

2009 JUL -1 PM 3:12

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

**Recognizing and Honoring Mark S. Kauffman, General Manager –Oakland-
Alameda County Coliseum and ORACLE Arena For Twenty Four Years of
Dedicated Service In The Facilities Management Industry**

Whereas, Mr. Mark S. Kauffman has twenty-four years experience in the facilities management industry, and has managed the Oakland Complex for eight years, which is home to the Oakland Athletics baseball club, Oakland raiders Football, and the NBA team Golden state Warriors, and;

Whereas, Mr. Mark S. Kauffman, prior to serving the City of Oakland, was the General Manager at the Sullivan Arena in Anchorage, Alaska, and was responsible for renewing the management contract for SMG with the Municipality of Anchorage, as well as holding the position of Assistant General Manager at the University of New Orleans Lakefront Arena and the Louisiana Superdome, and;

Whereas, Mr. Mark S. Kauffman has held the responsibilities that included functioning as the key contact for executives, sports events, event managers, and public officials, and duties that included negotiating contracts for all events at both the Superdome and the New Orleans Arena, and the Sullivan Arena, and is also an experienced supervisor of staff who has had the duties of overseeing a full-time staff of two hundred and as many as one thousand part time employees, and;

Whereas, Mr. Mark S. Kauffman as General Manager of the Oakland-Alameda Coliseum and The ORACLE Arena has increased the event bookings by 35%, plus the awarding of the NCAA Men's Division I West Regional Finals Basketball Tournament for 2006, and has managed to prove to the Board of the Coliseum Complex SMG's ability and expertise leading to a management contract extension into 2012, and led the sales effort at the Louisiana superdome that resulted in a record 14 million dollars in service income, and;

Whereas, Mr. Mark S. Kauffman, as Director of Sales and event Services for SMG at the Superdomes, directed event management authority for the New Orleans Saints home games, two Super Bowls, Sugar Bowl Football, Baseball exhibition games, a Walt Disney movie production, the Southwest Conference Basketball Championship games, and concerts with attendance of between twenty and sixty thousand spectators, and;

Whereas, Mr. Mark S. Kauffman is an alumnus of the University of New Orleans, with a major in Business Management, an IAAM accreditation from the Oglebay School for Public Assembly Managers in Wheeling, West Virginia, has completed the Jefferson Parish Sherriff's Police Academy in Metairie, Louisiana, and is now a retired Reserve Lieutenant formally assigned to the Street Crimes Unit, and;

Whereas, Mr. Mark S. Kauffman is a veteran of the United States Marine Corps and Louisiana Army National Guard, and civic duties which include serving on the Board of the Oakland Convention and Visitors Bureau, Livermore Rodeo Foundation, the San Francisco Bay Area Boy Scouts Council, and as Honorary Sheriff's Deputy of Alameda County, and currently resides in Livermore, California, so be it;

RESOLVED: That the City Council hereby expresses appreciation and commend Mr. Mark S. Kauffman on behalf of the citizens of Oakland on his dedicated service after 24 years in the Facilities Management Industry

IN COUNCIL, OAKLAND, CALIFORNIA, _____,

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, DE LA FUENTE, KAPLAN, NADEL, QUAN, REID, KERNIGHAN. AND PRESIDENT BRUNNER

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____

LATONDA SIMMONS

City Clerk and Clerk of the City of
Oakland, California