



PLANNING THE LIBRARY'S FUTURE



OAKLAND PUBLIC LIBRARY

MASTER FACILITIES PLAN

Recommendations for Improved Library Facilities

Life Enrichment Agency Presentation

13 June 2006



GROUP 4



IMPROVEMENTS TO ALL LIBRARIES

- Oakland residents say libraries are vital to quality of life
 - Existing facilities outdated, too small, and limit delivery of needed services
 - Bold vision for improved library services in revitalized and expanded facilities
-
- ✓ Recommend improvements to all existing branches to serve customers more effectively
 - ✓ Recommend adding 4 new branches to meet needs of under served areas
 - ✓ Recommend (relocation and?) expansion of the Main at Kaiser Arena to serve all branches and needs of entire city.





PLANNING THE LIBRARY'S FUTURE WITH YOU

1. NEED

2. RECOMMENDATIONS

3. IMPLEMENTATION

1. First Round of Participation:

Needs Assessment: **over 3,000 participants**

- *Over 1,600 Community Surveys and 1,000 Telephone surveys*
- *Focus Groups in each service area*
- *Community Action Committee*
- *Public Outreach*
- *Council Offices Participation and City Hall, City Departments*
- *Partners (OUSD, P&R., HR, businesses, etc.)*

2. Second Round of Participation: Recommendations

- *Speaker's Forum presentations to **40-60 organizations** by team of library staff, consultants, and volunteer presenters*
- *Present overall master plan and nearby branch recommendations*

3. Third Round of Participation: Implementation

- *Open Houses held at each of the libraries to present the overall master plan and main library recommendations*



WHAT THE LIBRARY MEANS TO ME...



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WHAT THE LIBRARY MEANS TO ME...



WHAT DOES THE LIBRARY MEAN TO YOU?



OAKLAND VALUES ITS LIBRARY

Oakland Public Libraries play a unique and vital role in the educational and cultural life of the City...

Over 3/4 of City's residents have library cards..

Over 131,000 people attended one of the more than 5,000 programs offered last year

The Library's website was visited an average of 1,500 times per day

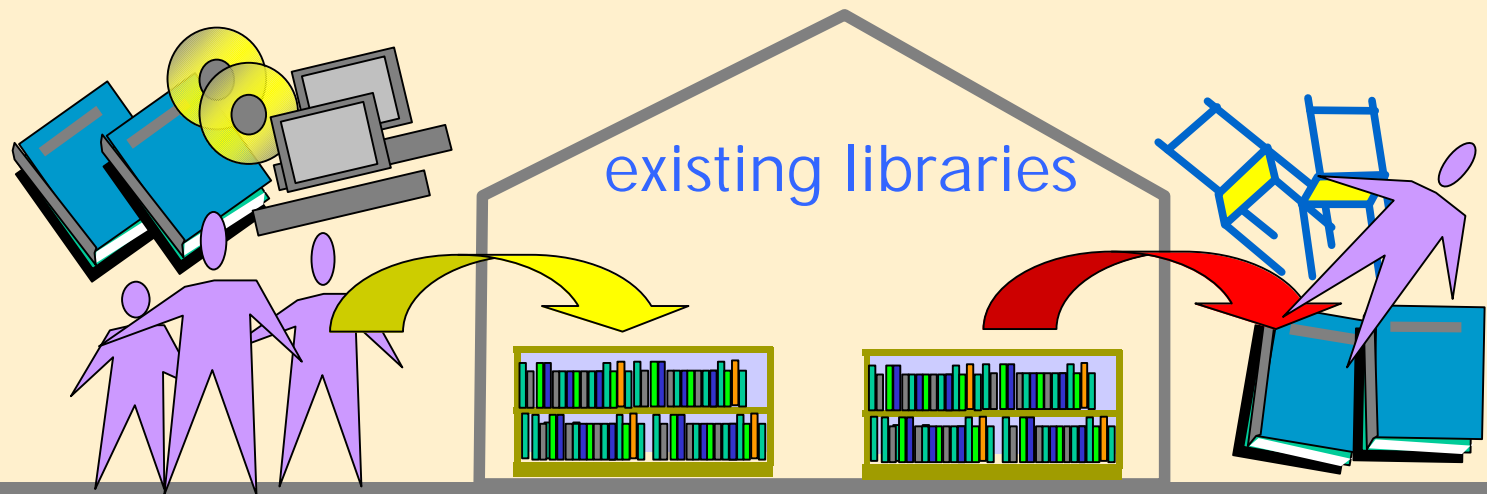
The Library's PASS Homework program helped almost 1,000 students with staff and trained 50 teen mentors

93 % of Second Start adult literacy students met at least one of their personal literacy goals

ON-LINE BOOK CLUB
LAOTIAN
American Indian Library Services
Bookmobile
Oakland History Room
RUSSIAN
Seasonal Tax Help
Language Collections
THAI
CESAR E. CHAVEZ BRANCH
Asian Branch Library
e- reference
Kindergarten Library Card Drive
VIETNAMESE
TIGRINYA
information center
Tool Lending Library
CHINESE
Dial-A-Story
Religious Collection
Books for Wider Horizons
AMHARIC
Disabled Services
SPANISH
KHMER
J A P A N E S E
Inter-library loan
"The Path to Homeownership Begins @ You"
FRENCH
Business Collection
PASS! Homework Assistance Program
Lesbian/Gay Collections
Second Start
African American Museum and Library at Oakland
KOREAN
Teen Homework Assistance Program
Black History Collections

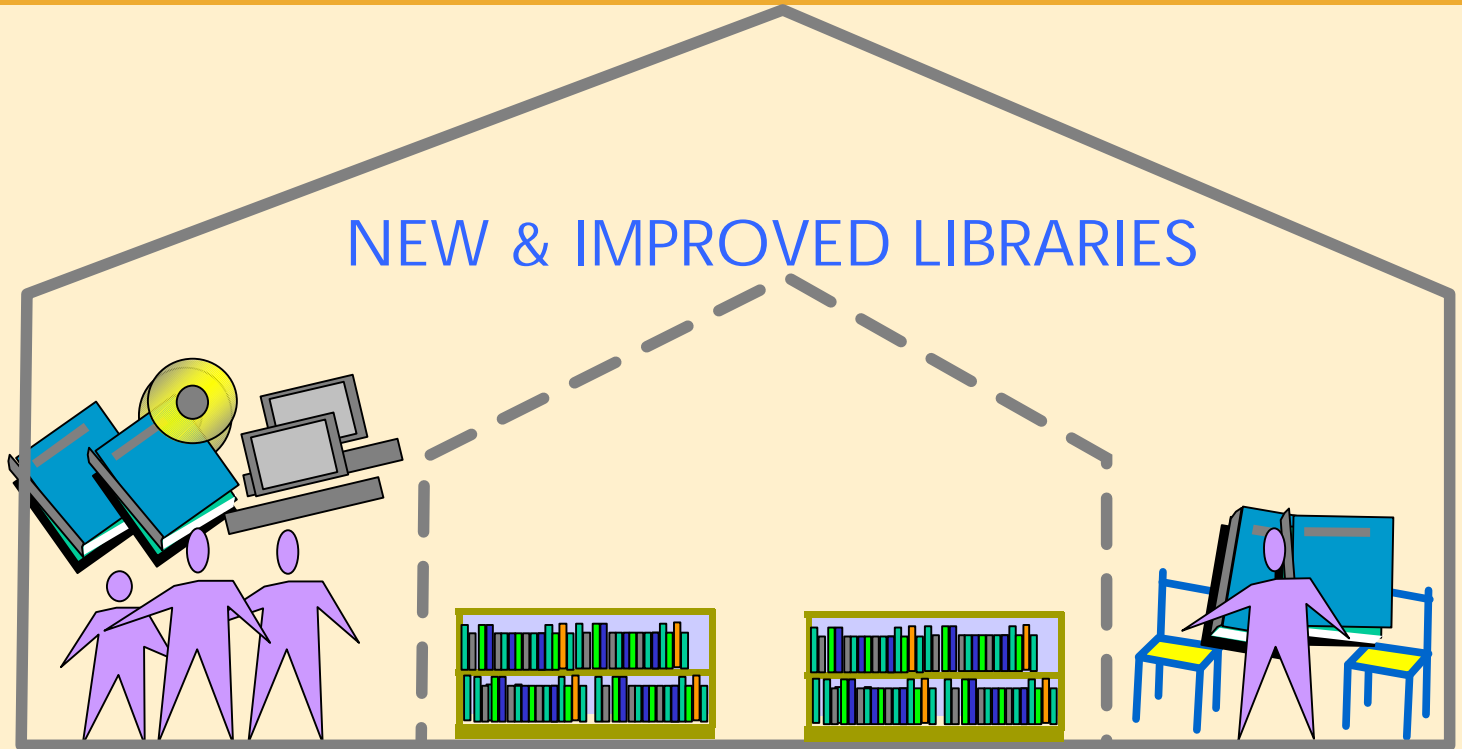


yet there are huge unmet needs...



Average library is 40 years old and built when the population was much smaller and libraries had only books in English and one typewriter
 Population has increased, as have the types of materials in the library (computers, CD's, videos, books on tape, books in many languages, etc.)
 All of these things simply don't fit in the existing buildings that have become too crowded, noisy, and small to hold everything Oakland needs

calling for significant action



The plan for new and improved libraries will make room again for everything we need both now and in the future

But not all branches can be expanded...

WHERE WILL ALL THE NEW BOOKS GO ?

what Oakland residents need in their libraries



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what Oakland residents need in their libraries

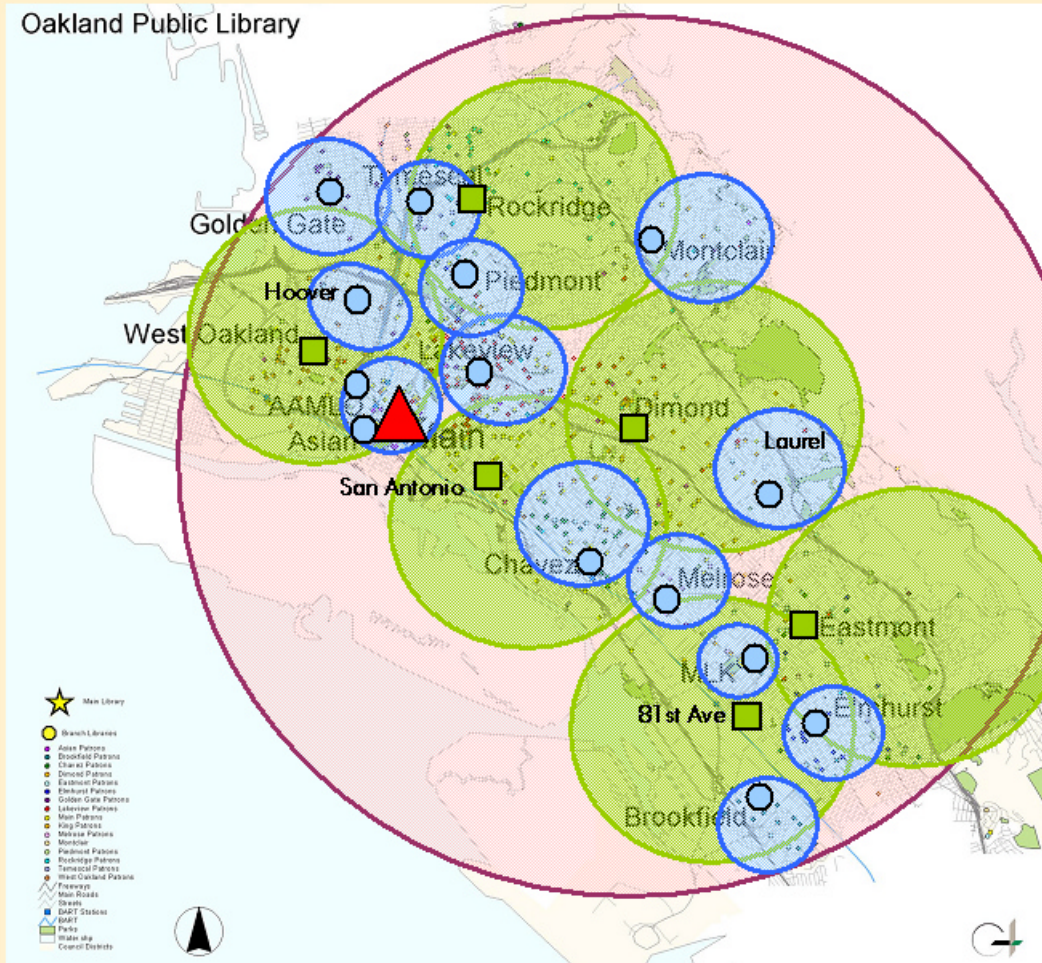


WHERE WILL ALL THE NEW BOOKS GO ?
what Oakland residents need in their libraries



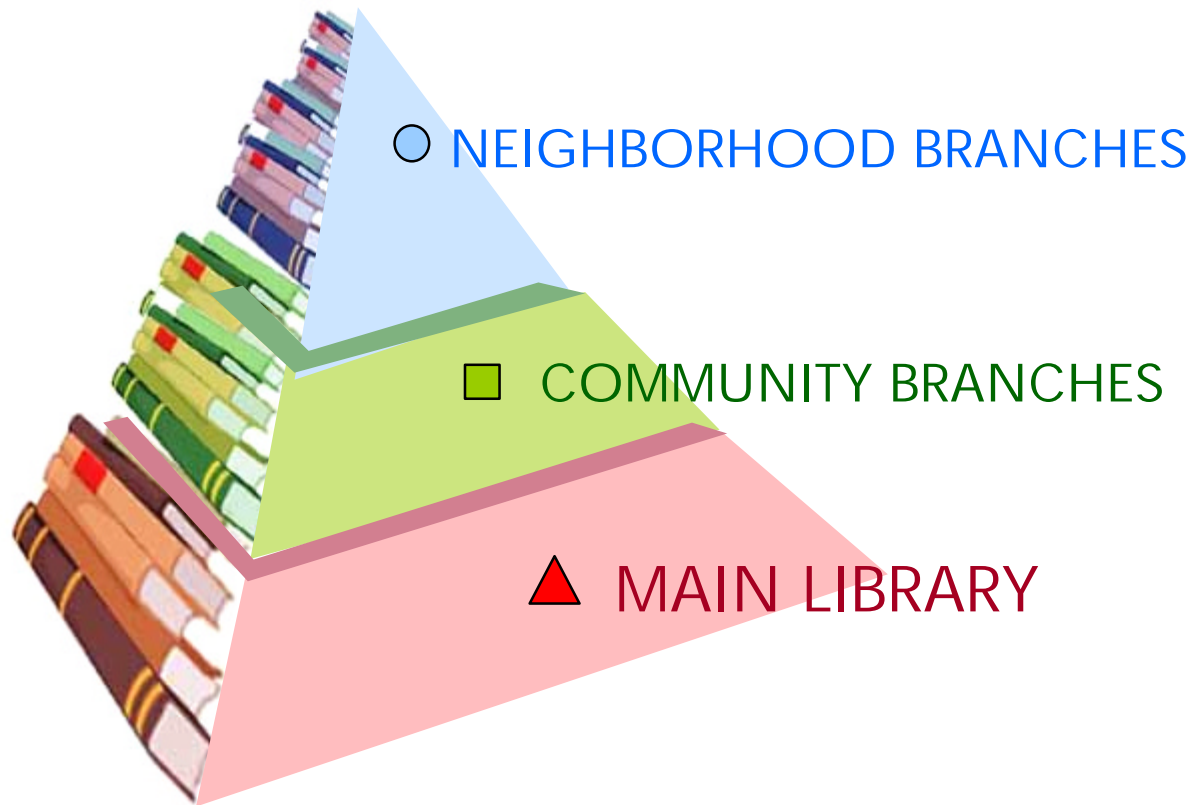
What improvements should the library make?

A NETWORK OF LIBRARIES



- improve all existing Neighborhood Branches to better serve customers more effectively (expand some where possible)
- provide full service Community Branches convenient for everybody throughout the city
- ▲ revitalize and expand the Main

A NETWORK OF LIBRARIES



Three tiers of library service complement and support each other



IMPROVE NEIGHBORHOOD LIBRARIES

tailored branch libraries meeting local needs

System Vision

Oakland Public Library

TEMESCAL Upgrades

MONTCLAIR Upgrades

GOLDEN GATE Upgrades

NEW HOOVER

PIEDMONT Expansion

LAKEVIEW Expansion

ASIAN Expansion

NEW LAUREL or Oak Knoll

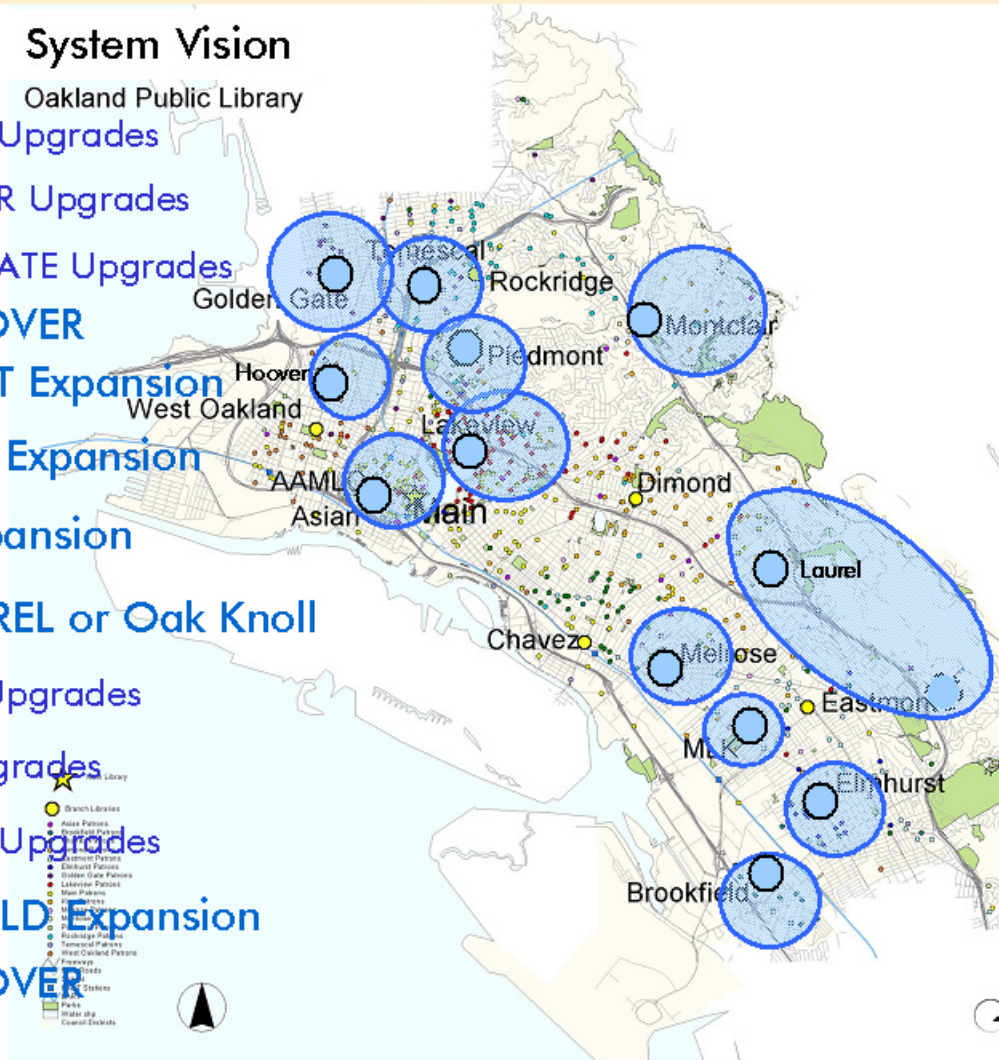
MELROSE Upgrades

MLK Jr. Upgrades

ELMHURST Upgrades

BROOKFIELD Expansion

NEW HOOVER



- Build 2 new branches in Laurel/Oak Knoll and Hoover Areas
- Expand 4 neighborhood libraries
- Upgrade 6 branches
- Specific services, collections, or other focuses on localized needs through needs assessment and on-going conversations with neighborhood residents



ELMHURST

UPGRADED NEIGHBORHOOD BRANCH

\$.8-1.1 M

- Renovation to upgrade facility, including adding public restrooms, heating/ventilation system, lighting, and data infrastructure
- Renovation may re-focus the mission of this branch when 81st Ave. Library opens:
 - Option 1: Children and Teen Library
 - Increase size of children's area
 - Implement young adult/teen in current meeting room area
 - Option 2: Tool Lending Library and Jobs/Small Business resources
 - Implement tool lending library in current meeting room area
 - Implement jobs and small business/entrepreneur resources in rest of library area





GOLDEN GATE

UPGRADED NEIGHBORHOOD BRANCH

\$.5-.6 M

While no expansion is planned for this facility due to its historic nature and recent improvements, proposed improvements include:

- Expansion of teen area
- Addition of self-service options (self-check, etc.) for patron convenience and efficiency
- Potential acquisition of nearby property for parking
- Potential development of outdoor space to increase seating capacity





MLK Jr.

UPGRADED NEIGHBORHOOD BRANCH

\$1-1.3 M

- Major Renovation including new restrooms, lighting, data infrastructure
- Provide 2-3 times the number of computers to help meet community need
- Continue to focus on school support
- Implement young adult/ teen area



GROUP 4



MELROSE

UPGRADED NEIGHBORHOOD BRANCH

\$2.2-2.5 M

While no expansion is planned for this facility due to its historic nature and recent improvements, proposed improvements include:

- Potential rearrangement to increase the space for the children's area, ESL materials, teen area, and computers within the existing facility
- Potential acquisition of nearby property for parking
- Addition of self-service options (self-check, etc.) for patron convenience and efficiency





MONTCLAIR

UPGRADED NEIGHBORHOOD BRANCH

\$.4-.6 M

While no expansion is planned for this facility due to its recent expansion, proposed improvements include:

- Wi-Fi capability to increase Web access and additional computers to meet community needs (laptops or additional desktops)
- Space for expanded collection of high demand materials
- Improved display of materials so that they are easier to find and use
- Potential re-arrangement of space to include a larger teen area
- Potentially develop backyard into outdoor reading space/courtyard to increase capacity



GROUP 4



TEMESCAL

UPGRADED NEIGHBORHOOD BRANCH

\$1.4-1.6 M

While no expansion is planned for this facility due to its historic nature and recent improvements, proposed improvements include:

- Wi-Fi capability to increase Web access
- Additional computers, including laptop computers for computer classes
- Potential acquisition of nearby property for parking
- Self-service options (self-check, etc.) to make transactions faster and more convenient





ASIAN BRANCH

EXPANDED NEIGHBORHOOD BRANCH

\$4.6-5.3 M

- Expansion within Pacific Renaissance Building
- 3,000-4,000 SF addition to:
 - Increase collection, and provide more space for collection display to make it easier to use
 - Double the current number of computers
 - Increase seating, including quiet area and children's area
 - Create young adult/teen area
 - Create meeting room for library programming and space for neighborhood groups to meet





BROOKFIELD

EXPANDED NEIGHBORHOOD BRANCH

\$5.4-6.8 M

- Major addition to building and upgrading of data infrastructure (Wi-Fi + other)
- 3,000-4,000 SF addition to:
 - Double the current number of computers
 - Increase size of children's area
 - Create young adult/teen area
 - Create group study rooms that also serve as quiet seating when storytelling held in the library and as group work/tutoring spaces
 - Improve ADA accessibility





LAKEVIEW

EXPANDED NEIGHBORHOOD BRANCH

\$2.4-3 M

- Major Renovation including public restrooms, foundation work, lighting, and data infrastructure (Wi-Fi + other)
- 2,000-3,000 SF addition to:
 - Increase by three or four times the number of computers
 - Reconfigure children's area and quiet seating area to function better acoustically
 - Provide proper space for collections currently housed in the meeting room
 - Improve ADA accessibility
 - Create young adult/ teen area
- Potential development of outdoor seating to increase capacity and take advantage of views of Lake Merritt





PIEDMONT

EXPANDED NEIGHBORHOOD BRANCH

\$12-13.5 M

- New greatly expanded facility that will serve 3-4 times the number of people the current facility can
- Expand collection for all ages
- Increase seating for 3-4 times the number of people
- Expand children's and teen areas, storytelling area, and quiet seating for adults
- Create community meeting room for expanded library programs and meetings for neighborhood groups
- Increase number of computers
- Provide proper space for disability access and for specialized equipment for users with disabilities



GROUP 4



LAUREL/OAK KNOLL

NEW NEIGHBORHOOD BRANCH

\$9-10.6 M

- New 8,000-12,000 SF neighborhood library to serve the Laurel, Redwood Heights, Leona Heights, Sequoyah Heights, Oak Knoll, Sheffield Village, and surrounding neighborhoods
- Library would include collection, computers, and community room
- Adult, children, and teen areas, as well as group study rooms
- Southeast Oakland neighborhoods also to be served by proposed new southeast community branch (relocated Eastmont Branch)





HOOVER

NEW NEIGHBORHOOD BRANCH

\$9-10.6 M

- New 8,000-11,000 SF neighborhood library to serve the Hoover area
- Library would include collection, computers, and community room
- Adult, children, and teen areas, as well as group study rooms
- This Library may also help supplement service to Northwest Oakland and Emeryville areas

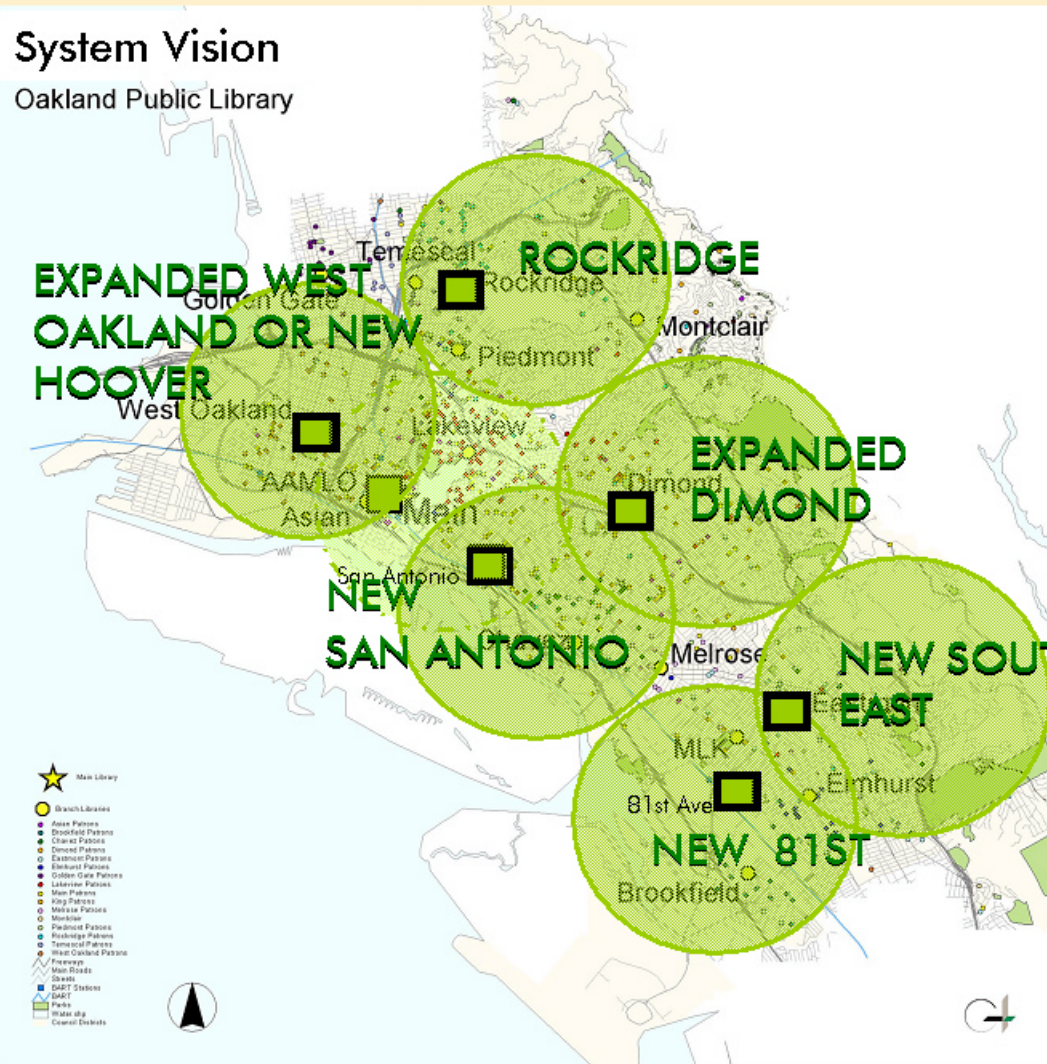


GROUP 4



RECOMMENDATION: FULL-SERVICE COMMUNITY LIBRARIES

Ensure full array of library services throughout City



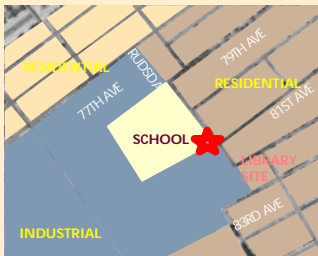
- Community Libraries will provide the full-array of library service--such as technology labs; adequate breadth of collection; meeting and study spaces; and adult, children, and teen spaces--at locations distributed throughout the City to ensure they are accessible from all neighborhoods
- The Main Library will act as a community library in addition to its role as a system-wide resource and support facility





81ST AVE LIBRARY

NEW COMMUNITY BRANCH



GROUP 4

COLLECTIONS (ENGLISH & INTERNATIONAL LANGUAGES)
GROUP STUDY ROOMS for tutoring, study, consultations
COMPUTER LAB with media editing
COMMUNITY ROOM
CHILDREN, TEEN AND ADULT AREAS
STORYTELLING AREA
QUIET READING AND STUDY AREA
COMFORTABLE SEATING AND CAFE



81ST AVE LIBRARY

NEW COMMUNITY BRANCH

\$ 13 M

- 22,000 SF Community Branch
- Total Project Cost \$13M
 - \$6.5 M State Grant
 - \$3.5 M Coliseum Redevelopment Area School Set-aside
 - Grant Formulas vs. Recent Cost Rises
 - Strategy to raise additional funds
- Now in Design Development
- Bid Target Early 2007
- Construction Start scheduled in 2007
- Opening scheduled for Fall 2008





DIMOND

EXPANDED COMMUNITY BRANCH

\$11-13.5 M

- Expansion of current facility by 5,000-8,000 sf
- Expanded seating to serve over 3 times the number of people
- 5-6 times the number of computers, including a separate lab
- Enough space to separate noisy areas and quiet seating
- Room to increase high demand materials in collection
- Self-service options (self-check, etc.) to make transactions faster and more convenient





EASTMONT /SOUTHEAST

EXPANDED & RELOCATED COMMUNITY BRANCH \$11-13.4 M

- 16,000-19,000 SF proposed Community Branch to serve southeast area of Oakland
- Full service branch including expansive collection, computer lab, and community room, as well as separate adult, teen, and children's areas, including quiet seating and storytelling areas
- Budget includes new construction and land
- Looking into variety of options including building on new pad outside of Eastmont mall or other well-located and sufficiently sized site





WEST OAKLAND

EXPANDED COMMUNITY BRANCH

\$11-14 M

- 16,000-19,000 SF proposed Community Branch to serve West Oakland
- Full service branch including expansive collection, computer lab, and community room, as well as separate adult, teen, and children's areas, including quiet seating and storytelling areas
- Budget assumes new construction given current building issues (but would also cover renovation/addition of existing building)
- May need to examine where/how square footage needs are accommodated for West Oakland neighborhoods given recent development changes





SAN ANTONIO

NEW COMMUNITY BRANCH

\$17-20 M

- 16,000 -19,000 SF proposed Community Branch
- To be located centrally to San Antonio and Eastlake areas (site not yet determined)
- Budget includes new construction and land costs
- Assistance needed from Council office and City to find appropriate site





ROCKRIDGE

UPGRADED COMMUNITY BRANCH

\$1.4-1.7 M

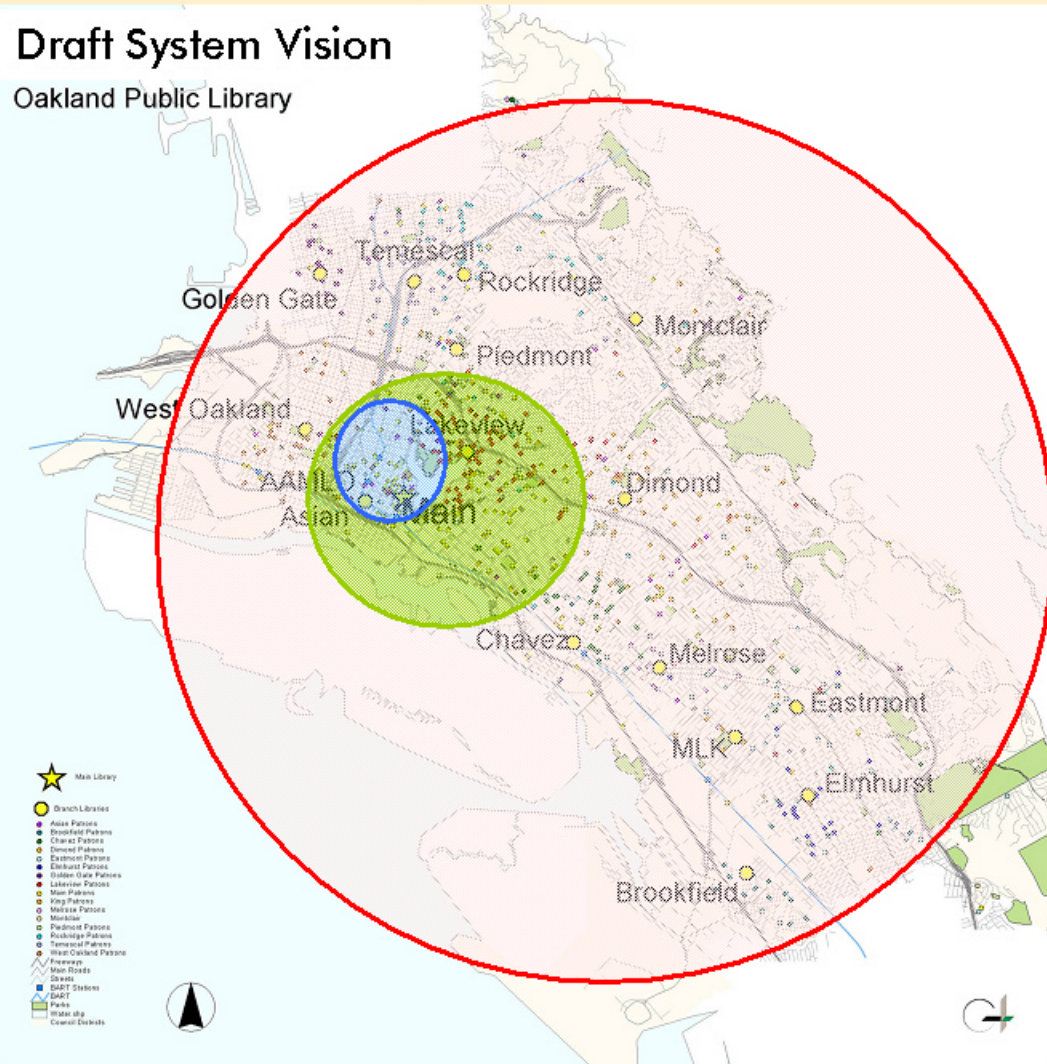
While no expansion is planned for this facility given its relatively recent construction and lack of site capacity, proposed improvements include:

- Wi-Fi capability to increase Web access
- Expansion of teen space to create visually distinct area and add noise control
- Upgrades to heating/ventilation system to help resolve thermal comfort issues
- Self-service options (self-check, etc.) to make transactions faster and more convenient



RECOMMENDATION: MAIN LIBRARY

Main Library has three roles:



- System support for in-depth resources not available at the branches. Support of the system, including acquisitions, purchasing, technology, etc.
- Public service component provides full-array of library services (computer lab, meeting rooms, adult, teen and children's spaces, etc.)
- Special resources for History and Government at Main



Severely Inadequate Main Library



- Severe lack of space for collection, computers, programs, and staff work
- Large portions of collection inaccessible to public
- Older building does not have capacity or accommodations for new technology
- Inefficient use of space - maze of hallways and rooms
- Lack of needed meeting, tutoring, and study space for community and students
- No significant upgrades since originally built

Kaiser Center at Risk



Fox theatre vandalism



Fox theatre interior damage

- unused facility at increased risk of vandalism
- long interruption of use may trigger otherwise unneeded costly work
- past experience with AAMLO or Fox Theatre building suggests potential degradation and damage to the building if left vacant



New Main Library at the Heart of a CULTURAL DISTRICT



Oakland
Public
Library



Henry
Kaiser
Convention
Center



Oakland
Museum



Laney
College



GROUP 4

New Main Library in Kaiser Arena





New Branch Library - cost factors

New branches:

- **New Construction** \$\$\$
 - Conventional construction costs for new library
 - Premiums for demolition, foundations, construction within existing shell and atrium construction
 - Savings for no new exterior
- **Land** \$\$
- **Soft Costs** \$\$
 - engineering and design
 - FFE
 - escalation





New Library Construction - cost factors

A new main library at the Kaiser Arena is a combination of new library construction inside the Arena, new construction outside the Arena, and rehabilitation of the existing Arena construction:

- **New Construction inside the Arena** \$\$\$
Conventional construction costs for new library
Premiums for demolition, foundations, construction within existing shell and atrium construction
Savings for no new exterior
- **New Construction outside the Arena** \$\$
Conventional construction costs for new library
- **Rehabilitation of existing Kaiser Center areas** \$\$
Any conversion of arena will carry costs of upgrades
Premiums for temporary construction, structural & building system upgrades, and exterior restoration
Savings for limited benefit from past structural upgrades





HOW WILL WE MAKE THIS HAPPEN?

With your support, we will **REVITALIZE** the library system by:

- ✓ 1. *Providing top quality traditional and new services (from books to computers) that you asked for*
- ✓ 2. *Building upon many recent accomplishments-
-new Rockridge, Chavez, renovated
Carnegies, 81st Ave*
- ✓ 3. *Leveraging the support of our community partners*
- ✓ 4. *Secure and expand funding*
- ✓ 5. *Continue public input*

