

**CITY OF OAKLAND**  
**Agenda Report**

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2004 JUL -1 PM 6:52

TO: Office of the City Administrator  
ATTN: Deborah Edgerly  
FROM: Finance and Management Agency  
DATE: July 13, 2004

RE: **A SUPPLEMENTAL REPORT REGARDING A RESOLUTION AWARDING A CONTRACT FOR RENTAL AND WEEKLY CLEANING OF WORK GARMENTS TO THE LOWEST RESPONSIBLE BIDDER ARAMARK UNIFORM SERVICES IN AN AMOUNT NOT TO EXCEED FOUR HUNDRED THOUSAND DOLLARS (\$400,000) PER YEAR DURING THE PERIOD APRIL 1, 2004 TO MARCH 31, 2005, IN ACCORDANCE WITH SPECIFICATION NO. 05-983-22-1, AND AUTHORIZING, WITHOUT RETURN TO COUNCIL, EXTENSION OF SAID CONTRACT, ONE YEAR AT A TIME, FOR A TOTAL OF FOUR ADDITIONAL YEARS**

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**SUMMARY**

At the Finance and Management Committee meeting on June 8, 2004 the Committee requested additional information regarding Aramark. Aramark consists of two major subsidiaries – Aramark Food and Support Services and Aramark Uniform and Career Apparel. Aramark Uniform Services is a division of Aramark Uniform and Career Apparel.

Listed below is information regarding Aramark, Inc.:

**ARAMARK FOOD AND SUPPORT SERVICES**

- **ARAMARK Business Services**

Serves more than 3 million people at over 1,000 locations across North America and northern Mexico. Business Services provides a variety of services including:

- Dining services
- Meeting planning
- Janitorial services or plant operation and maintenance
- On-site restaurant facility
- Conference Center Management

- **ARAMARK Facility Services**

ARAMARK Facility Services include:

- Plant operations
- Maintenance
- Energy management
- Capital program management
- Housekeeping and grounds care

- **ARAMARK Sports and Entertainment Services**

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The ARAMARK Sports and Entertainment Services includes:

- Concessions
- Premium catering
- Restaurant

Retail merchandise and cleaning services for stadiums and arenas that are home to over 25 major league sports teams. Serving over 50 millions fans yearly at over 45 sporting and concert venues.

ARAMARK also serves:

- 18 convention centers with large scale catering
- Food services for athletes who competed in the Olympic games
- 15 parks, resorts and other tourist attractions with a full range of food servicing
- Lodging
- Recreational activities
- Retail

- **ARAMARK Campus Services**

ARAMARK Campus Services focuses on being the unlimited partner to over 400 colleges, universities and preparatory schools. By offering food services, facilities and capital project management, resident hall expertise and other services, they help their clients achieve their goals. Through resourcing, ARAMARK Campus Services adds to the education experience by concentrating on client and student need, including fresh, innovative foods served by courteous employees, to comfortable classroom facilities and a well-planned environment.

- **ARAMARK School Support Services**

Provides professional facility services for school support and food service management for more than 1.6 million students in approximately 330 school districts, offering comprehensive services ranging from:

- Menu management
- Food handling safety
- Marketing, nutrition education
- Recycling programs and custodial
- Grounds and maintenance.

- **ARAMARK Healthcare Support Services**

Healthcare Support Services manages a comprehensive range of non-clinic support services – including:

- Food and nutrition environment
- Laundry and linen
- Plant operations and maintenance services

- **ARAMARK Correctional Services**

ARAMARK Correctional Services is the leading provider of support services to correctional facilities across the United States. Correctional Services provides cost-effective food services management, comprehensive facility maintenance, computerized commissary management,

and a variety of other ancillary service programs for more than 100,000 inmates in over 175 institutions in 30 states.

- **ARAMARK Refreshment Services**

ARAMARK Refreshment Services is a leader in the vending and coffee services market providing 1.5 billion cups of coffee, 400 million servings of soda and 200 million snacks a year for business and industry at 100,000 locations in the United States.

- **ARAMARK International**

Outside of the United States, ARAMARK International is providing global business with many of the same food and support services. The need for uniform standards of quality combined with globalization of business and the intricacies of adapting to cultural preferences are creating new demands for the ARAMARK brand of managed services. ARAMARK has operations in 15 countries outside the United States: including Belgium, Canada, Czech Republic, Germany, Hungary, Japan, Mexico, Korea, Spain and the United Kingdom.

## **ARAMARK UNIFORM AND CAREER APPAREL**

- **ARAMARK Uniform Services**

ARAMARK Uniform Services has programs that can address the uniform and career apparel needs of every business, including rental, purchase, and lease. This is accomplished through a nationwide network of facilities, as well as an affiliate in Japan.

- **Gall's**

As America's largest mail order supplier to safety professionals, Gall's caters to the special needs of law enforcement, fire fighting, and emergency medical personnel. Gall's markets brand name and private label uniforms, equipment and accessories to over 1 million individuals, departments and agencies nationwide.

- **WearGuard**

Offering a wide selection of uniforms from work shirts and work pants to heavy-duty coveralls and parkas, WearGuard supplies over 1 million businesses nationwide. With a state-of-art personalization center, WearGuard is able to offer top-quality embroidered custom logs and screen-printing to its customers.

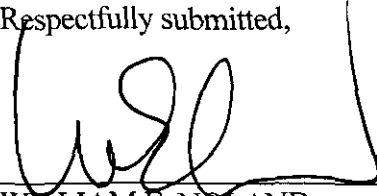
- **Crest Uniform**

A leading provider of uniform apparel programs to the restaurant, hotel, and healthcare industries, Crest designs, manufactures and distributes uniforms throughout the world.

ARAMARK Uniform Services will provide to the City weekly rental and cleaning of uniforms through its Oakland facility, and billing services through its Hayward regional facility.

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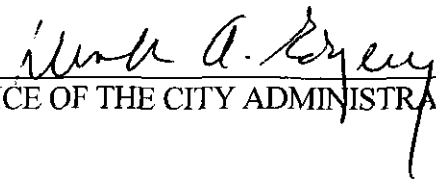
Respectfully submitted,



WILLIAM E. NOLAND  
Director, Finance and Management Agency

Prepared by: JIMMIE D. JACKSON  
Purchasing Supervisor

APPROVED FOR FORWARDING TO THE  
FINANCE AND MANAGEMENT COMMITTEE

  
OFFICE OF THE CITY ADMINISTRATOR

Item: 4  
Finance and Management Committee  
July 13, 2004

CITY OF OAKLAND  
Agenda Report

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2004 APR 28 PM 5:14

TO: Office of the City Manager  
ATTN: Deborah Edgerly  
FROM: Finance and Management Agency  
DATE: May 11, 2004

RE: RESOLUTION AWARDING A CONTRACT FOR RENTAL AND WEEKLY CLEANING OF WORK GARMENTS TO THE LOWEST RESPONSIBLE BIDDER ARAMARK UNIFORM SERVICES IN AN AMOUNT NOT TO EXCEED FOUR HUNDRED THOUSAND DOLLARS (\$400,000.00) PER YEAR DURING THE PERIOD APRIL 1, 2004 TO MARCH 31, 2005, IN ACCORDANCE WITH SPECIFICATION NO. 05-983-22-1, AND AUTHORIZING, WITHOUT RETURN TO COUNCIL, EXTENSION OF SAID CONTRACT, ONE YEAR AT A TIME, FOR A TOTAL OF FOUR ADDITIONAL YEARS

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**SUMMARY**

A resolution has been prepared authorizing the City Manager to award a contract for rental and weekly cleaning of work garments, to the lowest responsible bidder Aramark Uniform Services, a non-local business enterprise, in an amount not to exceed four hundred thousand dollars (\$400,000.00) per year during the period April 1, 2004 to March 31, 2005, in accordance with Specification No. 05-983-22-1, authorizing without return to Council, extension of said contract for one year periods for a total of four additional years, and the terms and conditions therefor. The Finance and Management Agency, Purchasing Section, bid this requirement for use by all City departments referenced in Local 790 Memorandum of Understanding, Subsection 5.7.2.1, titled, "City Provided Uniform".

**FISCAL IMPACT**

The total amount of this contract will not exceed \$400,000.00 per year. Purchases from this contract will be made by various City Agencies and departments, as needed. Funds are available in the respective departments' budgets to pay for uniforms.

**BACKGROUND**

Specification No. 05-983-22-1 for Rental and Weekly Cleaning of Work Garments was sent to eight prospective bidders: six non-local suppliers, and two local suppliers. Bids were opened by the City Clerk on December 22, 2003. The City received one valid bid from Aramark Uniform Services, Inc.

Staff conducted a survey of the suppliers that failed to respond, and determined the following:

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~~JUN 8 2004~~

~~FINANCE & MANAGEMENT CMTE.~~

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~~Finance and Management Committee~~

~~May 11, 2004~~

- One supplier submitted its bid late, and per the terms and conditions of the specification, the bid was returned to the supplier unopened.
- One supplier did not respond because it was unable to comply with the City's Living Wage requirement.
- One supplier only wanted to see how the bid process worked.
- The other suppliers did not have the time or resources to complete the bid package.

### **KEY ISSUES AND IMPACTS**

The City Manager's Office of Contract Compliance reviewed bids to determine if they complied with the City's Equal Benefits Program. Contract Compliance has determined that the proposed contract recipients have satisfied the Equal Benefits Ordinance requirements.

This contract is required by the City to fulfill its obligation as required by the Memorandum of Understanding between City of Oakland and SEIU Local 790, AFL-CIO, which requires that the City provide and maintain uniforms for unit members. Unit members who are provided uniforms shall wear the uniforms during work hours for identification purposes and have a uniformed appearance. Departments using this contract consist of the Office of Parks and Recreation; Police Department, non-sworn personnel; the Finance and Management, and Public Works Agencies.

### **SUSTAINABLE OPPORTUNITIES**

**ECONOMIC:** The vendor has a valid City of Oakland business tax license. The Purchasing Section estimates the contracts will produce approximately \$4,000.00 annually in business tax revenues.

**SOCIAL EQUITY:** Aramark Uniform Services donates funds to charities and non-profit organizations nationwide; through support of these charitable organizations they help provide a better quality of life for many residents of the City of Oakland.

**ENVIRONMENTAL:** Aramark Uniform Service is a member of the Bay Area Green Business Program. Aramark has been recognized as an industry leader in environmental management, and wastewater treatment.

### **DISABILITY AND SENIOR CITIZEN ACCESS**

There is no direct impact to the community.

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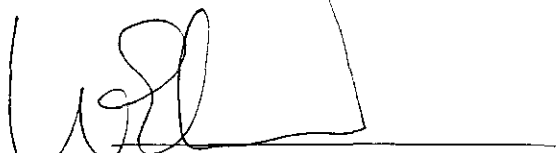
**RECOMMENDATION (S) AND RATIONALE**

Staff recommends that the City Council authorize the City Manager to award a contract to Aramark Uniform Services, Inc., a non-local business enterprise for Rental and Weekly Cleaning of Work Garments, in accordance with Specification No. 05-983-22-1 and the terms and conditions therefor.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff recommends that Council approve the resolution.

Respectfully submitted,




WILLIAM E. NOLAND


Director, Finance and Management Agency

Prepared by: JIMMIE D. JACKSON  
Purchasing Supervisor

APPROVED FOR FORWARDING TO THE  
FINANCE AND MANAGEMENT COMMITTEE

  
Office of the City Manager

  
FINANCE & MANAGEMENT CMTE.  
~~FINANCE & MANAGEMENT CMTE.~~ JUL 13 2004  
JUN 8 2004

Item:   
Finance and Management Committee  
May 11, 2004

CITY OF OAKLAND  
PURCHASING SECTION  
AWARD RECOMMENDATION STATEMENT



J. Randolph	PURCHASING/ACQUISITION/CONTRACT: Rental and Weekly Cleaning of Work Garments		
COUNCIL AGENDA DATE: May 11, 2004	SPECIFICATION /PROJECT NO.: 05-983-22-1	FUNDING SOURCE: Various citywide funding	BID OPENING DATE: December 22, 2003
PREVIOUS LEGISLATION:			
CONTRACT PERIOD: April 1, 2004 to March 31, 2005			

PURPOSE STATEMENT: To provide various City departments with rental and weekly cleaning of work garments on a weekly cycle systems basis for approximately 510 employees; 11 uniforms per City of Oakland employee for two week period.

Item	Description	Estimated weekly quantity	Unit Price
1	Pants men & women	1500 each	\$1.25 each/week
2	Shirt short sleeves	1500 each	\$1.25 each/week
3	Shirt long sleeves	500 each	\$1.25 each/week
4	Coveralls long sleeves	300 each	\$2.50 each/week
5	Jackets brass zippers	300 each	\$2.50 each/week
6	Cook jackets	15 each	\$2.00 each/week
7	Smock/shop coats	100 each	\$1.85 each/week
8	Painter's coveralls	20 each	\$2.50 each/week

COMMENTARY: The recommended vendor: Aramark Uniform Services received no preferences; there is no additional costs to the City.

RANGE OF BIDS RECEIVED

Total Bids Received/Dollar Range \$400,000.00	Bids Which Meet Specification/Dollar Range \$400,000.00
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LOW BIDS NOT MEETING SPECIFICATION

Vendor/Contractor	Reason	Recommendation on Rejections
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A W A R D R E C O M M E N D E D

VENDOR NAME/ADDRESS	Item Nos.	DESCRIPTION	NTE ANNUAL AMOUNT
Aramark Uniform Services 31148 San Antonio Street Hayward, CA 94544	1 - 8	Rental and Weekly Cleaning of Work Garments	\$400,000.00

Submitted By

Department Head

Approved and Forwarded to Council

Office of the City Manager

LOWEST BID BY CATEGORY

BID CALL	TOTAL	LOWEST BID BY CATEGORY	
		LOCAL BUSINESS	NON-LOCAL
ASK	8	2	6
NO RESPONSE	7	2	5
BIDS RECEIVED	1	0	1
AWARDS RECOMMENDED	1	0	1-\$400,000.00



OAKLAND CITY COUNCIL

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND  
RESOLUTION No. \_\_\_\_\_

C.M.S.

2004 APR 29 PM 5:14

JR  
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JR

RESOLUTION AWARDING A CONTRACT FOR RENTAL AND WEEKLY CLEANING OF WORK GARMENTS TO THE LOWEST RESPONSIBLE BIDDER ARAMARK UNIFORM SERVICES IN AN AMOUNT NOT TO EXCEED FOUR HUNDRED THOUSAND DOLLARS (\$400,000.00) PER YEAR DURING THE PERIOD APRIL 1, 2004 TO MARCH 31, 2005, IN ACCORDANCE WITH SPECIFICATION NO. 05-983-22-1, AND AUTHORIZING, WITHOUT RETURN TO COUNCIL, EXTENSION OF SAID CONTRACT, ONE YEAR AT A TIME, FOR A TOTAL OF FOUR ADDITIONAL YEARS

**RESOLVED:** That the contract for Rental and Weekly Cleaning of Work Garments, to Aramark Uniform Services, a non-local business enterprise, in an amount not-to-exceed \$400,000.00, per year during the period April 1, 2004 to March 31, 2005, in accordance with Specification No. 05-983-22-1 and the General Conditions on file in the Purchasing Section, is hereby awarded to Aramark Uniform Services, a Corporation, according to its bid filed with the City Clerk on December 22, 2003, as follows:

**FURTHER RESOLVED:** That the contract shall be approved by the City Attorney as to form and legality prior to execution and copies shall be on file in the City Clerk's Office; and be it.

**FURTHER RESOLVED:** That all other bids are hereby rejected; and, be it

**FURTHER RESOLVED:** That the City Council authorizes the City Manager, without return to Council, to extend all or parts of this contract, according to the specification, one year at a time for a total of four additional years in an amount not to exceed the annual appropriation budgeted for rental and weekly cleaning of work garments for fiscal years 2006/2007 and 2007/2008, with terms and conditions remaining the same; and be it

**FURTHER RESOLVED:** That the City Clerk is hereby directed to maintain copies of this resolution and the above referenced bids in the City Clerk's Office, Oakland.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2004

PASSED BY THE FOLLOWING VOTE:

AYES- BROCKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN, AND  
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

4  
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3  
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JUN 8 2004

4  
FINANCE & MANAGEMENT CMTE.

ATTEST: \_\_\_\_\_

MAY 25 2004

CEDA FLOYD

City Clerk and Clerk of the Council  
of the City of Oakland, California