Coordinator

September 1992 to September 1994 Youth Sports Coordinator

September 1994 to 2002 Recreation Supervisor of Sports and Aquatics

September 2002-2004 Sports Supervisor (Citywide)

April 2004-Present General Recreation Supervisor

Education

1968-1969 UNLV Las Vegas, NV

1969-1970 Merritt College Oakland, CA

1970 - 1972 Fresno State University Fresno, CA

Bachelor of Science, Recreation Administration

Experience

Recreation/Sports Management

Development, implementation and supervision of recreation programs, city-wide sports leagues, camps and clinics for youth and young adults including T-Ball, Flag Football, Basketball, Softball, Tennis, Water Polo, Track & Field, Wrestling, Tennis and Hockey, as well as championship events.

Planning and coordination of recreation activities such as arts & crafts, field trips, table games, swimming, kickball, jump rope/double dutch for youth ages 5 to 12.

Community based outreach, recruitment and promotion, assessment of community needs and interests; coordination of volunteers.

Coordinating activities, leagues and special events with 22 recreation centers, 14 middle schools, 15 elementary playgrounds, Boys & Girls Clubs, an other community groups and organizations.

Development and management of program partnerships including the Golden State Warriors, NFL Properties as well as solicitation of local business team sponsorships.

Demonstrated knowledge of City of Oakland policies and protocols in working with youth and staff.

Extensive facility and site management experience including scheduling of fields, gyms, schools securing permits, dealing with usage issues related to maintenance and repairs and working with Oakland Unified School District.

Recreation Administration

Personnel planning, hiring, training and supervision, as well as handling of related matters such as payroll, performance, evaluations; management of recreation and sports staff sizes from 25 to 450 employees at a time including office staff, part0time recreation employees, site and program directors, officials and coaches.

Budget development, management of cumulative total more of \$3 million dollars in sports and recreation funding, including management of related matters such as processing accounts payable, budget analysis, cost control strategies and quarterly fiscal reports, extensive knowledge and experience with City of Oakland fiscal policies and practices.

Development and management of sponsorships and grant related contracts and related program objectives.

Writing and preparing program reports for administrative review.

Professional Memberships

Chapter Director for City of Oakland, OPR (NYSCA) National Youth Sports Coaches Association

Past Master Eli Baker Lodge #62 F.A & M

Special Events/Clinics

District Coordinator for all sports leagues and special events

Implemented Teen Clubs and "Rap Sessions"

Established Youth Tutorial Program

Planned and Coordinated all major youth and adult sports at the district level

Managed the seven major seasonal sports: Basketball, Softball, Flag Football,

Soccer, Volleyball, Track & Field, and T-Ball

Develop scholarships for youth for camps, State and University bound students

Awards Received

- 1970 Junior College All American Basketball Award-First Team
- 1984 Vance Barnes Community Service Award
- 1988 North Oakland Community Man of the Year
- 1997 Bushrod Community Service Award (MVP) Most Valuable Person
- 1998 (ONBL) Oakland Neighborhood Basketball League-Community Service
- 2003 Board of Directors Jack London Aquatics Center

OAKLAND CITY COUNCIL

OFFICE OF THE CITY CLERK

RESOLUTION No. _____

C.M.S.

DRAFT

~~2005 JUN - 8 PM 1:20~~

Resolution Appointing Calvin Wong, Junaid Mohiuddin And Michael Hammock As Members Of The Parks And Recreation Advisory Commission

WHEREAS, Ordinance No. 8065 C.M.S. creates the Parks and Recreation Advisory Commission, whose members are nominated by the Mayor and approved by the City Council; and

WHEREAS, Ordinance No. 11731 C.M.S. specifies that members of the Parks and Recreation Advisory Commission are three year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED, that by the nomination of the Mayor, the following individuals are hereby appointed to the terms set forth below:

Calvin Wong, Mayoral appointment to serve the term beginning November 13, 2005 and ending November 14, 2008, filling the position formerly held by Mary Ellen Tong.

Junaid Mohiuddin, Mayoral appointment to serve the term beginning November 13, 2005 and ending November 14, 2008, filling the position formerly held by Larry Magid.

Michael Hammock, Mayoral appointment to serve the term beginning November 13, 2005 and ending November 14, 2008, filling the position formerly held by Mario Juarez.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- BRUNNER, BROOKS, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California