

CITY OF OAKLAND
AGENDA REPORT

OFFICE OF THE CITY CLERK
2006 MAR 23 10:15 AM

2006 MAR 23 PM 6:58

To: Office of the City Administrator
Attn: Deborah Edgerly
From: Police Department
Date: April 11, 2006

Re: A Report and Proposed Resolution Authorizing the City Administrator, on Behalf of the City of Oakland, to Accept and Appropriate Grant Funds in an Amount Not to Exceed One Hundred Seventy-Five Thousand Dollars (\$175,000) from the U.S. Department of Justice, Office of Justice Programs, Community Capacity Development Office, in Support of First Year Program Operations Associated with the Elmhurst Weed and Seed Initiative in the Police Department

SUMMARY

A resolution has been prepared authorizing the City Administrator, on behalf of the City of Oakland, to accept and appropriate a grant in an amount not to exceed \$175,000 from the U.S. Department of Justice, Office of Justice Programs, Community Capacity Development Office. The funds will be used in support of first year program operations associated with the Department's Elmhurst Weed and Seed Initiative. The proposed program period is July 1, 2006 through June 30, 2007.

FISCAL IMPACT

It is anticipated that the Department will receive federal grant funds in an amount not to exceed \$175,000 for the Police Department's Elmhurst Weed and Seed Initiative. Revenues and appropriations will be allocated in the Federal Grant Fund: 2112, Police Neighborhood Services Org.: 105320; Crime Reduction Services Program: PS11, in a Project Account to be determined. The program will be managed by the Law Enforcement Division Commander for Community Policing Beats 33 and 34. There is no match requirement. Expense allocations are as follows:

Description and Use of Funds	Amount
Personnel (Overtime rates for (1) Neighborhood Services Coordinator, (1) Police Services Technician, and (10) Sworn Personnel)	\$85,270
Travel	\$7,500
Equipment	\$1,196
Supplies	\$11,250
Sub-Committees / Program Expenses	\$59,784
Drug Education for Youth Camp	\$10,000
TOTAL	\$175,000

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Central Services Overhead (CSO) charges associated with the \$85,270 for staff salaries is \$15,152 (based on a calculation rate of 17.77%). However, according to the granting agency, indirect costs (CSO) charges are disallowed. Therefore, the Department requests a waiver of CSO charges.

BACKGROUND

Operation Weed and Seed was established in 1991 by the U.S. Department of Justice as a community-based, multi-agency partnership approach to law enforcement, crime prevention, and neighborhood restoration. The goals of Weed and Seed are to control violent crime, drug trafficking, and drug-related crime in targeted high-crime neighborhoods, thereby providing a safe environment for residents that is free of crime and drugs.

In June 2005, the City received Official Recognition status for a new Weed and Seed site in East Oakland: the Elmhurst Weed and Seed Initiative. The target area for the Elmhurst Weed and Seed Initiative is comprised of Community Policing Beats 33 and 34, in census tracts 4094, 4095, 4096, 4097 (40%), and 4103; (bounded on the northwest by 81st Avenue, on the northeast by Bancroft Avenue, on the southeast by 98th Avenue, and on the southwest by San Leandro Boulevard). Official Recognition status made the site eligible to submit a competitive application for initial federal grant funding in the Fall of 2005.

KEY ISSUES AND IMPACTS

Elmhurst District – Historical Overview

The Elmhurst district was originally a small suburb of Oakland, officially annexed by the larger city in 1909. Its character is and always has been a working class bedroom community of affordable single family homes. The rise of Elmhurst began immediately after the 1906 earthquake, when displaced San Francisco residents began to move to Oakland in large numbers. A Ford automobile assembly plant, located on the site that is now the Eastmont Mall, provided employment for a mixed population of African Americans and Eastern European immigrants.

World War II brought further prosperity to Elmhurst, as Oakland became a major embarkation point for troops leaving for the Asian theater of the war; Oakland shipyards built one-third of the cargo ships built on the Pacific Coast, and its canneries provided 60% of the canned goods used by the troops overseas. Increasing numbers of African Americans, drawn from the south by the prospect of good jobs and greater racial tolerance, began buying homes in Elmhurst and the area entered the 1950's as a prosperous, stable, multiethnic community.

Elmhurst's economic decline began with the closure of the Kaiser Shipyards in the 1950's and reached its nadir when the Ford Assembly Plant closed in 1969. The area's spiritual decline reached its lowest point nearly 20 years later, November 23, 1986, when the funeral procession of assassinated drug lord Felix Mitchell drew 10,000 mourners following an enormous wreath in the shape of a dollar sign. The shock of that event drew together religious and community leaders who began a series of community revitalization efforts that have struggled to reshape the community. Lockwood and Coliseum Gardens Housing Developments—the former domain of the Felix Mitchell gang—have been torn down and rebuilt into mixed income housing featuring both rental and owner occupied properties. Portions of International Boulevard—the community's major thoroughfare—have been revitalized, and the area is home to a large number of active churches and non-profit service agencies. Nevertheless, the community is still struggling to find its way.

The area immediately adjacent to Elmhurst includes the Port of Oakland, the third most active port on the West Coast, the Oakland International Airport, and the Oakland/Alameda Coliseum Complex, home of the Oakland Raiders football team, the Oakland A's baseball team, and the Golden State Warriors basketball team.

PROGRAM DESCRIPTION

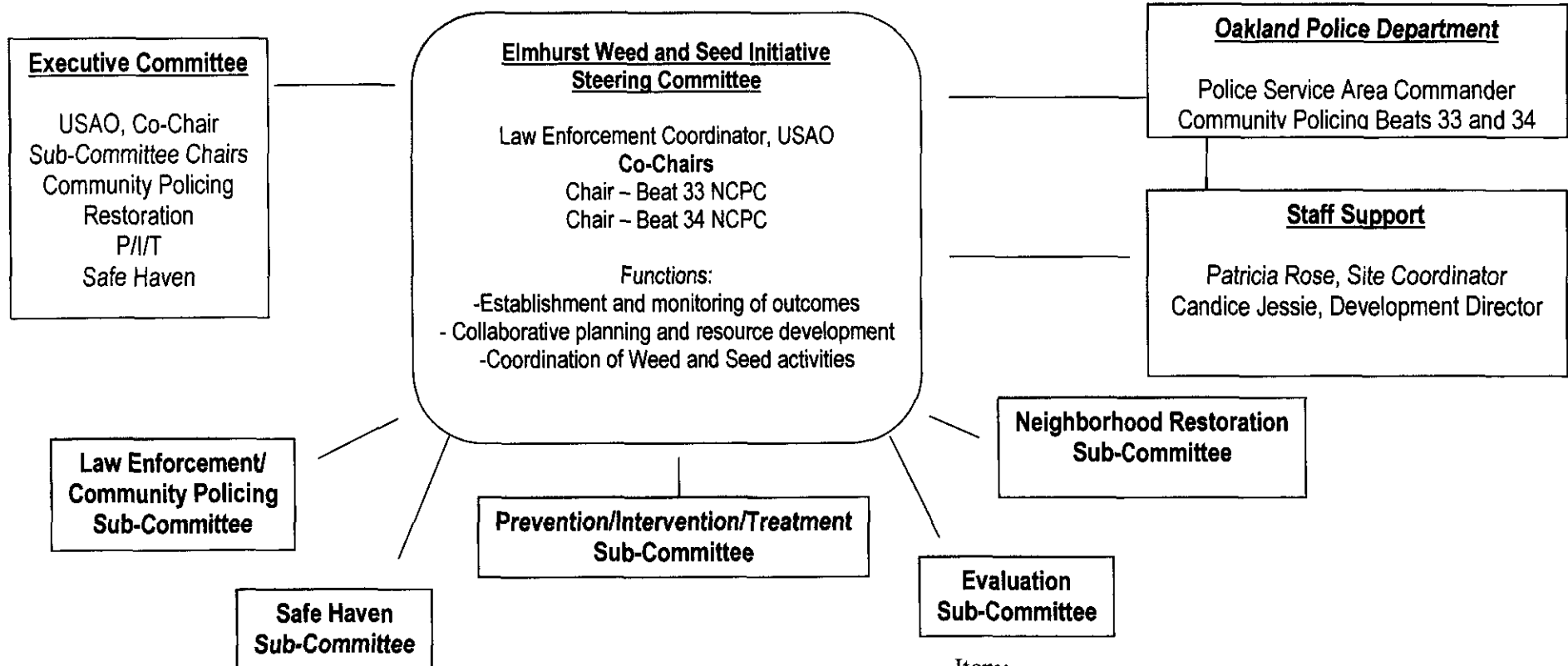
Elmhurst Weed and Seed Steering Committee

The Elmhurst Weed and Seed Initiative (Elmhurst) is governed by a Steering Committee which is Co-Chaired by a representative of the U.S. Attorney's Office, and the chairpersons of the Beat 33 and Beat 34 Neighborhood Crime Prevention Councils (NCPC). The Elmhurst Steering Committee is made up of NCPC representatives, community residents, and representatives of community organizations and public agencies serving the target area. The steering committee has responsibility for overseeing the implementation of the Weed and Seed strategy. Sub-committees focus on each component of the approved strategy. The Elmhurst Steering Committee meets bi-monthly, and its sub-committees meet monthly to ensure effective coordination in meeting the goals and objectives established in the Elmhurst strategic plan (see organization chart on page 4).

Federal grant funds serve as a catalyst for the Elmhurst strategic plan by providing additional resources to assist the community in maintaining focus on the achievement of its short and long-term goals and objectives. The partners, identified and established in the planning process, provide additional resources to meet the needs of target area residents. Weed and Seed sites are also given technical assistance and preferences for funding consideration by many government programs and private sector initiatives that focus on crime reduction, community restoration, and self-sufficiency.

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Elmhurst Weed and Seed Initiative Organizational Chart



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PROJECT DESCRIPTION

The basic components of the Weed and Seed strategy are Law Enforcement, Community Policing, Prevention, Intervention and Treatment, and Community Restoration. Program goals developed in relationship to the strategic plan for the first year Elmhurst program are:

- **Law Enforcement**

- Goal 1: Reduce the level of drug-related crime within the community
- Goal 2: Reduce the level of domestic violence within the community
- Goal 3: Reduce the level of prostitution crimes within the community

- **Community Policing**

- Goal 4: Reduce the number of locations that are hot spots for drug sales and use
- Goal 5: Reduce prostitution along commercial corridors and adjacent residential streets

- **Prevention, Intervention, and Treatment**

- Goal 6: Provide services for youth and families, including recreational opportunities, academic mentoring and support, job skills training, parenting classes, and leadership and “life skills” development
- Goal 7: Provide supportive services to at-risk adults in the community

- **Neighborhood Restoration**

- Goal 8: Restore the community by encouraging home ownership and the rehabilitation of dilapidated properties

- **Evaluation**

- Goal 9: Develop a community revitalization vision and plan

- **Safe Haven**

- Goal 10: Provide children with safe afterschool environments providing stimulating academic, cultural, and recreational activities

Community Resources

The Elmhurst Weed and Seed Initiative participants have identified a rich array of community resources for the project. These include:

Schools

- Highland Elementary School
- High Schools at Castlemont
- Business Information and Technology School
- Leadership Preparatory High School
- East Oakland School of the Arts

Public Agencies

- City of Oakland, Police Department
- United States Attorney, Northern District of California
- Alameda County District Attorney
- Alameda County Probation Department
- CalTrans
- City of Oakland, Fire Department
- Oakland Police Activities League
- City of Oakland, City Attorney's Office, Code Enforcement
- City of Oakland, City Attorney's Office
- City of Oakland, Community Economic Development Agency
- Oakland Dept. of Health and Human Services, Serious and Violent Offender Re-entry Program
- Oakland Public Library – Elmhurst Branch
- Oakland Housing Authority
- Alameda County Public Health Department
- United States Department of Justice, Drug Enforcement Agency
- United States Department of Justice, Bureau of Alcohol, Tobacco, Firearms and Explosives
- United States Marshals Office

Public-Private Collaboratives

- Safe Passages
- Family Violence Law Center
- Donald P. McCullum Youth Court
- Humanistic Alternatives to Addiction Research and Treatment, Inc.

Non-Profit Organizations

- East Oakland Youth Development Center
- East Oakland Boxing Association/Smart Moves Program
- East Bay Community Recovery Project
- A Collaborative Effort, Inc.

Faith Organizations

- Allen Temple Baptist Church
- St. John’s New Beginning Church
- Love Temple Missionary Baptist Church
- Amos Temple CME Church

Neighborhood and Community Groups

- Beat 33 Neighborhood Crime Prevention Council
- Beat 34 Neighborhood Crime Prevention Council
- International Boulevard Merchants Association

SUSTAINABLE OPPORTUNITIES

Economic

Grant funds shall be used to enhance service delivery in the Elmhurst Weed and Seed Initiative target area for the direct benefit of Oakland-based firms and community residents.

Environmental

Environmental opportunities will be identified as program implementation continues to address such issues as neighborhood commercial revitalization, and the clean-up and mitigation of blighted properties.

Social Equity

The Elmhurst Weed and Seed Initiative is a “social equity” program. Grant funds and other resources contributed by partnering agencies, and the volunteer work of community residents and businesses, are directed toward achieving increased service levels and long-term benefits for the target area. The program goals will be evaluated annually by the Elmhurst Steering Committee, and the Committee will develop a plan of action aimed at sustaining the gains made *beyond the period of Federal grant funding.*

DISABILITY AND SENIOR CITIZEN ACCESS

The Elmhurst Weed and Seed Initiative operates in compliance with the American with Disabilities Act (ADA) and Older Americans Act. Meeting places are accessible and senior citizens are well represented on the Steering Committee.

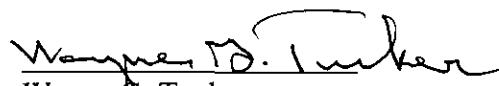
RECOMMENDATION

The Oakland Police Department recommends that the City Council authorize the City Administrator to accept grant funds in an amount not to exceed \$175,000 from the U.S. Department of Justice, Office of Justice Programs, Community Capacity Development Office, and appropriate said funds to the Police Department.

ACTION REQUESTED BY THE CITY COUNCIL

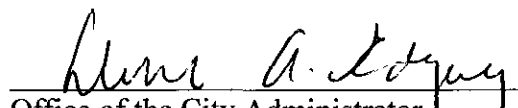
Staff recommends that the City Council approve the resolution.

Respectfully submitted,


Wayne G. Tucker
Chief of Police

Prepared by: Candice Jessie
Fiscal Services Division
Bureau of Administration

APPROVED AND FORWARDED TO
THE PUBLIC SAFETY COMMITTEE:


Office of the City Administrator

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OAKLAND CITY COUNCIL



City Attorney
OFFICE OF THE CITY CLERK
OAKLAND

RESOLUTION No. _____ C.M.S.

Introduced by Councilmember _____

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RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR, ON BEHALF OF THE CITY OF OAKLAND, TO ACCEPT AND APPROPRIATE GRANT FUNDS IN AN AMOUNT NOT TO EXCEED ONE HUNDRED SEVENTY-FIVE THOUSAND DOLLARS (\$175,000) FROM THE U.S. DEPARTMENT OF JUSTICE, OFFICE OF JUSTICE PROGRAMS, COMMUNITY CAPACITY DEVELOPMENT OFFICE, IN SUPPORT OF FIRST YEAR PROGRAM OPERATIONS ASSOCIATED WITH THE ELMHURST WEED AND SEED INITIATIVE IN THE POLICE DEPARTMENT

WHEREAS, it is anticipated that grant funds totaling up to \$175,000 will be received from the U.S. Department of Justice, Office of Justice Programs, Community Capacity Development Office, in support of first year program operations associated with the Elmhurst Weed and Seed Initiative in the Police Department; and

WHEREAS, the U.S. Department of Justice provides funding through Weed and Seed Initiatives as a community-based, multi-agency partnership approach to law enforcement, crime prevention, and neighborhood restoration; and

WHEREAS, funding for the Elmhurst Weed and Seed Initiative will assist in the Police Department's goal of decreasing incidents of violent crime, gang violence, drug trafficking, and drug-related crime in targeted high-crime neighborhoods; and

WHEREAS, the proposed grant does not allow for any indirect costs (Central Services Overhead) charges in the amount of \$15,152, and the Department has requested a waiver of said charges; and

WHEREAS, the proposed spending plan will facilitate the City Council's goal of crime reduction through City-wide community policing and other strategies; now, therefore be it

RESOLVED: That the City Council hereby authorizes the City Administrator or her designee to accept and appropriate a grant in an amount not to exceed \$175,000 from the U.S. Department of Justice, Office of Justice Program, Community Capacity Development Office, to be allocated to the Federal Grant Fund: 2112, Police Neighborhood Services Division Org.: 105320, Crime Reduction Services Program: PS11, in a Project Account to be determined; and be it

FURTHER RESOLVED: That Central Services Overhead costs of \$15,152 are hereby waived; and be it

FURTHER RESOLVED: That grant funds received for the Elmhurst Weed and Seed Initiative shall not be used to supplant expenditures controlled by the City of Oakland; and be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator as agent of the City to conduct all negotiations, applications, agreements, and related actions which may be necessary for the completion of the aforementioned grant agreement.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the
Council of the City of Oakland, California