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CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

November 5, 2018

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

LIBRARY ADVISORY COMMISSION

Jessica Jung, to serve the term beginning November 13, 2018 and ending November 12, 2021, filling the seat previously held by Victoria A. Barbero;

Joseph Karwat, to serve the term beginning November 13, 2018 and ending November 12, 2021, filling the seat previously held by Rosa Montgomery.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf
Mayor

A large, stylized handwritten signature of Libby Schaaf in black ink.

Profile

Jessica _____ Jung _____
First Name Middle Initial Last Name

Email Address

Street Address Suite or Apt
Oakland CA 94606
City State Postal Code

Home _____ Mobile: _____
Primary Phone Alternate Phone

Oakland Unified School District ELD Teacher Leader
Employer Job Title

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Which Boards would you like to apply for?

Library Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I am interested in participating as a member of the City of Oakland's Library Advisory Commission because public libraries have played an important role in my life. I grew up in Los Angeles and as long as I can remember, I had an LAPL card, going every two weeks to replenish books with my mom. As an immigrant, my mom didn't speak English but she knew reading would help me in school. As with many things in life, my mom was right. My love of reading and knowledge was inexplicably linked to my regular visits to the library. No matter where I have lived, the first thing I always did was open up a public library card. I have lived and worked in Oakland for over 10 years and in my time, I have been a fervent supporter of Oakland Public Libraries, both as a citizen and as a teacher. One of my favorite places in this city is the History Room at Main Library and now, as a parent, I take my toddler to storytime at Lakeview. During the school year, I made regular visits to the Melrose branch with my students. Whenever I am trimming down my book collection at home, the first stop I make is Bookmark Bookstore, to donate books and support the Friends of the Oakland Public Libraries. In a time when the economic divide is growing rapidly and some folks are even suggesting replacing public libraries with Amazon, the responsibility to protect the institution of public libraries is even more urgent and important. Public libraries not only give access to books and knowledge, but provide safe public spaces for communities to gather and grow. By joining the Library Advisory Commission, my hope is to do my part as a citizen to keep our public libraries a priority for our city and community.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Resume - Jessica Jung.pdf

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Professional Summary

Collaborative, efficient, dedicated educator with extensive experience working with multilingual students and families from diverse backgrounds. Clear, precise, prompt communicator with strong organizational skills. Effectively creates short and long term plans for students and school by thinking strategically about standards-based goals and priorities. Reliable and solution-oriented, engages with students, staff, families, and community members. Experienced in training, mentoring, and supporting teachers while coordinating various school-wide projects.

Certification & Education

National Board Certified Teacher, 2012-2021

Middle Childhood Generalist

M.A. Education and Multiple Subject Teaching Credential, 2007

University of California, Berkeley

B.A. Sociology, Asian American Studies, 2003

University of California, Los Angeles

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Experience

ELD Teacher Leader

2017-Present

Bridges Academy at Melrose - OUSD (2006-Present), Oakland, CA

- Created school-wide 3-year plans for designated and integrated ELD and implemented PD cycles in collaboration with ELLMA Specialist
- Taught 1st grade SEI class for 3 months while classroom teacher was on leave
- Site Testing Coordinator - SBAC, ELPAC, CELDT, PFT
- Created and manage new school website and Facebook page
- Certified GLAD (Guided Language Acquisition Design) Trainer for OUSD

Intervention Teacher

2016-2017

- Created and implemented newcomer intervention program for 2nd-5th grade students
- Coordinated reading intervention groups for 4th and 5th graders using Leveled Literacy Intervention program
- Participated in OUSD GLAD TnT program, piloting GLAD units

Teacher on Special Assignment (TSA)

2015-2016

- Taught technology prep course to all students TK-5th grade, based on CA CCSS Technology Scope and Sequence
- Coordinated all district and state testing for school including SBAC, CELDT, PFT

Sheltered English Immersion (SEI) Teacher

2007-2015

- 5th grade - planned and implemented curriculum based on CA and Common Core State Standards
- Incorporated technology with blended learning for differentiation in addition to providing individual and small group support
- Taught puberty unit to all 5th graders according to the CA Health Standards
- Created and managed school website, coordinated fundraising account with Oakland Schools Foundation, participated in Literacy Leadership Team, Faculty Council, and School Site Council

Instructional Associate

2006-2012

UC Berkeley Academic Talent & Development Program, Berkeley, CA
Summer Enrichment Classes for Gifted and Talented Students

- Taught history and arts-based Greek mythology class for Grade 2, chemistry class for Grade 5, geology class for Grade 2
- Created and taught Wednesday Exploration science course on bubbles

Program Associate & Scholarship Coordinator

2003-2005

Asian Pacific Fund, San Francisco, CA

- Designed and coordinated college scholarship programs for private donors
 - Developed budgets, recruited applicants, managed relationships with scholars and donors, monitored scholars' academic progress, and planned program events
-

Contributions, Qualifications, & Trainings

- **Coaching & Mentoring**
 - Cooperating Teacher for UC Berkeley DTE Program 2012-2015
 - **English Language Development (ELD)**
 - Guided Language Acquisition Design (GLAD) 2007, TnT 2017, Certified Trainer 2018
 - Systematic ELD
 - Results: Academic Language and Literacy Instruction (RALLI)
 - Frontloading for English Learners (ELs)
 - A Developmental English Proficiency Test (ADEPT)
 - **Literacy**
 - Balanced Literacy
 - Step Up to Writing
 - Guided Reading
 - Leveled Literacy Intervention
 - SIPPS
 - **Technology**
 - OUSD Data & Technology Lead Teacher 2014-2016
 - **Mathematics**
 - OUSD Math Textbook Adoption Committee 2013-2014
 - OUSD Mathematics Common Core Curriculum Production Team 2011-2013
 - **Science**
 - Practicum Academy to Improve Science Education (PRACTISE): Argumentation
 - **School Climate**
 - Positive Behavioral Intervention & Supports (PBIS)
 - Caring Schools Communities
 - Second Step
 - **Grant Writing**
 - \$3000 Oakland Literacy Coalition Family Reading Night Grants 2015-2017
 - \$15560 DonorsChoose Classroom Grants: Enhancing student learning through 16 classroom Projects
 - \$1000 California Foundation for Agriculture in the Classroom (CFAITC) Specialty Crop Taste Test Grants: Introducing students to healthy fruits and vegetables
 - **Languages**
 - Korean (conversational)
 - Spanish (conversational)
-

Honors & Awards

National Endowment for the Humanities Summer Scholar 2013

References

Anita Iverson-Comelo, Principal

Bridges Academy at Melrose
Oakland Unified School District
1325 53rd Avenue
Oakland, CA 94601
(510) 535-3876 (school)

anita.comelo@ousd.org

Ann Park, Teacher

Bridges Academy at Melrose
Oakland Unified School District
1325 53rd Avenue
Oakland, CA 94601
(510) 535-3876 (school)

ann.park@ousd.org

Candice Camp, Teacher

Oakland International High School
4521 Webster Street
Oakland, CA 94609
(510) 597-4287 (school)

candice.camp@ousd.org

Dale Eilers, ELL Specialist

ELLMA (English Language Learner and Multilingual Achievement)
Oakland Unified School District
1000 Broadway
Oakland, CA 94607

dale.rogers-eilers@ousd.org

Profile

Joseph

First Name

Karwat

Last Name

Middle Initial

Email Address

Street Address

Suite or Apt

Oakland

City

CA

State

94611

Postal Code

Home

Primary Phone

Mobile:

Alternate Phone

Employer

Job Title

Which Boards would you like to apply for?

Board of Port Commissioners: Submitted
 Business Tax Board of Review: Submitted
 Children's Fairyland Board: Submitted
 City Planning Commission: Submitted
 Alameda County - Oakland Community Action Partnership Adminstrating Board: Submitted
 Library Advisory Commission: Submitted
 Parks and Recreation Advisory Commission: Submitted
 Public Safety & Services Violence Prevention Oversight Commissions - 2014: Submitted
 Privacy Advisory Commission: Submitted
 Oakland Workforce Development Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have a BA in Economics and and MBA in Finance. I have lived in Oakland for thirty years where I raised my family and started my high tech entrepreneurial career. During the 90's I founded E-fax Communications in and ran it for over a decade. E-fax was among the first high-tech start-ups in Downtown Oakland. Then Mayor Harris appointed me to the City's Telecommunications Advisory Board. I'm now at the tail end of my business career and would like to give back to the community I so enjoy. Having run a number of companies, I have outstanding general business skills (management, finance, negotiation, operations, sales...). As an avid hiker and road biker I'm passionate about our cities outdoor spaces. And am particularly interested in the intersection of tech and public policy. I see self-driving cars, drones, and internet security cameras changing the nature of how we design public spaces and provide for our general security. In recent years, I have been spending more of my time as a volunteer with Bike East Bay and as an english reading tutor at Oakland's High Academy via the JCL.

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Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

CV-Joseph_Karwat.doc

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Summary Accomplished high tech business executive with exceptional, marketing, sales, technical, biz dev, and general business skills. Demonstrated ability to develop successful strategic initiatives and execute supporting tactical plans. Outstanding presentation, leadership, and negotiation skills. Expertise • Executive Management: CEO/COO/VP experience with six different ASP/SaaS business models (E-Fax, MovingBytes, Qordia, Financial Visions, Lithium Technologies, Jell Networks). Public company experience as a COO and director. Led two successful turnarounds of failing high-tech firms. • Marketing and Sales: Restructured/Managed numerous B2B sales and marketing units. Successfully turned E-fax into a nationally recognized brand. Exceptional expertise in marketing enterprise B2B services. Outstanding account management skills. Installed and managed several CRM systems including SalesForce.com and SugarCRM. • Product/Industry Expertise: Real-Time Video Communications (webRTC), Web Development, Electronic messaging (Fax, Email), Telecommunications, Financial Services, Social Networking/Community/Social Media • Software Development: Managed numerous large scale software development projects. Proven skills in managing off-shore development teams (Philippines, India, England, Macedonia) • Financial Management: Adept at managing the bottom line. • Corporate Governance: Experience with several public/private/non-profit organizations at the director level. • Fund Raising. Participated or led the fund raising effort for three start-ups: E-fax, Qordia, and iZoka. • M&A. Managed the acquisition or sale of four high-tech businesses, one to a public company (Efax) and one via a private equity deal financed by Kayne Anderson. Accomplishments • Founder, E-fax Communications, Inc. • Developed highly successful nationwide marketing campaigns for the E-fax, ExStream Data, GoodyMail, MovingBytes, Qordia, Financial Visions, and Lithium Technologies' product lines. • Built profitable, nation-wide, B2B customer bases, for five different companies, using a sophisticated inside sales model. • Turned around a struggling B2B SaaS company and negotiated its sale via a private equity transaction. • Negotiated high level partner and marketing agreements with numerous companies including PacBell, Merck, Prudential, Microsoft, EMC/Legato, Tumbleweed, Mail-Blocks, and others. • Developed a proprietary high volume email and fax messaging platform • Led two large-scale software development projects in the banking industry • Served as a Director for two public companies and two non-profit organizations • Appointed by the Mayor of Oakland to the City's Telecommunication Advisory Committee (1996/7) • Negotiated a mid seven figure sale of intellectual property to a public company • Negotiated a mid seven figure sale of E-fax Communications, Inc. to a public company • Negotiated the sale of Financial Visions to Smarsh via a private equity transaction • Built three high-tech data centers • Speaker at numerous conferences on issues in electronic messaging, 1990-1998 Experience Jell Networks, llc. 2012- CEO Founded this next generation firm to address the real-time video communications needs of enterprise firms and IOT devices using disruptive technological advances possible by Google's webRTC framework. Vertical Action Group 2011-2012 Managing Partner Provided turnaround management services to troubled high tech firms. StaffBio, Inc. 2009-2010 B2B Sales and Marketing Consultant Working with a variety of high-tech companies to create dynamic, self-sustaining, sales communities using an integrated suite of SaaS based social media apps. Financial Visions, Inc. (www.financialvisions.com) 2007-2008 Chief Operating Officer Content management and internet marketing ASP servicing SMBs in the financial services sector. Restored company to profitability by increasing sales and reducing expenses. Establish a solid strategic growth path. Negotiated the sale of the company via a private equity transaction. Lithium Technologies, Inc. (www.lithium.com) 2005-2006 Vice President, Marketing Successfully restructured the sales and marketing organizations for this enterprise social CRM/community SaaS provider. Conducted analyst presentations and sales webinars. Placed articles in publications. Managed the telemarketing staff. Managed a \$500k Forbes.com advertising campaign. Clients included Dell, Nokia, Comcast, AT&T.... Qordia Communications, Inc. 2002-2005 Chief Executive Officer Successfully launched this Microsoft Exchange based ASP specializing in regulatory compliant email. MovingBytes, Inc. 2000-2002 Chief Operating Officer

(otcbb:mbytf) Managed all operating units for this diversified provider of telecommunications and internet messaging services. E-fax Communications, Inc. 1988-2000 Chief Executive Officer On \$15,000 of angel capital led this company to national prominence in the permission based fax and email broadcast/emarketing arena. Sold the company to MovingBytes. Banking Industry 1978 - 1988 Numerous Product Management Positions: With Bank of America, PNC Financial, and Valley National Bank held numerous Product Management positions for electronic banking products. Managed large teams of programmers and launched numerous new electronic banking products. Education BA Economics, 1976 State University of New York at Buffalo MBA Finance , 1978 Boston University

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

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Joseph Karwat |

Summary

Accomplished high tech business executive with exceptional, marketing, sales, technical, biz dev, and general business skills. Demonstrated ability to develop successful strategic initiatives and execute supporting tactical plans. Outstanding presentation, leadership, and negotiation skills.

Expertise

- **Executive Management:** CEO/COO/VP experience with six different ASP/SaaS business models (E-Fax, MovingBytes, Qordia, Financial Visions, Lithium Technologies, Jell Networks). Public company experience as a COO and director. Led two successful turnarounds of failing high-tech firms.
- **Marketing and Sales:** Restructured/Managed numerous B2B sales and marketing units. Successfully turned E-fax into a nationally recognized brand. Exceptional expertise in marketing enterprise B2B services. Outstanding account management skills. Installed and managed several CRM systems including Salesforce.com and SugarCRM.
- **Product/Industry Expertise:** Real-Time Video Communications (webRTC), Web Development, Electronic messaging (Fax, Email), Telecommunications, Financial Services, Social Networking/Community/Social Media
- **Software Development:** Managed numerous large scale software development projects. Proven skills in managing off-shore development teams (Philippines, India, England, Macedonia)
- **Financial Management:** Adept at managing the bottom line.
- **Corporate Governance:** Experience with several public/private/non-profit organizations at the director level.
- **Fund Raising.** Participated or led the fund raising effort for three start-ups: E-fax, Qordia, and iZoka.
- **M&A.** Managed the acquisition or sale of four high-tech businesses, one to a public company (Efax) and one via a private equity deal financed by Kayne Anderson.

Accomplishments

- Founder, E-fax Communications, Inc.
- Developed highly successful nationwide marketing campaigns for the E-fax, ExStream Data, GoodyMail, MovingBytes, Qordia, Financial Visions, and Lithium Technologies' product lines.
- Built profitable, nation-wide, B2B customer bases, for five different companies, using a sophisticated inside sales model.
- Turned around a struggling B2B SaaS company and negotiated its sale via a private equity transaction.
- Negotiated high level partner and marketing agreements with numerous companies including PacBell, Merck, Prudential, Microsoft, EMC/Legato, Tumbleweed, Mail-Blocks, and others.
- Developed a proprietary high volume email and fax messaging platform
- Led two large-scale software development projects in the banking industry
- Served as a Director for two public companies and two non-profit organizations
- Appointed by the Mayor of Oakland to the City's Telecommunication Advisory Committee (1996/7)
- Negotiated a mid seven figure sale of intellectual property to a public company
- Negotiated a mid seven figure sale of E-fax Communications, Inc. to a public company
- Negotiated the sale of Financial Visions to Smarsh via a private equity transaction
- Built three high-tech data centers
- Speaker at numerous conferences on issues in electronic messaging, 1990-1998

Experience

**Jell Networks, llc.
CEO**

2012-

Founded this next generation firm to address the real-time video communications needs of enterprise firms and IOT devices using disruptive technological advances possible by Google's webRTC framework.

**Vertical Action Group
Managing Partner**

2011-2012

Provided turnaround management services to troubled high tech firms.

**StaffBio, Inc.
B2B Sales and Marketing Consultant**

2009-2010

Working with a variety of high-tech companies to create dynamic, self-sustaining, sales communities using an integrated suite of SaaS based social media apps.

**Financial Visions, Inc. (www.financialvisions.com)
Chief Operating Officer**

2007-2008

Content management and internet marketing ASP servicing SMBs in the financial services sector. Restored company to profitability by increasing sales and reducing expenses. Establish a solid strategic growth path. Negotiated the sale of the company via a private equity transaction.

**Lithium Technologies, Inc. (www.lithium.com)
Vice President, Marketing**

2005-2006

Successfully restructured the sales and marketing organizations for this enterprise social CRM/community SaaS provider. Conducted analyst presentations and sales webinars. Placed articles in publications. Managed the telemarketing staff. Managed a \$500k Forbes.com advertising campaign. Clients included **Dell**, Nokia, Comcast, AT&T....

**Qordia Communications, Inc.
Chief Executive Officer**

2002-2005

Successfully launched this Microsoft Exchange based ASP specializing in regulatory compliant email.

**MovingBytes, Inc.
Chief Operating Officer (otcbb:mbytf)**

2000-2002

Managed all operating units for this diversified provider of telecommunications and internet messaging services.

**E-fax Communications, Inc.
Chief Executive Officer**

1988-2000

On \$15,000 of angel capital led this company to national prominence in the permission based fax and email broadcast/emarketing arena. Sold the company to MovingBytes.

Banking Industry

1978 - 1988

Numerous Product Management Positions: With Bank of America, PNC Financial, and Valley National Bank held numerous Product Management positions for electronic banking products. Managed large teams of programmers and launched numerous new electronic banking products.

Education

BA Economics, 1976 State University of New York at Buffalo
MBA Finance, 1978 Boston University

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OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF JESSICA JUNG AND JOSEPH KARWAT AS MEMBERS OF THE LIBRARY ADVISORY COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 8064 C.M.S, adopted November 13, 1969 and amended by Ordinance No. 11730 C.M.S., adopted July 26, 1994, establishes the Library Advisory Commission to advise and make recommendations on the operation and future development of the library system and to act as a liaison between the Library Department and the Mayor and City Council; and

WHEREAS, the Library Advisory Commission consists of fifteen (15) members serving not more than two consecutive three-year terms; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Jessica Jung and Joseph Karwat to serve a three-year term subject to confirmation by the City Council; now therefore be it

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's following appointments to the Library Advisory Commission:

Jessica Jung, to serve the term beginning November 13, 2018 and ending November 12, 2021, filling the seat previously held by Victoria A. Barbero;

Joseph Karwat, to serve the term beginning November 14, 2018 and ending November 13, 2021, filling the seat previously held by Rosa Montgomery.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB, KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council of the City
of Oakland, California