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OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND REDEVELOPMENT AGENCY
CITY OF OAKLAND
Joint City Council and Redevelopment Agency Agenda Report

2005 JUN 16 PM 9:09

To: Office of the Agency Administrator
Attn: Deborah Edgerly
From: Community and Economic Development Agency
Date: June 28, 2005

RE: A RESOLUTION ADOPTING THE COLISEUM NEIGHBORHOOD PROJECT INITIATIVE PROGRAM, ALLOCATING ONE HUNDRED AND EIGHTY THOUSAND DOLLARS (\$180,000) FROM FY 2004-2005 FOR THE PROGRAM FROM COLISEUM REDEVELOPMENT PROJECT AREA FUNDS, AUTHORIZING THE AGENCY ADMINISTRATOR TO FUND NON-PUBLIC PROJECTS UNDER THE PROGRAM WITHOUT RETURNING TO THE AGENCY, AND RESCINDING RESOLUTION NO. 2005-0002 C.M.S.

CITY AND AGENCY RESOLUTIONS AUTHORIZING FUNDING UNDER THE COOPERATION AGREEMENT IN AN AMOUNT NOT TO EXCEED ONE HUNDRED AND FIFTY THOUSAND DOLLARS (\$150,000) FOR CERTAIN PUBLIC IMPROVEMENTS WITHIN THE COLISEUM REDEVELOPMENT PROJECT AREA UNDER THE NEIGHBORHOOD PROJECT INITIATIVE PROGRAM

SUMMARY

Redevelopment Agency staff seeks Agency approval to adopt the Coliseum Neighborhood Project Initiative (NPI) Program for public and non-public improvements from Coliseum Redevelopment Project Area funds, authorizing the Agency Administrator to fund non-public projects under the program without returning to the Agency, and rescinding Resolution 2005-0002, so as to clarify the process by which the City Administrator, or her designee, may approve and fund non-public projects.

In addition, staff seeks Agency and City Council authorization to execute contracts for specific public projects under NPI thus far proposed.

The NPI Program intends to support the existing network of community-based and merchant organizations in funding neighborhood infrastructure improvement projects that are beneficial to the community, within the public domain, and currently have no other funding source. As is consistent with California Redevelopment Law, the NPI Program is designed to help fund community projects that fall within at least one of the following categories:

- Crime deterrent
- Neighborhood beautification
- Corridor beautification

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- Establishment of community identity
- Community facility upgrade
- Site enhancement

NPI projects may be either “non-public” or “public” in nature. Non-public projects involve community improvements to property held solely by a private property owner. Furthermore, non-public projects under NPI do not involve the installation of any systems, equipment, or fixtures that will not be fully owned and operated by private entities (e.g., property owner or property lessee).

Public projects, in contrast, are defined as any improvement, facility upgrade, or permissible activity under NPI that is implemented on publicly-owned property, and/or involves the installation of equipment on that will then be owned and operated by a public entity, such as the City of Oakland.

All public projects under the NPI program are required to receive City and Agency authorization prior to the use of NPI funds. All public projects recommended for implementation by staff are herein described for Agency and Council review.

FISCAL IMPACTS

The Coliseum Redevelopment Area will allocate \$180,000 of unexpended project funds for initial financing of the pilot program. No additional staff costs are associated with the NPI because existing City staff will manage the program.

The NPI will be funded from FY 2004-05 Coliseum Capital Fund (#9451), Capital Improvement Project Organization (#94800), Budget Prior Year Carry Forward Account (#78811), Zhone Technology Project (#P207810).

Funds from NPI will be transferred to the City (Entity 1, Fund 7780) to process payments for NPI projects.

Staff has selected a total of seven projects for which NPI funds may be used. Six of the seven projects are public projects and require Agency and City Council approval prior to execution of contracts. The total proposed NPI contribution for these six projects is \$150,000, and these six public projects are described in **Attachment A**.

One of the total seven proposed projects is considered a non-public project because it involves the purchase and donation of security cameras to private merchants to be installed on their private properties and to be subsequently owned and operated by these private parties. This single non-public project seeks an NPI contribution of \$30,000. Therefore, the total monetary contribution requested by the seven projects is \$180,000. If the six public projects are approved by the Agency, and the contract for the single non-public project is executed, total NPI program funds will be completely exhausted for FY 2004-05.

Table 1, under “Key Issues and Impacts” lists the agency or organization that will maintain the facilities and equipment to be constructed or purchased through the seven NPI projects.

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If the pilot program for NPI is successful, staff will work with Project Area Committees in other redevelopment areas to determine the desirability of expanding the program in those areas in future years.

BACKGROUND

On January 4, 2005, City Council approved the establishment of the NPI Program through Resolution 2004-0002. The resolution for the program was significantly revised by the City Attorney's Office subsequent to the Program's original approval. The revisions were made in order to better clarify the process by which the City Administrator, or her designee, may approve and fund non-public projects. Therefore, staff is requesting that Resolution 2004-0002 be rescinded, and the NPI Program approved under the attached resolutions.

The Coliseum Redevelopment Project Area will serve as the pilot study area for the NPI Program, and the NPI will be administered by those City of Oakland Service Delivery System (SDS) Teams that serve locations that overlap with the Coliseum Redevelopment Area. Three Service Delivery System areas, (SDS 4, SDS 5, and SDS 6) are included within the Coliseum Redevelopment Project Area boundaries.

The three SDS teams have thus far been responsible for conducting marketing and outreach for the NPI program, and collecting and processing project applications.

Each project proposal, in addition, was reviewed and approved by the Redevelopment Agency and City Attorney's Office. Projects were required to show that they are eligible for funding under redevelopment law, as well as meet the goals of the Coliseum Area Redevelopment Plan.

The total \$180,000 in FY 2004-05 funds allocated to the NPI Program will be divided equally amongst the three participant SDS teams. Therefore, an amount not exceeding \$60,000 from the NPI Program may be spent in each participant SDS area for community projects.

Eligible projects are a one-time cost (as on-going maintenance may not be paid for through redevelopment funds) and NPI funds may be used as matching contributions for hard costs only.

A total of seven projects, including one non-public project and six public projects have already been proposed to SDS Teams 4, 5, and 6. All six public projects are described in **Attachment A**.

If the pilot program for NPI is successful, staff will work with Project Area Committees in other redevelopment areas to determine the desirability of expanding the program in those areas, in future years.

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KEY ISSUES AND IMPACTS

Attachment A describes the proposed public projects under NPI, for which staff seeks Agency Approval. All proposed public projects described herein have been reviewed by Agency Counsel and comply with California redevelopment law in their provision of public benefit. The six public projects that have been proposed under the Program include:

TABLE 1 - Coliseum Neighborhood Project Initiative Proposed Public Projects

Description	Location	Contribution	Maintenance [3]
PUBLIC PROJECTS [1]			
<u>SDS Area 4</u>			
Pedestrian Refuge Island	International Blvd. at 28th Ave.	\$25,000	Public Works Agency
Installation of Decorative Planter Boxes	Along International Blvd. from 35th Ave. to 38th Ave.	\$5,000	Unity Council
<u>SDS Area 5</u>			
Concession and Restroom Facilities at Greenman Field	International Blvd. and Havenscourt Blvd.	\$60,000	Public Works Agency
<u>SDS Area 6</u>			
Increased Street Lighting	Along International Blvd. from 89th Ave. to 90th Ave.	\$30,000	Public Works Agency
Oakland Police Department Security Camera	International Blvd. at 89th Ave.	\$15,000	Product Warranty
Oakland Police Department Security Camera	International Blvd. at 98th Ave.	\$15,000	Product Warranty
Total NPI Contributions for Proposed Public Projects		\$150,000	
NON-PUBLIC PROJECTS [2]			
<u>SDS Area 4</u>			
Security Cameras for Merchants		\$30,000	Product Warranty
TOTAL NPI CONTRIBUTIONS FOR FY 2004-05		\$180,000	

[1] See Attachment A for additional project detail.
 [2] SDS Area 4 has also received an application for one non-public project, involving the purchase of security cameras for private merchants, for which the NPI contribution will be \$30,000. Therefore, if all proposed projects are approved and executed, total funds of \$180,000 appropriated for NPI will be disbursed.
 [3] All respective parties responsible for the ongoing maintenance of the facilities or equipment constructed or purchased through these seven NPI projects have confirmed their financial ability to maintain facilities and equipment. The Redevelopment Agency is not authorized to pay for any maintenance cost.

SUSTAINABLE OPPORTUNITIES

All of the proposed projects will help beautify, deter crime, and improve safety conditions in the Coliseum Redevelopment Area. The alleviation of blight by proposed projects under the NPI Program will in turn stimulate commercial and business activity within the Coliseum Redevelopment Area.

DISABILITY AND SENIOR CITIZEN ACCESS

Most of the proposed projects described in **Attachment A** are directly relevant to the issues of disability and senior citizen access. The pedestrian refuge island proposed to be constructed on International Blvd, (at 28th Ave.), for example, will make it easier for elderly individuals to cross the busy intersection. In addition, all of the proposed projects involving security cameras will make the community a safer place for the elderly segment of the population.

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RECOMMENDATION AND RATIONALE

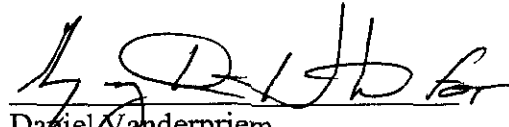
The adoption of the Coliseum Neighborhood Project Initiative Program preserves legal consistency with California Redevelopment Law in that the use of redevelopment funds on public properties and/or for publicly-owned equipment requires a finding of public benefit and blight elimination by the Agency and City Council.

The implementation of the attached public projects under the NPI Program would fulfill the over-arching goal of the NPI program of funding small-scale neighborhood infrastructure improvement projects that are beneficial to the community, and currently have no other public funding source.

ACTION REQUESTED OF THE CITY COUNCIL/REDEVELOPMENT AGENCY

Staff requests that the Redevelopment Agency and City Council approve the attached resolutions and report.

Respectfully submitted,



Daniel Vanderprien
Director of Redevelopment, Economic
Development and Housing and Community
Development

Reviewed by:
Gregory Hunter, East Oakland
Redevelopment Area Manager

Prepared by:
Rupa Parikh, Project Manager
CEDA Redevelopment Division

APPROVED AND FORWARDED TO
THE COMMUNITY AND ECONOMIC
DEVELOPMENT COMMITTEE



OFFICE OF THE CITY ADMINISTRATOR

Attachment(s): A. Proposed public projects under NPI

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Attachment A

**Coliseum Redevelopment Project Area
Neighborhood Project Initiative (NPI) Program
Fiscal Year 2004-05**

Proposed Public Projects

SDS Area 4

Project No. 1

Pedestrian Safety/Traffic Calming measure – Pedestrian Refuge Island

Location

International Boulevard and 28th Avenue

Description

Children, seniors and the disabled have a hard time crossing the street because of the frequent and volume of vehicles. Adding a concrete platform in between the lanes allows pedestrians to have a break in between the lanes. The pedestrian refuge island will allow them a safe place to stop if the lanes in one direction are clear for them to cross but the lanes in the other direction are busy, thus it reduces the crossing distance.

Monetary Contribution

\$25,000

Project Benefits and Blight Elimination

In addition to improved safety conditions, the proposed pedestrian refuge island will serve as an aesthetic enhancement to this busy commercial corridor, alleviating blight. These achievements will in turn increase commercial activity and generate more sales tax revenue for the City of Oakland.

Project No. 2

Decorative Planter Boxes

Location

Along International Boulevard from 35th Avenue to 38th Avenue (along sidewalk areas within the public right-of-way)

(Project 2 continued on next page)

Description

Decorative planter boxes will be ordered that will contain fresh plants in an effort to beautify International Boulevard. The planter boxes will be painted in vibrant colors in order to celebrate the cultural diversity of the neighborhood. These planter boxes will be placed along the sidewalk areas of the public right of way.

Monetary Contribution

\$5,000

Project Benefits and Blight Elimination

This beautification effort will directly combat the presence of blight on International Boulevard and will stimulate the commercial and residential desirability of the corridor, attracting future business interest, and may potentially spur further beautification efforts in the surrounding area.

SDS Area 5

Project No. 3

Installation of concession and bathroom facilities at Diamond 3 of the Greenman Baseball Field

Location

International Boulevard at Havenscourt Boulevard

Description

This project proposes to help fund the installation of concession and bathroom facilities at Diamond 3 of the Greenman Baseball Field. These additions will stimulate current usage of the baseball field by local residents, high school students, and members of organized athletic associations. The additions will further the Department of Parks and Recreation goal of providing safe and attractive recreational facilities for all.

Monetary Contribution

\$60,000

Project Benefits and Blight Elimination

The rehabilitation of outdated and underutilized facilities will alleviate current blight that exists at this community amenity, and will attract more visitors to the park.

SDS Area 6

Project No. 4

Increased Street Lighting

Location

Along International Boulevard from 89th Avenue to 90th Avenue

Description

Installation of new light poles and upgrades to existing lighting infrastructure

Monetary Contribution From NPI

\$30,000

Project Benefits and Blight Elimination

Existing crime has created unsightly blight and unsafe conditions at this location. Enhanced street lighting will help deter crime, which will in turn alleviate unattractive blight. Improved visibility, safety, and enhanced aesthetics to the area from the new infrastructure will spur greater commercial activity in the area and improve the quality of life along this corridor for residents.

Project No. 5

Security camera monitored by Oakland Police Department (OPD)

Location

International Boulevard at 89th Avenue

Description

Installation of an OPD-monitored security camera at an intersection that has long suffered from sideshow activity, excessive speeding, vehicular accidents, and prostitution.

Monetary Contribution

\$15,000

Project Benefits and Blight Elimination

Improved safety conditions that will result from the OPD-monitored security camera will alleviate physical blight at this intersection and enhance the attractiveness of the area to both residents and merchants.

Project No. 6

Security camera monitored by Oakland Police Department (OPD)

Location

International Boulevard at 98th Avenue

Description

Installation of an OPD-monitored security camera at an intersection that has long suffered from sideshow activity, excessive speeding, vehicular accidents, and prostitution.

Monetary Contribution

\$15,000

Project Benefits and Blight Elimination

Improved safety conditions that will result from the OPD-monitored security camera will alleviate physical blight at this intersection and enhance the attractiveness of the area to both residents and merchants.

REDEVELOPMENT AGENCY OF THE CITY OF OAKLAND

RESOLUTION No. _____ C.M.S.

A RESOLUTION AUTHORIZING FUNDING UNDER THE COOPERATION AGREEMENT IN AN AMOUNT NOT TO EXCEED ONE HUNDRED AND FIFTY THOUSAND DOLLARS (\$150,000) FOR CERTAIN PUBLIC IMPROVEMENTS WITHIN THE COLISEUM REDEVELOPMENT PROJECT AREA UNDER THE NEIGHBORHOOD PROJECT INITIATIVE PROGRAM

WHEREAS, the Agency has adopted a Coliseum Neighborhood Project Initiative Program (the "Program") to assist in addressing general blight conditions within the Coliseum Project Area; and

WHEREAS, the Program requires that any projects involving the installation or construction of any City-owned improvements proposed to be funded by the Program shall be submitted to the City Council and the Agency for review and approval as required by law; and

WHEREAS, Section 33445 of the California Health and Safety Code authorizes a redevelopment agency to pay for the installation cost or construction of publicly-owned facilities, if the legislative body has consented to such funding and has made certain findings; and

WHEREAS, Section 33679 of the California Health and Safety Code requires a public hearing and publication of a report before a redevelopment agency may pay for the installation or construction of publicly-owned buildings; and

WHEREAS, the City Council is consenting to the use of Agency funding for the project listed below pursuant to Section 33445 of the California Health and Safety Code, and has held a public hearing as required by Section 33679 of the California Health and Safety Code; and

WHEREAS, the City of Oakland and the Redevelopment Agency entered into a Cooperation Agreement on July 1, 2004, which generally governs the provision of assistance and the payment of funds between the two agencies, including Redevelopment Agency financial contributions and other assistance to support City public improvements; and

WHEREAS, staff have identified a number of public projects within the Coliseum Redevelopment Project Area that are consistent with the priorities and guidelines of the Program; now, therefore, be it

RESOLVED: That the Agency hereby approves funding under the Coliseum Neighborhood Project Initiative Program for the following public projects:

- \$5,000 for the installation of decorative planter boxes island along International Boulevard between 35th Avenue, and 38th Avenue;
- \$60,000 for the installation of new concession and restroom facilities at Greeman Baseball Field at International Boulevard and Havenscourt Boulevard;
- \$30,000 for the installation of new light poles and the upgrading of existing lighting facilities along International Boulevard between 89th Avenue and 90th Avenue;
- \$15,000 for the installation of an Oakland Police Department-monitored security camera on International Boulevard at 89th Avenue;
- \$15,000 for the installation of an Oakland Police Department-monitored security camera on International Boulevard at 98th Avenue;
- \$25,000 for the installation of a pedestrian refuge island on International Boulevard at 28th Avenue;

and be it further

RESOLVED: That the Agency hereby finds and determines as follows:

1. That the funding of the above projects will benefit the Coliseum Redevelopment Project Area, and will assist in the elimination of blighting conditions in the Coliseum Project Area, as follows:
 - The installation of planter boxes along International Boulevard will directly combat blight on International Boulevard, stimulating the commercial and residential desirability of the corridor, attracting future business interest, and potentially inviting further beautification efforts in the surrounding area.
 - The installation of new concession and bathroom facilities at Greeman Baseball Field will alleviate physical blight by rehabilitating portions of an outdated and underutilized City recreational facility and attracting more visitors to this community amenity.
 - The installation of new light poles and upgrades to existing lighting infrastructure along International Boulevard will help to deter crime which will alleviate physical blight, improve visibility, increase safety for residents and merchants in the Project Area, increase investment in the Project Area, and improve the quality of life along this corridor for Project Area residents.
 - The installation of security cameras on International Boulevard will increase the overall safety of the area, alleviating blight through the deterrence of crime, and making the area more attractive to local residents and merchants.
 - The installation of a pedestrian refuge island on International Boulevard will enhance pedestrian safety for residents of the Project

Area, and will alleviate blight by aesthetically enhancing the busy commercial corridor, increasing commercial activity in neighboring areas.

2. That no other reasonable means of financing the above projects are available to the City other than Redevelopment Agency funding;
3. That the use of tax increment funds from the Coliseum Project Area for the above projects is consistent with the implementation plan adopted for the Coliseum Project Area;

and be it further

RESOLVED: That the Agency finds and determines, after independent review and consideration, that this action complies with the California Environmental Quality Act ("CEQA") as the following categorical exemptions apply to each project:

- Installation of planter boxes – CEQA Section 15268 (b)(1)
- Installation of new concession and restroom facilities – CEQA Section 15301 (d)(1)
- Installation of new light poles and upgrades to existing lighting infrastructure – CEQA Section 15268 (b)(1)
- Installation of security cameras - CEQA Section 15268 (b)(1)
- Installation of a pedestrian refuge island – CEQA Section 15268 (b)(1)

and be it further

RESOLVED: That the Agency Administrator or her designee is authorized to take any other actions with respect to the above projects consistent with this Resolution and its basic purpose.

IN AGENCY, OAKLAND, CALIFORNIA, _____, 2005

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND
CHAIRPERSON DE LA FUENTE,

NOES-

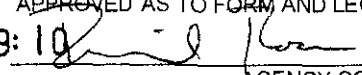
ABSENT-

ABSTENTION-

Attest: _____

LATONDA SIMMONS
Secretary of the Redevelopment Agency
of the City of Oakland, California

2005 JUN 16 PM 9:10


AGENCY COUNSEL

REDEVELOPMENT AGENCY OF THE CITY OF OAKLAND

RESOLUTION No. _____ C.M.S.

A RESOLUTION ADOPTING THE COLISEUM NEIGHBORHOOD PROJECT INITIATIVE PROGRAM, ALLOCATING ONE HUNDRED AND EIGHTY THOUSAND DOLLARS (\$180,000) FROM FY 2004-2005 FOR THE PROGRAM FROM COLISEUM REDEVELOPMENT PROJECT AREA FUNDS, AUTHORIZING THE AGENCY ADMINISTRATOR TO FUND NON-PUBLIC PROJECTS UNDER THE PROGRAM WITHOUT RETURNING TO THE AGENCY, AND RESCINDING RESOLUTION NO. 2005-0002 C.M.S.

WHEREAS, there is a need for a blight reduction program that impacts general blight conditions throughout the Coliseum Redevelopment Project Area; and

WHEREAS, the staff of the Community and Economic Development Agency have prepared a Coliseum Neighborhood Project Initiative Program (the "Program") to assist in addressing general blight conditions within the Project Area; and

WHEREAS, the Program will assist community and business groups in the Coliseum Project Area by providing them with monetary tools necessary to address the correction of minor blighting effects while working in conjunction with other City of Oakland and Agency programs; and

WHEREAS, the Program is consistent with and will further the purposes of the Coliseum Redevelopment Plan and its Five-Year Implementation Plan; and

WHEREAS, the Agency wishes to support these activities by allocating \$180,000 from FY 2004-2005 Coliseum Redevelopment Agency unexpended project funds (9451, 94800, 78811, P207810) for the Program; now, therefore, be it

RESOLVED: That the Agency hereby adopts the Coliseum Neighborhood Project Initiative Program to provide assistance in reducing blighting effects in the Coliseum Project Area; and be it further

RESOLVED: That the Agency hereby allocates \$180,000 from FY 2004-2005 Coliseum Redevelopment Project Area Funds to the Coliseum Neighborhood Project Initiative Program; and be it further

RESOLVED: That the Agency Administrator or her designee is authorized to identify and negotiate the project scope for proposed projects under the Program; and be it further

RESOLVED: That the Agency Administrator or her designee is authorized to adopt guidelines for the Program and take any other actions consistent with this Resolution and its basic purpose; and be it further

RESOLVED: That any projects involving the installation or construction of any City-owned improvements proposed to be funded by the Program shall be submitted to the City Council and the Agency for review and approval as required by law; and be it further

RESOLVED: That the Agency Administrator or her designee is authorized to approve any projects not involving the installation or construction of any publicly-owned improvements to be funded by the Program within budgetary authority, without returning to the Agency, and is authorized to negotiate and execute contracts and take other actions with respect to such projects; and be it further

RESOLVED: That Resolution No. 2005-0002 C.M.S. is hereby rescinded.

IN AGENCY, OAKLAND, CALIFORNIA, _____, 2005

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND
CHAIRPERSON DE LA FUENTE,

NOES-

ABSENT-

ABSTENTION-

Attest: _____

LATONDA SIMMONS
Secretary of the Redevelopment Agency
of the City of Oakland, California

2005 JUN 16 PM 9:10


DEPUTY CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

A RESOLUTION AUTHORIZING FUNDING UNDER THE COOPERATION AGREEMENT IN AN AMOUNT NOT TO EXCEED ONE HUNDRED AND FIFTY THOUSAND DOLLARS (\$150,000) FOR CERTAIN PUBLIC IMPROVEMENTS WITHIN THE COLISEUM REDEVELOPMENT PROJECT AREA UNDER THE NEIGHBORHOOD PROJECT INITIATIVE PROGRAM

WHEREAS, the Redevelopment Agency of the City of Oakland has adopted a Coliseum Neighborhood Project Initiative Program (the "Program") to assist in addressing general blight conditions within the Coliseum Project Area; and

WHEREAS, the Program requires that any projects involving the installation or construction of any City-owned improvements proposed to be funded by the Program shall be submitted to the City Council and the Agency for review and approval as required by law; and

WHEREAS, Section 33445 of the California Health and Safety Code authorizes a redevelopment agency to pay for the installation cost or construction of publicly-owned facilities, if the legislative body has consented to such funding and has made certain findings; and

WHEREAS, Section 33679 of the California Health and Safety Code requires a public hearing and publication of a report before a redevelopment agency may pay for the installation or construction of publicly-owned buildings; and

WHEREAS, the City Council has held a public hearing as required by Section 33679 of the California Health and Safety Code; and

WHEREAS, the City and the Redevelopment Agency entered into a Cooperation Agreement on July 1, 2004, which generally governs the provision of assistance and the payment of funds between the two agencies, including Redevelopment Agency financial contributions and other assistance to support City public improvements; and

WHEREAS, staff have identified a number of public projects within the Coliseum Redevelopment Project Area that are consistent with the priorities and guidelines of the Program; now, therefore, be it

RESOLVED: That the City Council hereby consents to Redevelopment Agency funding under the Coliseum Neighborhood Project Initiative Program for the following City public projects:

- \$5,000 for the installation of decorative planter boxes island along International Boulevard between 35th Avenue, and 38th Avenue;
- \$60,000 for the installation of new concession and restroom facilities at Greeman Baseball Field at International Boulevard and Havenscourt Boulevard;
- \$30,000 for the installation of new light poles and the upgrading of existing lighting facilities along International Boulevard between 89th Avenue and 90th Avenue;
- \$15,000 for the installation of an Oakland Police Department-monitored security camera on International Boulevard at 89th Avenue;
- \$15,000 for the installation of an Oakland Police Department-monitored security camera on International Boulevard at 98th Avenue;
- \$25,000 for the installation of a pedestrian refuge island on International Boulevard at 28th Avenue;

and be it further

RESOLVED: That for the above stated purpose the City Council hereby authorizes the City to accept a contribution of \$150,000 in Program funding from the Redevelopment Agency to pay for NPI public projects that are approved for FY 2004-05, and be it further

RESOLVED: That Redevelopment Agency will deposit the \$150,000 contribution in the City Entity (#1), Fund (#7780); and be it further

RESOLVED: That the City Council hereby finds and determines as follows:

1. That the funding of the above projects will benefit the Coliseum Redevelopment Project Area, and will assist in the elimination of blighting conditions in the Coliseum Project Area, as follows:
 - The installation of planter boxes along International Boulevard will directly combat blight on International Boulevard, stimulating the commercial and residential desirability of the corridor, attracting future business interest, and potentially inviting further beautification efforts in the surrounding area.
 - The installation of new concession and bathroom facilities at Greeman Baseball Field will alleviate physical blight by rehabilitating portions of an outdated and underutilized City recreational facility and attracting more visitors to this community amenity.
 - The installation of new light poles and upgrades to existing lighting infrastructure along International Boulevard will help to deter crime which will alleviate physical blight, improve visibility, increase safety for residents and merchants in the Project Area, increase investment in the Project Area, and improve the quality of life along this corridor for Project Area residents.
 - The installation of security cameras on International Boulevard will increase the overall safety of the area, alleviating blight through the

deterrence of crime, and making the area more attractive to local residents and merchants.

- o The installation of a pedestrian refuge island on International Boulevard will enhance pedestrian safety for residents of the Project Area, and will alleviate blight by aesthetically enhancing the busy commercial corridor, increasing commercial activity in neighboring areas.
2. That, no other reasonable means of financing the above projects are available to the City other than Redevelopment Agency funding;
 3. That the use of tax increment funds from the Coliseum Project Area for the above projects is consistent with the implementation plan adopted for the Coliseum Project Area;

and be it further

RESOLVED: That the City finds and determines, after independent review and consideration, that this action complies with the California Environmental Quality Act ("CEQA") as the following categorical exemptions apply to each project:

- Installation of planter boxes – CEQA Section 15268 (b)(1)
- Installation of new concession and restroom facilities – CEQA Section 15301 (d)(1)
- Installation of new light poles and upgrades to existing lighting infrastructure – CEQA Section 15268 (b)(1)
- Installation of security cameras - CEQA Section 15268 (b)(1)
- Installation of a pedestrian refuge island – CEQA Section 15268 (b)(1)

and be it further

RESOLVED: That the City Administrator or her designee is authorized to take any other actions with respect to the above projects consistent with this Resolution and its basic purpose.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2005

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND PRESIDENT DE LA FUENTE,

NOES-

ABSENT-

ABSTENTION-

Attest: _____

LATONDA SIMMONS
Clerk of the City of Oakland, California

RECOMMENDATION AND RATIONALE

The adoption of the Coliseum Neighborhood Project Initiative Program preserves legal consistency with California Redevelopment Law in that the use of redevelopment funds on public properties and/or for publicly-owned equipment requires a finding of public benefit and blight elimination by the Agency and City Council.

The implementation of the attached public projects under the NPI Program would fulfill the over-arching goal of the NPI program of funding small-scale neighborhood infrastructure improvement projects that are beneficial to the community, and currently have no other public funding source.

ACTION REQUESTED OF THE CITY COUNCIL/REDEVELOPMENT AGENCY

Staff requests that the Redevelopment Agency and City Council approve the attached resolutions and report.

Respectfully submitted,

Daniel Vanderprien
Director of Redevelopment, Economic
Development and Housing and Community
Development

Reviewed by:
Gregory Hunter, East Oakland Redevelopment Area
Manager

Prepared by:
Rupa Parikh, Project Manager
CEDA Redevelopment Division

APPROVED AND FORWARDED TO
THE COMMUNITY AND ECONOMIC
DEVELOPMENT COMMITTEE

OFFICE OF THE CITY ADMINISTRATOR

Attachment(s): A. Proposed public projects under NPI