

FILED
OFFICE OF THE CITY CLERK
OAKLAND

CITY OF OAKLAND



2010 OCT 28 PM 5:46

1 FRANK H. OGAWA PLAZA • 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Ronald V. Dellums
Mayor

(510) 238-3141
FAX: (510) 238-4731
TDD: (510) 839-6451

Letter of Nomination

November 9, 2010

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear President Brunner and members of the City Council:

Pursuant to City Charter section 601, the Mayor has appointed the following person as member of the following Board or Commission, subject to City Council confirmation:

Measure Y Violence Prevention and Public Safety Oversight Committee

Brandon Sturdivant, Mayoral appointment to serve the term beginning June 7, 2010 and ending June 6, 2011, filling the seat previously held by Don Blevins.

Nyeisha DeWitt, Mayoral appointment to serve the term beginning July 21, 2010 and ending July 20, 2011, filling the seat previously held by Ron Owens.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in cursive script that reads "Ronald V. Dellums".

Ronald V. Dellums
Mayor

FILED
OFFICE OF THE CITY CLERK
OAKLAND

APPROVED FOR FORM AND LEGALITY

M. McDonnell
CITY ATTORNEY

2010 OCT 28 PM 5:46

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF BRANDON STURDIVANT AND NYEISHA DEWITT AS MEMBERS OF THE VIOLENCE PREVENTION AND PUBLIC SAFETY OVERSIGHT COMMITTEE

WHEREAS, the Violence Prevention and Public Safety Act of 2004, also known as Measure Y, creates the Violence Prevention and Public Safety Oversight Committee; and

WHEREAS, the Violence Prevention and Public Safety Act of 2004 specifies that members of the Violence Prevention and Public Safety Oversight Committee are to be appointed one by each Member of the City Council and three members by the Mayor, to serve such terms as set by the City Council by Ordinance; now therefore, be it

RESOLVED, that the City Council hereby confirms the Mayor's appointment of the following individuals to the terms set forth below:

Brandon Sturdivant, appointment to complete the term beginning June 7, 2010 and ending June 6, 2011 filling the seat formerly held by **Don Blevins**.

Nyeisha DeWitt, appointment to complete the term beginning July 21, 2010 and ending July 20, 2011 retaining the seat formerly held by **Ron Owens**.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- KERNIGHAN, NADEL, QUAN, DE LA FUENTE BROOKS, REID, KAPLAN, AND PRESIDENT BRUNNER

NOES—

ABSENT—

ABSTENSION--

Attest:

LaTonda Simmons City Clerk
and Clerk of the Council
of the City of Oakland, California

BRANDON STURDIVANT, Sr.

OBJECTIVE

To pursue communal development through capacity building and implementing poverty eradication strategies by empowering our community's most promising assets: our children, families, and schools

PROFESSIONAL EXPERIENCE

Oakland Community Organizations (OCO)

Organizer: August 2010-Present

- Conduct capacity building trainings with members of faith-based institutions
- Recruit and sustain centers of communal power via Local Organizing Committees (LOC)
- Facilitate leadership development for OCO members through brokering relationships and one-to-one trainings

Oakland Fund for Children and Youth (OFCY)

District 3 Representative: July 2009-Present

- Appointed by Oakland District 3 City Council Representative to oversee disbursement of approximately \$12 million to support vulnerable children and families in Oakland
- Ensure that a rigorous and informative evaluation of OFCY-funded programs is conducted annually
- Assist in determining qualified program applicants for OFCY funding

West Oakland Education Braintrust

Outreach and Engagement Coordinator: February 2010-Present

- Develop multi-layered strategic outreach plan including designing and executing door-to-door canvassing, phone banking, community town hall meetings, and deep engagement series – intensive meetings where parents are taught about the school system's structure and policies, and are empowered to change the system
- Facilitate and lead deep engagement series and community town halls
- Encourage and facilitate community understanding of the integration between communal change concepts and education reform

West Oakland Education Task Force

Executive Director: January 2010-Present

- Convene parents in an education process around understanding school closures
- Facilitate accountability session meeting with Oakland Unified School District superintendent and other district staff
- Lead organizer in a successful process to keep a West Oakland school open
- Assist parents with strategic efforts to hold local officials accountable and catalyzing social change opportunities

Resource Development Associates

Associate: August 2009-July 2010

Home-Visiting Initiatives

- Associate Evaluator for two County Home-Visiting Programs
- Associate Developer of evaluation tools including surveys, checklists, and interview protocols
- Lead developer and facilitator of evaluation tool training for the Butte Baby Steps program funded by *Butte County First 5*. The training focused on the use of evaluation tools and their benefit for continuous program improvement
- Lead Author of Butte Baby Steps Program Evaluation FY 2009
- Principal writer of the Fresno's first-ever Perinatal Mental Health Planning Document, a write-up of a communal strategic planning session

Mental Health

- Researched mental health developments, county specific requirements and measurements, as well as co-occurring disorders
- Facilitated strategic planning sessions with San Joaquin County officials from mental health, law enforcement, education, general health fields around providing synergized, efficient mental health service
- *Principal author of the San Joaquin County mental health annual update*

Violence Prevention

- Researched and composed the effective violence prevention program practices section of Resource Development Associates' yearly final Evaluation Report for *Measure Y*, an Oakland-based violence prevention initiative funded by the City of Oakland,
- Systematically codified, analyzed and extracted pertinent information from in-depth interviews with Measure Y program staff and community organizations

- Served as an Evaluation coach for programs that focused on Juvenile Justice, Youth Development, and Community Change

The Oakland Progress Project

Executive Director: January 2009-Present

- Developed organizational structure and logic model
- Convened community building days where West Oakland residents interface community dialogue, strategic planning sessions and community service to tangibly pursue social change
- Coordinated outreach groups that canvassed the Historic Hoover corridor to gather information on community concerns, thereby establishing community rapport
- *Interfaced communal development concerns with education reform, poverty alleviation and individual support*

MA Thesis: Washington, DC

Masters Researcher: August 2008 - December 2008

- Completed an MA Thesis titled "*Poverty Ideology and Participants' Experiences*," on poverty eradication ideology focusing on the experience of participants in two Washington, DC work-preparation programs
- Completed a qualitative University IRB process
- Facilitated four focus groups focusing on their views of their respective work-preparation program

American University Alternative Summer Break Trip

Lead Coordinator: October 2007 - June 2008

- Created the Alternative Break trip concept: "Poverty Eradication Programs in Venezuela"
- Designed and led 12-week pre-departure curriculum and facilitated on-site analysis of poverty eradication strategies in Venezuela through detailed research and real-world interaction with groups and individuals for and against the Bolivarian Revolution

Adrian Fenty Campaign for Mayor: Washington, DC

Ward 1 Coordinator: February-September 2006

- Assisted in securing community support and votes needed for a successful mayoral campaign bid through a comprehensive communication effort
- Coordinated voter outreach in Ward 1
- Assisted in the recruitment and assignment of paid canvassers and volunteers and led groups of up to ten team members in daily canvassing

House of Representatives, Congresswoman Barbara Lee: Washington, DC Congressional Intern: Fall 2005 & Summer 2006

EDUCATION

American University: Washington, DC

MA, Sociology: Public Sociology - Fall 2008
BA, Law and Society, BA, Sociology - Spring 2007

RELATED COURSEWORK/RESEARCH EXPERIENCE

Coursework:

- Completed Undergraduate Research Methods and, Graduate Level Research Methods I and II:
- Conducted Qualitative and preliminary Quantitative in-course Graduate-level scholarly studies

Collegiate Research Studies:

- Completed "Fatherless Fathers" A look at the experience of African American collegiate fathers navigating the university who, like their fathers, were absent from their children's lives (2006)
- Completed and Presented "A Longtime Look at Gentrification" An inductive study that employed in-depth interviews with homeowners and one renter to examine gentrification from the glance of those who persisted through gentrifying periods in their community

RELEVANT CERTIFICATES/SPECIALIZATION

-
- Graphic recording, Restorative Justice Training, Circle Leading, Perinatal Mental Health Services, Healthy Start Interconception Care, Grant Writing

AWARDS/ACHIEVEMENTS

BRANDON STURDIVANT, Sr.

- Presented scholarly research at the 2007 Robyn Raferty Mathias Student Research Conference, Sociology Day at American University (2007), and the 1st Annual DC Undergraduate Student Research Conference (2007)
- Against All Odds Award: Awarded by the Student Government of American University for the 2006-2007 Academic year
- Member of the Kappa Chi Chapter of Kappa Alpha Psi Fraternity, Inc.

References: Furnished upon request.

Nyeisha DeWitt

EDUCATION	<p>University of San Francisco – San Francisco, CA</p> <p><i>Ed. D. Organization and Leadership</i> 2005- Present GPA- 3.7 Focus- Multi-cultural Issues in Education</p> <p><i>M.A. Teaching- Multiple Subject</i> 2001-2003 GPA -3.6</p> <p>University of California, Berkeley- Berkeley, CA GPA- 3.0</p> <p><i>B.A. Sociology</i> 1995-1999</p>
RELEVANT EXPERIENCE	<p>Oakland Unified School District Oakland, CA 12/09- 6--09</p> <p>Options Specialist- Coordinated and implemented Oakland Unified School District's open enrollment program</p> <ul style="list-style-type: none"> • Planned and coordinated the Options Fair, Pre-K open enrollment event • Worked closely with the District Demographer to insure that the design of the options process remains consistent with the changing demographics of the District • Coordinated with Technology Services, Research, Assessment & Accountability, and District and outside vendors/contractors to ensure all aspects are in place to run a lottery • Implemented training for all school site staff members and community partners on the choice process so that staff can work with families on 'navigating' the system • Coordinated with community leaders and community based organizations to inform families about 'choice' • Assisted in managing the Options budget • Created reports using large data sets to help identify trends in enrollment, including projections, actual enrollment, and assignments • Drafted proposals for potential collaborations with outside vendors such as, marketing contractors and community based organizations • Prepared and presented large-scale presentations to Cabinet members regarding the Options Process and community engagement • Worked collaboratively across departments to combine efforts and work more efficiently <p>Oakland Natives Give Back Oakland, CA 5/08-Present</p> <p>Co-Founder- Created the concept for a non-profit organization to call Oakland Natives to action</p> <ul style="list-style-type: none"> • Along with other co-founders, spearheaded, planned, and organized the very successful Attend and Achieve-Back to School Rally 2008, 2009 and 2010 which was held at City Hall, in Oakland. • Built coalition with key stakeholders from the City of Oakland and Oakland Unified School District (OUSD) • Recruited over 50 volunteers including a very involved event planner • Raised money to fund event • Coordinated the outreach efforts to gain support from non-profit organizations to increase attendance and create enthusiasm for the OUSD's Attend and Achieve Campaign • Working with Usher's New Look, organized youth for voter registration drive <p>Project Pipeline Alameda, CA 7/07-9-08</p> <p>Instructor- Philosophical Foundation of Teaching as a Profession- Taught single-subject credential, pre-service course in elementary pedagogy</p> <ul style="list-style-type: none"> • Prepared materials, including syllabi and developed curriculum for course to supplement to pre-planned curriculum • Graded papers and evaluated performance and participation • Engaged in scholarly activities with interns by exploring principles of inclusion, integration, critical reflection • Committed to an ongoing cycle of assessment and improvement

NV Consulting Solutions, Inc. **Oakland, California** **9/05-Present**

Sr. Educational Consultant –Founded educational consulting company

- Developed curriculum to conduct diversity/cultural competence, leadership, mentoring, and conflict resolution workshops for staff and interns at a non-profit organization
- Worked with staff at non-profit youth development organizations to help bridge cultural gaps
- Authored self-esteem enhancement units for high-risk youth a non-profit organization
- Working through the Seneca Center as an independent consultant, designed and delivered, to group home staff, facilitated workshops geared toward relationship/team building, leadership, diversity/cultural awareness, tolerance, self-awareness and group dynamics

Educate, Inc. **Emeryville, California** **2/04 - 9/05**

Site Manager- Managed the day to day operations and tactical aspects for 6 (six) after-school programs in Oakland Unified School District, creating a four party partnership between the school, students, parents, and Education Station, an after-school supplemental services program

- Filled 160+ job openings, 26 were staff that was ultimately trained and supervised by me, including 2 admin assistants and 24 instructors
- Facilitated the new hire orientation piece of the group training
- Worked with Education Quality to ensure that the integrity of the programs met company standards
- Evaluated instructors using specific measurements to ensure success
- Led program proposal efforts at each site
- Worked with Oakland Unified School District directors and support staff to sort through logistical issues regarding the eligibility of students
- Managed budget and analyzed program profitability, margin, and feasibility

Lead Instructor – In addition to duties listed under previous job title, analyzed difficult student/small group dynamics to recommend alternative teaching methods to instructors

- Supervised 5 instructors
- Assisted the Principal in defining program/ educational goals
- Held parent fairs to increase brand recognition, enrollment, and program awareness
- Proctored program-wide assessments, upward of 200+ students, grade K-12, to ensure proper instructional level placement
- Generated reports to track the progress of students in the program

Instructor -Delivered grade level appropriate instruction, using company provided curriculum and materials, to achieve success whereby effectively making use of the Catapult Learning program

- Supported parent awareness of the program
- Connected with the school's Title 1 liaison and administration to maintain open lines of communication

Acts Christian Academy **Oakland, CA** **2003 –2004**

6th Grade Teacher – Planned, taught, and evaluated students using A Becka curriculum in a self-contained classroom, in private school located in an urban area. Integrated multi-cultural lessons into plan to expose students to the challenges faced by people from different ethnic backgrounds

Bidwell Elementary **Antioch, CA** **2002-2003**

Combination 4-5th Grade Teacher (Intern) - As a part of student teacher assignment, planned, taught and assessed students using teacher created lessons and activities based on district benchmarks and standards

**PREVIOUS
EXPERIENCE**

My previous experience includes human resource (employee relations, corporate/college campus recruiting, account managing, staff training/ development, and career planning) positions and duties at start-up ventures, Fortune 500 companies, and headhunting firms

Starbucks Corporation **East Bay Regional Recruiter** **11/00 - 03/01**

Handled full-cycle recruiting for the entire East Bay, including 27 stores, representing 8 district managers

- Screened internal applicants to gauge their preparedness for a promotion
- Facilitated staffing workshops for District / Store/ Assistant Managers

- Held monthly meetings with regional team to discuss open requisition projections based on demographics, hiring expectations, and plan in-store recruitment events

Empath Group Corporate Staffing Manager 08/00 - 11/00

Handled full-cycle recruiting for the entire company

- Filled 60 open requisitions within three months at a start-up company, superseding deadline by two months
- Wrote manual outlining recruiting best practices
- Resolved employee relations issues related to rate of pay, excessive hours worked, delays in compensation, and job dissatisfaction

Investment Bank (Confidential) Contract Recruiting Manager 10/99 - 08/00

Participated in the recruitment of investment banking partners at prestigious firm

- During the high recruitment season, coordinated the recruitment and selection efforts for the summer associate program

Wilson & Associates Sr. Account Manager 10/97- 09/99

Trained, mentored, and supervised account representatives on the diversity recruitment team

- Managed an account of more than 30 organizations, at one time
- Successfully recruited 150+ college students from Historically Black Universities to fill positions for major accounts over a one year time span
- Held regular status meetings with the diversity recruitment team
- Promoted from entry level account representative to senior account manager in the diversity recruiting department in less than one year

**VOLUNTEER/
SERVICE
ACTIVITIES &
COMMITTEE
WORK**

- 2007 Moderator- Third Annual School of Education Research Symposium, University of San Francisco, San Francisco, CA
- 2007 & 2008 Panelist, Credentialing Students Portfolio Presentation, Project Pipeline, Alameda CA
- 2007 - 2008 Vice President of Graduate Students Association at USF, School of Education
- 2010 Oakland Unified School District Chronic Absenteeism Analysis Committee
- Current Effective Teachers for Oakland Task Force
- Current OUSD- Attend and Achieve Campaign Planning Committee
- Current Adult Advisor for the City of Oakland Youth Advisory Commission
- Current Founding member of the Caracas, Venezuela Sister City relationship development committee

**PROFESSIONAL
PRESENTATIONS/
WORKSHOPS**

- DeWitt, N (2010 June) "Be A Mentor Education Forum". Panelist, at Hayward City Hall
- DeWitt, N. (2008 August) "I Can't but You Can" Voter Registration Campaign. Training for youth, at Youth Uprising, Oakland, CA
- DeWitt, N. & Jez, R. (2008 January) *Using Narrative Identity to Enhance Culturally Responsive Classrooms*. Poster Presentation at Hawaii International Conference, on Education, Honolulu, HI
- DeWitt, N. (2007 March) *Management vs. Leadership*. Staff Development Workshop at Stillwater Partners, LLC, Concord, CA
- DeWitt, N. (2006 April) *Leadership: Discovering the Leader Within*. Workshop for Intern Staff at McCullum Youth Court
- DeWitt, N. (2006 April) *Diversity in the Workplace* Staff Development Workshop at "Confidential", Oakland, CA
- Ali, S. & DeWitt, N. (2006, March) *Conflict Resolution*. HIP Workshop for Adult Staff at McCullum Youth Court, Oakland, CA
- DeWitt, N. (2006, February) *Leadership: Characteristics of a Leader*. Workshop for Intern Staff at McCullum Youth Court, Oakland, CA

Ali, S. & DeWitt, N. (2006, January) *Xenophobia: Evolution, Positive/Negative/Ideas for Change*. HIP Workshop for Intern Staff, at McCullum Youth Court, Oakland, CA

Ali, S & DeWitt, N. (2006, January) *Prejudice and Stereotypes: Standing Up to Sexism and Racism*. HIP Workshop for Intern Staff, at McCullum Youth Court, Oakland, CA

Ali, S. & DeWitt, N (2005 November) *Working With At-Risk Youth: Cultural Competence and Diversity Issues*. Staff Development Workshop at CARE Group Home, Fremont, CA

DeWitt, N. (2003, August) *Successful Classroom Management Strategies*. Workshop at Acis Christian Academy Staff Retreat, Oakland, CA.

REFERENCES

Available upon request