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OFFICE OF THE CITY CLERK
OAKLAND

2014 FEB 13 PM 1:30

AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Brooke A. Levin
Interim Director, PWA

SUBJECT: Establish No Parking Zone Bancroft Ave
Between 68th And 73rd Avenues

DATE: January 13, 2014

City Administrator
Approval

Deanna J. Santana Date

2/11/14

COUNCIL DISTRICT: 6

RECOMMENDATION

Staff recommends that the City Council approve a resolution to establish a no parking zone on the south side of Bancroft Avenue between 68th Avenue and 73rd Avenue.

OUTCOME

This resolution establishes a no-parking zone on the south side of Bancroft Avenue between 68th Avenue and 73rd Avenue. The objective is to eliminate the illegal use of the site for vehicle repair and to minimize associated unhealthy and undesirable activities such as loitering and littering.

BACKGROUND/LEGISLATIVE HISTORY

Staff received a request from the Oakland Police Department (OPD) to prevent the illegal repair of vehicles on the south side of Bancroft Avenue across from Eastmont Mall. The north side of Bancroft has no parking. OPD noticed that since an auto parts supply store recently opened across the street in Eastmont Mall, the south side of Bancroft Avenue between Church Street and 73rd Avenue has been illegally used as a site for car repair. This has led to various unhealthy and undesirable activities such as loitering and littering.

ANALYSIS

Staff conducted an investigation with the OPD, and concurred that signing this segment of Bancroft Avenue as a no-parking area, subject to ticketing, would be an effective deterrent. As this side of the street fronts the rear of the abutting residential units and therefore provides no access by vehicle or by foot (it is in fact fenced off), prohibiting parking would not create an adverse impact on parking for the residents. It would eliminate the said undesirable activities

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Public Works Committee
February 25, 2014

and enhance enforcement efforts. Eastmont Mall management has also expressed support for prohibiting parking there.

Based on the results, both the engineering staff and OPD recommend a no parking zone, pursuant to Oakland Municipal Code (OMC) Chapter 10.28.250, on Bancroft Avenue between 73rd Avenue and Church Street and for another block westerly to 68th Avenue if the situation migrates once parking is prohibited from 73rd to Church.

PUBLIC OUTREACH/INTEREST

Oakland Police Department, with support from Eastmont Mall management, initiated the request for no parking zone on the south side of Bancroft Avenue across from Eastmont Mall.

COORDINATION

Upon Council approval of this legislation, TSD (Transportation Services Division) will coordinate with Public Works, Traffic Maintenance Division to produce and install the no parking signs, and communicate with Parking Enforcement to begin patrolling the area and enforcing the new signs. In addition, the Office of the City Attorney and City Budget Office reviewed this report and resolutions.

COST SUMMARY/IMPLICATIONS

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:
Initial Installation Of Signage Cost \$2,500
2. COST ELEMENTS OF AGREEMENT/CONTRACT: The recurring costs for maintaining the signs are expected to be minimal and covered by available funding in Public Works annual operating budget.
3. SOURCE OF FUNDING: Funds are available in the Public Works Agency, Organization (30262), Multipurpose Reserve Fund (1750).
4. FISCAL IMPACT: The estimated cost to install the no parking signs on all involved street blocks is \$2,500.00.

SUSTAINABLE OPPORTUNITIES

Economic: There are no significant economic opportunities.

Environmental: The no parking zone is expected to discourage unhealthy and undesirable activities such as loitering and littering.

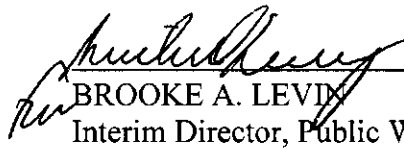
Social Equity: There are no significant social equity opportunities.

CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA)

The proposed no parking zone is categorically exempt from CEQA review under Section 15301(c), Existing Facilities.

For questions regarding this report, please contact Joe Wang, Supervising Transportation Engineer, at 510-238-6107.

Respectfully submitted,


BROOKE A. LEVIN
Interim Director, Public Works Agency

Reviewed by:
Michael Neary, P.E., Assistant Director
PWA, Department of Engineering and Construction

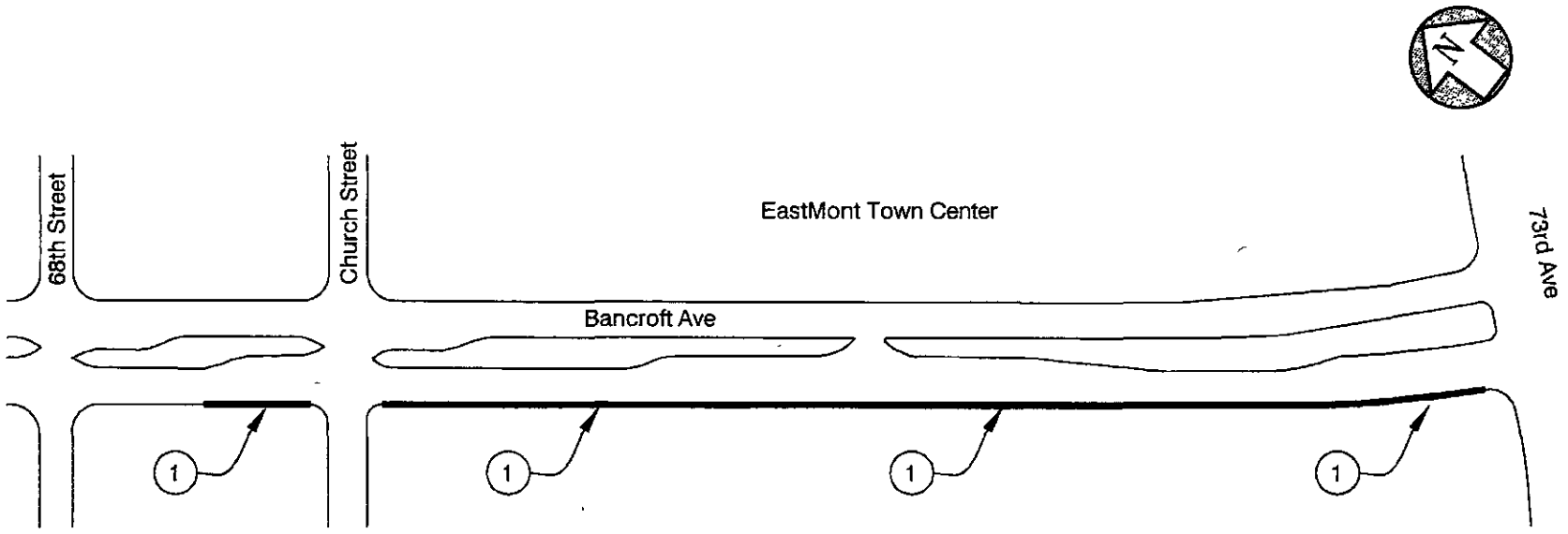
Reviewed by:
Wladimir Wlassowsky, P.E.,
Transportation Services Division Manager

Prepared by:
Joe Wang, T.E., Supervising Transportation Engineer
Transportation Services Division

Attachments:

- Attachment A: Proposed No Parking Location
- Attachment B: Memo from Oakland Police Department

ATTACHMENT A



LEGEND

- ① Install "NO PARKING" signs along Southside of Bancroft Avenue

ATTACHMENT B
NO PARKING ON SOUTH SIDE OF BANCROFT AVENUE
BETWEEN 68TH AVENUE AND 73RD AVENUE

CITY OF OAKLAND

Memorandum

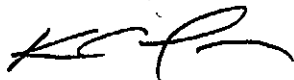
TO: Transportation Services Manager PWA
ATTN: Wlad Wlassowsky
FROM: Captain Kirk Coleman
DATE: 16 Jan 14

RE: No Parking on Bancroft

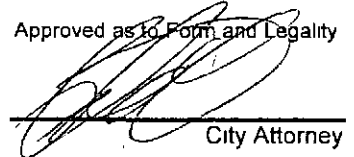
This memo is in regards to the issues along Bancroft Ave. Per O.M.C. Section 10.12.010, which assigns the responsibility of placing traffic control devices, including those for regulating on-street parking, to the Transportation Services Manager (formerly the "Traffic Engineer"), please consider prohibiting parking on the south side of Bancroft Avenue between 68th Avenue and 73rd Avenue.

Since Auto Zone went into business across the street in Eastmont Mall, the south side of Bancroft Avenue between Church Street and 73rd Avenue has been illegally used as a site for car repair. This has led to various unhealthy and undesirable activities such as loitering and littering. As this side of the street fronts the rear of the abutting residential units and therefore provides no access by vehicle or by foot (it is in fact fenced off), prohibiting parking would not create an adverse impact on parking for the residents. It would eliminate the said undesirable activities and enhance enforcement efforts. Eastmont Mall management has also expressed support for prohibiting parking here.

Please consider this request to prohibit parking on the south side of Bancroft Avenue between 73rd Avenue and Church Street and possibly for another block westerly to 68th Avenue as the situation might migrate once parking is prohibited from 73rd to Church.



Kirk A. Coleman
Captain of Police
Oakland Police Department



City Attorney

FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL

2014 FEB 13 PM 1:31

RESOLUTION NO. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION TO ESTABLISH A NO PARKING ZONE ON THE SOUTH SIDE OF BANCROFT AVENUE BETWEEN 68TH AVENUE AND 73RD AVENUE

WHEREAS, the Oakland Police Department (OPD) requested Public Works Transportation Services Division (TSD) staff to prevent the impromptu repair and sale of vehicles on the south side of Bancroft Avenue between 68th Avenue and 73rd Avenue; and

WHEREAS, TSD staff conducted an investigation and, with findings by OPD that a condition of blight and nuisance exists because of undesirable activities associated with vehicles parking on this segment of Bancroft Avenue, recommends a no-parking any time zone on the subject block; and

WHEREAS, Oakland Municipal Code Chapter 10.28.250, authorizes staff, by Council resolution, to establish no parking any time zones with appropriate signs in place; and

WHEREAS, funds totaling \$2,500.00 are available to install the necessary signs for this measure within Public Works Agency, Organization (30262); now, therefore, be it

RESOLVED, That the establishment of a no parking zone is approved for the south side of Bancroft Avenue between 68th Avenue and 73rd Avenue.

FURTHER RESOLVED, That fines for violation of the above parking restrictions are designated in Oakland Municipal Code 10.48.010.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GIBSON-MCELHANEY, KALB, KAPLAN, GALLO, SCHAAF, REID and PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

PUBLIC WORKS CMTE.

FEB 25 2014

ATTEST, _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California