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OFFICE OF THE CITY CLERK
OAKLAND
2012 JUN 28 PM 12:43

AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Claudia Albano
Measure Y Coordinator

SUBJECT: Contract Extension for Evaluation of
Measure Y Violence Prevention Programs

DATE: June 19, 2012

City Administrator

Date

Approval

6/25/12

City-Wide

RECOMMENDATION

Approval of a resolution (1) Authorizing the City Administrator to Execute a Contract Extension Between the City of Oakland and Resource Development Associates (RDA) in an Amount Not to Exceed Twenty-Six Thousand and Six Hundred Dollars (\$26,600) for Outcome and Process Evaluation Services of Measure Y Violence Prevention Programs from July 1, 2012 to October 31, 2012; and (2) Waiving the Request for Proposal/Qualification Process for the Proposed Contract Extension with RDA.

OUTCOME

Approval of this resolution will allow staff to execute a contract with RDA to continue their evaluation of Measure Y funded violence prevention programs from July 1, 2012 through October 21, 2012. This will allow time for the Request for Proposal process for a new Measure Y evaluation to be completed and a contractor selected. The new Measure Y evaluation contract is expected to begin on November 1, 2012.

BACKGROUND/LEGISLATIVE HISTORY

The Violence Prevention and Public Safety Act of 2004, commonly known as the Measure Y Initiative, mandates an independent evaluation of Measure Y funded programs to ascertain their effectiveness. On July 16, 2008, Council approved Resolution No. 81495 C.M.S. and a one year contract with Resource Development Associates to provide such evaluation services. Since that time, there have been four contract extensions resulting in the expected completion of the contract as of June 30, 2012. Over the contract period, RDA has provided quarterly evaluations of violence prevention and community policing programs to the Measure Y Oversight Committee, the Public Safety Committee, and to the City Council, as appropriate. The City Administrator's Office is now in the process of developing a Request for Proposal for a new

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Measure Y evaluator of Measure Y funded programs. This contract extension will allow for the current evaluation to continue for four months through the completion of the RFP process.

ANALYSIS

Staff is in the process of conducting and RFP process for a new Measure Y evaluation and the selection of a contactor. This contract extension will allow staff to complete this process while providing continuity in the Measure Y violence prevention program evaluation. During this time, RDA will continue to support existing data collection activities including: a) Developing and revising logic models and individual program evaluation plans, b) Revising data collection tools as needed, c) Supporting programs with data collection, d) Tracking and monitoring all special evaluation strategies, e) Meeting and communication with the Department of Human Services (DHS) regarding data collection needs and concerns, and f) Meeting and communicating with the City Administrator's Office.

PUBLIC OUTREACH/INTEREST

This item does not require public outreach.

COORDINATION

This report was reviewed by the Department of Human Services (DHS) and the Oakland Police Department (OPD).

COST SUMMARY/IMPLICATIONS

The fiscal impact consists of \$26,600 which will be paid from the Measure Y Fund (2251), City Administrator: Administration Organization (02111), Miscellaneous Contract Account (54919), Measure Y Evaluation Project (G261240), Measure Y Program (PS37).

SUSTAINABLE OPPORTUNITIES

Economic: The reduction of crime and violence may enhance the economic vitality of the City of Oakland.

Environmental: This project will have no impact on the environment.

Social Equity: The goal of reducing crime and violence will enhance the quality of life for Oakland residents.

For questions regarding this report, please contact Claudia Albano, Measure Y Coordinator, (510) 238-6372.

Respectfully submitted,



Claudia Albano
Measure Y Coordinator

Prepared by:
Claudia Albano, Measure Y Coordinator

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Approved as to Form and Legality


Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

A RESOLUTION (1) AUTHORIZING THE CITY ADMINISTRATOR TO EXECUTE A CONTRACT EXTENSION BETWEEN THE CITY OF OAKLAND AND RESOURCE DEVELOPMENT ASSOCIATES ("RDA") IN AN AMOUNT NOT TO EXCEED TWENTY-SIX THOUSAND SIX HUNDRED DOLLARS (\$26,600) FOR OUTCOME AND PROCESS EVALUATION SERVICES OF THE MEASURE Y VIOLENCE PREVENTION PROGRAMMING FROM JULY 1, 2012 TO OCTOBER 31, 2012; AND (2) WAIVING THE REQUEST FOR PROPOSAL/QUALIFICATIONS PROCESS FOR THE PROPOSED CONTRACT EXTENSION WITH RDA

WHEREAS, City of Oakland voters passed Measure Y – the Violence Prevention and Public Safety Act of 2004 – to provide tax revenue each year for ten years to support violence prevention and public safety programs and services in Oakland's neighborhoods; and

WHEREAS, the Violence Prevention and Public Safety Act of 2004 mandates an independent evaluation of Measure Y funded programs to ascertain the effectiveness of the programs; and

WHEREAS, the Council previously approved a contract with RDA for outcome and process evaluation services of the Measure Y programming by Resolution No. 81495 C.M.S.; and

WHEREAS, staff is preparing a request for proposals and qualifications for a new Measure Y evaluation contract; and

WHEREAS, staff recommends that it is in the best interest of the City to maintain continuity in the current evaluation of Measure Y services and programs while the Request for Proposal process for a new Measure Y evaluation is completed; and

WHEREAS, Resources Development Associates, as the current Measure Y evaluator, has the expertise and experience to continue the evaluation for four additional months; and

WHEREAS, Oakland Municipal Code section 2.04.051.B permits the Council to waive the request for proposal/qualifications ("RFP/Q") process upon a finding that it is in the best interest of the City to do so; and

WHEREAS, staff recommends that it is in the best interest of the City to waive the RFP/Q process so that the Measure Y Violence Prevention programs can continue to be evaluated as required by the Measure Y – Violence Prevention and Public Safety Act; now therefore be it

RESOLVED, that the City administrator or her designee is hereby authorized to execute a contract extension with RDA in an amount not to exceed twenty-six thousand six hundred dollars (\$26,600) for continued outcome and process evaluation services of the Measure Y Violence Prevention programming from July 1, 2012 to October 31, 2012; and be it

FURTHER RESOLVED, that the City Council finds that pursuant to Oakland Municipal Code section 2.04.051.B for the reasons stated above and in the City Administrator's report accompanying this resolution, that it is in the best interest of the City to waive the RFP/Q process for the services to be purchased under the proposed contract extension and so waives the requirements; and be it

FURTHER RESOLVED, that the City Administrator is hereby authorized to complete all required negotiations, and execute and submit all documentation including but not limited to applications, agreements, amendments, modifications, payment requests and related actions which may be necessary in accordance with the basic purpose of the contract extension, at no additional contract costs; and be it

FURTHER RESOLVED that the proposed contract extension shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, DE LA FUENTE, KERNIGHAN, NADEL, SCHAAF,
 KAPLAN AND PRESIDENT REID

NOES –
ABSENT –
ABSTENTION –

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California