

AGENDA REPORT

TO: DEANNA SANTANA
CITY ADMINISTRATOR

FROM: Sean Whent
Interim Police Chief

SUBJECT: Authorization to Recruit and Hire
Two Police Service Technicians

DATE: January 9, 2014

City Administrator Approval	<i>Deanna Santana</i>	Date	1/23/14
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COUNCIL DISTRICT: # City-Wide

RECOMMENDATION

Staff recommends that City Council adopt a Resolution authorizing the City Administrator or her designee to recruit and fill two Police Services Technician (“PST”) positions that are approved in year two of the adopted Fiscal Years 2013-2015 Operating Budget as part of the Parking Scofflaw Revenue Enhancement Program, in March of Fiscal Year 2013-2014 at a Fiscal Year cost of Fifty Thousand, Nine Hundred Fifty-Eight Dollars (\$50,958) for salaries and benefits

OUTCOME

The newly hired PSTs will dedicate 100% of their efforts to the existing Scofflaw program and, in doing so, will manage the supply and demand of the City’s limited on-street parking and pursue uncollected revenues from parking scofflaws

BACKGROUND

On June 27, 2013 Council approved Resolution No 84466 C M S adopting the FY2013-2015 Policy Budget (“Budget”) As part of the Budget, City Council approved the Parking Scofflaw Revenue Enhancement Program A component of the program was approved to hire two (2) PSTs, who would be solely dedicated to issuing parking citations and booting vehicles with five (5) or more delinquent citations

This program will constitute significant and dedicated efforts to collect revenues from delinquent parking tickets and is being developed in conjunction with the City’s parking contractor, Paylock IPT LLC (“Paylock”), who provides software, support, and equipment for the City’s self-release booting program, and ACS/Xcrox, the City’s parking ticket administration and revenue collection contractor

The City is currently performing this function with existing staff devoting part of their work shifts to booting vehicles with five (5) or more delinquent parking citations. However, the adopted Budget includes one-time revenues in year two of \$2 million that would be realized by expanding collection programs targeting delinquent parking tickets. Since adoption of the Budget, staff has been pursuing hiring of two (2) new PST's and has developed a training plan in an effort to optimize collection delinquent parking citations revenues. To ensure proper implementation of this program, the key component is to secure staff to report. As such, staff is recommending that City Council approve hiring two (2) Police Service Technicians in March 2014 (instead of July 2014), to ensure they are trained and field ready by July 1, 2014.

ANALYSIS

By authorizing the early hiring of the two PSTs, the City can ensure that staff is properly trained and ready to fully implement the program in July 2014. Staff believes the revenue that two PSTs generate during their training in the last 4 months of FY 2013-14 will be more than sufficient to offset the cost of their salaries and benefits. During the training period, staff anticipates the new PST's field time will be at 50% capacity and will generate revenue of \$121,440. This calculation is based on each PST installing a minimum of four immobile devices per day during the training period, this is expected to increase as the new PST's are fully trained and 100% field ready.

Currently there are 13,891 vehicles with five or more delinquent parking tickets on file, accounting for \$19,422,016 in outstanding debt owed to the City. These motorists have ignored all tickets, as well as several mailed letters notifying them of their delinquencies. The City's Scofflaw Program enforces the State of California's motor vehicle code 22651.7(a) of the California Vehicle Code, which targets the most serious parking violators who have accumulated five or more unpaid parking tickets and helps manage the supply and demand of the City's limited on-street parking. The City uses a license plate recognition system to identify vehicles with five or more delinquent tickets. When a vehicle is identified for non-payment of delinquent parking tickets, a PST will attach a SmartBoot immobilization device. The intent of the program is to encourage faster remittance of delinquent parking ticket revenues to the City. The City of Berkeley and San Francisco have also adopted similar booting programs to enhance revenue collection.

PUBLIC OUTREACH/INTEREST

This item does not require any additional public outreach other than the required posting on the City's website.

COORDINATION

The Budget Office and the City Attorney's Office were consulted in preparation of this report.

COST SUMMARY/IMPLICATIONS

The adopted Budget provides hiring authority for these positions starting July 1, 2014. However, staff believes that to ensure success of the revenue enhancement programs, the PSTs need to, instead, be hired in March of FY 2014. The fully loaded cost for the two PSTs for four (4) months of fiscal year 2014 is anticipated to be \$50,958 (\$25,479 per PST). The cost will be offset by additional revenue from early implementation of the program. During the training period, staff anticipates the new PST's field time will be at 50% capacity and will generate revenue of \$121,440. This calculation is based on each PST installing a minimum of four immobile devices per day during the training period, this is expected to increase as the new PST's are fully trained and 100% field ready.

SUSTAINABLE OPPORTUNITIES

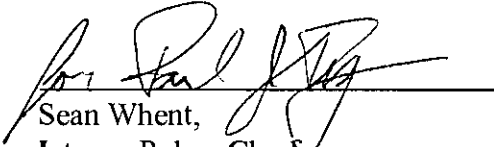
Economic No direct economic opportunities have been identified.

Environmental No direct environmental opportunities have been identified.

Social Equity No social equity opportunities have been identified.

For questions regarding this report, please contact David McPherson, Revenue and Tax Administrator, at 510-238-6650.

Respectfully submitted,



Sean Whent,
Interim Police Chief

Prepared by
Yvonne Cropp, Police Service Manager,
OPD Parking Division

FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL

Approved as to Form and Legality


City Attorney

2014 JAN 30 AM 10
RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR HER DESIGNEE TO RECRUIT AND FILL TWO POLICE SERVICES TECHNICIAN POSITIONS THAT ARE APPROVED IN YEAR TWO OF THE ADOPTED FISCAL YEARS 2013-2015 OPERATING BUDGET AS PART OF THE PARKING SCOFFLAW REVENUE ENHANCEMENT PROGRAM, IN MARCH OF FISCAL YEAR 2013-2014 AT A FISCAL YEAR COST OF FIFTY THOUSAND, NINE HUNDRED FIFTY-EIGHT DOLLARS (\$50,958) FOR SALARIES AND BENEFITS

WHEREAS, on June 27, 2013 the City Council approved Resolution #84466 C M S adopting the Fiscal Years 2013-2015 Policy Budget (“Budget”), and

WHEREAS, year two (Fiscal Year 2014-15) of the Budget includes revenues to be generated by the Parking Scofflaw Revenue Enhancement Program, and

WHEREAS, year two (Fiscal Year 2014-15) of the Budget also includes hiring authority for two Police Services Technicians (“PST”) solely dedicated to implementation of the Parking Scofflaw Program (“Program”), and

WHEREAS, authorizing hiring the PSTs early, in March 2014 instead of July 2014, will allow the PSTs to be trained and ready to fully implement the Program on July 1, 2014, and

WHEREAS, the cost to hire two PSTs early is approximately \$50,958, which will be offset by anticipated revenues of \$121,440 that would be generated by the PSTs during their training period, and

WHEREAS, successful implementation of the Program is important to ensure that revenue projections included in year two of the Budget are realized; now, therefore, be it

RESOLVED: That the City Administrator or her designee is authorized to recruit and fill two Police Services Technician positions that are approved in year two of the adopted Fiscal Years 2013-2015 operating budget as part of the Parking Scofflaw Revenue Enhancement Program, in March of Fiscal Year 2013-2014 at a Fiscal Year cost of Fifty Thousand, Nine Hundred Fifty-Eight Dollars (\$50,958)

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF and PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California