



City of Oakland

Office of the City Clerk
Oakland City Hall
1 Frank H. Ogawa Plaza
Oakland, California 94612
LaTonda Simmons, City
Clerk

Meeting Agenda - SUPPLEMENTAL

*Community & Economic Development Committee

Oakland City Hall, 1 Frank H. Ogawa Plaza,
Oakland, California 94612

City of Oakland Website: <http://www.oaklandnet.com>

Tuesday, March 24, 2015

1:30 PM

Sgt. Mark Dunakin Room - 1st Floor

DEFINITION OF TERMS:

Consent Item: any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

Non-Consent Item: any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

Action Item: any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

Informational Item: an item of the agenda consisting only of an informational report that does not require or permit Council action.

Roll Call / Call To Order

COMMITTEE MEMBERSHIP:

Annie Campbell Washington, District 4; Council President Lynette Gibson McElhaney, District 3; Vice Mayor Rebecca Kaplan, At Large; Chairperson: President Pro Tempore Larry Reid, District 7

1 Approval Of The Draft Minutes From The Committee Meeting Of March 10, 2015

[14-0636](#)

Attachments: [View Report.pdf](#)

2 Determination Of Schedule Of Outstanding Committee Items

[14-0641](#)

Attachments: [View Report.pdf](#)
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- 3 Subject: Oakland Tourism Business Improvement District 2015
From: Economic & Workforce Development Department
Recommendation: Adopt A Resolution Of Intention To Establish The Oakland Tourism Business Improvement District 2015 (OTBID) And Scheduling A Related Public Meeting For April 21, 2015 And A Related Public Hearing For May 19, 2015 And Giving Notice Thereof

[14-0621](#)

Attachments: [View Report.pdf](#)

- 4 Subject: Quarterly Oakland Army Base Status Report
From: Office Of The City Administrator
Recommendation: Receive A Quarterly Informational Report On The Status Of The Public Improvement Project At The Former Oakland Army Base

[14-0630](#)

Attachments: [View Report.pdf](#)

- 5 Subject: Housing Foreclosure And Outcome Data Report
From: President Pro Tempore Larry Reid
Recommendation: Receive The Quarterly Tracking Report On Housing Foreclosure And Outcome Data From Related City Programs [TITLE CHANGE]

[14-0631](#)

Attachments: [View Report.pdf](#)

- 6 Subject: Economic Development Activities Tracking Report
From: President Pro Tempore Larry Reid
Recommendation: Receive An Informational Quarterly Tracking Report On Economic Development Activities Including Actions Related To The Preparation Of The Economic Development Strategy For The City Of Oakland [TITLE CHANGE]

[14-0632](#)

Attachments: [View Report.pdf](#)

- 7 Subject: East Bay Corridor Initiative/Resolution Amendment
From: Economic And Workforce Development Department
Recommendation: Adopt A Resolution (1) Acknowledging The City Of Oakland's Participation In The East Bay Corridors Initiative, A Regional, Multi-Jurisdictional Collaboration Of Bay Area Cities, Counties And The Association Of Bay Area Governments Designed To Serve As A Platform For East Bay Jurisdictions To Prioritize And Fund Catalyst Projects That Support Housing, Infrastructure And Community Development Projects, (2) Authorizing The City Administrator To Execute A Memorandum Of Understanding (MOU) Between Oakland And Participants In The East Bay Corridors Initiative To Collaboratively Enhance The Livability, Mobility And Economic Prosperity For Areas Within The Corridors And To Establish The Administrative And Governance Structure For The Initiative, And (3) Amending Council Resolution 83714 C.M.S Which Accepted A State Strategic Growth Grant For International Boulevard Corridor Planning, To Waive Central Service Overhead In The Amount Of Approximately \$105,000 Pursuant To State Requirements

[14-0668](#)

Attachments: [View Report.pdf](#)

- 8 Subject: Coliseum Area Specific Plan And EIR
From: Planning And Building Department
Recommendation: Adopt The Following Peices Of Legislation:

1) A Resolution, As Recommended By The City Planning Commission, A) Certifying The Environmental Impact Report And Making Related CEQA Findings; And B) Adopting The Coliseum Area Specific Plan And Related General Plan Amendments; And

[14-0657](#)

Attachments: [View Report - Part A.pdf](#)

[View Report - Part B.pdf](#)

[View Report - Part C.pdf](#)

[View Report - Part D.pdf](#)

[View Report - Part E.pdf](#)

2) An Ordinance, As Recommended By The City Planning Commission, Amending The Oakland Planning Code To (A) Create The D-Co Coliseum Area District Zones Regulations; (B) Make Conforming, But Non-Substantive Changes To Other Planning Code Sections In The Coliseum Specific Plan, Lake Merritt Station Area Plan And West Oakland Specific Plan Areas; And (C) Adopt Revised Zoning And Height Area Maps

[14-0658](#)

- 9 Subject: Workforce Investment Board Report
From: Council President Gibson McElhaney And President Pro Tempore Reid
Recommendation: Receive An Oral Report With Possible Action On The Oakland Workforce Investment Board (WIB) To Serve And Support The City's Unemployed Population And The Services Provided By The WIB Grantees, In An Effort To Ensure That, Per The Requirements Of The Workforce Investment Act Of 1998, That The City Is Adequately Funding Services For Our Low-Income And Re-Entry Populations As A Means To Grow Economic Development, Reduce Poverty, And Promote Safety
[14-0661](#)

10 **Subject: Execution Of Coliseum Complex Exclusive Negotiating Agreement**

*The March 19, 2015 Rules and Legislation meeting withdrew this item from this agenda.
The item will be heard at the Friday, March 20, 2015 Special City Council meeting.*

Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)

Adjournment

* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.

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MATERIALS RELATED TO ITEMS ON THIS AGENDA SUBMITTED TO THE CITY COUNCIL AFTER DISTRIBUTION OF THE AGENDA PACKETS MAY BE VIEWED IN THE OFFICE OF THE CITY CLERK, 1 FRANK H. OGAWA PLAZA, 1ST AND 2ND FLOOR, OAKLAND, CA 94612 FROM 8:30 A.M. TO 5:00 P.M.