



AGENDA REPORT

TO: JOHN A. FLORES
INTERIM CITY ADMINISTRATOR

FROM: Victoria I. Salinas

SUBJECT: Association of Bay Area Governments
Contract

DATE: April 21, 2015

City Administrator
Approval

Date

4/23/15

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff recommends that the City Council adopt a resolution:

Resolution Waiving The City's Advertising, Competitive Bid And Request For Proposals/Qualifications (RFP/RFQ) Process And Authorizing The City Administrator Or Designee To Award A Contract To The Association Of Bay Area Governments (ABAG) In An Amount Not To Exceed \$60,000 For The Services, As Needed, Of ABAG's Resilience Program Coordinator, Danielle Mieler, To Assist With Oakland's Resilience Action Plan Project Deliverables.

OUTCOME

Adoption of the proposed resolution would allow the City Administrator to enter into a contract with the Association of Bay Area Governments (ABAG), in an amount not to exceed \$60,000 for engaging Danielle Mieler, ABAG's Resilience Program Coordinator, to assist with the completion of Resilient Oakland project deliverables and support the Acting Chief Resilience Officer who will be filling this role on a part-time basis while the Chief Resilience Officer is out on leave.

BACKGROUND

Resilient Oakland is a new city-wide initiative aimed at positioning Oakland to better survive, adapt, and grow amidst shocks like earthquakes, fires, sea level rise, and daily stressors such as crime, violence, poverty, and environmental degradation. Oakland is undertaking this initiative with the support of Rockefeller Foundation's 100 Resilient Cities Initiative.

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Oakland is among the first 32 cities in the world to be selected for this program, which funds Oakland's Chief Resilience Officer (CRO) and provides technical assistance for the planning process and a platform of partners to help the City achieve its goals. The CRO was hired in fall 2014. In January, the CRO and department directors established an inter-departmental team of senior staff from every department to provide technical and strategic advice to the overall resilience initiative. This team is currently developing the City Resilience Profile, which examines the City's current level of resilience and analyzes major risks, shocks, and stresses identified at the city level. As part of this process, the City also inventoried existing programs and initiatives that already contribute to Oakland's resilience. Once completed, the City Resilience Profile will be widely discussed with internal and external partners. In addition, a community engagement strategy for the resilience planning process is also being defined and is underway. Lastly, a steering committee is also being established with leaders from Oakland-based and regional public, private, and nonprofit organizations. The steering committee will be responsible providing high level guidance and for validating key deliverables of Resilient Oakland, including Oakland's Resilience Action Plan.

From approximately May through August 2015, the City's CRO will be out on maternity leave. During this time, Karen Boyd in the City Administrator's Office will serve as the Acting CRO. Ms. Boyd will be filling this role on a part-time basis (50 percent). Her additional support for the resilience effort will come from Danielle Mieler at ABAG through the proposed contract accompanying this report.

Association of Bay Area Governments

The Association of Bay Area Governments (ABAG) was created by local governments to meet their planning and research needs related to land use, environmental and water resource protection, disaster resilience, energy efficiency and hazardous waste mitigation, and to provide risk management, financial services, and staff training to local counties, cities, and towns.

Danielle Mieler, ABAG's Resilience Program Coordinator, has experience working on projects related to the Chief Resilience Officer's work portfolio. For example, she currently supports the City of Oakland with designing a soft story retrofit program for apartment buildings; Oakland's disaster recovery framework; and with hazard mitigation planning. Danielle Mieler and ABAG will also provide technical assistance to Oakland and other Bay Area cities with regional resilience planning as part of the 100 Resilient Cities Initiative.

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ANALYSIS

The City desires to have ABAG provide 50 percent Danielle Mieler's time for Resilient Oakland given her familiarity with the program, unique qualifications, and strong expertise in disaster risk management, city and regional planning, and project management. Danielle's technical expertise in resilience-related issues is an excellent complement to Karen Boyd in the City Administrator's Office, who will be the Acting CRO. As a team, each dedicating 50 percent of their time to Resilient Oakland from approximately May through August, they possess both the technical and community engagement expertise necessary to successfully keep this important initiative moving forward during the CRO's temporary leave.

ABAG Scope of Services

The proposed scope of services to be provided by ABAG and Danielle Mieler includes, but is not limited to, the following:

- Assisting with the completion of Oakland's City Resilience Profile, which describes the City's resilience context and provides an overview of the budget, governance, existing planning processes and timelines, economic position, and regional context.
- Assisting with the completion of an Actions Inventory intended to identify, catalogue and evaluate existing actions such as plans, practices, programs, projects, initiatives, assessments, and studies being undertaken by the City of Oakland and external partners. These actions can serve as the basis and/or contribute to achieving the City's resilience priorities.
- Producing an analysis of resilience perceptions of Oakland, which draws on qualitative information from community workshops, surveys, and other forums, to analyze the health of the city based on perceptions about the city's performance against the resilience framework of indicators and sub-indicators.
- Managing the completion of a risk analysis that examines both the shocks and stresses affecting Oakland.
- Assisting with drafting and coordinating contributions to the Preliminary Resilience Assessment report that synthesizes and analyses the information gathered through the first phase of the resilience planning process.

Staff recommends that it is in the best interest of the City to waive the advertising, competitive bidding, and Request for Proposals/Qualifications requirements of the Oakland Municipal Code for this contract and execute a contract with this organization. ABAG and Danielle Mieler are already very familiar with resiliency planning and possess the requisite experience for completing the aforementioned deliverables.

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PUBLIC OUTREACH/INTEREST

This item did not require any additional public outreach other than the required posting on the City's website.

COORDINATION

Offices consulted in the development of this agenda report and resolution include the: City Administrator's Office, Contracts and Compliance Division, Controller's Bureau, Budget Office, and the Office of the City Attorney.

COST SUMMARY/IMPLICATIONS

All resources for this contract will come from the Rockefeller Foundation's grant to the City of Oakland that reimburses the salary and benefits of the Chief Resilience Officer. There will be no direct impact to the General Purpose Fund. The salary savings created by the CRO's temporary leave, with partial pay through disability insurance, will fund this contract.

The initial contract amount will be for \$40,000 with an option to add an additional \$20,000 in the event the CRO transitions back from leave on a part-time basis and require continued support from ABAG and Danielle Mieler.

Funding for this contract will come from the Miscellaneous Grant Fund (2999); City Administrator: Administration (0211); Services: Miscellaneous Contracts (54919); Chief Strategists and Resilience Officer – Rockefeller Grant (G476310).

SUSTAINABLE OPPORTUNITIES

Resilient Oakland contributes to sustainable opportunities in numerous ways. The overall initiative is intended to strengthen drivers of resilience in our City, such as: economic prosperity, livelihoods, and employment; enhancing natural assets; promoting cohesive and engaged communities; and empowering a broad range of stakeholders.

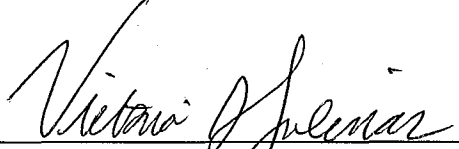
The participatory planning process is intended to engage Oakland's residents, non-profit organizations, businesses, and partners in identifying and prioritizing the City's resilience goals. This includes the voices and needs of Oakland's most vulnerable and disenfranchised residents in the community planning process. The analysis and reports developed with support of the professional services provided through the contract to ABAG will help the City of Oakland lay the groundwork for the Resilience Action Plan that will serve as the platform for City departments and other partners to coordinate and harmonize efforts that strengthen Oakland's resilience.

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Ultimately, by strengthening drivers of resilience and addressing the shocks and stresses faced in Oakland, this initiative can significantly contribute to accelerating economic growth; decreasing unbudgeted expenditures for civil unrest; saving money through climate-smart investments, reducing social and economic inequities, and improving inter-departmental collaboration and problem solving; and mobilizing new external funding for critical initiatives that build resilience.

For questions regarding this report, please contact Victoria Salinas at 510-238-3487.

Respectfully submitted,

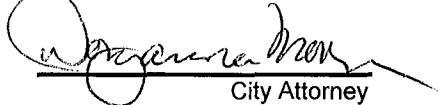


Victoria I. Salinas
Chief Resilience Officer
Deputy City Administrator

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FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL


City Attorney

15 APR 23 PM 2:32

RESOLUTION No. _____ C.M.S.

RESOLUTION WAIVING THE CITY'S ADVERTISING, COMPETITIVE BID AND REQUEST FOR PROPOSALS/QUALIFICATIONS (RFP/RFQ) PROCESS AND AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO AWARD A CONTRACT TO THE ASSOCIATION OF BAY AREA GOVERNMENTS (ABAG) IN AN AMOUNT NOT TO EXCEED \$60,000 FOR THE SERVICES, AS NEEDED, OF ABAG'S RESILIENCE PROGRAM COORDINATOR, DANIELLE MIELER, TO ASSIST WITH OAKLAND'S RESILIENCE ACTION PLAN PROJECT DELIVERABLES

WHEREAS, the City of Oakland was selected as an inaugural city for the Rockefeller Foundation's 100 Resilient Cities program to support the development and implementation of Oakland's Resilience Action Plan, and has received a grant from the Rockefeller Foundation's 100 Resilient Cities Initiative; and

WHEREAS, the terms of the Rockefeller grant require that the City complete certain emergency and disaster prevention, preparation and recovery projects by specific deadlines; and

WHEREAS, Resilient Oakland is a new city-wide initiative aimed at positioning Oakland to better survive, adapt, and grow amidst shocks like earthquakes, fires, sea level rise, and daily stressors such as crime, violence, poverty, and environmental degradation; and

WHEREAS, the Chief Resilience Officer oversees the creation and implementation of the Oakland Resilience Action Plan; manages an inter-departmental team of City staff; collaborates with community partners; coordinates a steering committee made up of representatives from stakeholder organization; serves as the relationship lead with Rockefeller Foundation and network members; seeks out new funds and other resources needed to implement the Oakland Resilience Action Plan; builds excitement about creating a resilient city; ensures active and inclusive public engagement; serves as the City's expert on resilience; works with the City Administrator and the senior team on City priorities, including economic development, public safety, and resilience; and

WHEREAS, the Chief Resilience Officer will be on approved leave for an extended period beginning in May, 2015, and the Resilient Oakland work must continue both to strengthen the City's resilience and comply with the terms of the Rockefeller grant funding,

WHEREAS, and appropriate senior level city government staff are not available 100% of the time to fill the role of Acting Chief Resilience Officer, and

WHEREAS, the City Administrator recommends that the City retain a consultant with experience in developing emergency, disaster and other resiliency plans on a part-time basis to assist with the duties and deliverables of the Chief Resilience Officer; and

WHEREAS, the Association of Bay Area Governments has a resiliency program coordinator with the expertise, knowledge and experience needed to assist Oakland to complete project deliverables for the Resilient Oakland program; and

WHEREAS, the City is required to conduct a competitive process for the award of professional or specialized services agreements, however, the City Council may waive such requirements upon a finding that it is in the best interests of the City (Oak. Muni. Code §2.04.051); and

WHEREAS, the City Administrator recommends that it is in the best interests of the City to waive advertising RFP/Q requirements for this contract given the specialized nature of the work, expertise and experience required, and unique qualifications of ABAG’s Resilience Program Coordinator for the work; and

WHEREAS, the City Council finds that the services provided pursuant to the agreement authorized hereunder are of a professional, scientific or technical and temporary in nature, and shall not result in the loss of employment or salary by any person having permanent status in the competitive service; and

WHEREAS, funds in the amount of \$60,000 are currently available for Resilient Oakland and will be reallocated to a project to be determined; now, therefore be it

RESOLVED: That, pursuant to Oakland Municipal Code §2.04.051.B and for the reasons stated above and in the City Administrator’s report accompanying this item, the Council finds and determines that it is in the best interests of the City to waive advertising and the RFP/Q process for the purchase of services needed to complete Resilient Oakland programs, and so waives the requirements; and be it

FURTHER RESOLVED: That the City Council authorizes the City Administrator to negotiate and award a contract to the Association of Bay Area Governments in an amount not to exceed \$60,000 for Resilient Oakland program services, to be provided on an as needed basis by ABAG’s Resilience Program Coordinator; and be it

FURTHER RESOLVED: That the contract shall be reviewed and approved by the City Attorney’s office for form and legality prior to execution, and a copy shall be placed on file with the City Clerk; and be it further

RESOLVED: That the City Administrator or his or her designee is hereby authorized to extend, amend and increase the contract by the authorized amount if required, and shall take whatever action is further necessary with respect to this contract consistent with this Resolution and its basic purpose.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID and
PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California