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OAKLAND

2019 FEB 13 AM 10:27

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: William A. Gilchrist
Director, PBD

Andrew Peterson
Director, ITD

SUBJECT: Professional Services Agreements
with FUSE Corps

DATE: January 28, 2019

City Administrator Approval

Date:

2/11/19

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator, Or Designee To:

- 1) Negotiate And Execute A Citywide Agreement With Fuse Corps For On-Call Professional Services From Fuse Fellows On An As-Needed Basis In An Amount Not To Exceed Two Million Two Hundred Fifty Thousand Dollars (\$2,250,000) For The Period Of April 1, 2019 Through June 30, 2022 Contingent On Funding Availability; And**
- 2) Waive The Competitive Request For Proposals/Qualifications (RFP/Q) Process Requirement For Above.**

EXECUTIVE SUMMARY

Staff recommends that the City Council adopt this resolution to negotiate and execute a master contract with FUSE Corps in order to facilitate high level priorities within the City. FUSE Corps is a national nonprofit organization that specializes in recruiting, training and placing highly experienced executive-level professionals in local government agencies to deliver on strategic high impact projects. FUSE Fellows work with civic leaders to address government challenges on a range of issues including economic and workforce development, sustainability, healthcare, public safety, climate change and education. The agreement would be for a period of April 1, 2019 through June 2022 for a contract amount not to exceed \$2,225,000 and enable departments over the next three years to bring on FUSE Fellows contingent on the department securing funding.

In April, the City would like to bring on two FUSE fellows to aid the Planning and Building Department (PBD) and Information Technology Department (ITD).

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Planning and Building Department: In accordance with Mayor Libby Schaaf's priorities of improving safety and housing conditions for Oakland residents, PBD, in working with a FUSE Fellow, would better address the technical challenges posed by the growing number of open code enforcement cases and reports of code violations within Oakland. The FUSE Fellow would take the lead in examining the current PBD workflows related to code enforcement and refine and help PBD adopt new efficiencies that will ultimately result in increased safety and accountability for Oakland residents. This strategic project would increase transparency to residents related to health and safety code violations in their communities.

Information Technology Department: As technologies used within the City become increasingly complex and varied, spanning from the citywide enterprise infrastructure to the unique needs of each City department, it is imperative that the City is mindful of a strategic plan that not only addresses the near-term technology needs, but how it interacts globally with sustainability and resiliency in mind. As such, ITD, in working with a FUSE fellow, would develop a 5-Year IT Strategic Plan, which would provide a holistic and strategic foundation for the City's information and communications technology services and investments. The FUSE Fellow would take the lead in working with citywide departments to develop a resilient and sustainable framework that balances future technology and innovation, while mindful of existing infrastructure and cybersecurity. The 5-Year IT Strategic Plan would continue Mayor Schaaf's commitment to social equity by examining the City's future technological growth through the lens of digital inclusion. Moreover, it would address specific tactics for operational efficiencies and increased digital services deliveries for the City's constituents.

BACKGROUND / LEGISLATIVE HISTORY

In July 2018, the City Council approved Resolution No. 87305 C.M.S., which authorized two FUSE fellows to aide with strategic programs within PBD and the Economic & Workforce Development Department (EWDD). PBD partnered with FUSE Corps to assess current permit-application processes, identify gaps in service and recommend ways to improve operations. EWDD partnered with FUSE Corps to strategically coordinate and assist the Department in leveraging projected public and private investments in the International Boulevard Corridor to ensure that existing residents and businesses also prosper from these developments. Both projects are currently underway and are already resulting in improvements. The EWDD FUSE Fellow was instrumental in coordinating the East Oakland Community to preparing the grant application for the State of California's Transformative Climate Communities program. For PBD the FUSE Fellow identified issues with the tracking of Plan Check review time and proposed new workflow processes that the Department instituted last month.

ANALYSIS AND POLICY ALTERNATIVES

FUSE Corps is a non-profit organization that is already working with the City along with other local governments such as Los Angeles, San Jose and Seattle to drive actionable solutions to government challenges. FUSE Fellows, who are comprised of talented mid-career professionals, work intimately with civic leaders to achieve specific deliverables related to a defined set of issues. Because FUSE Fellows work towards a targeted goal throughout the fellowship term of one year, results are comprehensive and cannot be replicated at the staff level given Staff's competing responsibilities and limited resources. Staff believes that a Master Agreement with FUSE Corps would be of significant benefit to the City in establishing robust strategic plans or solutions to critical and unique issues that is faced by departments within the City.

Waiver of RFP/Q Competitive Selection Requirements

Section 2.04.051.A of the Oakland Municipal Code (OMC) authorizes the City Council to waive the competitive bidding requirements of the OMC section 2.04.050 after a finding and determination that it is in the best interest of the City to do so.

Staff recommends that the Council find and determine that it is in the best interest of the City to waive the competitive bidding requirements based on the following factors:

- **Unique Service:** FUSE Corps Executive Fellowships are unique and cannot be found through typical government purchasing standards. As a 501(c)3 nonprofit organization, FUSE Corps has proprietary approaches to recruiting, training, coaching and supporting Fellows who participate in the program. As such, a competing "product" would be difficult and possibly prohibitively expensive to find in the private sector, especially given the 12-month nature of the projects.
- **Efficiencies:** Because FUSE Fellows are already working within the City, there are efficiencies for the City as we would be contracting with a partner who is well-versed with the City and its processes.

FISCAL IMPACT

The total cost of securing one Fellow for a 12-month contract is \$150,000.

There will be no fiscal impact for the FUSE Corp Fellows as it will be from already budgeted and appropriated funds within each department as part of the biennial budget cycle.

PBD and ITD have identified available funding in the amount of \$300,000.

PUBLIC OUTREACH / INTEREST

This report did not require any additional public outreach other than the required posting on the City Council Agenda.

COORDINATION

This report was prepared in coordination between PBD, ITD, Finance Department, and the City Attorney's Office. Once assigned, the FUSE Fellows will be working with staff across the various Departments.

SUSTAINABLE OPPORTUNITIES

Economic: There are no economic opportunities associated with this report.

Environmental: There are no environmental opportunities associated with this report.

Social Equity: Approval of this resolution will help ensure the City's ability to address some of the most pressing issues facing City departments in a strategic manner. Once completed, these partnerships will provide better services and information access for Oakland residents, including digital inclusion policies along with equitable access City services.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator, Or Designee To:

- 1) Negotiate And Execute A Citywide Agreement With Fuse Corps For On-Call Professional Services From Fuse Fellows On An As-Needed Basis In An Amount Not To Exceed Two Million Two Hundred Fifty Thousand Dollars (\$2,250,000) For The Period Of April 1, 2019 Through June 30, 2022 Contingent On Funding Availability; And
- 2) Waive The Competitive Request For Proposals/Qualifications (RFP/Q) Process Requirement For Above.

For questions regarding this report, please contact Katie M. Dignan, Assistant Director, at (510) 238-3663 or Janet Salisbury, IT Project Manager, at (510) 238-6545.

Respectfully submitted,


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Director
Planning and Building Department


ANDREW PETERSON
Chief Information Officer
Information Technology Department

Prepared by:
Katie M. Dignan
Assistant Director
Planning and Building Department

Janet Salisbury
Project Manager II (IT Finance & Contracts)
Information Technology Department

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CED Committee
February 19, 2019

FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL

DRAFT
City Attorney

2019 FEB 13 AM 10:27 RESOLUTION No. _____ C.M.S.

Introduced by Councilmember _____

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR, OR DESIGNEE TO:

- 1) **NEGOTIATE AND EXECUTE A CITYWIDE AGREEMENT WITH FUSE CORPS FOR ON-CALL PROFESSIONAL SERVICES FROM FUSE FELLOWS ON AN AS-NEEDED BASIS IN AN AMOUNT NOT TO EXCEED TWO MILLION TWO HUNDRED FIFTY THOUSAND DOLLARS (\$2,250,000) FOR THE PERIOD OF APRIL 1, 2019 THROUGH JUNE 30, 2022 CONTINGENT ON FUNDING AVAILABILITY; AND**
- 2) **WAIVE THE COMPETITIVE REQUEST FOR PROPOSALS/QUALIFICATIONS (RFP/Q) PROCESS REQUIREMENT FOR ABOVE.**

WHEREAS, FUSE Corps is a nonprofit organization that partners with local government to help urban communities thrive; and

WHEREAS, FUSE Corps specializes in recruiting, training and placing a highly-experienced executive-level professional in government agencies to deliver on high impact projects over 12-month terms; and

WHEREAS, the City passed Resolution No. 87305 in July 2018, which authorized FUSE Fellows to aide the City in two strategic programs: (1) within Planning and Building Department (PBD) to assess and improve current permit application processes, and (2) within the Economic & Workforce Development Department (EWDD) to ensure inclusive economic development in East Oakland and specifically along the International Boulevard Corridor through leverage of public and private investments; and

WHEREAS, the above projects are already underway and resulting in improvements; and

WHEREAS, the City would benefit further from implementing long-term, cohesive strategies possible through a FUSE Fellow; and

WHEREAS, Oakland Municipal Code section 2.04.051.A requires the City Administrator to conduct a request for proposals/qualifications (RFP/Q) process for professional services contracts in excess of \$50,000 and Oakland Municipal Code section 2.04.051.B allows Council to waive the RFP/Q requirements upon a finding by the Council that it is in the best interest of the City to do so; and

WHEREAS, City staff recommends waiving the RFP/Q requirements for these contracts because of the unique opportunity presented through partnership that is proposed to enhance department services and promote community engagement; and

WHEREAS, the City Council finds that the services provided pursuant to the agreements authorized hereunder are professional, and are temporary in nature; and

WHEREAS, the City Council finds that the agreements shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now, therefore be it

RESOLVED, that the City Council authorize the City Administrator, or designee, to negotiate and execute a Citywide Agreement with FUSE Corps for on-call professional services from FUSE Fellows on an as-needed basis in an amount not to exceed two million two hundred fifty thousand dollars (\$2,250,000) for the period of April 1, 2019 through June 30, 2022 contingent on funding availability; and be it

FURTHER RESOLVED, that the funding will be made available from existing appropriations from departments seeking temporary professional services from FUSE Fellows; and be it

FURTHER RESOLVED, that the City Administrator or her designee is hereby authorized to accept and appropriate, as needed, for the same for the purposes described above and consistent with the Resolution and its basic purposes.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES – FORTUNATO-BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO and PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION –

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California