CITY OF OAKLAND AGENDA REPORT

TO: Office of the City Administrator/Agency Administrator
ATTN: Deborah Edgerly
FROM: Community and Economic Development Agency
DATE: March 14, 2006

A Public Hearing on the Mid-Term Review of the Five-Year Implementation Plan for the Central City East Redevelopment Project

A Resolution Adopting The Second Amendment To The Five-Year Implementation Plan, 2003-2008, For The Central City East Redevelopment Project To Modify Fund Allocations To The Streetscape Project And Infrastructure Component, Update The Affordable Housing Section, And Make Other Changes

A Resolution Modifying The Central City East Homeownership Rehabilitation Program To Increase the Loan Amount From \$10,000 to \$75,000 And To Authorize The Provision Of Design Assistance To Homeowners In An Amount Not To Exceed \$5,000

### SUMMARY

This item is a request for Redevelopment Agency approval of resolutions authorizing a second amendment to the Central City East (CCE) Five-Year Implementation Plan and its related actions (see Attachment A). The Central City East Redevelopment Area was adopted on July 29, 2003 (Ordinance No. 12528 C.M.S.) by the Council. This report also provides a mid-term review of the five year implementation plan for the Central City East Redevelopment Project Area.

The proposed mid-cycle implementation plan amendment and subsequent actions are necessitated by California Redevelopment Law and as a result of the CCE receiving higher than projected FY 05-06 tax increments. Staff presented the CCE Project Area Committee (PAC) a proposed spending plan for the additional increments, resulting in the following PAC recommended allocations for: an increase in funding for design, engineering, and construction of multiple streetscape improvement projects throughout the redevelopment area; an allocation of funds for two street lighting improvement projects to assist in crime and blight reduction; and a modification of CCE Homeownership Rehabilitation Program terms and a maximum loan amount. These proposed modifications require an amendment to the implementation plan.

### FISCAL IMPACT

Redevelopment staff is requesting approval to allocate \$1,288,137 in tax increment funds from the FY 05-07 Adopted Budget. A total of \$1,729,408 is currently appropriated in CCE Central City East Operations (9540), Central City East (88699), and Oakland Redevelopment

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Agency/Central City East Repayment Agreement (S233310). There is no direct impact on the City's General Purpose Fund.

The funds will be used for the design, engineering, and construction contracts, Public Works Agency design review costs, and to implement two street lighting improvement projects in the Central City East Project Area. Attachment A to this report provides the allocation of these funds by streetscape area. Once improvements are installed standard maintenance will be required.

Resolutions associated with this report also request Agency approval of modifications to the CCE Homeownership Rehabilitation Program, but those modifications do not have a fiscal impact requiring Agency consideration.

### BACKGROUND

The Implementation Plan describes the Agency's goals and objectives for the redevelopment plan and identifies the proposed Agency strategies to reduce or eliminate blight throughout the Project Area. The Implementation Plan runs for a period of five years and it must be updated every five years thereafter. California Redevelopment Law (CRL) also requires every redevelopment agency to conduct a mid-term review of each Implementation Plan at least once within the fiveyear term of the Plan, no earlier than two years and no later than three years after adoption of the Plan. The mid-term review must include a public hearing to hear testimony of all interested parties for the purpose of reviewing the Plan and evaluating the progress of the redevelopment project.

The Second Amendment to the Implementation Plan for the Central City East Redevelopment Plan was prepared in consultation with the Project Area Committee (PAC). The Implementation Plan includes specific projects and funding for the first five years of the Project, i.e. 2003 to 2008. CEDA staff and the CCE PAC recommend approval of a Second Amendment to the Five-Year Implementation Plan, as attached to this report, along with the related actions. The proposed amendment allows for an increased allocation of tax increment funds to the Streetscape/Infrastructure component and an update on the Housing section of the Implementation Plan.

### **KEY ISSUES AND IMPACTS**

The approval of the additional funds for the Streetscape/Infrastructure Improvement Project areas as listed in Attachment A will allow the CCE PAC and CEDA staff to move forward with the design, engineering, and construction components and the implementation of two street lighting projects in the CCE Project Area.

Staff also requests an increase in the loan amount for the CCE Homeownership Rehabilitation Program from \$10,000 to \$75,000, free design assistance of up to \$5,000 per

home, and a change of the loan terms. Funds have been allocated for the CCE Homeownership Rehabilitation Program in the five-year implementation plan (Attachment A page 27).

### PROPOSED CHANGES AND UPDATES

This Council Report is the mid-term review on the CCE Implementation Plan. As part of the mid-term review, CEDA staff is providing a status of projects in the Implementation Plan and requests amendments to: 1) allocate additional funds to the Streetscape/Infrastructure Improvement Projects, and 2) modify the CCE Homeownership Rehabilitation Program.

### Amendment #1:

### 1) Allocation of Additional Tax Increment Funds

CEDA staff and the CCE PAC are recommending approval of the additional funds to the Streetscape/Infrastructure budget for FY 05-06 as listed in Attachment A to this report. The additional tax increment funds for each streetscape area are highlighted for FY 05-06 and FY 06-07. CEDA staff will return to the City Council in the future to allocate the funds for FY 06-07 for these projects. The additional funds will allow CEDA staff to move forward with the design, engineering, and construction of the streetscape projects. The allocation of additional funds will also allow CEDA staff to implement two street lighting projects in the CCE Project Area. The total allocation for FY 05-06 is \$1,288,137.

### Amendment # 2:

### 2) Modification of the Central City East Homeownership Rehabilitation Program (CCE HRP)

CEDA staff and the CCE Project Area Committee are also requesting approval of modifications to the Central City East (CCE) Homeownership Rehabilitation Program to provide funds to undertake exterior work in coordination with the City's existing six Home Maintenance Programs. The CCE Homeownership Rehabilitation Program (HRP) is a new program that is financially separate from the City's existing six Home Maintenance Programs.

The CCE HRP is for exterior work while the City's existing Home Maintenance Programs are for emergency and interior repairs. The primary goal of the CCE HRP is to provide owners residing in the CCE Project Area with financial and technical assistance to effectively rehabilitate the City's stock of salvageable housing, to prevent increased neighborhood deterioration, and to assist a population that may not otherwise be able to rehabilitate their homes.

The CCE HRP provides deferred, due on sale loans at 0%, 3%, and 6% interest, depending on household income, to eligible homeowners at or below 100% area median income. Eligible repairs would include, but are not limited to exterior work and related interior repairs for such

rehabilitation as window replacement, exterior painting, landscaping, new fencing, and sidewalk repair. Loans would be made as follows:

Household Income	Interest Rate
Less than or equal to 50% of	0% Interest
Area Median Income	
51% - 80% of Area Median Income	3% Interest
81% - 100% of Area Median Income	6% Interest

The PAC recommended that the CCE HRP income eligibility be set to a higher income level than the City's Home Maintenance Improvement Programs to allow for homeowners with incomes of up to 100% of area median income to participate in the program. Additional changes are as follows:

- 1. Change the loan limit from the current maximum of \$10,000 to a maximum of \$75,000; and
- 2. Add "architectural design services" to the allowable program services provided as a grant, in an amount not to exceed \$5,000 per home. The homeowner will pay for the design services up front and be reimbursed up to \$5,000 for this service upon completion of the rehabilitation work.

The City's Housing Services staff will manage and implement the CCE Homeownership Rehabilitation Program.

### Mid-Term Review of Implementation Plan: Status of Projects

The Implementation Plan lists the Façade Improvement Program, Tenant Improvement Program, a public-private development program, and the Streetscape/Infrastructure Improvement Program as programs of the CCE Project Area. Components of each of these programs are currently underway in the CCE Project Area and an update is provided on these programs below.

The Façade Improvement Program and the Tenant Improvement Program were approved for implementation in January 2005 by the City Council. While the funding for the Façade Improvement Program (FIP) and the Tenant Improvement Program (TIP) was limited in the initial years of the Redevelopment Area, there are currently 45 FIP applicants in the process of which 8 are under construction. There are currently two (2) TIP applications under review by staff.

There are eight major Streetscape Projects in various stages of development in the Central City East Redevelopment Area. All of these projects have been well received by the various communities surrounding the impacted areas, but unfortunately the initial increment allotment was not sufficient to fund all eight projects, requiring the PAC and staff to wait for

future year funds or until such time that the increment increased. The increment increase, as proposed in Attachment A, allows the CCE PAC and staff to implement the remaining CCE streetscape projects.

The following is a brief update on the streetscape projects:

**1. MacArthur Boulevard**: The boundaries of the MacArthur Boulevard area are along MacArthur Boulevard from 72nd Avenue to 82nd Avenue and from 106th Avenue to the San Leandro border. Construction began in this area in December of 2005 with the under grounding of utility, cable, and other resources. Both the streetscape and under grounding are scheduled to be completed by late 2008. Funding from the CCE Project area will pay for the Streetscape component;

**2.** 23<sup>rd</sup> Avenue: The 23rd Avenue area is from East 12th Street to Foothill Boulevard and on Foothill between 23rd to 22nd Avenues. CEDA staff is working with PGA Design (a landscape architectural firm) and engineering firms to develop 35% documents<sup>1</sup> for streetscape improvements in this area. The 35% construction documents are expected to be completed by the spring of 2006;

**3. Foothill/Seminary:** This project is located on Foothill Boulevard from Mason Street to 60th Avenue and on Seminary Avenue from Bancroft Avenue to Kingsley Circle. The design and engineering firms of Bottomley and DKS completed the conceptual designs for the proposed streetscape improvements in January 2006. CCE funds for this area match funds from the Metropolitan Transportation Commission (MTC)/Transportation for Livable Communities grant for the conceptual plans. CEDA staff will use the conceptual plans to apply for additional funding from MTC and other sources for construction of the streetscape improvements;

**4. Foothill and Fruitvale Avenue:** This project has a proposed area that is located on Foothill Boulevard from Sausal Creek/Rutherford Street to High Street. The firm of Community, Design & Environment/Wolfe Mason is working with CEDA staff on the project's nine-month planning and design phase, which includes three community input-gathering workshops. The completed 35% construction documents will be used to solicit additional funds for the construction of the streetscape improvements;

5. 14<sup>th</sup> Avenue from East 12<sup>th</sup> Street to East 18<sup>th</sup> Street: This project is in the preliminary planning stages. CCE staff will organize a series of community meetings to seek input on the various design options in the future. No completion date for the project has been set;

6. East 18<sup>th</sup> Street between Lakeshore and Park Boulevard: These streetscape improvements are located in the Parkway Theater District on the east side of Lake

<sup>&</sup>lt;sup>1</sup> 35% documents are design and engineering documents that provide the base work for 100% construction documents and identify existing conditions and location of utilities, sewers, curb cuts etc.. There are generally three phases before construction documents are completed: 35%, 65%, and 100% engineering documents required for construction of projects.

Merritt. The CCE Unit is partnering with Measure DD staff that is already working on improvements to this area's link to Lake Merritt and the adjacent Athol Park. A community meeting to present conceptual plans for the improvements was held on November 16, 2005 at the FM Smith Recreation Center. This meeting was an open house meeting—the community was invited to drop by to see the plans, talk with staff and to provide their input;

7. Melrose/Bancroft/Foothill/High St area: This project has a proposed area that includes two separate nodes. The first node has a proposed area located on Foothill Blvd. from High Street to 45th Avenue, and High Street from Bancroft Avenue to Ygnacio Avenue. The second node has a proposed area that is also located on Foothill Blvd. from Congress Avenue to Cole Street, on Bancroft Avenue from Fairfax to Cole Street, and on Fairfax Avenue from Foothill Blvd to Bancroft Avenue. This project is in the preliminary planning stages. CCE staff will organize a series of community meetings to seek input on the various design options in the future. No completion date for the project has been set; and

**8.** 5<sup>th</sup> Avenue: The 5<sup>th</sup> Avenue project area will include 5<sup>th</sup> Avenue from East 18th Street to Embarcadero, on East 12th Street from 2<sup>nd</sup> to 5<sup>th</sup> Avenue, and on International Boulevard from 2<sup>nd</sup> to 5<sup>th</sup> Avenue. CEDA staff is working with other City Staff on the preliminary information for this area. This project is in the preliminary planning stages. A Request for Proposals for this project is expected to go out in December 2006.

CCE staff also completed the Fruitvale Alive Project, which assessed the traffic conditions along Fruitvale Avenue from the Estuary to MacArthur Boulevard. The project was completed in October 2005. The completed document presents study findings and recommendations for pedestrian, bicycle, traffic, transit, and parking improvements in the Fruitvale Alive project area. Portions of this report will be used to implement the streetscape projects in these areas.

In the summer of 2004, Central City East staff created a list of potential opportunity sites throughout the redevelopment area. Beginning with a roster of vacant or underutilized sites that were identified in the initial redevelopment area blight study (2001), staff added PAC identified sites and updated information from the earlier study. Staff then presented detailed information to the community and, in September 2004, the Central City East PAC prioritized a number of vacant or underutilized sites throughout the Redevelopment Area that they would like to see revitalized.

City staff will be working with the owners of these potential opportunity sites in the coming months to gauge their interest in development. In the long run, the City and PAC hope to bring interested property owners together with developers and facilitate the development of identified sites with projects that are in line with community needs.

### SUSTAINABLE OPPORTUNITIES

Approval and adoption of the second amendment to the Implementation Plan for the CCE Redevelopment Area will facilitate the development and rehabilitation of blighted, vacant, underutilized, and contaminated sites in the Project Area.

### Economic:

Economic development projects as part of the Implementation Plan will, as appropriate, incorporate local hiring. CEDA staff has identified opportunity sites for housing, commercial, and other land uses, as well as public streetscape improvements that will revitalize the CCE Project Area.

### Environmental:

As part of the Implementation Plan, developers will be encouraged to use green building techniques such as energy conserving designs and appliances, water conserving fixtures and landscaping, recycled content building materials, and low waste construction techniques.

### Social Equity:

The goal of the Implementation Plan is to improve the physical and economic conditions of the area for all residents and property owners, therefore the proposed programs and projects will provide for improvements that have social benefits for the area as a whole.

### DISABILITY AND SENIOR CITIZEN ACCESS

All meetings regarding the Implementation Plan were held in venues that are compliant with the Americans with Disability Act ("ADA"). The proposed CCE Streetscape Improvements, street lighting improvements, and CCE Homeownership Rehabilitation Program will comply with all city, state, and federal ADA requirements.

### **RECOMMENDATION(S)**

Staff recommends approval of the second amendment to the Central City East Implementation Plan along with the related actions.

### ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends Council approval of the following resolutions: a resolution amending the Five-Year Implementation Plan for the Central City East Redevelopment Project and a resolution authorizing modifications to the terms of the Central City East Homeownership Rehabilitation program.

Respectfully submitted,

Daniel Vanderpriem, Director of Redevelopment, Economic Development, Housing and Community Development

Prepared by: Gregory Hunter, Redevelopment Area Manager Theresa M. Navarro-Lopez, Urban Economic Analyst IV

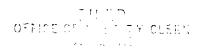
APPROVED FOR FORWARDING TO THE COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

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OFFICE OF THE CITY ADMINISTRATOR/ AGENCY ADMINISTRATOR

ATTA	CHMENT .	A Central Cit	ty East Redevelopm	nent Area A	llocation of T	ax Increment Funds	Streetscape/I	nfrastructure	Projects
Streetscape Infrastructure	2 <sup>nd</sup> Year	3 <sup>rd</sup> Year	Additional Alloc TIF 3 <sup>rd</sup> Year	ation of	4 <sup>th</sup> Year	Additional Allocati 4th Year	on of TIF	5th Year FY 07-08	Total
Projects Locations & Type	FY 04- 05	FY 05-06	FY 05-06 * Request for Co Approval	uncil	FY 06-07	FY 06-07 Staff will return in the future for City Council Approval			FY 03-08
MacArthur Boulevard (72nd to 82nd)	\$0	\$250,000		\$0	\$500,000		\$500,000	\$0	\$1,250,000
MacArthur Boulevard (106th to Durant St, San Leandro border)	\$0	\$500,000		\$500,000	\$500,000	2 A	<b>\$0</b>	\$0	\$1,500,000
Total MacArthur Blvd.			2 ··>	-					\$2,750,000
23rd Ave between Foothill Bldv. & East 12th Street	\$100,000	\$50,000		\$0	\$0		\$0	\$500,000	\$650,000
Foothill/Fruitvale	\$125,000	\$0	-	\$205,000	\$200,000		\$0	\$500,000	\$1,030,000
Foothill/Seminary	\$50,000	\$200,000	**	· \$0	\$0		\$0	\$500,000	\$750,000
Eastlake/14th Ave	\$50,000	\$0		\$250,000	\$50,000		\$0	\$500,000	\$850,000
E. 18th	\$25,000	\$50,000		\$45,000	\$0		\$0_	\$100,000	\$220,000
Melrose/Bancroft Avenue	\$75,000	\$100,000		\$125,000	\$0		\$0	\$0	\$300,000
Eastlake/5th Avenue	\$0	\$0		\$50,000	\$0		\$250,000	\$0	\$300,000
Street lighting Upgrades	\$0	\$0		\$113,137	\$0		\$0	\$0	\$113,137
Total for all Streetscape Projects	\$425,000	\$1,150,000		\$1,288,137	\$1,250,000		\$750,000	\$2,100,000	\$3,613,137
Additional TIF for FY 05-07			1	* \$1,288,137			* \$750,000		*\$2,038,137

In FY 2003-04 the CCE Redevelopment Area did not receive Tax Increment Funds. The first year of TIF receipts was in FY 2004-05. \* CEDA staff is requesting Council approval of the allocation of TIF for FY 05-06 and staff will return for the FY 06-07 for the streetscape projects in the new Fiscal Year, FY 06-07, as listed in the shaded area.



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APPROVED AS TO E	QRM AND LEGALITY:
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	AGENCY COUNSEL

# REDEVELOPMENT AGENCY OF THE CITY OF OAKLAND

RESOLUTION NO. \_\_\_\_\_ C.M.S.

### A RESOLUTION ADOPTING THE SECOND AMENDMENT TO THE FIVE-YEAR IMPLEMENTATION PLAN, 2003-2008, FOR THE CENTRAL CITY EAST REDEVELOPMENT PROJECT TO MODIFY FUND ALLOCATIONS TO THE STREETSCAPE PROJECT AND INFRASTRUCTURE COMPONENT, UPDATE THE AFFORDABLE HOUSING SECTION, AND MAKE OTHER CHANGES

WHEREAS, on July 29, 2003 (Ordinance No. 12528 C.M.S.), the City Council adopted the Central City East Redevelopment Project ("Project") for the Central City East Project Area (the "Project Area"), and approved an Agency Report to the City Council for the Central City East Redevelopment Project (the "Report to Council") pursuant to Health and Safety Code Section 33362, including a five-year implementation plan for the Project for 2003-2008 (the "Implementation Plan"); and

WHEREAS, the Implementation Plan was amended and restated on January 18, 2005 (Agency Resolution No. 2005-0003 C.M.S.); and

WHEREAS, the Agency Administrator has prepared and presented to the Agency a Second Amendment to the Implementation Plan that, among other things, would increase the allocation of funds to the streetscape improvement projects and modify the Homeownership Rehabilitation Program; and

WHEREAS, a Project Area Committee for the Central City East Redevelopment Project (the "PAC") was formed and has been meeting pursuant to Health and Safety Code Section 33385, et seq.; and

WHEREAS, the PAC met and recommended on July 11,2005, the additional funds for the streetscape areas and on December 5, 2005, recommended the modifications to the Central City East Homeownership Rehabilitation Program, and recommended adoption of the Second Amendment to the Implementation Plan as proposed to the Agency; and

WHEREAS, the Agency has held a noticed public hearing and received comment on the proposed Second Amendment as part of the mid-term review of the Implementation Plan as required by law; now, therefore, be it

RESOLVED: That the Agency hereby adopts the Second Amendment to the Central City East Implementation Plan attached to this Resolution as Exhibit A; and be it further

RESOLVED: That the Agency hereby allocates \$1,288,137 from Central City East Operations Fund (9540), Central City East Organization (88699), and Oakland Redevelopment Agency/Central City East Repayment Agreement Project (S233310) for the streetscape areas; and be it further

RESOLVED: That the Agency authorizes the Agency Administrator or her designee to administer the programs and projects in the Implementation Plan as amended, and take whatever other action is necessary with respect to the amendment consistent with this Resolution and its basic purposes.

IN AGENCY, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2006

#### PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND CHAIRPERSON DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LATONDA SIMMONS Secretary of the Redevelopment Agency of the City of Oakland, California

## EXHIBIT A

i.

## SECOND AMENDMENT TO CENTRAL CITY EAST IMPLEMENTATION PLAN

(attached)

## ATTACHMENT A SECOND AMENDED AND RESTATED CENTRAL CITY EAST IMPLEMENTATION PLAN (AMENDED AND APPROVED AS OF , 2006)

### A. Introduction

The Central City East Redevelopment Project was adopted by the City Council on July 29, 2003. An initial five-year implementation plan covering 2003 through 2008 was adopted at that time in compliance with Article 16.5 of the Community Redevelopment Law ("CRL"). The first amended and restated implementation plan was adopted on January 18, 2005. This is the second amended and restated implementation plan for the Project Area.

This Implementation Plan is composed of two separate components: a Redevelopment Component and a Housing Component. The Redevelopment Component revisits the proposed goals and objectives of the Redevelopment Plan; defines the Agency's strategy to achieve these goals and objectives; presents the projects, programs and expenditures (other than those relating to low and moderate income housing) that have been developed as a means to achieve the goals and objectives; and describes how the goals and objectives, projects, programs and expenditures will eliminate blight within the Project Area. Article 16.5 also requires that an Implementation Plan explain how the components of the Implementation Plan will implement various CRL requirements regarding low- and moderate-income housing. Generally, the goals, activities, and expenditures included in the Redevelopment Component do not implement the housing requirements of the CRL. The activities that do implement these requirements are contained in the Housing Component. The Housing Component shows how the Agency will meet the statutory requirements for the set-aside and expenditure of tax increment for housing purposes.

This Implementation Plan is a policy statement rather than an unalterable course of action. It has been prepared to set priorities for redevelopment activities within the Project Area for the five-year period covered by this Plan and through to the Project Area's termination. The Implementation Plan incorporates currently known financial constraints of the Agency in developing a program of activities to accomplish revitalization efforts for the Central City East Project Area. However, new issues and opportunities may be encountered during the course of administering the Redevelopment Plan for the Project Area. Therefore, this Implementation Plan may be amended, if necessary, to effectuate its purposes.

The purpose of this Implementation Plan is to provide a clear and reasonable statement of the Agency's near-term intent regarding activities in the Project Area and to establish a nexus between Agency goals and objectives, program activities and the purpose of redevelopment, which is to eliminate blight and to develop and preserve affordable housing.

### B. Redevelopment Component

Reasons for Adoption of the Project Area

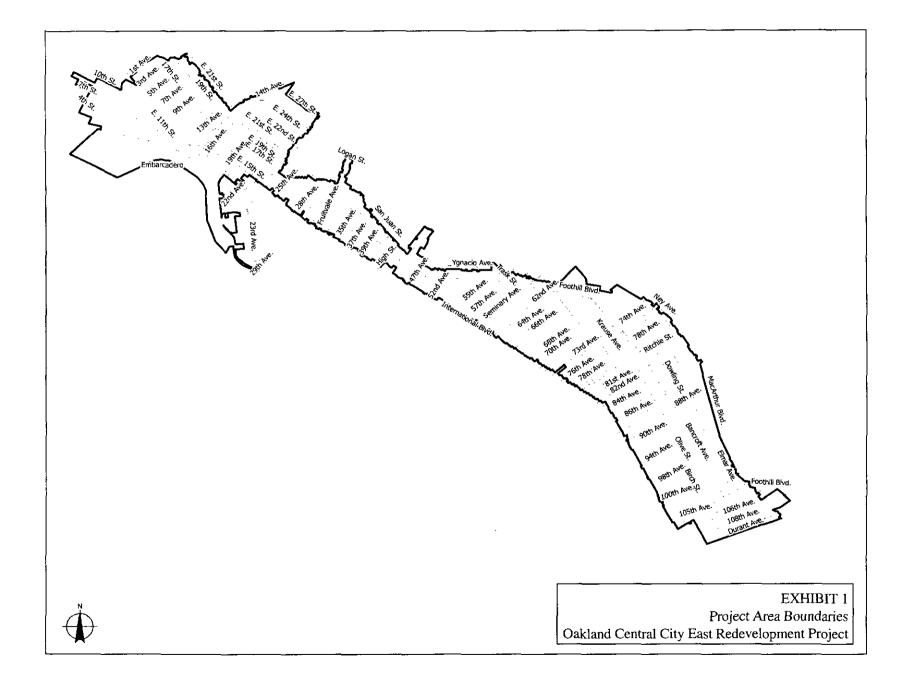
a. Request for Assistance

In early 2001, neighborhood groups in the MacArthur Boulevard area from 73<sup>rd</sup> to 106<sup>th</sup> Avenues requested that the City Council include the area in a redevelopment project. Residents were frustrated with deteriorating conditions along the commercial corridors in the central and eastern portions of the City and the impact on the adjacent residential areas. Residents cited deteriorated and vacant buildings, prostitution and drug trafficking as specific problems impacting the area. The merchants joined the request, which included Foothill and Bancroft Boulevards from High Street to 73<sup>rd</sup> Avenue. Later Fruitvale and Eastlake neighborhoods asked to be included.

## b. Project Area Setting

The Central City East Redevelopment Project (Project or Project Area) encompasses approximately 3,339 acres beginning at the southern border of the downtown and extending east to Durant Street. The linear Project Area borders the existing Coliseum Redevelopment Project on the south along International Boulevard and to the north along MacArthur Boulevard between Durant Street and 73<sup>rd</sup> Avenues. At 73<sup>rd</sup> Avenue, the northern boundary of the Project Area follows Foothill Boulevard in a southwesterly direction to 23<sup>rd</sup> Avenue where the boundary jogs up to 27<sup>th</sup> Street then follows 14<sup>th</sup> Avenue to 20<sup>th</sup> Street and continues along 20<sup>th</sup> Street to the western boundary along 1<sup>st</sup> Avenue. The boundary includes the deletion of one parcel owned by Silveira et. el. along the 5<sup>th</sup> Avenue area, that was included in the original Project Area (Exhibit 1).

Excluding streets and public rights-of-way, the Project Area encompasses 16,675 parcels that comprise approximately 2,410 acres. The Project Area is primarily developed with single-family residences, with retail uses located in the northwest portion of the Project Area adjacent to the downtown, and along International, MacArthur and Foothill Boulevards. In addition, there is small peninsula of industrial uses along Embarcadero just south of the Nimitz (880) Freeway.



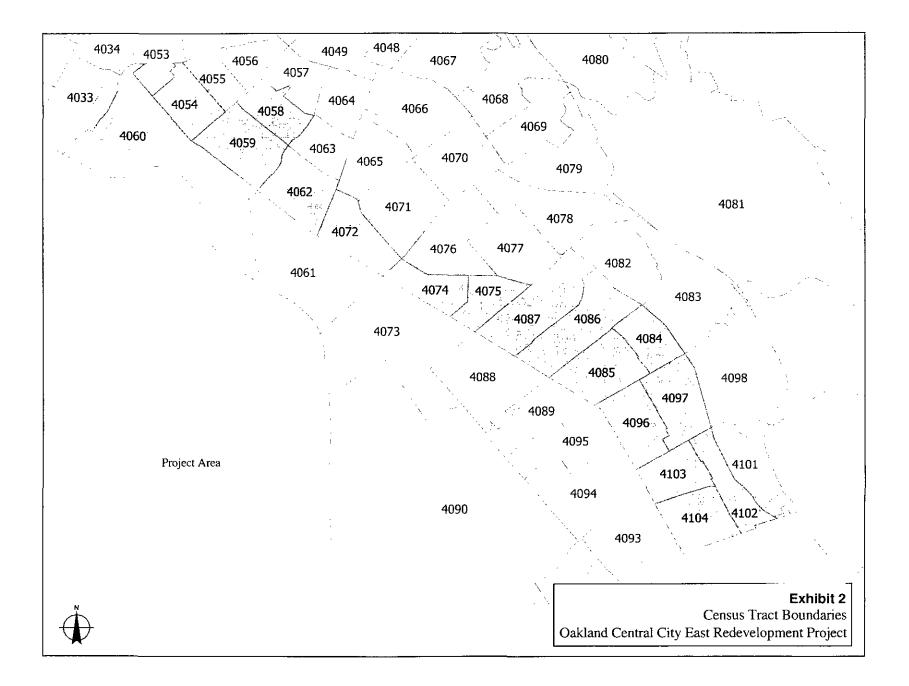
### c. Project Area Demographics

In general, the Project Area has larger but poorer households than the City and Alameda County. These factors have a direct bearing on the ability of residents to address many of the blighting conditions that exist in the Project Area. The 2000 population of the Project Area is estimated to be 92,094. The number of households is estimated to be 27,259, resulting in 3.38 persons per household on average.<sup>1</sup> When compared to the 2.47 persons per household for the balance of City and 2.79 persons per household for Alameda County, it is evident that households in the Project Area are large on average.

Income, education, and housing characteristics were compiled for 2001 by census tract (including territory outside of the Project Area). The Project Area generally conforms to the Census tract boundaries and is believed to be reflective of condition in the Project Area (see Exhibit 2). Median household income is 15 percent below the median for the City, and 41 percent below the median for Alameda County. Per capita income in the Project Area is 35 percent below the Citywide median and 50 percent below the median for Alameda County. The relatively low per capita income in the Project Area is due to the fact that households in the Project Area are larger (3.07 persons per household vs. 2.65 for the City). Residential Overcrowding, the high cost of housing in the Bay Area and the relatively low incomes of households in the Project Area has made it difficult for households to pay for housing and maintain their properties. In addition, the lack of affordable housing has contributed to the overcrowded housing conditions in the Project Area. The Project Area also has a lower level of home ownership, with only 38 percent of the housing occupied by owners versus 43 percent in the balance of the City and 55 percent Countywide. The tendency of some absentee owners to not maintain their properties is a problem in the Project Area. Code enforcement officials indicate that some of the worst absentee landlords in the City own property in the Project Area. In addition, there are a large number of vacant and abandoned buildings in the Project Area.

The relatively low education levels and high unemployment rate also affects blighting conditions in the Project Area in that many of it's young people have become involved in gangs and crime as a means of earning money and as a source of self-esteem. Overall crime rates and violent crime rates are among the highest in the City.

<sup>&</sup>lt;sup>1</sup> Source: Hausrath Economic Group for 2000 statistics.



Another important differentiating factor is the higher level of dependency on public transportation that exists in the Project Area. As shown in Exhibit 3, the percentage of persons without access to at least one automobile is higher in the Project Area than in the City and County. Convenient shopping and adequate local services are critical for the vitality of the neighborhoods in the Project Area.

As discussed in the following section, the Agency, with input from the Central City East Project Area Committee (PAC), has identified a number of goals and objectives to address these blighting conditions.

### Goals and Objectives

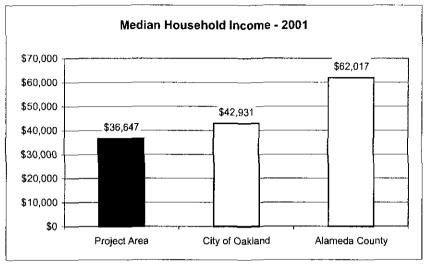
Goals and objectives as described in the Central City East Redevelopment Plan include:

- a. Stimulate in-fill development and land assembly opportunities on obsolete, underutilized and vacant properties in the Project Area.
- b. Stimulate opportunities for adaptive re-use and preservation of existing building stock in the Project Area.
- c. Attract new businesses and retain existing businesses in the Project Area, providing job training and employment opportunities for Project Area residents.
- d. Improve transportation, open space, parking, and other public facilities and infrastructure throughout the Project Area.
- e. Stimulate home ownership opportunities in the Project Area.
- f. Improve the quality of the residential environment by assisting in new construction, rehabilitation and conservation of living units in the Project Area, including units affordable to low- and moderate-income households.
- g. Revitalize neighborhood commercial areas and strengthen retail in the Project Area.

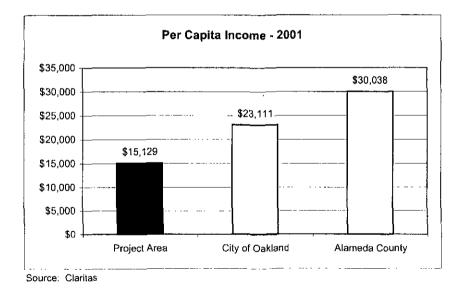
The PAC may develop Equitable Development Criteria that may be considered as part of the potential development plans for the Project Area.

#### EXHIBIT 3 PROJECT AREA DEMOGRAPHICS OAKLAND - CENTRAL CITY EAST REDEVELOPMENT PROJECT

#### Income Characteristics:

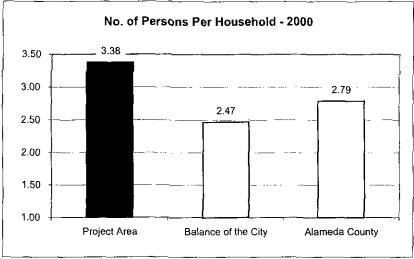


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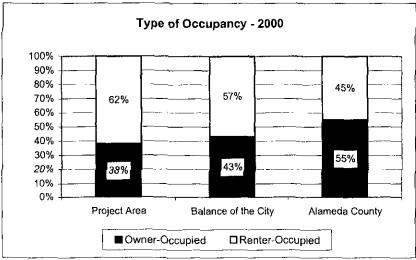


#### EXHIBIT 3 PROJECT AREA DEMOGRAPHICS OAKLAND - CENTRAL CITY EAST REDEVELOPMENT PROJECT

#### Housing Characteristics:

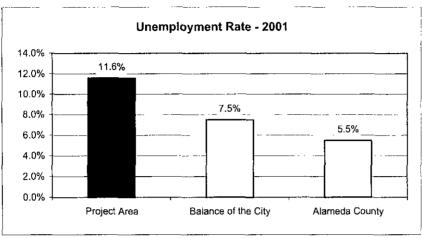


Source: Hausrath Economics Group



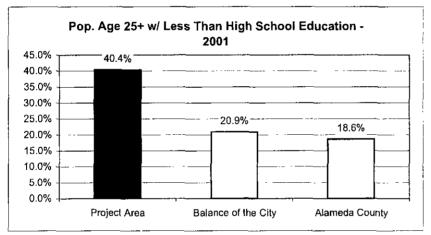
Source: Claritas

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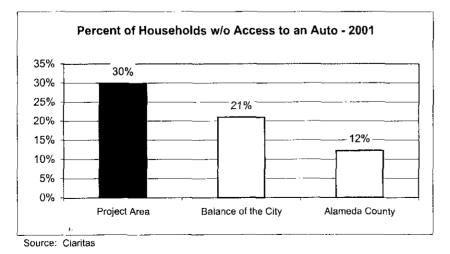


#### Employment, Education & Transportation:

Source: Claritas



Source: Claritas



The Agency proposes to focus its activities in the near-term on eliminating physical and economic blight conditions through the construction of public improvements and utilities, and assisting the private sector in developing vacant and/or underutilized properties. It is the Agency's hope and intent that the Redevelopment Implementation Plan as proposed will encourage further private sector investment in both commercial and residential designated areas.

During the first five-year term of the Project, the Agency anticipates assisting in projects and programs that will begin to address all of the goals and objectives identified in the Redevelopment Plan.

Specific Programs and Program Actions During the First Five Years of the Redevelopment Plan and Relationship to Blight Elimination

The Agency anticipates funding the following projects and program during the first five years of the Redevelopment Plan. These are the same projects and programs as identified earlier in the Report to Council. The degree to which the Agency will actually participate in the projects and programs will depend in part on developer interest and the Agency's ability to attract development that will eliminate blight and meet the goals and objectives of the Redevelopment Plan. The relationship between the goals and objectives, project and program and blight elimination is provided in Exhibit 4.

d. Retail and Commercial Recruitment Program

The Retail Tenant and Commercial Recruitment Program enables the Agency to offer financial assistance in the form of low interest or zero-interest participatory loans and grants within the Redevelopment Project Area. One aspect of this program can be used to assist property owners with rehabilitation of retail and commercial properties to create and improve ground floor retail and commercial spaces and attract new tenants to underutilized and vacant buildings.

Another aspect of this program may include loans to tenants for interior improvements. Some existing community businesses may need capital to expand, replace equipment, or modernize.

By providing theses loans and grants, the Agency will make rehabilitation feasible for many properties and businesses for which improvement would not be considered possible because of the unlikelihood of an adequate return on the investment. This program will also have the effect of attracting businesses, thereby providing a wider range of retail and commercial uses.

e. Façade Improvement Program

The Façade Improvement Program provides matching grants to existing businesses for the purposes of storefront improvements and façade treatments. The matching grant can be structured in different ways, e.g., the Agency may provide \$1 of grant for each \$2 of improvement value, or some other ratio. The business would be required to fund the remaining amount. This program provides assistance to businesses to encourage restoring, modernizing and improving

the facades of commercial structures to enhance the attractiveness and visual appearance of the area. Typical improvements would include paint, signage, lighting, awnings, window and door replacement, limited parapet additions, finishes and decorative features designed to highlight building characteristics. Edge treatment grants could also be made available for improvements (such as landscaping and fencing) to the frontage of properties.

ŧ.

By eliminating physical deterioration and improving the substandard (obsolete) appearance of the retail and commercial buildings and surrounding sites, more patrons will be attracted to the area, which will improve declining retail sales. The increased business activity should slow the rate of business closures and attract new businesses to the Project Area. Also, by improving the buildings, property values should increase.

f. Historic Preservation Program

Portions of the Project Area that include significant historic buildings can be made into viable retail, commercial, or residential properties through Agency-sponsored efforts such as a Historic Façade Improvement Program, Unreinforced Masonry Grant program, and through other forms of Agency assistance.

This program can both preserve important resources and eliminate the hazardous conditions in which people live and work by addressing issues such as seismic safety. Furthermore, rehabilitation of historic buildings provides reuse of valuable properties that may be underutilized or vacant, and preserves the character of an area.

g. Major Employer Incentive Program

The Project Area does not contain concentrations of significant employment areas. However, certain infill and reuse areas can be identified for use by businesses that provide employment to area residents. The Agency can use various tools to recruit employers to the area through the use of financial assistance in the form of low-interest or zero-interest participatory loans or grants within the Redevelopment Project Area, or through the use of property tax rebates. This program can be designed to assist property owners with rehabilitation of existing properties, through seismic and sprinkler upgrades, to attract employers that would benefit the community. By providing these financial incentives, the Agency will make rehabilitation or reuse feasible for many properties which improvement would not be considered possible because of the unlikelihood of an adequate return on the investment.

h. Land Assembly and Relocation Program

The purpose of this program is to assist private, public, and non-profit developers in assembling small, underutilized and/or poorly configured parcels of property into sites suitable for new development. The Agency's efforts in assembling land for private use would be applied in selective cases and only upon selection of a qualified developer. The Agency should avoid land

assembly in cases where there is no current agreement with a development entity for development of the site. The Agency may assist in the selective assembly of land through voluntary purchase, negotiated purchase, or eminent domain.

Land assembly would likely take place in response to property owner, developer or Agency initiated efforts to assemble property needed for the expansion of existing uses or for the creation of sites capable of development for new uses. Through an Owner Participation Agreement (OPA) or Disposition and Development Agreement (DDA), the Redevelopment Agency may provide land write downs or may grant or loan money to assist new retail, commercial, or housing development or expansion of existing facilities. By expanding existing buildings the Agency will help to reduce the number of inadequate sized buildings, which will in turn accommodate a wider variety of contemporary retail and commercial uses. By assembling small parcels, the Agency will reduce the number of inadequate sized parcels in multiple ownership and provide adequate space to develop contemporary facilities or expand existing buildings to accommodate a wider variety of uses.

The Agency may also choose to participate in the acquisition of property for infrastructure or public facilities purposes that would primarily benefit the Project Area. The program may also include site preparation activities such as demolition and clearance, and assistance for environmental remediation.

The Agency will provide relocation assistance as required by California State Housing and Community Development Regulations and Agency Guidelines. This will ensure that uniform, fair, and equitable treatment is afforded to displaced businesses and residents as a result of the Agency's land assembly and relocation program. Specific details will be provided in the actual Relocation Plan adopted by the City Council.

The use of eminent domain will be restricted as provided for in the adopted redevelopment plan.

i. Community Facilities Program

Community-based projects focus on the need for new or improved community facilities such as parks, community centers, libraries, open space and cultural facilities. Such facilities can be provided in conjunction with public schools to enrich the educational experience. Projects are anticipated for development using Redevelopment Agency and/or other funds from the City, State and Federal governments. These projects are intended to encourage further investment in the neighborhoods and make them more desirable places to visit and live.

By increasing investment in neighborhoods there will be an added benefit of assisting in the rehabilitation of deteriorated buildings and alleviate the existence of substandard structures. Also, by providing additional recreation facilities, certain crimes related to gang activity should be reduced.

### j. Public/Private Development Program

Public/private coordination occurs when the Redevelopment Agency participates in significant private development projects. Through an Owner Participation Agreement or Disposition and Development Agreement, the Redevelopment Agency may grant or loan money to assist new commercial development or expansion of existing commercial facilities. This program may fund construction, landscaping, façade upgrades, parking improvements and City's Public Work's development requirements (e.g. fire hydrants or traffic mitigation projects, etc.)

By expanding existing buildings, the Agency will help to reduce the number of inadequate sized buildings, which will in turn accommodate a wider variety of contemporary commercial and industrial uses. By assembling small parcels, the Agency will reduce the number of inadequate sized parcels in multiple ownership and provide adequate space to develop contemporary facilities or expand existing buildings to accommodate a wider variety of uses.

### k. Infrastructure Improvements Program

Infrastructure improvements cover a variety of public works projects ranging from installation of utilities, traffic capacity projects, mass-transit improvements, parking facilities, new streets, under grounding overhead distribution and communication lines, storm drainage and sanitary sewers, bridges and under- or over-crossings, flood control improvements, pedestrian and bicycle friendly areas, traffic calming, freeway noise walls, and many other assorted capital projects. This may also include streetscape projects including constructing new curbs, gutters and sidewalks where they do not exist or where broken curbs, gutters and sidewalks require replacement; installing street trees and shrubs; constructing both decorative and handicapped accessible crosswalks; constructing new medians with landscaping; adding visual and safety improvements to existing medians; installing street furniture, such as trash receptacles and newspaper racks; and improving area lighting by increasing the number of luminaries, increasing the wattage of individual streetlights or adding pedestrian streetlights.

Improving the infrastructure will help to attract development to the area by eliminating costs that might otherwise be born by the private sector. This should help to increase building activity and improve property values. Furthermore, public improvements such as parking structures/lots will improve the viability of commercial property, helping to compensate for individual property site deficiencies, and lighting improvements will create a safer environment in which to shop and reduce graffiti.

#### EXHIBIT 4 RELATIONSHIP BETWEEN GOALS & OBJECTIVES, PROJECTS & PROGRAMS, AND BLIGHT ELIMINATION

		GOALS & OBJECTIVES				PHYSICAL BLIGHT													
PROPOSED REDEVELOPMENT PROGRAMS	Simula.	Stimulate A Developmen	Altract, a Classific Relise &	Inprove D. Businessee	Slim.	Deserve Currently	Revitation of Constituent	Building Building	Uneithe Violations	Bulling Hasonny	Unsafe and Landslice	Sun, Sile	Jahndard Design	Con Relati Sales	Low De Ching	Abandon Sales Prices	Posice Stree Building &	tion C.	Culture Paties
Affordable Housing Program	х	x			X	x		х	х	x	x	x		x	x	x	x		
Retail & Commercial Recruitment Program		x	x		x		Х	х	x		x	х	х	x	x	x			
Façade Improvement Program		x	x		X		x	x	x			x		x	x	x			
Historic Preservation Program		x	x				х	x	х	x		x		x	x	x	x		
Major Emptoyer Incentive Program	х		x					х	х			x		x	x	x	x		
Land Assembly & Relocation Program	х	x	x	x	x		x			x	x	x	x	x	x	x			
Community Facilities Programs				x				x	x					x	x	x		x	
Public-Privale Development Program	X	x	x	x	x		х	x	x	x	x	x	x	x	x	x	x		
Infrastructure Improvements Program			x	x			x							x	x			x	

Expenditures During the First Five Years of the Redevelopment Plan

The Redevelopment Plan is prepared with the intent of providing the Agency with the necessary legal authority and flexibility to implement the revitalization of the Project. The Plan authorizes the Agency to finance the Project with financial assistance from any or all of the following sources: (1) City of Oakland; (2) State of California; (3) federal government; (4) tax increment funds in accordance with provisions of the existing CRL; (5) Agency bonds; (6) interest income; (7) loans from private financial institutions; (8) lease or sale of Agency-owned property; (9) donations; and (10) any other legally available public or private sources. For purposes of this Implementation Plan, the identified redevelopment programs are assumed to be funded solely from future tax increment revenues anticipated from the Project Area.

Current provisions of the CRL provide authority to the Agency to create indebtedness, issue bonds, borrow funds or obtain advances in implementing and carrying out the specific intents of a redevelopment plan. The Agency is authorized to fund the principal and interest on the indebtedness, bond issues, borrowed funds or advances from tax increment revenue and any other funds available to the Agency. To the extent that it is able to do so, the City may also supply additional assistance through City loans or grants for various public facilities or other project costs.

Tax increment revenues are the projected funding source assumed to be available to fund the proposed redevelopment programs, administrative costs and loan repayments discussed herein. Summarized below are the tax increment dollars that are expected to be generated within the first five years of the Redevelopment Plan.

Fiscal Year	Gross Tax Increment	Housing Set Aside	ERAF	Administrative Costs	Tax Sharing	Net Tax Increment
2003-04	\$0	\$0	\$0	\$0	\$0	\$0
2004-05	\$8,458,667	\$2,114,567	\$0	\$290,260	\$1,691,733	\$4,362,107
2005-06	\$10,824,277	\$2,706,069	\$662,409	\$1,004,152	\$2,827,264	\$3,624,383
2006-07	\$14,701,560	\$2,814,312	\$722,573	\$1,108,752	\$3,536,885	\$6,519,038
2007-08	\$18,293,028					\$9,811,626
	\$52,277,532	\$11,293,554	\$1,384,982	\$3,567,354	\$11,714,488	\$24,317,154

Anticipated Tax Increment

The Agency worked with the PAC to prioritize the allocation of funds during the first five-years of the Redevelopment Plan. The following are the new percentage allocations of funds for each of the categories listed. The recommendation includes a combination of the Community Facilities category with the Infrastructure category to increase the amount of funds for the first five-years. Below are illustrated the allocation of funds per fiscal year along with specific allocations of funds for the Infrastructure category:

Allocation of Tax Increm	Allocation of Tax Increment Funds for Capital Expenditures 2003-08					
Program	<u>% Allocation of Net</u> <u>Tax Increment</u>	Estimated Tax Increment for Five Years 2003-08				
Retail and Commercial Recruitment Program	<u>8</u>	<u>\$1.945.372</u>				
Façade Improvement Program	<u>10</u>	<u>\$2,431,715</u>				
Historic Preservation Program	4	<u>\$972,686</u>				
Major Employer Incentive Program	<u>0</u>	<u>\$0</u>				
Land Assembly and Relocation Program	<u>10</u>	<u>\$2,431,715</u>				
Public/Private Development Program	<u>8</u>	<u>\$1.945,372</u>				
Community Facilities Program *	Q	<u>\$0</u>				
Infrastructure Improvements Program/Community Facilities Program	<u>60</u>	<u>\$14,590,292</u>				
Total Capital Expenditure Cost	<u>100%</u>	<u>\$24,317,154</u>				

\*The Community Facilities Program is now combined with the Infrastructure Improvements Program. See Appendices. \*\*Excludes administrative costs. \*\*\* Percentages are rounded from 7.79550%, 9.97099%, 3.62582%, 9.97099%, 9.10910% & 59.52381%

#### Projection of Capital Expenditure Central City East Project Area Fiscal Years 2003-08

Central City East Area Wide	Carry	Revenue	Total
	Forward	FY 2005-08	Capital
	FY 2003-05		FY 2003-08
Tenant Improvement Program	\$125,000	\$1,820,372	\$1,945,372
Façade Improvement Program	\$100,000	\$2,331,715	\$2,431,715
Historic Preservation Program	\$0	\$972,686	\$972,686
Major Employer Incentive Program	\$0	\$0	\$0
Land Assembly & Relocation Program	\$75,000	\$2,356,715	\$2,431,715
Public/Private Development	\$75,000	\$1,870,372	\$1,945,372
Community Facilities Program	\$0		\$0
Streetscape Improvements/Infrastructure			
Program	\$425,000	\$14,165,292	\$14,590,292
Total	\$800,000	\$23,517,154	\$24,317,154

#### Committed Capital Expenditures Central City East Project Area Fiscal Years 2004-07

Streetscape	Carry	Revenue	Total	Revenue FY	Total
Improvements/Infrastructure Program	Forward	FY 2005-07	Capital	2007-08	Capital
	FY 2003-05		FY 2003-07		FY 2003-08
Streetscape Areas					
MacArthur Boulevard	\$0	\$2,750,000	\$2,750,000	TBD	\$2,750,000
23rd Avenue	\$100,000	\$550,000	\$650,000	TBD	\$650,000
Foothill/Fruitvale	\$125,000	\$905,000	\$1,030,000	TBD	\$1,030,000
Foothill/Seminary	\$50,000	\$700,000	\$750,000	TBD	\$750,000
EastLake/14th Avenue	\$50,000	\$800,000	\$850,000	TBD	\$850,000
East 18th Street	\$25,000	\$195,000	\$220,000	TBD	\$220,000
Melrose/Bancroft	\$75,000	\$225,000	\$300,000	TBD	\$300,000
5th Avenue	\$0	\$300,000	\$300,000	TBD	\$300,000
Streetlight Upgrades Central East					
Oakland	\$0	\$113,137	\$113,137	TBD	_ \$113,137
Contigency for Existing and Other					
Infrastructure Streetscape Projects	\$0	\$225,852	<u>\$225,85</u> 2	<u>\$7,401,</u> 303	\$7,627,155
Total	\$425,000	\$6,763,989	\$7,188,989	\$7,401,303	\$14,590,292

The following information pertains to the streetscape component:

- 1. Streetscape projects are key to the redevelopment of the Central City Redevelopment Project Area and any proposed amendment to the CCE implementation plan must be presented to and considered by the PAC for its recommendation prior to being considered by Council.
- 2. In particular, the Elmhurst neighborhood area has deferred its redevelopment efforts so all the Central City East neighborhoods could join in the redevelopment effort, and as such should be given priority for funding the MacArthur Boulevard Streetscape Project.
- 3. An account shall be immediately established for funds for the MacArthur Boulevard Streetscape Project and this fund shall receive any unused and uncommitted streetscape funds from the FY 2004-05 fiscal year. Once the budget amount has reached the funds allocated to the MacArthur Streetscape Project, additional funds will be used to replenish funding from areas that previously forfeited funds.

- 4. If any streetscape project is known to be delayed 1 year or more, the CCE PAC and the Agency may re-evaluate the streetscape allocations.
- 5. At the statutorily required implementation plan review period, the CCE PAC and the Agency will review the funding allocations.

As described earlier, the exact distribution will depend on private sector interest and the specific type of assistance requested. Also, as opportunities are presented the Agency may solicit development proposals that will further the goals and objectives of the Redevelopment Plan.

### C. Housing Component

Implementation Plan Requirements

This Housing Component of the Implementation Plan is required by Article 16.5 of the "CRL" as contained in Sections 33000 *et seq.* of the California Health and Safety Code. (All citations in this portion of the Implementation Plan are to the Health and Safety Code unless otherwise specified).

This Housing Component of the Implementation Plan presents those components of the Agency's intended program for the Project Area that deal with the expenditure of funds and activities relating to the production of housing affordable to persons and families of low and moderate ("low-mod") income. Low-mod income is defined in the CRL by reference to Section 50093 of the Health and Safety Code, which specifies the following income levels:

- Moderate income, which is defined as household income of 80 percent to 120 percent of median income for the applicable household size (Section 50093);
- Low income, which is defined as income of 50 percent to 80 percent of median income for the applicable household size (Section 50079.5); and
- Very-low income, which is defined as income less than 50 percent of median income for the applicable household size (Section 50105).

Affordable housing cost is defined in Section 50052.5 as shown in the following table. Housing cost for rental housing includes rent plus an allowance for tenant-paid utilities. Housing cost for owner-occupied housing includes principal, interest, insurance, taxes, utilities, homeowner association dues, and maintenance.

Income Level	Rental Housing	Owner-Occupied Housing
Very Low Income	30% of 50% of AMI	<u>30% of 50% of AMI</u>
Low Income	30% of 60% of AMI	30% of 70% of AMI
Moderate Income	30% of 110% of AMI	35% of 110% of AMI, but no
		less than 28% of actual income

### **Definition of Affordable Housing Cost**

<u>AMI = "Area Median Income," which is the Median Family Income, adjusted for family size, for the</u> <u>metropolitan area (Alameda and Contra Costa Counties combined), as determined by the U.S. Department of</u> <u>Housing and Urban Development</u>

The CRL provides that, in addition to the removal of blight, a fundamental purpose of redevelopment is to expand the supply of low-mod housing (Section 33071). To accomplish this purpose, the CRL contains numerous provisions to guide redevelopment agency activities with regard to low-mod housing. These provisions divide a redevelopment agency's housing responsibilities into three major categories:

- 1. The production and/or replacement of low-mod housing depending upon activities undertaken by an agency within its project areas;
- 2. The set-aside and expenditure of specified amounts of tax increment revenue for the express and exclusive purpose of increasing and improving a community's supply of low-mod housing; and
- 3. Preparing reports on how the Agency has met, or preparing plans on how the Agency will meet its responsibilities with regard to the first two items.

This Housing Component is part of the Agency's responsibilities under the third major category. Its contents address how the Agency's plans for the Project Area will achieve many of the housing responsibilities contained in the first and second major categories of Agency housing activities. Article 16.5 requires that the housing portion of an Implementation Plan address the applicable items presented in the list below.

## a. Production of Housing Based on Activities in the Project Area:

• At least 30 percent (30%) of all new and substantially rehabilitated dwelling units developed by a redevelopment agency shall be available at affordable housing cost to persons and families of low and moderate income and shall be occupied by these persons and families (Section 33413(b)(1));

At least 15 percent (15%) of all new residential units dwelling units developed within a project area under the jurisdiction of an agency by public or private entities or persons other than the Agency shall be available at affordable housing cost to persons and families of low or moderate income and shall be occupied by these persons or families (Section 33413(b)(2));

At least 15 percent (15%) of all substantially rehabilitated units that have received agency assistance shall be available at affordable housing cost to persons and families of low or moderate income and shall be occupied by these persons or families (Section 33413(b)(2)(iii);

Suitable locations must be identified for replacement housing units rehabilitated, developed or constructed pursuant to Section 33413(a), if the destruction of

removal of low-mod units will result from a project contained in the Implementation Plan (Section 33490(a)(3)).

### b. Set-Aside and Expenditure of Tax Increment for Housing Purposes:

The set-aside of 20 percent of tax increment in projects adopted on or after January 1, 1977 (Section 33334.2)

The proportional expenditure of housing funds on moderate, low, and very-low income housing (Section 33334.4)

The set-aside of 20 percent of tax increment in projects adopted prior to January 1, 1977 (Section 33334.6)

The transfer of housing funds to other public entities producing housing in the community (a possible outcome of the provisions of Sections 33334.12 et seq.).

### c. Additional Requirements:

- Estimates of the balances and deposits into the Housing Fund created to hold the set-aside of tax increment;
- A housing program identifying expenditures from the Housing Fund;
- · An indication of housing activity that has occurred in the Project Area; and
- Estimates of housing units that will be produced in the Project Area for each of the various income categories.
- 2. Applicable Low and Moderate Income Housing Requirements

Applicable Housing Production Requirements

The date of adoption, the existence of low-mod housing units, and the potential for residential development are the primary determinants of the practical applicability of the various housing provisions of the CRL. Only the low-mod housing provisions applicable to the project area are discussed below:

### a. Replacement Housing Obligation

The Agency is required to meet replacement-housing obligations pursuant to CRL Section 33413(a). This Section requires the Agency to replace, on a one-for-one basis, all units removed from the low and moderate income housing stock caused by Agency activities in the Project Area. Article 16.5 requires that if an implementation plan contains projects that could result in the removal of low-mod housing units, the plan must identify locations suitable for the replacement of such housing.

This Implementation Plan does not include projects or programs, which would result in the removal of housing units from the low and moderate income housing stock; therefore, there is no identification of suitable locations for replacement housing.

### b. Housing Production Obligation

The Agency is required to comply with the housing unit production requirement of the CRL Section 33413(b). Subparagraph (1) of the Section requires that 30 percent (30%) of all housing units developed by the Agency be affordable to low-mod persons.

The Agency does not plan to develop housing in the next five years, rather the Agency will assist in private sector affordable housing development. Thus, the Agency is not anticipated to incur any obligations under this provision of the CRL.

The Agency will assist the private sector in developing affordable housing and it is possible that there will be some residential infill within the Project Area that is not Agency assisted. As a result, the Agency will need to create low-mod housing in order to comply with the provisions of subparagraph (2) of Section 33413(b). Subparagraph two requires that 15 percent (15%) of all housing developed in the Project Area (inclusive of restricted units) be low-mod housing. Of these low-mod units, at least 40 percent (40%) must be affordable to persons and families of very-low income.

To determine the number of units that must be developed in order to comply with this requirement, and to identify how much of this requirement will be satisfied by the activities included in this Implementation Plan, a brief review of past and anticipated housing development activity in the Project Area is presented below.

c. Future Housing Construction Activity in the Project Area since Plan Adoption

From the inception of the Project Area in 2003 through January 2006, 240 units of housing have been newly constructed or substantially rehabilitated. In addition to the 178 affordable housing units listed below, 68 market-rate units have also been constructed or substantially rehabilitated, including numerous scattered site infill projects and multifamily projects.

Project	Total Units
AFFORDABLE HOUSING PROJECTS	
Foothill Commons - 6900 Foothill Boulevard	<u>65</u>
Oak Park Apts - 2618 E. 16th Street	<u>35</u>
Palm Villa – Various Addresses	33
Casa Velasco - 3430 Foothill Boulevard	20
Eastmont Court - 6850 Foothill Boulevard	<u>19</u>
Affordable Subtotal	<u>172</u>

### Newly Constructed and Substantially Rehabilitated Housing Units July 2003 through January 2006

MARKET RATE PROJECTS	
Scattered Site Infill - Various Addresses	<u>29</u>
9451 MacArthur Boulevard	<u>19</u>
9884 MacArthur Boulevard	<u>6</u>
1539 28 <sup>th</sup> Avenue	<u>4</u>
2951 68 <sup>th</sup> Avenue	<u>4</u>
_2524 108 <sup>th</sup> Avenue	<u>3</u>
8770 MacArthur Boulevard	<u>3</u>
Market Rate Subtotal	<u>68</u>
TOTAL UNITS	<u>240</u>

## d. Estimate of Future Housing Construction Activity in the Project Area

The Agency estimates that approximately an additional 1,646 units of housing will be constructed or substantially rehabilitated by the end of the ten-year compliance period, fiscal year 2012/13, in the Project Area. These units consist of 190 affordable and 1,456 market-rate units, and are listed on the following table.

Project	Status	Type	Total Units			
AFFORDABLE PROJECTS	I <u>· · · · · · · · · · · · · · · · · · ·</u>		I			
Orchards on Foothill – 2719 Foothill Blvd.	Predevelopment	<u>Senior</u>	64			
Foothill Plaza Apts - 6311 Foothill Blvd.	Predevelopment	<u>Family</u>	<u>54</u>			
10211 Byron – 10211 Byron Avenue	Site Acquisition	Family	50			
Horizon Townhomes – 98 <sup>th</sup> St & MacArthur Blvd.	Predevelopment	Family	<u>14</u>			
Affordable Subtotal			<u>182</u>			
MARKET RATE PROJECTS						
Oak to Ninth <sup>a</sup> Oak Street and 9th Street	Predevelopment	<u>Family</u>	1,400			
Toler Heights – 98 <sup>th</sup> Street & MacArthur Blvd.	Predevelopment	Family	<u>6</u>			
Scattered Site Infill – Various Addresses	<u>Various</u>	Various	50			
Market Rate Subtotal		· · · · ·	<u>1.456</u>			
			•			
TOTAL UNITS						
. Oak to Ninth is estimated to consist of 2,800 units in its entirety. The Agency estimates that						

## Estimated Future Housing Production in Central City East Project Area

a. Oak to Ninth is estimated to consist of 2,800 units in its entirety. The Agency estimates that 1,400 units will be completed by FY 2012/13. Oak to Ninth will also have an affordability component. See the table below for further details.

## e. Estimated Number of Units Required for Housing Production Obligation

The Agency's housing production obligation is based on the number of completed newly constructed or substantially rehabilitated units, in addition to the units anticipated to be constructed and substantially rehabilitated by the end of the ten-year compliance period.

The completed and anticipated future projects in the Project Area will generate a total of 1,878 units over the 10-year period. Since these units will be produced by an entity other than the Agency,

15 percent of the units must meet the affordable housing production obligation, which translates to 282 units of affordable housing. The units must be restricted as follows.

Т

- 1. At least 40% of the units, which equates to 113 units, must be restricted to very-low income households.; and
- 2. At most 60% of the units, or 169 units, can be restricted to low or moderate-income households.

## f. How the Housing Production Obligation Will be Met

The Agency intends to meet its affordable housing production obligation by the end of the ten-year compliance period. The following table lists the Agency's progress and anticipated progress towards meeting its housing production obligation.

Agency's Progress Towards Meeting its Housing Production Obligation fo	n
Central City East Project Area	_

	Type	<u>Status</u>	Total	Very Low	Low	Moderate	Unrestricted
<u>Project</u>			Units				
Foothill Commons -	<u>Family</u>	<u>Complete</u>	65	45	<u>19</u>	]]	<u><u>1</u></u>
6900 Foothill Blvd.		<u>(2003)</u>					
<u>Casa Velasco –</u>	<u>Senior /</u>	<u>Complete</u>	20	20			
<u>3430 Foothill Blvd.</u>	<u>Preserv.</u>	<u>(2003)</u>					
Eastmont Court -	Disabled	<u>Complete</u>	<u>19</u>	<u>18</u>	······································		<u>1</u>
6850 Foothill Blvd.		<u>(2004)</u>					
Oak Park Apts -	Family	Complete	35	34			<u> </u>
<u>2618 E. 16<sup>th</sup> St.</u>		<u>(2004)</u>		}		} }	
<u>Palm Villa –</u>	Family	Complete	33			<u>33</u>	
Various Addresses	ļ	<u>(2005)</u>					
Oak to Ninth <sup>a</sup> -	Family	Predev.	1,400	84		126	1,190
<u>Oak St. &amp; 9th St.</u>		<u>(2013)</u>					
Orchards on Foothill -	<u>Senior</u>	Predev.	64	<u>63</u>	·····		<u><u>1</u></u>
2719 Foothill Blvd.		ļ					
Foothill Plaza Apts -	Family /	Predev.	54	45	8	[[	<u>1</u>
6311 Foothill Blvd.	Preserv./	<u>(2007)</u>					
	<u>Rehab</u>						
10211 Byron Ave. <sup>a</sup>	Family	Site Acq.	50		<u>13</u>		37
Horizon Townhomes-	Family	Predev.	14	4		<u>10</u>	
98th St. & MacArthur							
Toler Heights -	Family	Predev.	<u>6</u>		<u></u>		<u>6</u>
98th St. & MacArthur		<u>(2007)</u>					
TOTAL			1,760	313	<u>40</u>	<u>169</u>	1,238

a. Allocation of units has not been finalized for Oak to Ninth and 10211 Byron, and may change throughout the development process.

Based on these projections, the Agency will exceed its housing production obligation, as shown below. The Agency anticipates a surplus of 199 very-low units and 40 low and moderate-income units:

Housing Production Obligation	Very Low/Low/Moderate	Very Low	Low/Moderate	
	(15% of all production)	<u>(40% of</u>	<u>(60% of</u>	
		affordable units)	affordable units)	
Affordable Units to be Produced	522	<u>313</u>	<u>209</u>	
Total Affordable Units Required <sup>a</sup>	282	<u>114</u>	<u>169</u>	
Total Surplus (Deficit) Units	240	<u>199</u>	<u>40</u>	
a. The required number of affordable units equals 15 percent of all housing production. At least 40 percent of the 15				
percent (or 6 percent of total affordable i	units) are required to be very lo	<u>w income units. A max</u>	<u>timum of 60 percent of th</u>	
15 percent (or 9 percent of total affordable units) are required to be low and moderate income units.				

### **Projected Housing Production Obligation Surplus**

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It should be noted that all of the proposed fulfillment units will be located in the Project Area and therefore can be counted on a one-for-one basis toward the housing production obligation.<sup>2</sup>

#### Applicable Deposit and Expenditure Provisions g.

#### (1) Set-Aside of Tax Increment

The Agency must comply with the Section 33334.2 requirement to allocate 20 percent of the gross tax increment (Set-Aside) to affordable housing activities. The Set-Aside is required to be deposited into a Housing Fund created to hold the monies until expended. Section 33334.2 enables the Agency to eliminate or reduce the annual housing deposit if the Agency makes findings regarding the lack of need for low-mod housing in the City of Oakland, or the sufficiency of less than 20 percent of the Project Area's tax increment to meet the need that does exist.

However, the City of Oakland passed a resolution that 25 percent of all tax increment be allocated to the construction of affordable housing. Furthermore, based on the City's commitment to affordable housing production it is unlikely Oakland would exercise the option to reduce the Set-Aside deposits in any year subject to this implementation Plan. The projections of deposits into the Housing Fund that are included in the following section assume that the 25 percent Set-Aside will be deposited into the Housing Fund in each of the years covered by the Plan.

(2) Proportional Expenditures of Housing Fund Monies

The Project Area is subject to the Section 33334.4 requirement that the Agency expend Housing Fund monies in accordance with an income proportionality test and a non-age restriction proportionality test. These proportionality tests must be met every ten years through the termination of the Project Area life. These tests do not have to be met on an annual basis.

<sup>&</sup>lt;sup>2</sup> If affordable units are located outside of the Project Area, they can only be counted on a one-for-two basis towards fulfillment of the housing production obligation.

### (a) Very-Low and Low Income Housing Expenditures

The income proportionality test requires the Agency to expend Set-Aside funds in proportion to the housing needs that have been determined for the community pursuant to Section 65584 of the Government Code. The proportionality test used in this Implementation Plan is based on the 2000 RHNA prepared by ABAG. Based on the 2000 RHNA, the City's minimum required allocation for very-low and low-income expenditures, and maximum moderate income housing expenditures are listed in the following table below:

Category	RHNA	Threshold
Very-Low Income	2,238	At least 43%
Low Income	969	At least 19%
Moderate Income	1,959	No more than 38%
Total	5,166	

### Housing Expenditure Proportionality by Income Category

Section 33334.4 requires that at least 43 percent of the Housing Fund monies dedicated to projects and programs be spent on housing for very-low income households. In addition, at least 19 percent of these funds must be spent on housing for low-income households, and no more than 38 percent of the funds can be spent on moderate-income households. However, the Agency is entitled to expend a disproportionate amount of the funds for very-low income households, and to subtract a commensurate amount from the low and/or moderate-income thresholds. Similarly, the Agency can provide a disproportionate amount of funding for low income households. In one vent can the expenditures targeted to moderate-income households exceed the established threshold amount.

The Agency will allocate its funds in such a way that these percentages are met over the ten-year period from 2003 through 2013. In addition, the City and other entities may provide assistance for the construction of units affordable to very low and low income households that may also be counted toward meeting the requirements of Section 33334.4.

The minimum and maximum allocations based upon household income levels are shown in the following table for the five year implementation plan period, FY 2003/04 through FY 2007/08.

Unit Income Level	Percent
Very Low	43% Min.
Low	19% Min.
Moderate	38% Max.
Total	

### Allocation of Housing Funds by Income Levels

(4) Non-Age Restricted Housing Expenditures

Section 33334.4 also requires that the Agency assist housing that is available to all persons, regardless of age, in at least the same proportion as the population under age 65 bears to the City's total population as reported in the most recent census of the United States Census Bureau. The 2000 Census indicates that 89.5 percent of the City's population is under 65 years of age. As such, at least 89.5 percent of the Agency expenditures on affordable housing projects must be spent to assist projects that do not impose age restrictions on the residents. The following summarizes the allocation of housing fund monies.

Age Category	Percent
Senior	10.5% Max.
Unrestricted	89.5%
Total	

### Non-Age Restricted Housing Funds Percentage Allocations

(5) Transfer of Housing Funds to Other Providers

The Project Area is subject to the CRL provisions requiring the transfer of housing funds to other housing producers in the Oakland area in certain circumstances. Such transfers could possibly occur if the Housing Fund contained "excess surplus." Excess surplus means any unexpended and unencumbered amount in a Project Area's Housing Fund that exceeds the greater of one million dollars (\$1,000,000) or the aggregate amount deposited into the Housing Fund during the project's preceding four fiscal years.

The Agency does not anticipate having an excess surplus during the current Implementation Plan cycle or throughout the subsequent remaining Project Area life.

h. Housing Goals and Objectives of the Implementation Plan

The primary goal of the Agency is to comply with the affordable housing requirements imposed imposed by the CRL in a responsible manner. The affordable housing activities identified in this proposed Implementation Plan will explicitly assist in accomplishing the intent of the CRL in regards to the provision of low-mod housing.

The CRL establishes that certain housing expenditures, and preservation and production requirements, be attained during a specified time frame. Of the requirements applicable to the Project Area, the housing production obligation and expenditure requirements must be met every 10 years, through the end of the Project Area life. It is the Agency's goal and objective for this Implementation Plan to accomplish sufficient activity and expenditures over the Implementation Plan term, and through the term of the Project Area, to comply with the applicable requirements.

i. Estimates of Housing Fund Revenues

The following table presents the actual deposits in the Housing Fund for FY 2003/04 and FY 2004/05, and estimated future deposits for FY 2005/06 through FY 2007/08. As shown below, \$12,912,000 in revenues are projected to be available over the five-year term of this Implementation Plan.

Plan	Fiscal Year	Housing Set
<u>Year</u>		<u>Aside</u>
1	<u>2003-04</u>	<u>0</u>
2	2004-05	<u>2,115,000</u>
<u>3</u>	2005-06	<u>2,706,000</u>
4	<u>2006-07</u>	<u>3,518,000</u>
5	2007-08	4,573,000
Total	For 2003-2008	<u>\$12,912,000</u>

## Actual and Projected Housing Set-Aside Revenue FY 2003/04 through FY 2007/08

j. The Housing Program and Housing Fund Expenditures

The Agency may assist in a variety of programs to develop affordable housing such as the following:

### Production:

The Agency can make loans and grants from the Low and Moderate Income Housing Fund to non-profit and for-profit developers for the new construction or rehabilitation of affordable housing. Loans can be made on a deferred payment and/or below market interest rate basis.

The Agency can also participate in land acquisition, land cost write-down, developer recruitment, credit enhancement, and other participation to cause affordable housing to be developed. This is normally accomplished after identification of a housing site, development of a housing concept, and issuance of a Request for Proposals for development of housing. Such affordable housing could be rental or ownership housing. The Agency may also acquire land and directly build housing.

### Preservation:

The Agency may offer low-interest or no-interest loans or grants to assist low- and moderate income homeowners in making repairs to existing residences. Such repairs could consist of correcting health and safety violations, re-landscaping, and re-painting. This preserves the affordability of the housing and extends its lifespan, as well as

improving the neighborhood. Additionally, such programs can be extended to owners of rentals properties to make repairs to affordable rental housing. In either case, covenants must be recorded to keep these properties affordable for the time period required by CRL.

### Affordability Assistance:

The Agency may provide direct subsidies to lower the cost of producing housing or firsttime homebuyer programs to assist very-low to moderate income families with mortgage assistance for the purchase of a home. The latter can take the form of a deferred loan with a low interest rate and equity sharing provisions. When the home is sold, the loan and equity share would be used to help another first-time homebuyer.

The above programs will make home ownership housing available to more low- and moderate-income residents in the Project Area. By making more ownership housing available the tax base for the redevelopment area will increase and in turn provide funding for additional housing and non-housing programs, and market support for community retail and commercial uses will increase. Providing incentives for landlords and homeowners to rehabilitate their properties will increase the value of the surrounding properties and provide an incentive for those not qualified for rehabilitation assistance to also improve their properties.

Preservation of Existing Affordable Housing:

The Agency may offer low-interest or no-interest loans or grants to assist low- and moderate income homeowners in making repairs to existing residences. Such repairs could consist of correcting health and safety violations, re-landscaping, and re-painting. This preserves the affordability of the housing and extends its lifespan, as well as improving the neighborhood. Additionally, such programs can be extended to owners of rentals properties to make repairs to affordable rental housing. In either case, covenants must be recorded to keep these properties affordable for the time period required by CRL.

### k. Allocation of Housing Funds

Working with the PAC, the Agency has developed the following allocation of housing funds for the first five years of the Redevelopment Plan. Up to 20 percent of each list item may be reallocated.

### **Allocation of Housing Funds**

Proposed Housing Activity	% Allocation
New Ownership Housing – Use redevelopment funds to	18%
expand the supply of new housing for low and moderate	1070
income households.	
New Rental Housing - Use redevelopment funds to	11%
expand the supply of new rental housing for low and	
moderate income households.	
Rehabilitation Home Ownership- Use redevelopment	35%
funds to improve the existing supply of ownership units for	
low and moderate income households.	
Rehabilitation Rental Housing - Use redevelopment	20%
funds to improve the existing supply of rehabilitated rental	
units for low and moderate income households.	
First-Time Homebuyers Program- Use redevelopment	16%
funds to assist low and moderate income households,	
first-time home buyers to purchase homes in the City of	
Oakland.	
Total	100%

The following are the descriptions of the activities to be funded from FY 2003/04 through FY 2007/08:

### Fiscal Year 2004-2005: CCE Homeownership Rehabilitation Program

The CCE Homeownership Rehabilitation Program will provide funds to undertake exterior work in coordination with the City's existing six Home Maintenance Programs. The CCE program is a new program separate from the City's existing six Home Maintenance Programs. The CCE Homeownership Rehabilitation Program is a loan program with either a deferred or low-interest loan to eligible homeowners for work that includes interior and exterior work related to window replacements, exterior painting, landscaping, new fencing, and sidewalk repair work etc. The CCE Homeownership Rehabilitation Program will be managed by the City's Housing Services staff.

### **CCE Rental Rehabilitation Program**

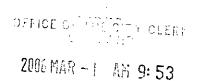
The Agency staff is working to analyze how a Rental Rehabilitation program might work in the CCE Redevelopment Area. As part of this process, the CCE PAC Housing Committee members may want to identify properties in their sub areas that should be targeted for this program. CEDA staff will gather information from Code Enforcement about properties that have been consistently listed with code violations and identify whether they are good candidates for a Rental Housing Rehabilitation Program.

### First Time Homebuyers Program

In the fourth year of funding, the First Time Homebuyers program may be initiated. This would use redevelopment funds to improve the supply of ownership units for low and moderate income households. Again, this program would be coordinated with the existing City of Oakland Housing Services staff.

### New Rental Housing and New Ownership Housing

The CCE PAC Housing Committee is proposing to implement a New Rental Housing and New Ownership Housing Program in the fifth year because these are new construction projects and will require a larger pool of funds to undertake. By waiting for tax increment revenues to increase in the last year, funds can be better used to subsidize new construction.



APPROVED AS TO FORMAND LEGALITY: Zani AGENCY COUNSEL

# REDEVELOPMENT AGENCY OF THE CITY OF OAKLAND

RESOLUTION NO. \_\_\_\_\_ C.M.S.

### A RESOLUTION MODIFYING THE CENTRAL CITY EAST HOMEOWNERSHIP REHABILITATION PROGRAM TO INCREASE THE MAXIMUM LOAN AMOUNT FROM \$10,000 TO \$75,000, AND TO AUTHORIZE THE PROVISION OF DESIGN ASSISTANCE TO HOMEOWNERS IN AN AMOUNT NOT TO EXCEED \$5,000

WHEREAS, on January 18, 2005, (Resolution No.2005-0004 C.M.S.) the Agency adopted the Central City East Homeownership Rehabilitation Program (the "Program") to assist low to moderate income homeowners in the Central City East Redevelopment Project Area to rehabilitate their properties by providing them with deferred or low interest loans for renovation work in conjunction with other Community and Economic Development Agency housing programs; and

WHEREAS, the Agency desires to increase the maximum loan amount from \$10,000 under the current Program to a maximum amount not to exceed \$75,000, within the budget available for this purpose; and

WHEREAS, the Agency desires to authorize the Agency Administrator to provide design assistance at no cost to the homeowner up to \$5,000 per home, within the budget available for this purpose; now, therefore, be it

RESOLVED: That the Agency hereby modifies the Program to increase the loan amount to an amount not to exceed \$75,000, within the available budget for this purpose; and be it further

RESOLVED: That the Agency hereby authorizes the Agency Administrator to provide design assistance at no cost to the homeowner up to \$5,000 per home under the Program, within the budget available for this purpose; and be it further

RESOLVED: That Resolution No. 2005-0004 C.M.S. is hereby modified accordingly.

IN AGENCY, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2006

### PASSED BY THE FOLLOWING VOTE:

AYES - BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND CHAIRPERSON DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS Secretary of the Redevelopment Agency of the City of Oakland, California I.